



NEW PORT RICHEY
**PUBLIC
LIBRARY**

LIBRARY ADVISORY BOARD

AGENDA

Monday, April 22, 2024
New Port Richey Public
Library
Magnolia Room
9:30 a.m.

*Enter by ringing doorbell
at staff door, located near
handicap parking.

- I. Call to Order/Quorum
- II. Review and Approval of March Minutes
- III. Public Comment
- IV. Officer/Committee Report
 - a. Pasco County Library Advisory Board & Library Cooperative Board (Ron Becker)
 - b. Friends of the Library (Nancy Cote)
 - c. Library Director's Update (Andi Figart)
- V. New Business
 - a. NPR Film Festival Sponsorship
 - b. DLIS State Libraries Funding Update
- VI. Continuing Business
 - a. City Centennial Updates
 - b. Little Free Libraries
 - c. Circulation and Programming Statistics, 2nd Quarter
- VII. Next Meeting May 20, 2024
- VIII. Adjournment

This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990 and Section 286.26, Florida Statutes, all persons with disabilities needing special accommodations to participate in this meeting should contact the City Clerk, 727-853-1021, not later than four days prior to said proceeding.

ANY PERSON DESIRING TO APPEAL ANY DECISION MADE BY THE ADVISORY BOARD, WITH RESPECT TO ANY MATTER CONSIDERED AT ANY MEETING OR HEARING, WILL NEED A RECORD OF THE PROCEEDINGS AND MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. THE LAW DOES NOT REQUIRE THE CITY TO TRANSCRIBE VERBATIM MINUTES; THEREFORE, THE APPLICANT MUST MAKE THE NECESSARY ARRANGEMENTS WITH A PRIVATE REPORTER (OR PRIVATE REPORTING FIRM) AND BEAR THE RESULTING EXPENSE (F.S. 286.0105)

New Port Richey Library Advisory Board
Meeting Minutes
March 25, 2024

Members in attendance: Chairman Ron Becker, Marci Mihall, Vice Chairman Nicolas Pacini, Bonnie Martin, Joan Nelson Hook, Director Andi Figart, Renee Tyner, Nancy Cote, Secretary Lewis Curtwright. Jayne Brewin was absent.

AGENDA

I. Call to Order/Quorum 9:37am called to order. A quorum was met.

II. Review and Approval of February Minutes. Joan Hook moved to approved the minutes which were accepted by the committee.

III. Public Comment. None took place.

IV. Officer/Committee Report

Pasco County Library Advisory Board; Library Cooperative (Ron Becker)

- Chairman Becker stated the Regency Library completed renovations and is due to open soon. Groundbreaking for Wesley Chapel will be April 12, 2024.

Friends of the Library (Nancy Cote).

- The Friends recently hosted a table at the Main Street Chalkfest and secured 3 new memberships.
- Saturday the 20th, the friends will be at the Gulf Harbors Market off of Floramar Terrace / Hwy 19.
- Friends are hosting a Bookish Tea party on 6/2/24 with entertainment by Jon Timpanelli.
- A \$1,000 check was donated for the bookmobile from Lisa Tinker.

Library Director's Update (Andi Figart)

- Director Figart explained about the upkeep of the solar panels and the energy saved since installation on 12/23/21. The solar energy used has saved 182,000 carbon dioxide pounds from being released into the atmosphere.
- The library is hosting their annual Touch a Truck for the summer library challenge on June 1st. The library is looking for volunteers that have cars that can be showcased at the event and inf interested, contact Director Figart.
- Interlibrary Loan Processor Alec Sorrell began an ongoing project where she has a map indicating locations of all the ILL requests that she has processed or received on behalf of the library from around the country during this fiscal year of 2024.

V. Continuing Business:

a. Little Free Libraries.

- Chairman Becker thanked Marci Mihall for her help with the success of his local free library and Nicholas Pacini updated the Board on the status of the Recreation Center Little Free Library.
- Bonnie Martin discussed a book drive that has begun specifically for children's books and presented the process for donations.
- Joan Hook inquired about who is responsible for each Little Free Library throughout the City. Chairman Becker and Director Figart stated there are placards that clarify this on each of the Little Free Libraries. The following Little Free Libraries and their respective point of contact are:
 - James E Reserve - Betty Condi.

