

# City of New Port Richey Police Department



# New Port Richey Police Department High Visibility Enforcement (HVE) Strategic Operational Plan/Summary

# Mission:

To educate the public and pedestrians as well as motorists in regards to Florida laws and potential violations for illegal crossings of surface streets. The mission is to make citizen contacts with those who travel on foot as well as those who drive in the designated HVE areas.

# **Goals:**

- To establish a sustainable decrease in crash fatalities
- To increase traffic safety awareness by the public
- To improve public education through increased citizen contacts with law enforcement

# **Objectives:**

• To educate, enforce, and eliminate pedestrian and vehicular violations as well as serious injury accidents by illegal street crossings

#### **Operational Synopsis:**

The City of New Port Richey has partnered with the University of North Florida to establish guidelines and educate the community about high visibility enforcement in designated areas. This partnership will occur in three designated stages:

- Stage one will consist of education through curriculum, education material, and citizen contacts
- Stage two will consist of citizen contact, education and written warnings
- Stage three (final stage) will consist of enforcement through citations

All designates stages will be staffed by HVE contract approved officers who are off duty. Specific strategies to be used will include:

- Traffic message boards to advise and educate the public affected
- Marked vehicle enforcement, bicycle enforcement, and foot patrols.



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# **Personnel:**

HVE Operations will utilize as much personnel as possible to accomplish the designated objectives that support the goals of this operation. The operation will utilize, but will not be limited to the following staff:

• New Port Richey Police Officers

# **Scheduling:**

This operation will be conducted for a minimum period of two months. The scheduled times will vary throughout the campaign. Scheduled personnel will monitor, educate, warn and enforce the laws of the State of Florida.

### Additional Measures:

New Port Richey Police Department Social Media efforts will be utilized to include the Police Department's along with the City's Facebook Page, and related social media outlets.

# **Logistics/ Equipment**

Officers involved with HVE will make every effort to utilize only necessary equipment that has already been assigned to them as part of their normal job functions.

### **Command/ Control:**

New Port Richey Police Department overall command responsibilities, as it pertains to this HVE initiative, will remain with Corporal A. Hazime.