



CITY OF NEW PORT RICHEY  
SPECIAL EVENT IN-KIND SPONSORSHIP  
APPLICATION

I. EVENT INFORMATION:

- a. Organization: Farrell Cares Inc
- b. Name of Event: Cotee River Bike Fest
- c. Event Dates (beginning, ending): 10/13/23; 10/14/23; 10/15/23
- d. Event Coordinator (name, address, phone, email) Tina Farrell  
6835 Commerce Ave Port Richey, FL 34668  
727-845-7123; farrellcares@gmail.com
- e. Total amount of in-kind services requested \$ 18,000.00
- f. Please describe the proposed event to include type of event and scope of activities: Fun Family Event with live music, food vendors, and Retail vendors. Proceeds go to 2 local charities.
- g. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Jeepin 4 Justice (not funded by city)  
Nurses Gala for Good Sam Clinic (not funded by city)
- h. How are the events specified assessed for effectiveness? \_\_\_\_\_
- i. Please provide a statement setting forth the specific use of net proceeds derived from the special event and how the proposed use benefits the city:  
Proceeds donated back to Pasco County Charities.



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II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Magazines, radio  
social media
- b. Identify advertising campaign duration and amount for each medium:  
Magazine - 2mo. Radio - Approx 2 months  
Social media - stays on website for year
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? yes

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: Brings people from  
outside Pasco. to Pasco. Promote Downtown  
business. Promote Local Hotel & ARBNB
- b. Will the event compliment or compete with existing downtown businesses?  
Compliment.
- c. Please describe in what way(s) and to what degree? The event will  
bring new visitors to the area which will promote  
them to visit the downtown establishments  
The event does not sell liquor so no  
competition. No food vendor downtown no  
competition for restaurants

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? ADDIX 7 yrs. (NO Event  
2020 due to Covid)
- b. What is the target audience for this event?  
Motorcyclist, concert goers, families



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c. Are you proposing any notable changes in the event from previous years? If yes, then please explain: NO

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**V. REQUIRED DOCUMENTS**

- a. Adopted agency budget for current year. - *Included*
- b. Audited Financial Statement (for 2021 or a IRS Form 990)
- c. Certificate of Incorporation - *Included*
- d. Federal Tax ID Number - *82-1386717*



2023 Projected Budget

Income

510400 - Fundraising - Sponsorship	\$45,000.00
510550 - Fundraising - Vendor Booths	\$20,000.00
510900 - Fundraising - Other	\$50,000.00
In-kind Donation	\$20,000.00 MMP
In-kind Donation	\$18,000.00 Requesting from City of New Port Richey
<b>Total Income</b>	<b>\$153,000.00</b>

Expense

810300 - Professional Services	\$25,000.00 Including In-kind request from City of New Port Richey
810500 - Insurance	\$5,322.00
811000 - Marketing/Promotions/PR	\$20,000.00 Our cost matching MMP
811100 - Printing	\$2,175.00
811200- Gifts/Awards	\$2,000.00
811400 - Supplies	\$700.00
811600 - Food and Beverage	\$4,000.00
812900 - Entertainment	\$46,000.00
813100 - Taxes	\$2,500.00

Total Expense \$107,697.00

\*\*Charity Check Fire & Iron- \$20,000.00 Our Goal Donation  
 \*\*Charity CheckPasco County Sheriff Obstacle Course \$20,000.00 Our Goal Donation

Total Expense \$147,697.00

Revenue \$5,303.00

N 17000002689

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

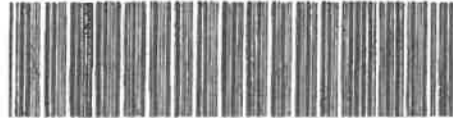
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

Office Use Only



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03/06/17--01013--003 \*\*70.00

FILED  
2017 MAR -6 PM 11:56  
TALLAHASSEE, FLORIDA

**COVER LETTER**

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

**SUBJECT:** Farrell Cares, Inc.  
**(PROPOSED CORPORATE NAME -- MUST INCLUDE SUFFIX)**

Enclosed is an original and one (1) copy of the Articles of Incorporation and a check for :

\$70.00  
Filing Fee

\$78.75  
Filing Fee &  
Certificate of  
Status

\$78.75  
Filing Fee  
& Certified Copy

\$87.50  
Filing Fee,  
Certified Copy  
& Certificate

**ADDITIONAL COPY REQUIRED**

**FROM:** Kristina Hudson, Esq.  
Name (Printed or typed)

7510 Ridge Road  
Address

Port Richey, Florida 34668  
City, State & Zip

727-842-9105  
Daytime Telephone number

kris@boothcook.com  
E-mail address: (to be used for future annual report notification)

**NOTE: Please provide the original and one copy of the articles.**

FILED

2017 MAR -6 PM 11:55

CLERK OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION  
OF  
FARRELL CARES, INC.  
a Florida non-profit corporation**

**ARTICLE I. - NAME**

The name of this Corporation shall be **FARRELL CARES, INC.**

**ARTICLE II. - PURPOSE**

This Corporation is organized under the not for profit corporation laws of the State of Florida, exclusively for secular, non-political, not for profit, charitable, cultural and educational purposes, to promote the welfare of and to help the local community, which not for profit is located within the State of Florida, including, but not limited to, Pasco, Pinellas, Hillsborough, and Hernando Counties, and to further promote fund raising activities and the solicitation of donations for the purpose of providing funds, services and support for the local community, the making of distributions to organizations that qualify as exempt organizations described under Section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code.

