

# **NEW PORT RICHEY CULTURAL AFFAIRS COMMITTEE MEETING**

**June 26, 2024 - 6:30 p.m.**

**NPR Public Library**

## **AGENDA**

ANY PERSON DESIRING TO APPEAL ANY DECISION, WITH RESPECT TO ANY MATTER CONSIDERED AT ANY MEETING OR HEARING, WILL NEED A RECORD OF THE PROCEEDINGS AND MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. THE LAW DOES NOT REQUIRE TRANSCRIBED VERBATIM MINUTES; THEREFORE, THE APPLICANT MUST MAKE THE NECESSARY ARRANGEMENTS WITH A PRIVATE REPORTER (OR PRIVATE REPORTING FIRM) AND BEAR THE RESULTING EXPENSE. (F.S.286.0105)

*Please be conscientious of the time to assist with maintaining 1-1.5 hour overall meeting length.*

- I. WELCOME and ROLL CALL**
- II. REVIEW and APPROVAL OF MINUTES** from May 15, 2024
- III. VOX POP-** Three minutes per speaker for items not on the agenda
  
- V. NEW BUSINESS**
  - A. Mural Ordinance Updates
  
- IV. CONTINUING BUSINESS**
  - A. **Funding Balance Update-** Andi Figart, City Liaison
  - B. **Florida Speakers Grant** – Cultural Events
  - C. **Centennial Events**
  
- VI. ANNOUNCEMENTS/OTHER**
  - A. **Culture in our Community:** News and Updates
  
- VII. NEXT MEETING:** Wednesday, July 17<sup>th</sup>, 6:30 pm
  
- VIII. ADJOURNMENT**

# NEW PORT RICHEY CULTURAL AFFAIRS COMMITTEE MEETING

May 15, 2024 - 6:30 p.m.

NPR Public Library

## MINUTES

ANY PERSON DESIRING TO APPEAL ANY DECISION, WITH RESPECT TO ANY MATTER CONSIDERED AT ANY MEETING OR HEARING, WILL NEED A RECORD OF THE PROCEEDINGS AND MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. THE LAW DOES NOT REQUIRE TRANSCRIBED VERBATIM MINUTES; THEREFORE, THE APPLICANT MUST MAKE THE NECESSARY ARRANGEMENTS WITH A PRIVATE REPORTER (OR PRIVATE REPORTING FIRM) AND BEAR THE RESULTING EXPENSE. (F.S.286.0105)

### 1. WELCOME and ROLL CALL

Eric Mullins, Kim Brust, Beth Fregger, Kelly Smallwood, Chairperson - Rich Melton, City Liaison - Andi Figart. Guests: Aaron Tullo, Ty Maner, Gary Robles, Hailey Schalmo, Debbie Manns, John Gillis, Greg Oravec

**REVIEW and APPROVAL OF MINUTES** from April 16, 2024 - Minutes were approved as read. Kim Brust made a motion to approve the minutes. Second - Beth Fregger. Motion approved.

### 2. NEW BUSINESS

- City News and Updates presented by City Manager Debbie Manns
  - New Sign project at U.S. 19 and Main. It is a 4-part project with the large sign and the electronic sign completed and a plaza and landscaping to be completed.
  - River Gate Palm District needs some clean up – City’s plan for this area includes streetscaping and public infrastructure.
  - City is planning to build a boat ramp on next to the existing boat ramp on River Road.
- The Public Art Fund was discussed. Debbie Manns and Greg Oravec stated that the Public Art Ordinance is under review. There may be changes as to how money is collected. Administration will be work with CAC to revise the ordinance. As of May15th, there is \$148,100.00 in the Public Art Fund.
- **Public Art Project:** Consideration of a New Port Richey Main Street – City of New Port Richey “Tides of Time” Sculpture Series: presented by Gregory Oravec, Assistant City Manager/Economic Development Director.
  - The Main Street organization has requested partnership for public art project and requested funds to support the partnership.
  - Project includes 10 buildings which will have a bronze statue depicting some history of each building.
  - It was suggested to add a clause in contract to deal with a case of a building being sold.
  - Greg Oravec is requesting CAC approval of \$27,500 or ½ of cost to produce and mount the 10 sculptures.

A motion was made to approve \$27,500 from Public Art Fund for Tides of Time partnership by Kelly Smallwood, Second by Eric Mullins. Motion approved.

