

# SOCIAL MEDIA MONTHLY REPORT

NPR PUBLIC LIBRARY

AUGUST 2023

● Data taken from 8/1 - 8/31



**1,828**

INTERACTIONS ON  
GOOGLE BUSINESS  
PROFILE

PROFILE VIEWS

**4,587**

**+3%**



FOLLOWERS

**3,852** | **1,212**

MAIN PAGE | YOUTH PAGE

PAGE VISITS

**1,985** | **488**



**1,771**

FOLLOWERS

PAGE VISITS

**24**

There were 3,081 Google searches for the New Port Richey Public Library in June and July.

**40** NEW FACEBOOK FOLLOWS (MAIN)  
**11** NEW FACEBOOK FOLLOWS (YOUTH)  
**7** NEW INSTAGRAM FOLLOWERS



POST TOTALS

**51** MAIN FACEBOOK  
**9** YOUTH FACEBOOK  
**10** INSTAGRAM

FACEBOOK REACH **15,844**



TOTAL SHARES ON OUR POSTS **205**