

New Port Richey CRA Plan Update DRAFT ACTIONS

Focus Areas

Downtown

US Highway 19

Neighborhoods

Goal Statements:

Downtown is a thriving destination for residents and visitors alike who enjoy the wide range of locally owned businesses and array of community events and activities throughout the Downtown area and its recreational opportunities including Sims Park.

US Highway 19 has transformed from a pass-through highway lined with aging strip centers to a network of connected mixed-use neighborhoods with goods, services, and range of employment opportunities.

New Port Richey neighborhoods are desirable, well-maintained, and provide a range of housing affordability options and styles, and are connected to parks, recreation, schools, and goods and services including Downtown and US Highway 19.

Objectives:

- Complete the Public Realm
- Support Infill & Redevelopment
- Expand Local Business Development

- Encourage Major Mixed-Use Redevelopment
- Rehabilitation of Existing Sites & Buildings
- Enhance the Aesthetic and Brand

- Support Compatible Infill
- Encourage Private Reinvestment of Obsolete Buildings
- Increase Design Standards

Pillars:

P1: Design, Aesthetics & Branding

P2: Increased Connectivity

P3: Local Business & Economic Development

P4: Grow & Diversify Housing Stock

P5: Expand Arts, Culture & Recreation

Legend:

DHMP – Downtown & US Highway 19 Master Plan

'19CRA – 2019 CRA Plan Update

DOWNTOWN

Objective	Element / Action	Priority	Cost	Ref.	
Objective #1: Complete the Public Realm	Functional / Aesthetic				
	P2	Install driver awareness signage to share the road that is also consistent with the overall theme and brand of the City	High	\$	DHMP
	P2	Incorporate golf cart and bike parking requirements or allow for increased golf cart and bike parking spaces in lieu of standard vehicular parking requirements for all new development and redevelopment in Downtown (<i>see zoning recommendations</i>)	High	\$	DHMP
	P1	In future streetscape reconstruction on Main Street and Grand Boulevard, evaluate installation of bump-outs with shade trees.	Medium	\$	DHMP
	P1	During future roadway or sidewalk improvements, evaluate the opportunity to install sidewalk bump-outs to create additional landscape (canopy tree) space and provide traffic calming.	Medium	\$\$	DHMP
	P1	Install (improve) crosswalk across Main Street at Florida Avenue	Medium	\$	DHMP
	P1	Create a mid-block crossing on Main Street between Bank Street and Grand Boulevard	Medium	\$	DHMP
	P1	Create a mid-block crossing on Main Street between Grand Boulevard and Adams Street at the Florida Avenue intersection	Medium	\$	DHMP
	P2	Paint sharrow markings on roadways as communication for motorists to share the road	Medium	\$	DHMP
	P1 P2	Reduce parking lane widths along Main Street between Adams St. and Madison St. to incorporate bike lane or expanded landscape strip to support canopy trees	Low	\$\$	DHMP
	P1 P2	Extend the sidewalk paving across parking zones and curb cuts that extend directly off Main Street between Adams St. and Madison St. to visually emphasize the pedestrian zone and support traffic calming	Low	\$	DHMP
	Railroad Square				
	P1	Install shade trees, shade structures (such as shade sails), planters, lighting, and banners	High	\$	DHMP
	P1	Develop a logo and "brand" specific to Railroad Square that is also consistent with the overall theme and brand of the City	Medium	\$	DHMP
	P1	Develop general design guidelines or recommendations that encourage the use of bold and bright colors within Railroad Square, installation of public art (including murals, temporary and permanent art) and playful or creative façade treatments.	Medium	\$	DHMP

