



CITY OF NEW PORT RICHEY
SPECIAL EVENT IN-KIND SPONSORSHIP
APPLICATION

I. EVENT INFORMATION:

- a. Organization: Chasco Fiesta Inc.
- b. Name of Event: Chasco Fiesta
- c. Event Dates (beginning, ending): 3/15/24 thru 3/23/24
- d. Event Coordinator (name, address, phone, email)
Anissa Reveron, 5443 Main Street, New Port Richey FL 34652, 727-777-5446, edirector@chascofiesta.com
- e. Total amount of in-kind services requested \$ 60k-75k
- f. Please describe the proposed event to include type of event and scope of activities: Nine day festival, with nine days of music concerts in Sims park, boat and street parade, car show, art show, 5k run, carnival Native American festival (Sims park)
- g. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Coronation Ball, Golf Tournament Bowling Tournament - Not funded by City
- h. How are the events specified assessed for effectiveness? Events are marketed via Newsprint, Radio, Digital and Social Media of Chasco and Official partners.
- i. Please provide a statement setting forth the specific use of net proceeds derived from the special event and how the proposed use benefits the city: The in-kind services provided by the city of New Port Richey has a large impact in lowering the costs to produce, as well as providing increased security and event quality. Chasco Fiesta attracts over 220k people to the downtown area of New Port Richey which increases local business revenues up to an additional 40 percent.



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II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Tampa Bay Times
Chasco Festa.com, 4 to 5 different Radiostations and Social media
- b. Identify advertising campaign duration and amount for each medium: _____
Print/Newsaper - 15k - 4 weeks, Radio Stations 12k - 15k
2 to 3 weeks, Social media - 5k yearly, website - 2k yearly
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes as a Gold Medal Sponsor of the event

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: The additional revenue to NPR can create jobs, boost tax revenue, monies spent on lodging, food and local goods and services over the nine days generates enormous economic activity year over year.
- b. Will the event compliment or compete with existing downtown businesses?

Compliment!

- c. Please describe in what way(s) and to what degree? This event can draw over 200k additional visitors to downtown New Port Richey over the nine day event. This brings in more revenue to New Port Richey adding significant dollars to the tax base revenue through sales tax and thriving businesses.

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 77 (101 total)
- b. What is the target audience for this event? Families of all demographics and sizes. Students and retired individuals local and non local



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c. Are you proposing any notable changes in the event from previous years? If yes, then please explain: No notable changes from 2023.

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current year.
- b. Audited Financial Statement (for 2021 or a IRS Form 990)
- c. Certificate of Incorporation
- d. Federal Tax ID Number

2023 Chasco Fiesta Post Event Report

The 2023 Chasco Fiesta 101st year was a special year. Chasco Fiesta Inc. officially became a 501(c)(3) at the end of 2022. We also purchased, and customized a Chasco Fiesta Ticket booth/trailer, which made a great presence to the entrance of Sims Park.

Safety

We are happy to report that only one safety issue came to our attention. A car hit a stationary barricade, which according to the driver was partially hanging off the sidewalk after the street parade. The City of New Port Richey and Street Parade Director were first made aware of the incident. Once it was reported to Chasco Fiesta, we immediately contacted the driver. Although there is no police report, Chasco has made the decision to cover the cost of the repair to the damage of the vehicle from the barricade.

Media/Advertising

Media/Advertising cost including In-kind: \$59,100.00

Beasley Media - \$6,000 + \$4000 In-kind = \$10,000
TBT (Tampa Bay Times) - \$7,500 + \$7500 In-kind = \$15,000
Web Site Design (Skyway Web) - \$4,000 - \$2000 In-kind= \$6000
Hits 106 - \$4,500 + \$4500 In-Kind = \$9000
Nature Coaster - \$500 + \$300 In-Kind = \$800
US Signs (painted mural on US 19) - \$500 In-Kind
72Hrprint.com-Printing and Advertising - \$8000 + \$7000 In-kind = \$15,000
WSUN 97.1 = \$2,300
Minuteman Press = \$500