- **Public Art Project:** Consideration of a proposed mural for the Verizon-Frontier Building: Proposed by Gregory Oravec, Assistant City Manager/Economic Development Director.
  - Railroad Square is being transformed into a walkable shaded mall.
  - Aaron Trullo and Ty Maner presented ideas for a mural for the west side of the Verizon building. The mural will tell the story of the area.
  - Greg Oravec asked the committee their opinion on two different murals. Committee preferred the mural that showed an indigenous father and son making a boat as well as famous individuals that called our area home.

Motion made by Beth Fregger, seconded by Kelly Smallwood to approve recommending mural #1. Motion approved.

- **Public Art Project:** Consideration of a proposed bike rack for the City Hall/Library Complex: Proposed by Andi Figart, Library Director. Director Figart gave a presentation on purchasing new bike racks for the area between city hall and the library.
  - There was some discussion as to whether bike racks were considered public art and it was explained the bike racks fall into the category of functional art.
  - It was decided to come up with 3 custom images that depict our area. Some ideas are: Monarch Butterflies, oak or palm trees, pelican or heron and the City of New Port Richey logo. The cost for this should be \$8,851.

Kim Brust made a motion to approve \$8851 for bike racks, Second by Kelly Smallwood. Motion approved.

### 3. CONTINUING BUSINESS

- Florida Speakers Grant Draft Application: Letters of support, Review of Grant Application, and confirmation of Presentation Dates.
  - We have collected various letters of support throughout the community.
  - Grant is ready and will be sent after final review.
  - Presentation dates were reviewed and will be confirmed with presenters by the next meeting.

### 4. ANNOUNCEMENTS/OTHER

- Culture in our Community: News and Updates - Film Festival is getting a lot of publicity and is being promoted on social media with inquiries from throughout the country.
- The current mural ordinance was discussed. City Manager Manns suggested that if the Cultural Affairs Committee has recommended changes to the ordinance the proper procedure is to have Director Figart present their recommendations to Council at a future meeting.

5. **ADJOURNMENT** - Kim Brust made a motion to adjourn the meeting. Kelly Smallwood made second.

Meeting was adjourned at 8:10pm

**PLEASE NOTE NEXT MEETING: Wednesday, June 26, 2024, at 6:30 pm**

Respectfully submitted,

Beth Louise Fregger

ORDINANCE NO. 2021-

AN ORDINANCE OF THE CITY OF NEW PORT RICHEY, FLORIDA, AMENDING SECTION 7.22.04 OF CHAPTER 7 OF THE LAND DEVELOPMENT CODE, PERTAINING TO REGULATION OF MURALS; PROVIDING FOR REVISION OF THE DEFINITION OF MURALS TO EXCLUDE THOSE APPLIED TO WINDOWS; PROVIDING FOR REQUIREMENTS FOR PAINTS USED IN MURALS; PROVIDING FOR ALLOWANCE OF MURALS IN ALL COMMERCIAL AND MIXED USE BUILDINGS THROUGHOUT THE CITY; PROVIDING FOR PROHIBITION OF INAPPROPRIATE IMAGES IN MURALS; PROVIDING AUTHORITY FOR THE OWNER TO REMOVE MURALS; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR CODIFICATION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the application of murals to buildings within the City enhances the aesthetics and culture of the City;

WHEREAS, murals are currently allowed only in limited areas of the City;

WHEREAS, the City Council wishes to expand the areas where murals may be placed throughout the City, and revise the regulations to address other matters deemed appropriate and necessary to the proper application of murals within the City;

WHEREAS, this ordinance has been reviewed by the Land Development Review Board as required by law;

WHEREAS, notice of this ordinance has been provided as required by applicable law; and

WHEREAS, the New Port Richey City Council finds it necessary to implement these regulations to promote the health, safety, and welfare of the citizens of New Port Richey.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEW PORT RICHEY, FLORIDA:

**SECTION 1.** Section 7.22.04, of Chapter 7, of the New Port Richey Land Development Code, pertaining to regulation of murals, is hereby amended, as follows (strikeout text is deleted and underlined text is added):

*7.22.04. Regulation of murals.*

1. *Definitions.* The following definitions apply to this section:

*Commercial* shall mean concerned with, or related to, commerce or a business.

*Mural* shall mean any non-commercial picture or graphic design painted on, or otherwise applied to, the exterior of a building or structure ~~or painted on, or otherwise applied to, the interior or exterior of a window.~~

*Non-commercial* shall mean not having a relationship to a commercial objective.