	P1	Evaluate opportunity during future roadway or major utility improvements on Nebraska Avenue, and within the Railroad Square area to be reconstructed as a curbside street.	Low	\$\$\$	DHMP
Cavalier Square					
	P1	Install canopy trees and ornamental fencing	Medium	\$	DHMP
Sims Park / Orange Lake					
	P5	Encourage and permit additional uses and activities that activate the park by expanding the user base through larger community events, programs, and festivals.	High	\$	DHMP
	P2 P5	Investigate expanding the docks along the park frontage to allow boaters to park their boats for a limited time. Consider implementing a fee-based system so they can visit Downtown restaurants via the river.	Medium	\$\$	DHMP
	P5	Incorporate public art installations – consider “calls to artists” for competitive and themed submissions	Medium	\$	DHMP
Objective #2: Infill and Redevelopment	Private Investment				
	P3 P4	Prioritize the use of financial incentives for (see incentives) infill mixed-use development at vacant or under-utilized properties, with active first floor and residential uses above, throughout Downtown, including at: <ul style="list-style-type: none"> • Southwest corner of Main St. and Bank St. • Southeast corner of Grand Blvd. and Circle Blvd. • “Mid Main” parking lot adjacent to “Bourbon on Main” building at southeast corner of Main St. and Grand Blvd. • East Main Street between Adams St. and Madison St. 	High	\$\$\$	‘19CRA DHMP
	P3 P4	Amend zoning regulations specific to Downtown redevelopment to: <ul style="list-style-type: none"> • Allow building heights up to four stories (<i>clarify with height limitations</i>) • Remove maximum dwelling units per acre for new construction • Provide for shared parking reduction • Restrict ground floor uses along Main Street or other key public frontages from other non-commercial uses • Extend the Downtown Zoning District west to Madison Street • Amend zoning along Main Street from downtown westward to allow detached 	High	\$	‘19CRA DHMP

		Accessory Dwelling Units or Multi-Family redevelopment			
	P1 P2	Conduct a parking study to determine true existing parking capacity modeled to downtown uses that will be used to guide future shared parking requirements for infill, redevelopment, or new / additional uses within downtown to minimize unnecessary land consumption and development costs.	Low	\$	
Objective 3: Expand local business and development	Façade and Site Enhancements				
	P1 P3	Prioritize the use of financial incentivizes (see incentives) for façade and site enhancements at existing buildings, including at: <ul style="list-style-type: none"> • “Bourbon on Main” building at southeast corner of Main St. and Grand Blvd. • Sims Building on south side on Main Street between Grand Blvd. and Florida Ave. • Buildings along East Main Street between Adams St. and Madison St. • Buildings along South Grand Boulevard 	High	\$\$	DHMP
	P3 P4	Amend zoning regulations specific to downtown redevelopment to: <ul style="list-style-type: none"> • Remove maximum du/ac for conversion of upper floors of commercial, office, or other uses to residential • Provide for shared parking reduction, • Restrict ground floor uses along Main Street • Extend the Downtown zoning district west to Madison West along Main Street 	High	\$	
	P1 P5	Incentivize installation of public art on all projects undergoing site or building enhancements or improvements	High	\$	
	Marketing / Promotion				
	P1	Consolidate Downtown websites to one “go to” site for all things Downtown New Port Richey (excludes individual business websites), including social media. This may include re-directing existing url’s to one site. Current sites, in addition the city website include: downtownnewportrichey.com; downtownnpr.org; nprmainstreet.com.	Medium	\$	
	P1	Work to increase promotion of all downtown businesses and events throughout the City through	Medium	\$	

		continued growth of social media, flyers, rack cards, community partnerships			
	P1	Implement a distinct logo for the Palm District to be utilized on banners along Main Street, and potentially Acorn Street and River Road.	Low		
Events / Programming					
	P3 P5	<p>Coordinate and / or provide funding to ensure weekly public events occur within the downtown area AND are promoted to residents and visitors. This may include:</p> <ul style="list-style-type: none"> • Coordinating and organizing by City staff • Annual event grant programs to community non-profits • Partnership with for-profit event organizers (events should remain free for the public to attend) • Increasing awareness and opportunity for local businesses to host public events after hours and on weekends that may attract diverse audiences • Further articulate the partnership / funding agreement with Main Street New Port Richey to include an annual events calendar and promotional activities correlating to monetary support • Require all grant or City funded events to be supported by post-event data including approximate attendance and anticipated benefit to downtown or its businesses (such as increased spending at various businesses, hotel stays, enhanced exposure to Downtown, etc.) • Specifically focus events at Railroad Square, Cavalier Square, Sims Park, and other areas intended for public activity and that do not require the closure of Main Street during the event 	High	\$\$	