Park Fencing and Entry Fee

The fencing of Sims Park was accomplished using Tampa Fence Rental as the contractor. Again, this year there was a \$5 entry gate entry fee (12 and under free), except for Native American Day, March 27, 2023, and Boat Parade Day, April 1st, 2023, there was no gate entry fee until 4pm. The total cost to completely fence in the park for the 9-day event and close in a partial area of the concert was \$12,497.00. The fencing around the Hacienda Hotel was incorporated again this year to separate the event from the new and beautiful landscaping. Chasco Fiesta used a Square Credit Charge system again this year to collect gate entry fees as well as to sell Merchandise and Concert tickets. This year the process of collecting gate entry fees ran much smoother as opposed to last year. This was due in part to the new ticket-booth/ trailer, experience, and organization.

Entertainment

Over the nine-day event, Chasco Fiesta booked 22 musical bands and DJs, as well as the Native American entertainers and dancers. The music spectrum spanned from Native American flute playing, Jazz, Blues, Country, Latin (new for 2023) and Classic Rock. The weather was ideal as there was zero

rain. However, it was extremely hot and keeping guests in the arena during the entertainment, with no shade had its challenges. Sims Park is becoming a very popular outdoor Concert Venue in Pasco County. Consideration and costs for installing a weatherproof cover for the arena bowl should be explored by the City of New Port Richey. This investment would protect the grounds and concert attendees during rainy days and extremely hot temperatures. Total Entertainment Expenses for Talent (with the exception of REH night-TBD), sound, lighting and back line were \$139,000.00. Chasco Fiesta Inc. is still awaiting Ruth Eckerd Hall Rock Concert costs vs revenues and a wrap up meeting date.

Vendors

Post Covid, the Not for Profit and For-Profit Food Vendors did very well this year. A few of our Not For Profit Vendors have yet to complete reporting. Several Not-for Profit vendors chose to not participate due to possible COVID resurgence. Incorporation of food truck/trailers does less damage to the grass because the vendor foot traffic was in the vehicle. The vendor inspection went well. There were some issues as it related to Native American tents but were able to resolve safety issues with ground stakes with the individual vendors.

The vendor count is as follows:

- Eight (8) For-profit food vendors
- Five (5) Not-for-profit food vendors
- One (1) Not-for-profit, Non-sales vendor
- Five (5) For-profit craft vendors
- Ten (10) Non-sales vendors
- Nine (9) Native American craft vendors

Charitable Contributions

Chasco Fiesta Inc. absorbs the costs associated with and provides a venue, entertainment, and support for this 9-day event. Our mission is “Enhancing lives through cultural education and the performing arts” and to provide Not for Profit Organizations to pay a very low fee to participate in the event, allowing them to keep 85% of the net profits for their cause.

Volunteers Chasco Fiesta Inc is incredibly grateful for our wonderful volunteers. This event could not take place without them. Taking the time to recruit and train this important group of individuals is not easy and we take pride in investing time and money in them. We look forward to expanding our volunteer outreach as they become a part of the Chasco Fiesta Family, hopefully for many years to come.

Logistics

As in the past, three gray water tanks, three grease containment tanks and 50+ garbage cans were distributed around the park to manage waste. Adding additional garbage cans and having a dedicated volunteer team to maintain kept this process as neat and organized as possible. This year JD Parker & Sons provided the waste removal dumpsters and provided 25 96-gallon garbage containers, which kept the waste removal frequency to a minimum. Price Portables provided the port-o-lets with a total of 51 normal units, 15 handicap units and 24 sinks. There were three beer stations/trailers, strategically

placed in the park to avoid long lines, congestion, and proper ID verification. The second weekend of the festival was very light on beer sales, we believe due in part to guests getting through with small backpacks and or coolers.

Sponsorship

Chasco Fiesta depends largely on Sponsorship for its funding. 2023 was an exceptional year for Sponsorship. Kurt Conover led the effort along with some Steering Committee Members to get the word out. This year we had the pleasure of having 2 local downtown businesses (The Kangaroo and The Hacienda) become Bronze Medal Sponsors and hope to increase that number next year.