2. *Applicant information.* No person shall create a mural without first obtaining an approval from the City Council. Applicants shall provide the following information to the City Manager:
  - a. The name and address of the applicant;
  - b. The name and address of the building or structure owner;
  - c. The full legal description of the subject property;
  - d. The street address of the subject property;
  - e. A drawing, sketch, photograph or graphical representation showing the proposed location of the mural;
  - f. A drawing, sketch or graphical representation of the proposed mural;
  - g. A description of the proposed mural, including dimensions, colors, a description of the type and quality of paint, which shall be mold resistant exterior grade paint, and top coat to be used on the proposed mural, or if application of media other than painting is proposed, the method of application and materials to be used, and a description of the procedures for preparation of the wall on which the mural is to be located;
  - h. The building owner's notarized signature authorizing the specific proposed mural on the subject building or structure.
3. *Review procedure.* All proposals will be reviewed by the Main Street organization design committee or other similar advisory board assembled for the purpose of conducting a technical review of the mural proposal. The technical review shall include, but shall not be limited to, an analysis of the preparation of the wall on which the proposed mural shall exist, the type and quality of paint and top coat to be used on the proposed mural and whether the mural complies with all of the requirements of this section. The recommendation shall not be based on the content of the mural that otherwise complies with all of the requirements of this section. The committee shall submit its analysis and recommendation to the City Council within thirty (30) days of submission of the proposal to the City Manager's office. The City Council shall approve or deny the proposal for a mural within sixty (60) days of submission of the proposal to the City ~~Council Manager's office~~, based on its compliance with the requirements of this section. The decision to approve or deny the mural shall not be based on the content of a mural that otherwise complies with all of the requirements of this section.
4. *Mural location.* Murals ~~may shall only~~ be located anywhere within the city upon buildings lawfully used for commercial purposes or for mixed commercial and residential purposes area designated with the Downtown and Downtown Core Future Land Use Categories on the Future Land Use Map of the City's Comprehensive Plan.
5. *Subject matter.* Murals ~~should shall~~ depict images, ~~including but not limited to those that~~ relate to either the history or culture of the City of New Port Richey or of its sister City or of

West Pasco County or to the natural environment of any of them. Text, including the artist's signature, is limited to two percent of the total mural area. Murals shall not depict images that are violent, obscene, vulgar or sexual in nature.

6. *Maintenance and preservation.* Once a mural is complete, the owner of the building on which the mural is installed shall be required to maintain and preserve the mural. This duty includes taking measures to prevent fading, peeling, bubbling or other noticeable wear; repairing any damage including, but not limited to, graffiti; and keeping the mural reasonably clean and in a good and presentable state. Failure to comply with the requirements of this section shall constitute a violation of the City Code subjecting the owner to code enforcement proceedings. Nothing contained herein shall be construed to limit the building owner's right to remove or completely obscure the entire mural at any time.

**SECTION 2.** If any phrase or portion of this ordinance, or the particular application thereof, shall be held invalid or unconstitutional by any court, administrative agency, or other body with appropriate jurisdiction, the remaining section, subsection, sentences, clauses, or phrases and their application shall not be affected thereby.

**SECTION 3.** Any ordinances, or parts thereof, in conflict herewith are hereby repealed to the extent of such conflict.

**SECTION 4.** It is the intention of the City Council and it is hereby ordained that the provisions of this ordinance shall be codified and made a part of the New Port Richey City Code, and that the sections of this ordinance may be renumbered to accomplish such codification, and that the word ordinance may be changed to "section" to accomplish such codification.

**SECTION 5.** This ordinance shall become effective immediately upon its adoption as provided by law.

The above and foregoing ordinance was read and approved on first reading at duly convened meeting of the City Council of the City of New Port Richey, Florida this \_\_\_\_\_ day of \_\_\_\_\_, 2021.

The above and foregoing ordinance was read and approved on second reading at duly convened meeting of the City Council of the City of New Port Richey, Florida this \_\_\_\_\_ day of \_\_\_\_\_, 2021.

ATTEST:

\_\_\_\_\_  
Judy Meyers, City Clerk

\_\_\_\_\_  
Rob Marlowe, Mayor-Council Member

APPROVED AS TO FORM

By: \_\_\_\_\_  
Timothy P. Driscoll, City Attorney

The Cultural Affairs would like to propose a few changes to the Ordinance application process, to read, as follows:

**7.22.04. Regulation of murals.**

1. *Definition.* The following definitions apply to this section:

*Commercial* shall mean concerned with, or related to, commerce or a business.

*Mural* shall mean any non-commercial picture or graphic design painted on, or otherwise applied to, the exterior of a building or structure.