HIGHWAY 19 AND VICINITY

Objective	Element / Action	Priority	Cost	Ref.	
Objective #1: Encourage major mixed-use redevelopment	Major Redevelopment				
	P1 P3 P4	Amend the existing Commercial Redevelopment, Infill, and Business Expansion and the Commercial Real Estate Development grant to apply throughout the US Highway 19 corridor and include funding for new major mixed-use redevelopment that incentives items such as, but not limited to: <ul style="list-style-type: none"> • Site preparation • Utility upgrades / improvements • Stormwater management (consider construction a district-wide water management program providing credits to future development) • Shared use parking • Landscaping • Architectural features • Buy-down for workforce housing units • Permitting 	High	\$	
	P3	Pursue acquisition of large redevelopment opportunities for future disposition and redevelopment such as the Riverside Inn, or other large underutilized or vacant sites.	High	\$\$\$	'19CRA
	P3	Prioritize the use of financial incentives (including tax-rebates – see incentives) for multi-story mixed-use infill redevelopment with active ground level uses at vacant or under-utilized properties, including at: <ul style="list-style-type: none"> • South Gateway Area • North Gateway Area / River Side Inn • Community Hospital Area • 6425-6441 US Highway 19 (Harbor Freight) • 5711-5819 US Highway 19 (Gilliss & Gilliss – car lot now) • 5736 US Highway 19 (and adjacent lots* Shell station) • 6604-6642 US Highway 19 (Dollar General – Green Key Plaza) • Other multi-acre or potential assemblages suitable for large scale redevelopment with priority to proximity and connectivity to downtown 	High	\$\$\$	'19CRA DHMP
	P3	Create Gateway Area Infrastructure Plan that addresses drainage and parking	High	\$	'19CRA
P1 P2	Adopt new zoning regulations for the Highway 19 corridor for major mixed-use redevelopment.	High	\$		

	P3 P4	<p>Consider creation of a new “Mixed-Use” Zoning District and designate along Highway 19 Corridor and west side of River Rd. Two to three subdistricts with varying allowable densities and height allowances can be created to ensure context-sensitive development scales down to adjacent single family residential areas. New “Mixed-Use” zoning district should include the following:</p> <ul style="list-style-type: none"> • Reduction or removal of building setback requirements. Provide upper story setback requirement for subdistrict adjacent to single-family residential areas. • Minimum building frontage percentage along primary right-of-way / provide limits on allowable number of curb cuts and curb cut widths. • Set minimum number of stories and/or façade height requirement. • Require that public amenities be required as a part of new development or major redevelopment. Required number of amenities depends on lot size. Provide list of examples of what can be considered a public amenity (i.e. public art, public plaza, covered area along primary façade, etc.). • Commercial/retail permitted with maximum square footage as a single use (i.e. 60,000 sq. ft.) • Integrate internal street networks on mega-blocks and other oversized parcels. • Integrate public space requirements on large redevelopment sites. • Shared use parking strategy and correlated parking reductions • No maximum dwelling units per acre, FAR, lot coverage, or minimum residential square footage requirement • Enhanced landscape along US Highway 19 			
Objective #2: Rehabilitation of existing buildings and sites	Façade and Site Improvements				
	P1 P3	<p>Incentivize (see incentives) site and façade enhancements at existing developments, including at:</p> <ul style="list-style-type: none"> • Palm and Rivergate Districts / US-19 Main Street Gateway • South Gateway Area • North Gateway 	High	\$\$	‘19CRA DHMP

		<ul style="list-style-type: none"> Other existing commercial properties that are in structural sound condition and have viable reuse / tenant occupancy / increase tenant occupancy or rental rate with owner contributions 			
	P5	Work with Pasco County to facilitate the creation of a public boat launch at the North Gateway	High	\$\$	DHMP
	P2 P5	Evaluate initiating a Sims Park Boat Ramp Parking Feasibility Study to explore opportunities for expanded dock and parking access, including formalized agreements with surrounding properties, satellite parking with shuttle system and wayfinding, and parking demand management	Low	\$	DHMP
Objective 3: Enhance the aesthetic and brand	Streetscape Enhancements				
	P1	For eventual US Highway 19 bridge replacement at Cotee River, ensure a signature design with adequate boat clearance and pedestrian, golf cart, and bicycle accommodations	High	\$	DHMP
	P1 P2	Develop and fund a US Highway 19 enhancement plan, including shade trees, sidewalks / multi-use pathways, furnishings, and signage (<i>required for future redevelopment or major site improvements / renovations</i>)	High	\$\$	
	P1	Install canopy trees along Acorn Street to provide shade and comfort for pedestrians walking to and from the parking garage in coordination with street tree replacement along Main Street	Medium	\$	DHMP
	P1	Implement planned gateway enhancements on Main Street at US Highway 19	Medium	\$\$	DHMP
	P1	Selectively remove trees that block views of existing north gateway sign and incorporate tall canopy trees within the landscape setback	Medium	\$	DHMP
	P1	Design and install a vertical monument at Cedar Lane as a part of north gateway	Medium	\$	DHMP
	P1 P2	Design and implement US Highway 19 overpass at Marine Parkway, incorporating gateway signage and inviting ramp and stair design	Low	\$\$\$	
	P1	Pursue undergrounding utility lines along US Highway 19	Low	\$\$\$	'19CRA
	P1	Implement the following streetscape enhancements to Main Street between Hwy-19 and the Cotee River: <ul style="list-style-type: none"> Sidewalk bump-outs with canopy trees Low plantings or ornamental fencing along parking lot edges 	Low	\$\$	'19CRA DHMP