Chasco Fiesta Sponsorship for 2023 is as follows; We had a total of 48 Sponsors which include the Chasco Fiesta Presenting Sponsor, Kemp, Ruge & Green Law Group. There was a total of 9 Gold Medal Sponsorships, many who were sponsors last year. Our many Hospitality Sponsors also returned this year, which provided Volunteers, City Employees and Sponsors with quality food. Twelve (12) "*Friends of Chasco*" which gave \$500 each to show their support.

Finance

Chasco Fiesta, Inc. will be still collecting data from our main entertainment partner, Ruth Eckerd Hall, as it relates to revenues for 2023. Final revenue report will be available in the next few weeks but is estimated at this time to be >\$50,000.

Although there was a Carnival this year, unfortunately due to the lack of suitable, and available land near downtown, the carnival was placed on a smaller sized lot next to the City of New Port Richey parking Garage. Revenues from the Carnival did not meet the budget this year due to location. Based on feedback from the Primetime Carnival Company, this year's partner and others, successful carnivals require a more adequate location. Chasco Fiesta is committed to exploring options for next year.

The Chasco Steering Committee would like to extend a huge *Thank You* to the City of New Port Richey for their generous in-kind Sponsorship of the 2023 Chasco Fiesta 101 Year Anniversary!

Chasco Fiesta Inc Chairperson

Cami Austin

Form **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2021
Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

A For the 2021 calendar year, or tax year beginning **07/01/21**, and ending **06/30/22**

<p>B Check if applicable:</p> <p><input type="checkbox"/> Address change</p> <p><input type="checkbox"/> Name change</p> <p><input type="checkbox"/> Initial return</p> <p><input type="checkbox"/> Final return/terminated</p> <p><input type="checkbox"/> Amended return</p> <p><input type="checkbox"/> Application pending</p>	<p>C Name of organization CHASCO FIESTA INC.</p> <p>Doing business as</p> <p>Number and street (or P.O. box if mail is not delivered to street address) Room/suite 5636 MAIN STREET</p> <p>City or town, state or province, country, and ZIP or foreign postal code NEW PORT RICHEY FL 34652</p> <p>F Name and address of principal officer: PETER ALTMAN 5636 GRAND BLVD, SUITE A NEW PORT RICHEY FL 34652</p>	<p>D Employer identification number **-***9889</p> <p>E Telephone number 727-277-4734</p> <p>G Gross receipts \$ 396,081</p> <p>H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. See instructions</p> <p>H(c) Group exemption number ▶</p>
<p>I Tax-exempt status: <input type="checkbox"/> 501(c)(3) <input checked="" type="checkbox"/> 501(c) (4) ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527</p>		
<p>J Website: ▶ WWW.CHASCOFIESTA.COM</p>		
<p>K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶</p>		<p>L Year of formation: 2011 M State of legal domicile: FL</p>

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: SEE SCHEDULE O		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	11
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	11
	5 Total number of individuals employed in calendar year 2021 (Part V, line 2a)	5	0
	6 Total number of volunteers (estimate if necessary)	6	0
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	11,114	396,081
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	0	0
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0	0
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	11,114	396,081
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0	0
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0	0
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
	b Total fundraising expenses (Part IX, column (D), line 25) ▶	0	0
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	12,171	231,604
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	12,171	231,604	
19 Revenue less expenses. Subtract line 18 from line 12	-1,057	164,477	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	71,937	119,449
	22 Net assets or fund balances. Subtract line 21 from line 20	116,965	0
		-45,028	119,449

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	<p>Signature of officer PETER ALTMAN</p> <p>Type or print name and title TREASURER</p>	<p>Date</p>
	<p>Print/Type preparer's name MARIANNE E. GRABOWSKI</p> <p>Firm's name ▶ STONE, PARKER & COMPANY, CPA, PA</p> <p>Firm's address ▶ 7512 RIDGE RD PORT RICHEY, FL 34668</p>	<p>Preparer's signature MARIANNE E. GRABOWSKI</p> <p>Date 08/10/22</p> <p>Check <input type="checkbox"/> if self-employed</p> <p>PTIN *****</p> <p>Firm's EIN ▶ ** - *** 8144</p> <p>Phone no. 727-842-3180</p>