*Non-commercial* shall mean not having a relationship to a commercial objective.

2. *Applicant information.* No person shall create a mural without first obtaining approval. Applicants shall provide the following information to the Director of the Parks & Recreation Department:

- a. The name and address of the applicant;
- b. The name and address of the building or structure owner;
- c. The full legal description of the subject property;
- d. The street address of the subject property;
- e. A drawing, sketch, photograph or graphical representation showing the proposed location of the mural;
- f. A drawing, sketch or graphical representation of the proposed mural;
- g. A description of the proposed mural, including dimensions, colors, a description of the type and quality of paint, which shall be mold resistant exterior grade paint, and top coat to be used on the proposed mural, or if application of media other than painting is proposed, the method of application and materials to be used, and a description of the procedures for preparation of the wall on which the mural is to be located.

3. *Review procedure.* All proposals will be reviewed by the Cultural Affairs Committee. The review shall include, but shall not be limited to, an analysis of the preparation of the wall on which the proposed mural shall exist, the type and quality of paint and top coat to be used on the proposed mural; and whether the mural complies with all of the requirements of this section. The recommendation shall not be based on the content of the mural that otherwise complies with all of the requirements of this section. The committee shall submit its analysis and recommendation to the City Manager within sixty (60) days of submission of the proposal to the Parks & Recreation Director's office. The City Manager shall approve or deny the proposal for a mural within thirty (30) days of submission of the proposal to the Cultural Affairs Committee, based on its compliance with the requirements of this section. The decision to approve or deny the mural shall not be based on the content of a mural that otherwise complies with all of the requirements of this section. A reason for denial shall be given in order for an opportunity for remediation and re-submission of the proposed mural.

4. *Mural location.* Murals may be located anywhere within the City, upon buildings lawfully used for commercial, industrial, or institutional purposes or for mixed residential purposes.

5. *Subject matter.* Murals should depict images, (including but not limited to those) that relate to either the history or culture of the City of New Port Richey or of its sister City or of West Pasco County, or to the natural environment of any of them. Text, including the artist's signature, is limited to two percent

of the total mural area. Murals shall not depict images that are violent, obscene, vulgar, political, or sexual in nature.

6. *Maintenance and preservation.* Once a mural is complete, the owner of the building on which the mural is installed shall be required to maintain and preserve the mural. This duty includes taking measures to prevent fading, peeling, bubbling or other noticeable wear; repairing any damage including, but not limited to, graffiti; and keeping the mural reasonably clean and in a good and presentable state. Failure to comply with the requirements of this section shall constitute a violation of the City Code subjecting the owner to code enforcement proceedings. Nothing contained herein shall be construed to limit the building owner's right to remove or completely obscure the entire mural at any time.

(The remainder of the Ordinance is not included in the proposed changes/revisions.)

### **City Code mural procedure:**

#### **Application for permit.**

No person shall create a mural without first obtaining a permit from the city manager. Applications shall be made on a form provided for that purpose which shall be made available at the office of the city manager and which shall contain:

- a. The name and address of the applicant;
- b. The name and address of the building owner;
- c. The full legal description of the subject property;
- d. The street address of the subject property;
- e. A drawing, sketch, photograph or graphical representation showing the proposed location of the mural;
- f. A drawing, sketch or graphical representation of the proposed mural;
- g. A description of the proposed mural, including dimensions, colors, a description of the type and quality of paint and top coat to be used on the proposed mural, and a description of the procedures for preparation of the wall on which the mural is to be located;
- h. Payment of the application fee as indicated on the form.

#### **Review procedure.**

All applications will be reviewed by the mural committee of Main Street organization or other similar advisory board assembled for the purpose of conducting a technical review of the mural application. The technical review shall include, but shall not be limited to, an analysis of the preparation of the wall on which the proposed mural shall exist and the type and quality of paint and top coat to be used on the proposed mural. The committee shall submit its analysis to the development review committee within forty-five (45) days of submission of the application to the city manager's office. The development review committee shall submit a report and recommendation to city council within ninety (90) days of submission of the application. The city council shall approve or deny the application for a permit within one hundred and twenty (120) days of submission of the application to the city manager's office. If the city council fails to approve or deny the application for a permit within one hundred and twenty (120) days of submission of the application to the city manager's office, the city manager shall issue the permit upon submission of the application fee to the city manager's office, as described herein, by the applicant. The city manager shall issue a permit upon approval by the city council and upon the submission of an application fee, as described herein, by the applicant.