- Jasmine Park - Jane Brewin.
- North Bay Hospital - Betty Condi.
- Recreation & Aquatic Center - Vice Chairman Nicolas Pacini / McKenna
- Cotee Park - Chairman Becker.
- Roses Cafe - Betty Condi.

b. Circulation and Programming Statistics, February.

- A flyer was included in the agenda and reviewed by Chairman Becker.
- April's meeting will include a quarter 2 report.

VI. New Business:

a. City Centennial Updates.

- Bonnie Martin gave an update about the subcommittee and their ideas for the centennial. The kickoff program has not been decided yet; July to October is when the events are slated to begin. October 25-27 will be the exact dates to coincide with the city's 100th birthday.

b. City Hosted Volunteer Appreciation Dinner for City Boards will be held April 23rd.

c. National Library Week, April 17th

- April 7-13, the theme this year is Ready. Set, Library. The chair of the committee said it illustrates that libraries give us a green light to focus on what matters most in our always online world.
- National Library Week started in the mid 1950s.
- The National Book Committee was founded in 1954 in conjunction with the ALA. Their first theme in 1958 was wake up and read.

VII. Next Meeting: April 22, 2024.

- The May meeting will be a week earlier than usual due to Memorial Day.

VIII. Adjournment. Vice Chairman moved to adjourn; seconded by Marci Mihall. Adopted at 10:52am.

Respectfully submitted,
Lewis Curtwright
Secretary

NEW PORT RICHEY FILM FESTIVAL

SPONSORSHIP PROPOSAL

ADULTS

First Place: \$400
Second Place: \$200
Third Place: \$100
Total: \$700

TEENS

Ages 13-17
First Place: \$200
Second Place: \$100
Third Place: \$50
Total: \$350

YOUTH

Ages 12 and Under
First Place: \$100
Second Place: \$50
Third Place: \$25
Total: \$175

Help us launch New Port Richey's first film festival!

The New Port Richey Public Library is seeking sponsors for our Summer Film Festival. The festival will celebrate the city's upcoming centennial, with films exploring New Port Richey's past, present, and future.

Marquee sponsors will be featured in all of the advertising for the festival, both online and on print collateral. They will also have prize categories named in their honor. All sponsors will be highlighted during our awards ceremony at the Richey Suncoast Theatre on Sat, Aug. 3.

We also need assistance with the following:

- Trophies and swag bags
- TV, radio, print and social media advertisements
- Volunteer instructors for our video production camps
- Equipment for video production camps (cameras, lighting, props, etc.)

For more information, please contact Tomás Monzón at monzont@cityofnewportrichey.org



NEW PORT RICHEY
PUBLIC LIBRARY

QUARTERLY REPORT: FY 2024 Q2

Circulation and Programming

Data taken from 1/1 - 3/31 (2024)



NEWPORT RICHEY
PUBLIC LIBRARY

Circulation / Reserve Statistics

Started: Wednesday, April 17, 2024 at 10:04:58 AM EDT

Finished: Wednesday, April 17, 2024 at 10:04:58 AM EDT

Duration: 0 seconds

Report criteria:

- Data Type: Circulations.
- Date: Monday January 1 2024 through the end of Sunday March 31 2024.
- Time Division: Month.
- By Circulation Type.
- Include In-Library.
- Exclude Renewals.
- By Checked Out.

Circulation Results

	1/2024	2/2024	3/2024	Totals
Normal	2719	2663	2606	7988
Self-Check	3650	3414	3166	10230
In-Library	337	254	312	903
In-Library (Bulk)	514	823	610	1947
	7220	7154	6694	21068

Program Statistics (March)

Passive Programs:

3 Programs
296 Participants

In-Person Programming:

81 Programs
2,380 Attendees

Program Statistics (Q1)

Passive Programs:

7 Programs
439 Participants

In-Person Programming:

252 Programs
7,063 Attendees

Door Count: January: 8,583 February: 8,414 March: 8,260 **Total: 25,257**

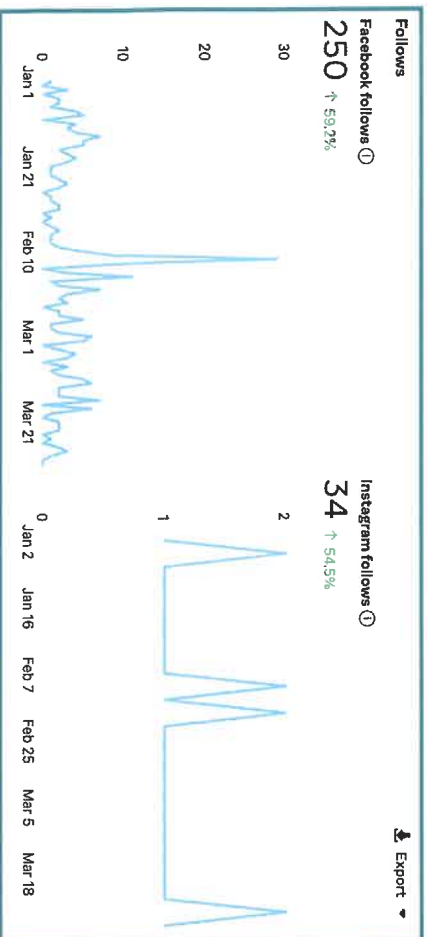
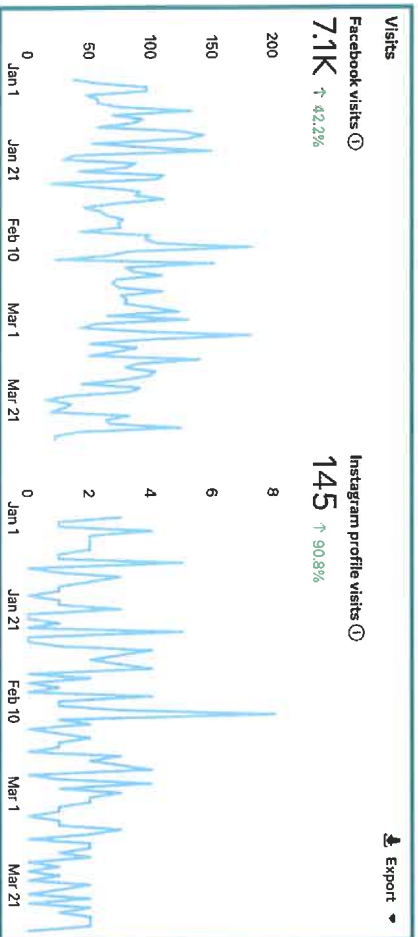
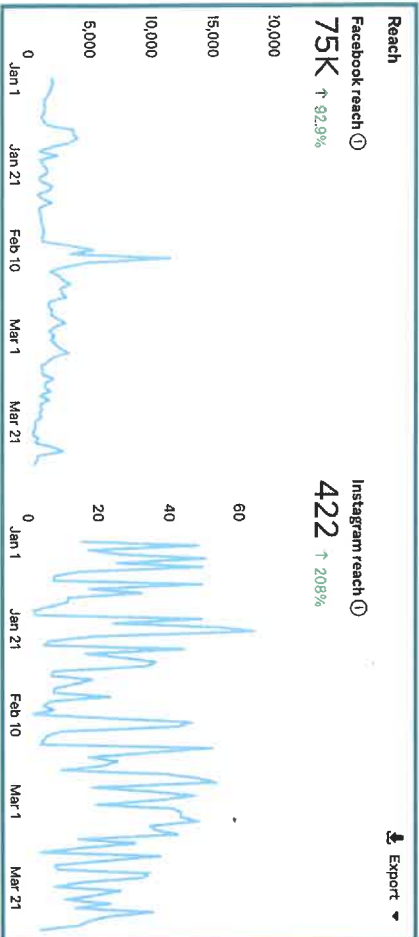
QUARTERLY REPORT: FY 2024 Q2

Social Media (Facebook and Instagram)

Data taken from 1/1 - 3/31 (2024)