May the IRS discuss this return with the preparer shown above? See instructions Yes No



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

CHASCO NIESTA INC
5636 GRAND BLVD SUITE A
NEW PORT RICHEY, FL 34652

Date:
11/09/2022
Employer ID number:
45-5589889
Person to contact:
Name: Ms. Humphrey
ID number: 31729
Telephone: 877-829-5500
Accounting period ending:
June 30
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
August 16, 2022
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053630001732

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter. Your exemption under IRC Section 501(c)(3) is effective as of the date listed at the top of this letter. You were exempt under Section 501(c)(4) prior to this date.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

2023 Chasco Fiesta COST

Dept/Service	Rate	Measure	Estimated Units	Estimated Cost	Actual Units	Actual Cost	Variance
DEVELOPMENT							
Inspections	40.00	Hours	0.00	0.00	0.00	0.00	0.00
TOTAL DEV				0.00		0.00	0.00
FIRE							
Inspections	40.00	Hours	4.00	160.00	2.00	80.00	80.00
Other Personnel	40.00	Hours	150.00	6,000.00	137.50	5,500.00	500.00
Ladder truck	117.00	Hours	0.00	0.00	0.00	0.00	0.00
Engine truck	78.90	Hours	0.00	0.00	0.00	0.00	0.00
Ladder truck - Standby	30.00	Hours	16.00	480.00	9.50	285.00	195.00
Engine truck - Standby	25.00	Hours	16.00	400.00	4.75	118.75	281.25
Fire command vehicle	20.00	Hours	16.00	320.00	15.00	300.00	20.00
ATV/Golf cart - standby	5.00	Hours	0.00	0.00	0.00	0.00	0.00
ATV/Golf cart	13.20	Hours	60.00	792.00	47.50	627.00	165.00
TOTAL FIRE				8,152.00		6,910.75	1,241.25
PARKS & RECREATION						0.00	
Personnel	21.00	Hours	120.00	2,520.00	249.00	5,229.00	(2,709.00)
Can liners	24.00	Case	24.00	576.00	14.00	336.00	240.00
Toilet paper	29.00	Case	29.00	841.00	14.00	406.00	435.00
Hand towels	27.00	Case	27.00	729.00	14.00	378.00	351.00
Latex gloves	12.00	Box (50)	12.00	144.00	6.00	72.00	72.00
Hand soap	21.00	Case	21.00	441.00	8.00	168.00	273.00
Service truck	25.00	Hours	0.00	0.00	0.00	0.00	0.00
Standard truck	20.00	Hours	0.00	0.00	0.00	0.00	0.00
ATV/Golf cart	4.00	Hours	110.00	440.00	110.00	440.00	0.00
				0.00		0.00	0.00
				0.00		0.00	0.00
TOTAL PARKS				5,691.00		0.00	(1,338.00)
POLICE						0.00	
Officer - On-Duty Parade	50.00	Hours	339.00	16,950.00	0.00	0.00	16,950.00
Officer - Extra-Duty	40.00	Hours	630.00	25,200.00	0.00	0.00	25,200.00
				0.00		0.00	0.00
TOTAL POLICE				42,150.00		0.00	42,150.00
PUBLIC WORKS						0.00	
Personnel	21.00	Hours	2.00	0.00	0.00	0.00	0.00
Standard truck	20.00	Hours	2.00	0.00	0.00	0.00	0.00
Service truck	25.00	Hours	0.00	0.00	0.00	0.00	0.00
Flat bed dump truck	20.00	Hours	0.00	0.00	0.00	0.00	0.00
Barricade trailer	10.00	Hours	0.00	0.00	0.00	0.00	0.00
Street sweeper	74.00	Hours	0.00	0.00	0.00	0.00	0.00
ATV/Golf cart	4.00	Hours	0.00	0.00	0.00	0.00	0.00
Electric	0.09	kwh	0.00	0.00	0.00	0.00	0.00
Water/sewer	0.0092	Gallon	0.00	0.00	0.00	0.00	0.00
				0.00		0.00	0.00
				0.00		0.00	0.00
TOTAL PUBLIC WORKS				0.00		0.00	0.00
TOTAL SERVICES				55,993.00		0.00	42,053.25