#### **Mural location.**

A permit shall only be issued for murals that will be located within the downtown district.

#### **Sign regulations.**

A permit shall not be issued for a mural that would be constructed in a manner so as to contravene, extend, expand or modify the city's existing signage regulations, or modifications thereto, as further set forth in chapter 13 of appendix A of the city's land development code:

*No sign shall be erected so as to obstruct any fire escape, required exit, window, or door opening intended as a means of egress.*

*No sign shall be erected which interferes with any opening required for ventilation.*

*Signs shall maintain a minimum of six (6) feet horizontal and twelve (12) feet vertical clearance from electrical conductors and from all communications equipment or lines located within the city.*

*Signs and their supporting structures shall maintain clearance and noninterference with all surface and underground facilities and conduits for water, sewage, electricity, or communications equipment or lines. Furthermore, placement shall not interfere with natural or artificial drainage or surface or underground water.*

*No sign shall be attached to a standpipe, gutter, drain or fire escape, nor shall any sign be installed so as to impair access to a roof.*

**Subject matter.**

A permit shall only be issued for murals that depict an image that relates to either the history or culture of the City of New Port Richey or of its sister city or of West Pasco County or to the natural environment of any of them.

**Maintenance and preservation.**

Once a mural is complete, the owner of the building on which the mural is installed shall be required to maintain and preserve the mural. This duty includes taking measures to prevent fading, peeling, bubbling or other noticeable wear; repairing any damage including, but not limited to, graffiti; and keeping the mural reasonably clean and in a good and presentable state. Failure to comply with the requirements of this section shall constitute a violation of the City Code subjecting the owner to code enforcement proceedings.

## FY 24 Spending

FY24 Budget					\$12,000	
DESCRIPTION	YEAR	AMOUNT	VDR NAME/ITEM DESC	COMMENTS		
Cultural Affairs	2024	\$1,000	ASHTRAY MONUMENT LLC	MARKETING REIMBURSEMENT FOR MO		
Cultural Affairs	2024	\$1,300	JOSHUA SCOTT	CATERING FOR MONUFEST		
Cultural Affairs	2024	\$1,000	JOLIE LINDHOLM	PERFORMANCE FOR MONUFEST		
Cultural Affairs	2024	\$250	KURTIS P WERNER	STAGE AND AUDIO SERVICES FOR M		
Cultural Affairs	2024	\$350	ENRICO P CATALINO	LIVE SOUND SERVICES FOR MONUFE		
Cultural Affairs	2024	\$505	PRICE PORTABLES INC	PORTABLES TOILETS FOR MONUFEST		
Cultural Affairs	2024	\$1,600	PHILLIP BARNETT	STAGE AND EQUIPMENT FOR MONUFE		
Cultural Affairs	2024	\$1,225	NPR PUBLIC LIBRARY	FILM FESTIVAL SPONSORSHIP		
FY24 YTD Spend		\$7,230				

**Remaining FY24 Balance \$4,770**

# CENTENNIAL MASQUERADE

## Sponsorship Opportunities

Sponsor The Masquerade Ball and Follies to celebrate the City of New Port Richey's 100th anniversary. Support 100 minutes of entertainment, acts, and more follies with Master of Ceremonies, Mr. John Timpanelli to celebrate our 100 years!

### Dr. Avery Gold – \$5,000

- 2 tables (16 seats) at event
- Recognition at Ball
- Logo on all event media
- Full-page inside cover program ad
- Digital marketing, social media, and email blasts
- Exclusive title sponsorship and media opportunities

### George Sims Silver – \$2,500

- 1 table at event
- Recognition at Ball
- Full-page program ad
- Social media and email blast

### Meighan Follies Bronze – \$1,000

- 4 seats at the event
- Recognition at Ball
- ½ page program ad
- Thank you on social media

### DeVries Master of Ceremonies – \$500

- 2 event registrations
- Signage at the event
- ¼ page program ad

### Centerpieces – \$250

- Business cards on all tables
- 3.5x2 program ad

### Additional Sponsorships – \$500

- Auction Sponsor
- Red Carpet Sponsor
- Appetizer Sponsor
- Valet Sponsor
- Print Sponsor
- Bar Sponsor

### Photo Area – \$150

- Signage in the photo area
- 3.5x2 program ad



Learn more and sponsor our City's Centennial!



