

# GREAT EXPLORATIONS

HOUGHTON-WAGMAN CHILDREN'S MUSEUM



**INSPIRING  
CHILDREN TO  
BELIEVE IN  
POSSIBILITIES.**



## WHY CHOOSE US?

At Great Explorations Children's Museum, our mission reaches beyond just providing a playground; we're dedicated to shaping brighter futures for ALL children in our community, regardless of their background or circumstances. But our impact isn't possible without your support.

As a non-profit organization, we rely on the generosity of individuals like you. Your contributions serve as the bedrock of our ability to make a meaningful difference. Each dollar donated propels us closer to our goal — ensuring that ALL children have equal access to hands-on learning.

Your support provides essential opportunities for children facing socio-economic challenges. From facilitating school field trips to granting memberships, conducting educational outreach activities, offering camp scholarships, and organizing engaging special events — all these initiatives are made accessible free of charge.

Through these endeavors, children discover the joy of hands-on learning, sparking curiosity, creativity, and a passion for discovery. They gain invaluable skills, learning to problem-solve and innovate, setting the stage for their future success.

Thank you for being an integral part of our mission. Together, we're changing lives, fostering imagination, and empowering children to become tomorrow's innovators, creators, and leaders one exploration at a time.



## OUR STORY

For 37 years, Great Explorations has been Tampa Bay's preeminent children's museum supporting practical learning applications through a proven creative curriculum.



## OUR MISSION

Our mission is to stimulate learning through play, creativity, and exploration.



## ACCREDITATION

Great Explorations holds the distinction of being the first mid-size children's museum in the country to achieve accreditation from The American Alliance of Museums. For a decade, we've proudly maintained this prestigious accreditation, and we're thrilled to announce our recent reaccreditation for another 10 years. This places our museum among esteemed institutions like the Metropolitan Museum of Art, Salvador Dali Museum, Museum of Fine Arts, and Indianapolis Children's Museum.



YOU MAKE  
US GREAT!

# HOW WE GIVE BACK

**FREE ADMISSIONS AND MEMBERSHIPS**

**PROGRAM SCHOLARSHIPS**

**COMMUNITY AND SCHOOL OUTREACH**

**FREE FIELDTRIPS FOR TITLE 1 SCHOOLS**

**NON PROFIT SUPPORT**



# OUR IMPACT

Founded in 1986, Great Explorations has served the children and families of St. Petersburg for more than 35 years. The museum is a 501(c)(3) organization and has grown to serve more than 200,000 visitors annually through our exhibits, educational programs and community outreach. The museum provides \$550,000 in documented services to the community each year.

Our Total visitors for 2022-2023: 200,777

- On-site: 70,976
- Off-site: 129,801 (includes outreach activities and airport exhibit)

In 2022-2023, we participated in 67 community and marketing outreach events, impacting children and families primarily in low-income areas such as the South St. Petersburg area.

Current Memberships:

We ended 2023 with 1,911 memberships (approximately 9,555 members). - In 2022, we ended with 1,401 memberships (approximately 6,930 members).

Media Reaches:

- Museum Newsletter: 9,993 subscribers
- Website Page Views: 363,359 for the year.
- Facebook: 11,588 Followers
- Instagram: 2,460 Followers

# HOW YOU MAKE AN IMPACT



Great Explorations strives to create access to museum programming for all of the children in our community ensuring that low income and at-risk children have equal opportunities to participate in the museum's educationally enriching programming.

With your dollars, Great Explorations will be able to continue providing meaningful learning experiences.

## Ways to Give:

- Individual Giving
- Monthly Giving
- Legacy Giving
- Corporate Giving
- Exhibit Sponsorship
- Event Sponsorship
- The Three Wishes Fund:  
Opening Doors for All



# LET'S WORK TOGETHER

- \$15,000** Provides 2 FULL preschool scholarships for underprivileged children in our community to attend an ENTIRE YEAR at our award-winning preschool.
- \$10,000** Provides 40 weeks of full-day camp and educational programming for underprivileged children in our community.
- \$5,000** Provides more than 12 hours of museum rentals to community nonprofits for programming.
- \$3,000** Provides educational field trips or digital learning impacting 350 kids from local Title 1 schools.
- \$1,500** Provides free admission for 250 children and families with autism, sensory processing differences, or other neurodivergence to enjoy our Sensory Friendly Great Connections programming.
- \$1,000** Provides admission for 67 qualified families of five for our Museums For All program.
- \$500** Provides 5 membership scholarships to underprivileged families for a year of access to the museum exhibits and educational programming.
- \$350** Funds a community outreach to one of our underserved neighborhoods in our community.
- \$200** Gives one Title 1 Elementary School class a FREE field trip to Great Explorations.
- \$160** Sends a child in need to summer camp for 1 week on scholarship