Chasco Fiesta Inc

Budget vs. Actuals: Proposed Budget_FY24_P&L - FY24 P&L Classes

July 2023 - June 2024

	NOT SPECIFIED			TOTAL		
	ACTUAL	BUDGET	% OF BUDGET	ACTUAL	BUDGET	% OF BUDGET
Income						
Concert Revenue				\$0.00	\$0.00	0.00%
Country Concert Ticket Sales		35,000.00		\$0.00	\$35,000.00	0.00%
Rock Concert Split Ruth Eckerd		20,000.00		\$0.00	\$20,000.00	0.00%
Total Concert Revenue		55,000.00		\$0.00	\$55,000.00	0.00%
Events				\$0.00	\$0.00	0.00%
Carnival Revenue		25,000.00		\$0.00	\$25,000.00	0.00%
Dragon Boat Races		2,500.00		\$0.00	\$2,500.00	0.00%
Event Entry Fee		65,000.00		\$0.00	\$65,000.00	0.00%
Native American Student Fees		2,500.00		\$0.00	\$2,500.00	0.00%
Native American Vendors		5,000.00		\$0.00	\$5,000.00	0.00%
Other Events - Participation Fee		7,500.00		\$0.00	\$7,500.00	0.00%
Parade - Boat Entry Fees		500.00		\$0.00	\$500.00	0.00%
Parade - Street Entry Fees		7,500.00		\$0.00	\$7,500.00	0.00%
Total Events		115,500.00		\$0.00	\$115,500.00	0.00%
Prize Chances				\$0.00	\$0.00	0.00%
Guitar raffle		1,000.00		\$0.00	\$1,000.00	0.00%
Total Prize Chances		1,000.00		\$0.00	\$1,000.00	0.00%
Sales and Rentals -				\$0.00	\$0.00	0.00%
Ice Sales		1,000.00		\$0.00	\$1,000.00	0.00%
T-Shirt Sales		6,500.00		\$0.00	\$6,500.00	0.00%
Tents and other rented equipment		2,500.00		\$0.00	\$2,500.00	0.00%
Total Sales and Rentals -		10,000.00		\$0.00	\$10,000.00	0.00%
Sales of Product Income		500.00		\$0.00	\$500.00	0.00%
Share of Sales Revenue				\$0.00	\$0.00	0.00%
Beer Sales Net Revenue		25,000.00		\$0.00	\$25,000.00	0.00%
For Profit Food Vendor		25,000.00		\$0.00	\$25,000.00	0.00%
Non-Food Sales		5,000.00		\$0.00	\$5,000.00	0.00%
Not-For Profit Food Vendors		3,500.00		\$0.00	\$3,500.00	0.00%
Total Share of Sales Revenue		58,500.00		\$0.00	\$58,500.00	0.00%
Sponsorship Revenue				\$0.00	\$0.00	0.00%
Bronze Medal Sponsorship		15,000.00		\$0.00	\$15,000.00	0.00%
Classic Rock Sponsor		10,000.00		\$0.00	\$10,000.00	0.00%
Entertainment Sponsor		25,000.00		\$0.00	\$25,000.00	0.00%
Event Sponsorships		60,000.00		\$0.00	\$60,000.00	0.00%
Friends of Chasco		8,000.00		\$0.00	\$8,000.00	0.00%
Gold Medal Sponsor		60,000.00		\$0.00	\$60,000.00	0.00%
Presenting Sponsor		20,000.00		\$0.00	\$20,000.00	0.00%
Silver Medal Sponsorships		25,000.00		\$0.00	\$25,000.00	0.00%
Total Sponsorship Revenue		223,000.00		\$0.00	\$223,000.00	0.00%
Total Income	\$0.00	\$463,500.00	0.00%	\$0.00	\$463,500.00	0.00%
Cost of Goods Sold						
Cost of Goods Sold		5,000.00		\$0.00	\$5,000.00	0.00%
Entertainment Costs				\$0.00	\$0.00	0.00%
Bands and Musicians				\$0.00	\$0.00	0.00%