NEW PORT RICHEY
PUBLIC LIBRARY



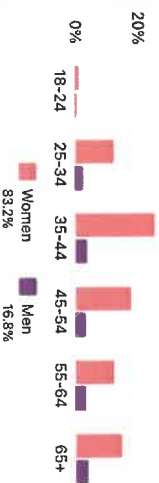
Audience

Current audience Potential audience

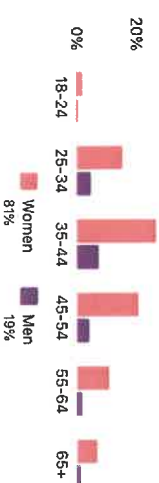
Facebook followers \uparrow **4,277**

Instagram followers \uparrow **1,794**

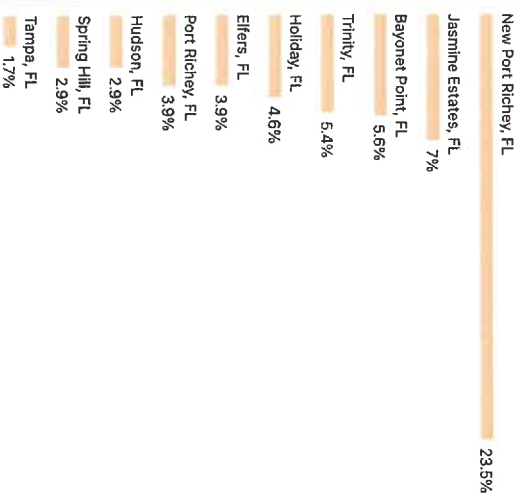
Age & gender \uparrow



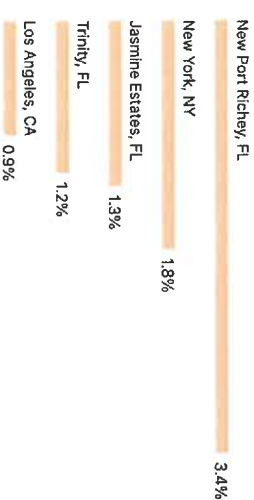
Age & gender \uparrow



Top cities



Top cities



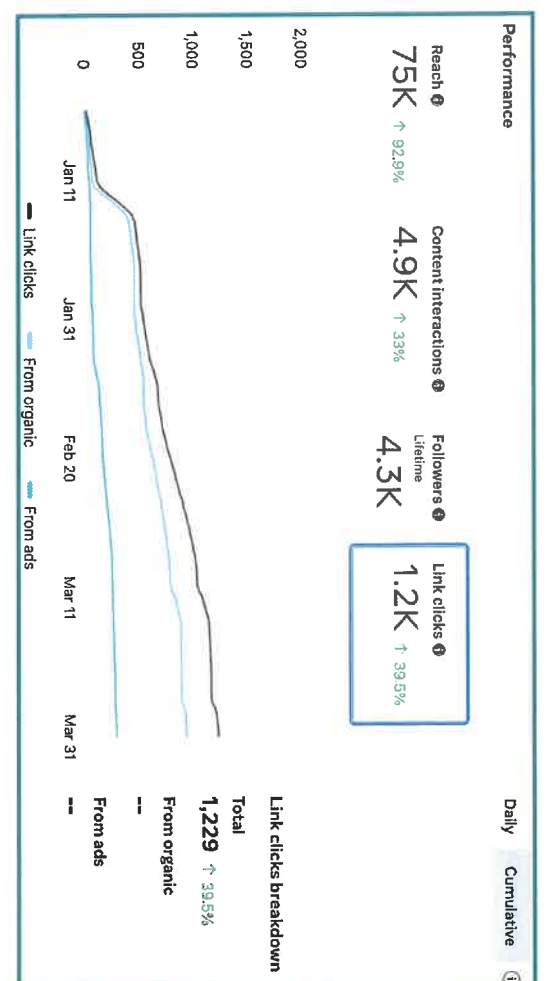
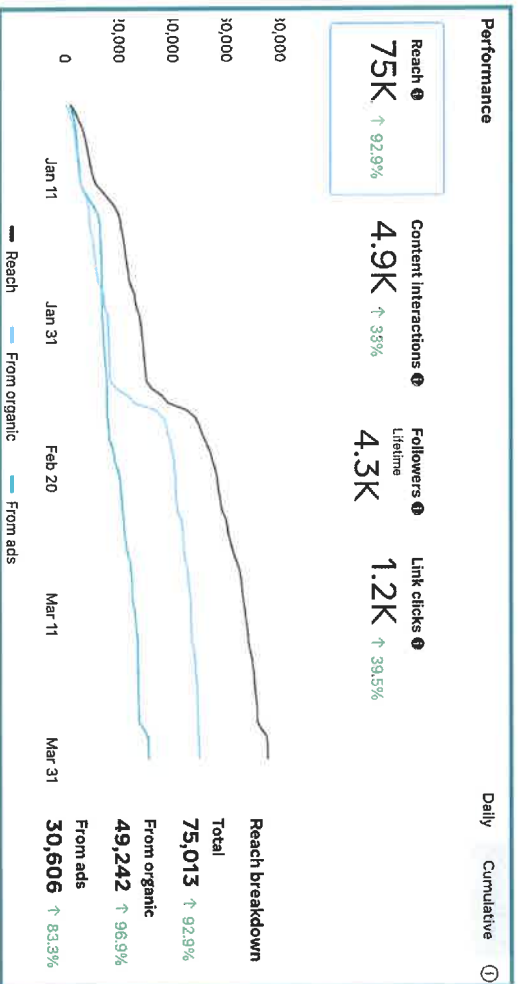
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Social Media (Facebook and Instagram)

