

# SOCIAL MEDIA MONTHLY REPORT

NPR PUBLIC LIBRARY

OCTOBER 2023

• Data taken from 10/1 - 10/30



**1,624**

INTERACTIONS ON  
GOOGLE BUSINESS  
PROFILE

PROFILE VIEWS

**4,193**



FOLLOWERS

**3,969** | **1,253**

MAIN PAGE | YOUTH PAGE

PAGE VISITS

**1,905** | **728**



**1,779**

FOLLOWERS

PAGE VISITS

**30**

There were 2,757 Google searches for the New Port Richey Public Library in October.



**42** NEW FACEBOOK FOLLOWS (MAIN)  
**17** NEW FACEBOOK FOLLOWS (YOUTH)  
**9** NEW INSTAGRAM FOLLOWERS



POST TOTALS

**49** MAIN FACEBOOK  
**19** YOUTH FACEBOOK  
**4** INSTAGRAM

FACEBOOK REACH **18,307**



TOTAL SHARES ON OUR POSTS **202**