Chasco Fiesta Inc

Budget vs. Actuals: Proposed Budget_FY24_P&L - FY24 P&L Classes

July 2023 - June 2024

	NOT SPECIFIED			TOTAL		
	ACTUAL	BUDGET	% OF BUDGET	ACTUAL	BUDGET	% OF BUDGET
Country Concert Bands		35,000.00		\$0.00	\$35,000.00	0.00%
MC		1,000.00		\$0.00	\$1,000.00	0.00%
Musician Hotel Rooms		4,000.00		\$0.00	\$4,000.00	0.00%
Nightly Free Concert Bands		50,000.00		\$0.00	\$50,000.00	0.00%
Rock Concert Bands		15,000.00		\$0.00	\$15,000.00	0.00%
Total Bands and Musicians		105,000.00		\$0.00	\$105,000.00	0.00%
Native American Entertainment				\$0.00	\$0.00	0.00%
Native American Dancers		16,000.00		\$0.00	\$16,000.00	0.00%
Native American Director Fee		3,500.00		\$0.00	\$3,500.00	0.00%
Native American Hotel Rooms		12,000.00		\$0.00	\$12,000.00	0.00%
Native American Programs		17,000.00		\$0.00	\$17,000.00	0.00%
Total Native American Entertainment		48,500.00		\$0.00	\$48,500.00	0.00%
Parade Costs				\$0.00	\$0.00	0.00%
Boat Parade Costs		3,000.00		\$0.00	\$3,000.00	0.00%
Street Parade Costs		8,000.00		\$0.00	\$8,000.00	0.00%
Total Parade Costs		11,000.00		\$0.00	\$11,000.00	0.00%
Sound and Lighting		40,000.00		\$0.00	\$40,000.00	0.00%
Talent Procurement		5,000.00		\$0.00	\$5,000.00	0.00%
Video Board		10,000.00		\$0.00	\$10,000.00	0.00%
Total Entertainment Costs		219,500.00		\$0.00	\$219,500.00	0.00%
Supplies & Materials - COGS		2,000.00		\$0.00	\$2,000.00	0.00%
Total Cost of Goods Sold	\$0.00	\$226,500.00	0.00%	\$0.00	\$226,500.00	0.00%
GROSS PROFIT	\$0.00	\$237,000.00	0.00%	\$0.00	\$237,000.00	0.00%
Expenses						
Administration and Management				\$0.00	\$0.00	0.00%
Bank Charges & Fees		250.00		\$0.00	\$250.00	0.00%
Car & Truck		2,000.00		\$0.00	\$2,000.00	0.00%
Chasco Management		38,000.00		\$0.00	\$38,000.00	0.00%
Insurance		18,500.00		\$0.00	\$18,500.00	0.00%
Legal & Professional Services		5,000.00		\$0.00	\$5,000.00	0.00%
Office Supplies & Software		1,500.00		\$0.00	\$1,500.00	0.00%
Other Business Expenses		500.00		\$0.00	\$500.00	0.00%
Sponsor recruitment		500.00		\$0.00	\$500.00	0.00%
Taxes & Licenses		2,500.00		\$0.00	\$2,500.00	0.00%
Total Administration and Management		68,750.00		\$0.00	\$68,750.00	0.00%
Advertising & Marketing				\$0.00	\$0.00	0.00%
Advertising/Promotional in-Kind		35,000.00		\$0.00	\$35,000.00	0.00%
Advertising/Promotional News/TV		10,000.00		\$0.00	\$10,000.00	0.00%
Printing		1,500.00		\$0.00	\$1,500.00	0.00%
Website		1,200.00		\$0.00	\$1,200.00	0.00%
Total Advertising & Marketing		47,700.00		\$0.00	\$47,700.00	0.00%
Hospitality				\$0.00	\$0.00	0.00%
Awards		2,500.00		\$0.00	\$2,500.00	0.00%
Entertainer Refreshments		2,500.00		\$0.00	\$2,500.00	0.00%
Native American Performer Refreshments		3,000.00		\$0.00	\$3,000.00	0.00%