# City of New Port Richey

# CENTENNIAL MASQUERADE

## Ball & Follies

**OCTOBER 25TH 2024**

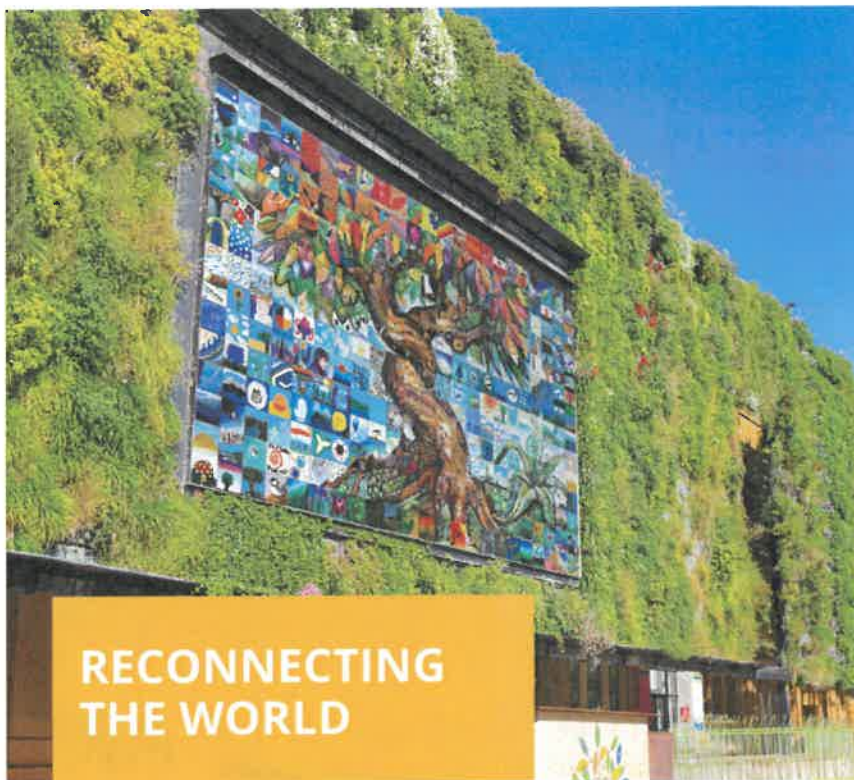
RESERVE TICKETS AND SPONSORSHIPS

**SPARTAN MANOR**

6121 Massachusetts Ave. New Port Richey, FL 34653

Learn more and make reservations at:  
**100NPR.ORG**





Experience the power of art and connection with Mural Mosaic's Global Roots Project. This groundbreaking initiative is bringing communities together, one painted tile, one tree, and one country at a time. Led by acclaimed artist Lewis Lavoie, we are creating stunning mural mosaics that symbolize unity and connection.

Imagine being part of a global art movement that transcends borders and connects people from all walks of life. With each tile beautifully painted by individuals like you, we are weaving together stories, cultures, and emotions into one breathtaking masterpiece.

Join us on this incredible journey as we spread the joy and inspiration of painting. Whether it's your local community, your family, or your long-distance loved ones, the Global Roots Project bridges the gaps and fosters meaningful connections.

Be a part of something extraordinary. As the project 'plants' these remarkable mosaic trees country by country, watch as this artistic movement grows around the world. Together, let's create a legacy that celebrates our shared humanity through the universal language of art.

Come paint a tile and get involved in Mural Mosaic's Global Roots Project today to leave your mark on this awe-inspiring collaborative artwork. Together, we can make the world a more connected and vibrant place, one painted tile at a time.



### 1 Participant Tile Painting Kit

- 6x6 Inch Canvas to paint yourself or gift to somebody special
- 1 set of Palette Specific Acrylic Paints – *custom mixed so that your tile fits in the final mosaic*
- Participant Guide with Instructions for Your Tile to fit in the Mosaic
- 1 set of 2 Brushes
- 1 Mini wooden easel to display your canvas



## ART WITH PURPOSE

Every Global Roots Mosaic Mural engages participants in the process of painting a tile representing their connection to community, country, colleagues, team, family and even the world!

Each tile is painted with loving care to represent an important and iconic image that holds meaning to its participant.

Participants of every age and skill level are welcome to paint in these collaborative mosaic murals.

Completed tiles are collected digitally, then our artist and design teams work their magic to create each mosaic mural.

As all the completed tiles connect, a united image of a tree emerges representing both the contributions of individual participants and the collective group artwork - a true reflection of unity through diversity.

Participants return over and over again to reflect on their experience and show others their painted tile contribution to the mural.

Global Roots murals are an awe inspiring legacy of a moment in time we want to celebrate connection around the world. 🌍