NEIGHBORHOODS

Objective	Elements / Actions	Priority	Cost	Ref.	
Objective #1: Support compatible infill	Infill / New Development				
	P1 P4	Pursue acquisition of large redevelopment opportunities for future disposition and redevelopment such as the Schwettman School, or other large underutilized or vacant institutional sites.	High	\$\$\$	
	P4	Amend zoning regulations for R-1, R-2, and R-3 districts to: <ul style="list-style-type: none"> Eliminate maximum 10% auxiliary uses if such uses are for living purposes such as game rooms or guest houses for owner-occupied residences. Limit single-family development in single-family zoning districts and require multi-family development to fit within the intended densities identified within the specific zoning district classification 	High	\$	
	P4	Expand upon the Development Review Committee's role (including the addition of outside building professionals – architects, urban planners, designers, builders, developers, etc.) or establish through contract means or other mechanisms a review process specific to residential properties that do not comply with existing codes as written but, may, with appropriate design and style be compatible within the community and provide greater flexibility for property owners to invest in, including expanding their current properties.	High	\$	
	Marine District				
	P3	Invest in infrastructure improvements that may be required to support future redevelopment of the Community Hospital Area, such as utilities, roadways, and drainage improvements, if needed	High	\$\$\$	
	P3 P4	Encourage the conversion of vacant properties or under-utilized office buildings to residential uses – including use of incentives (see incentives)	High	\$	
	P2	Increase connectivity to Gulf High School during future roadway / sidewalk / pathway improvements within the surrounding neighborhood	Medium	\$	
Objective #2: Encourage private investment	Reinvestment in Existing Housing Stock				
	P3 P4	Ensure code enforcement (or increase code enforcement if needed) is proactive in identifying properties with minor code compliance issues that may lead to greater issues if not addressed	High	\$	

	P3 P4	Engage property owners of substandard housing to identify ways in which to improve and comply with code enforcement violations	High	\$	DHMP / mixed
	P3 P4	Establish a revolving no or low interest loan program (including through outside entities) that will enable qualifying residents to perform code enforcement compliance required improvements and other enhancements in targeted areas	High	\$\$	
	P3	Establish programs to translate renters to homeowners including no or low interest down payment assistance for qualifying renters	High	\$\$	DHMP
	P3 P4	Acquire properties through foreclosures or liens and renovate them and then make them available for sale (or sell with requirements for buyers to improve as needed to meet the city's expectations)	High	\$	City
	P1	Initiate beautification awards with cash prizes to be conducted monthly to encourage residents to enhance the outward appearance of their homes	High	\$	
	P3 P4	Establish a grant program that will enable qualified residents to perform code enforcement compliance required improvements (seniors, low-income).	Medium	\$\$	
	P3 P4	Adopt an Accessory Dwelling Unit (ADU) Ordinance, establishing the following that applies to owner-occupied homes in or near Downtown: <ul style="list-style-type: none"> • Drop setbacks/increase lot coverage. • Allow detached accessory dwelling units on SF lots. Eliminate maximum size allowance for detached accessory structures (currently 10% of lot area). • No parking requirement for ADU's • Increase maximum accessory dwelling unit size. Current zoning allows attached accessory apartment up to 25% of the gross floor area of the principal structure. (<i>AARP Model Zoning: "Accessory dwelling units may be any size, provided that the proposed ADU's total square footage is less than that of the primary dwelling's and other requirements are satisfied."</i>) • Allow that ADU's be built concurrently with or before construction of new homes 	Medium	\$	DHMP
Leisure Lane – Van Doren Avenue Neighborhood					
	P3	Work with Pasco County code and law enforcement to improve and rehab properties in the adjacent Leisure Lane-Van Doren Avenue neighborhood	High	\$\$	19CRA
Objective 3: Community Appearance					
	P1	Initiate city driven community clean up's or neighborhood improvement projects where community members work with the city in intense	High	\$	