The Association will make no distribution of income to its members.

**ARTICLE III. - EXISTENCE & COMMENCEMENT**

This Corporation shall have perpetual existence and its existence shall have commenced upon the filing of the Articles of Incorporation with the Secretary of State of the State of Florida.

**ARTICLE IV. - PRINCIPAL OFFICE**

The street address of the initial principal office of the Corporation shall continue to be: **6835 Commerce Avenue, Port Richey, FL 34668**, and its mailing address shall be: **PO Box 776 Port Richey, FL 34673**.

**ARTICLE V. - REGISTERED AGENT & ADDRESS**

The name and address of the initial registered agent of this Corporation shall continue to be:

**Tina Farrell  
6835 Commerce Avenue  
Port Richey, FL 34668**

**ARTICLE VI. - DIRECTORS and OFFICERS**

The affairs of the Corporation will be managed by a Board of Directors. The number of members of the Board of Directors will be determined by the bylaws of the Corporation. The number of Directors may be either increased or diminished from time to time by the bylaws, but shall never be less than three. The method of election of the Directors shall be as provided in the bylaws of the Corporation. The Board of Directors may appoint Officers in accordance with the bylaws of the Corporation.

The names and addresses of the initial members of the Board of Directors of the Corporation are as follows:

Name:	Address:
Steve Farrell	PO Box 776 Port Richey, FL 34673
Tina Farrell	PO Box 776 Port Richey, FL 34673
Michael Hughes	3206 Munson Street New Port Richey, FL 34655

The initial Officers of the Corporation shall be:

President/Secretary:	Steve Farrell
Vice President/Treasurer:	Tina Farrell

**ARTICLE VII. - INDEMNITY OF OFFICERS & DIRECTORS**

The Corporation shall indemnify any officer or director to the full extent permitted by law.

**ARTICLE VIII. - INCORPORATOR(S)**

The names and street addresses of the Incorporator signing these Articles are as follows:

Tina Farrell  
6835 Commerce Avenue  
Port Richey, FL 34668

**ARTICLE IX.**

No part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to its members, trustees, officers, or other persons ( except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article Three hereof). No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or (b) by a corporation, contributions to which are deductible under section 170 (c)(2) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

**ARTICLE X.**

Upon the dissolution of this Corporation, assets shall be distributed for one or more exempt purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code (or corresponding section

of any future tax code), or shall be distributed to the federal government, or to a state or local government, for a public purpose. Any such assets not so disposed of shall be disposed by the Court of competent jurisdiction of the county in which the principal office of the Corporation is then located, exclusively for such purposes or to such Corporation or Corporations, as said Court shall determine, which are organized and operated exclusively for such purposes.

IN WITNESS WHEREOF, the undersigned subscribers have executed these Articles of Incorporation this 20 day of Feb, 2017.

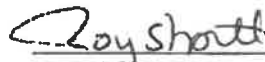
  
Tina Farrell, Incorporator

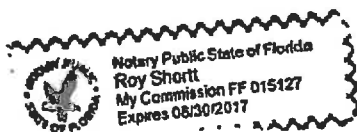
IN WITNESS WHEREOF, the undersigned, having been named as registered agent in these Articles of Incorporation and to accept service of process for the above Corporation at the place designated in these Articles of Incorporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

  
Tina Farrell, Registered Agent

STATE OF FLORIDA  
COUNTY OF PASCO

The foregoing instrument, Articles of Incorporation, was acknowledged before me this 20<sup>th</sup> day of Feb, 2017, by Tina Farrell, who is personally known to me or has produced \_\_\_\_\_ as identification.

  
NOTARY PUBLIC



## 2023 Projected Budget

### Income

510400 - Fundraising - Sponsorship	\$45,000.00
510550 - Fundraising - Vendor Booths	\$20,000.00
510900 - Fundraising - Other	\$50,000.00
In-kind Donation	\$20,000.00

**Total Income** \$135,000.00

### Expense

810300 - Professional Services	\$15,000.00
810500 - Insurance	\$1,322.00
811000 - Marketing/Promotions/PR	\$20,000.00
811100 - Printing	\$175.00
811200- Gifts/Awards	\$2,000.00
811400 - Supplies	\$700.00
811600 - Food and Beverage	\$8,000.00
811900 - Dues and Fees	\$45,000.00
812900 - Entertainment	\$2,500.00
813100 - Taxes	

\*\*Charity Check Fire & Iron-

\*\*Charity Check Explorers

\*\*Charity Check-To be Determined

**Total Expense** \$94,697.00

**Revenue** \$40,303.00