Chasco Fiesta Inc

Budget vs. Actuals: Proposed Budget_FY24_P&L - FY24 P&L Classes

July 2023 - June 2024

	NOT SPECIFIED			TOTAL		
	ACTUAL	BUDGET	% OF BUDGET	ACTUAL	BUDGET	% OF BUDGET
Volunteer Refreshments		1,500.00		\$0.00	\$1,500.00	0.00%
Total Hospitality		9,500.00		\$0.00	\$9,500.00	0.00%
Logistics				\$0.00	\$0.00	0.00%
Chair, Tent, Table Rentals		18,000.00		\$0.00	\$18,000.00	0.00%
Fence Rental		12,000.00		\$0.00	\$12,000.00	0.00%
Job Supplies		2,000.00		\$0.00	\$2,000.00	0.00%
Portable Toilets		12,000.00		\$0.00	\$12,000.00	0.00%
Purchases		1,500.00		\$0.00	\$1,500.00	0.00%
Rent & Lease		2,500.00		\$0.00	\$2,500.00	0.00%
Repairs & Maintenance		1,500.00		\$0.00	\$1,500.00	0.00%
Security Services		12,000.00		\$0.00	\$12,000.00	0.00%
City Charges		15,000.00		\$0.00	\$15,000.00	0.00%
Total Security Services		27,000.00		\$0.00	\$27,000.00	0.00%
Total Logistics		76,500.00		\$0.00	\$76,500.00	0.00%
Other Business Expenses		1,200.00		\$0.00	\$1,200.00	0.00%
QB Processing Fees		1,600.00		\$0.00	\$1,600.00	0.00%
Total Expenses	\$0.00	\$205,250.00	0.00%	\$0.00	\$205,250.00	0.00%
NET OPERATING INCOME	\$0.00	\$31,750.00	0.00%	\$0.00	\$31,750.00	0.00%
Other Expenses						
Wrap up Party - Sponsor / Volunteer		2,000.00		\$0.00	\$2,000.00	0.00%
Total Other Expenses	\$0.00	\$2,000.00	0.00%	\$0.00	\$2,000.00	0.00%
NET OTHER INCOME	\$0.00	\$ -2,000.00	0.00 %	\$0.00	\$ -2,000.00	0.00 %
NET INCOME	\$0.00	\$29,750.00	0.00 %	\$0.00	\$29,750.00	0.00 %



February 22, 2023

Chuck Grey
F.I. Grey & Son
5636 Grand Blvd.
New Port Richey, FL 34652

RE: 2024 Chasco Fiesta
Special Event Application for FY 2023-2024

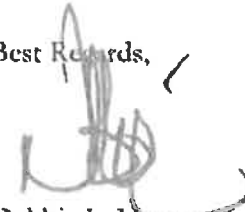
Dear Mr. Grey:

As you may recall from previous years the City has instituted a process related to any in-kind support which you may receive in regard to your annual special event. I am pleased to invite you to submit a special event application to the City for review and consideration of in-kind support for the upcoming fiscal year. The special event application form is designed to determine both the immediate public benefit derived by the event and to ascertain the level of public funding appropriate to support the event.

Requests for in-kind support and/or financial assistance are reviewed and considered during the normal budget cycle for inclusion in the upcoming fiscal year's general fund budget. If your organization is interested in holding an event within the next year in the city, please fill out the enclosed application and submit it along with a statement of revenue and expenses and the most recent audited financial statement pertaining to your event to my office no later than Monday, March 20, 2023. Please note that any and all organizations seeking in-kind support and/or financial assistance are required to submit the financial information listed above in order to have their event considered for funding and approval.

On behalf of the Mayor and City Council, I would like to thank you for your continued interest in hosting events in our city and we look forward to another fun filled year of quality entertainment. Should you have any questions or need further assistance, please feel free to contact my office at (727) 853-1021.

Best Regards,



Debbie L. Mann
City Manager

DLM jm
Enclosure