Increase design standards		short period (weekend) neighborhood improvement initiatives. This may include paint or landscape projects where the CRA funds paint or landscape and residents work with city staff and volunteers to make the improvements.			
	P1	Enhance Madison Avenue streetscape from 6 th Ave. to Main Street	Medium	\$\$	'19CRA

COMMON

Area	Elements / Actions	Priority	Cost	Ref.	
Downtown US Highway 19 Neighborhood	Connectivity				
	P2	Expand safe and comfortable pathways, bike lanes, and shared-use paths connecting neighborhoods and destinations within the City to promote non-vehicular mobility and health benefits / active living.	High	\$\$	'19CRA
	P2	Establish a shared-use parking strategy to maximize existing policy, minimize future land consumption for unnecessary parking, and reduce future development costs.	High	\$	
	P2	Recognize transition to electric vehicles and incentivize installation of charging stations throughout the City.	High	\$	
	P1 P5	Unify the City's public realm with consistent signage and wayfinding (including parking awareness and landscape theme)	High	\$	DHMP
	P2	Identify public parking locations through wayfinding <ul style="list-style-type: none"> • Apply a round "P" to existing wayfinding signs • Apply "P" banners at key entrances to public parking lots • Stencil "P" onto travel lane of road where the previously listed methods are clutter-some 	High	\$	DHMP
	P1	Alley Rehabilitation	High	\$\$	'19CRA
	P2	Invest in site features and accommodations to support this, such as bike racks, covered bike racks, signage, shelters, etc.	Medium	\$\$	
	P1 P2	Implement the adopted signage and wayfinding plan, along with enhanced landscape and lighting along sidewalks, bike lanes and shared use paths that connect destinations or attractions within the City, such as downtown, the waterfront, and parks as part of the city's overall branding and marketing strategy.	Medium	\$\$	
	P1 P2	Coordinate with Pasco County and / or FDOT in advance of any future bridge replacements to ensure that future reconstruction adequately accommodates boat traffic			

Downtown US Highway 19 Neighborhood	Community Appearance				
	P1 P5	Incorporate public art and culture in all future public and private commercial projects, including existing buildings and projects. Encourage diversity in murals and incorporate art as functional elements, including site furnishings, bike racks, fences, planters, and shade structures	High	\$	
	P1 P5	Adopt Design Guidelines (or update current guidelines) for all future development and redevelopment within the City, addressing scale, massing, materials, relationship to street edges and surrounding context, signs, shade structures, and streetscape enhancements, as well as guidelines for historic rehabilitation, demolishing and moving existing buildings. Specifically incorporate: <ul style="list-style-type: none"> • Parking: infill or future redevelopment within downtown shall require all parking be located to the rear of the primary structure and screened from the street. Future mixed-use or residential redevelopment along US Highway 19 shall require the majority of parking to be located at the rear of the structure with up to one full bay (drive aisle with parking on either side) between the front of the building and street, and up to 25% of all required parking located at the side of the primary structure. • Require ground floor uses to incorporate one of the following options: <ul style="list-style-type: none"> • Create a “style guide: that encourages businesses and property owners to follow specific design guidelines and recommendations through a voluntary but incentive-based process • Create a design review process including one or more locally zoned Historic District(s) • Utilize a combination on the above two options 	High	\$	DHMP
	P1 P5	Develop a Public Arts Master Plan that identifies opportunity, locations, and potential partnerships.	Low	\$	DHMP
Downtown US Hwy 19 Neighborhood	Technology				
	P3	Expand Data Communication Network	High	\$\$	‘19CRA
US Highway 19 Neighborhood	Growth and Development				
	P4	Complete annexations as identified in the Annexation Study	High	\$	

New Port Richey CRA DRAFT Incentives

Existing Grant Programs	Summary	Recommendations
Commercial Façade Improvement	Incentivizes the establishment of new businesses and expansion of existing businesses. Provides for a matching (50%) grant up to \$25,000 to the landlord or business owner.	<p>Consolidate into one Commercial Improvement Grant program allowing improvements including:</p> <ul style="list-style-type: none"> • Site (such as parking lot improvements, ADA access, drainage, lighting, etc.) • Façade • Landscape • Interior build-out <p>Grants may be capped at 50%, not to exceed \$25,000.</p>
Commercial Interior Build-Out	Incentivizes establishment of new business. Provides for a matching (50%) grant up to \$25,000 to the landlord or business owner.	
Commercial Landscape	Incentivizes enhancement of new and existing businesses. Provides for a matching (50%) grant up to \$25,000 to the landlord or business owner.	
Retail Recruitment Façade Improvement	Incentivizes the establishment of new businesses and expansion of existing businesses. Provides for a matching (75%) grant up to \$25,000 to the landlord or business owner.	
Retail Recruitment Interior Build-Out	Incentivizes establishment of new business. Provides for a matching (75%) grant up to \$25,000 to the landlord or business owner.	
Commercial Rent Reimbursement	Incentivizes establishment of new businesses (up to six months) and expansion of existing businesses. Businesses are eligible for quarterly reimbursement for up to half (50%) of the business's base monthly rent or \$1,250 per month, whichever is less (maximum amount of the grant is \$15,000 distributed in four quarterly payments).	
Retail Recruitment Rent Reimbursement	Incentives establishment new businesses (up to six months) and expansion of existing businesses. Businesses are eligible for 100% reimbursement for the first three (3) months (up to \$2,000), 75% reimbursement for the second three (3) months (up to \$1,500), 50% reimbursement (up to \$1,250) for the remainder of the first year. Maximum grant amount is \$18,000 for the year.	

			with a sliding scale reduction after six months for new businesses located on US Highway 19.
Commercial Redevelopment, Infill and Business Expansion	Incentivizes private redevelopment projects that furthers CRA redevelopment goals and objectives. Provides up to 20% of the overall cost of the project, or a maximum of \$100,000.		For projects with at least \$500,000 in capital investment, establish a tax rebate program, up to 50% annually, reimbursable for a period of years as determined by the CRA, to fund major site or project components including site preparation, utility, stormwater, and mobility improvements, enhanced landscape or architectural features, and public art.
Commercial Real Estate Redevelopment	Incentivizes private redevelopment projects with a \$500,000 minimum in capital investment that could not happen without public assistance. Provides up to 20% of the overall cost of the project, or a maximum of \$100,000.		For projects with at least \$500,000 in capital investment, establish a tax rebate program, up to 50% annually, reimbursable for a period of years as determined by the CRA, to fund major site or project components including site preparation, utility, stormwater, and mobility improvements, enhanced landscape or architectural features, and public art. Prioritize projects located along US Highway 19 and consider an increase of up to 75% annual, reimbursable for a period of years as determined by the CRA.
Upper Floor-Residential	Incentivizes conversion of upper floors of existing commercial structures to residential units in the Downtown. Provides up to 50% of approved projects for up to \$7,500 per unit.		Remain as is.
Local Jobs	Incentivizes local job creation of five (5) or more new jobs within the city paying at least 75% of the current county average annual wage. Grant award varies based on percent of average annual wage.		Remain as is.
New Grant Considerations			
Public Art		Consider incentivizing the installation of public art reflecting the history and culture of New Port Richey, or other neutral topic. This grant should prioritize murals and require that all public art installations be visible from the primary	

	roadway the property abuts. Grant caps should be determined based on size, visibility and artist. <i>Discuss with city.</i>
Homeowner Reinvestment	Consider incentivizing through grant funding and the establishment of a low or no-interest revolving loan fund opportunities to assist seniors and low income residents to remedy code compliance issues that would otherwise result in continued property degradation if not fixed. Consider expanding a low or no-interest revolving loan program to targeted areas within the city that may need reinvestment for qualifying improvements regardless of economic need.
Events	Consider incentivizing non-political or religious events that are free to the general public and located within the downtown area to 501(c)3 non-profit organizations. Grant caps should be determined based on overall size, anticipated attendance, impact to local business, date, and time. <i>Discuss with city.</i>