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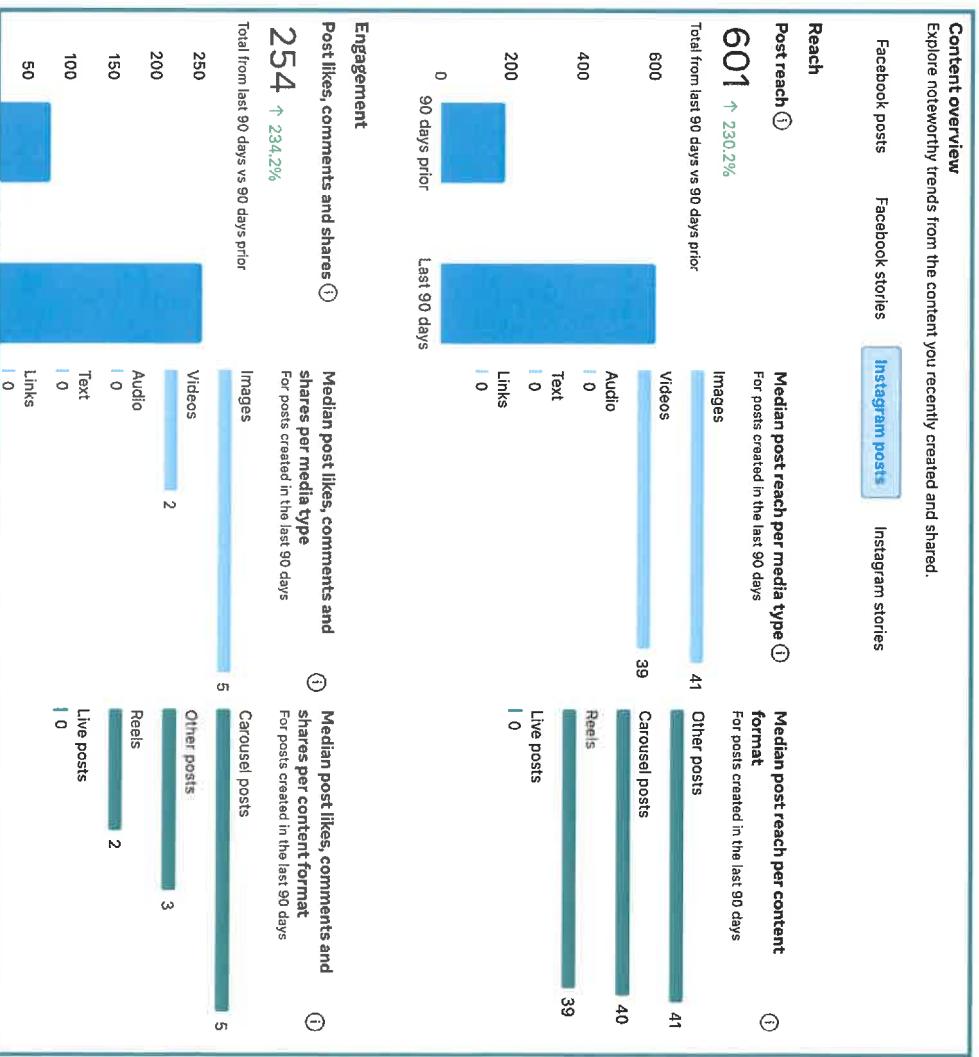
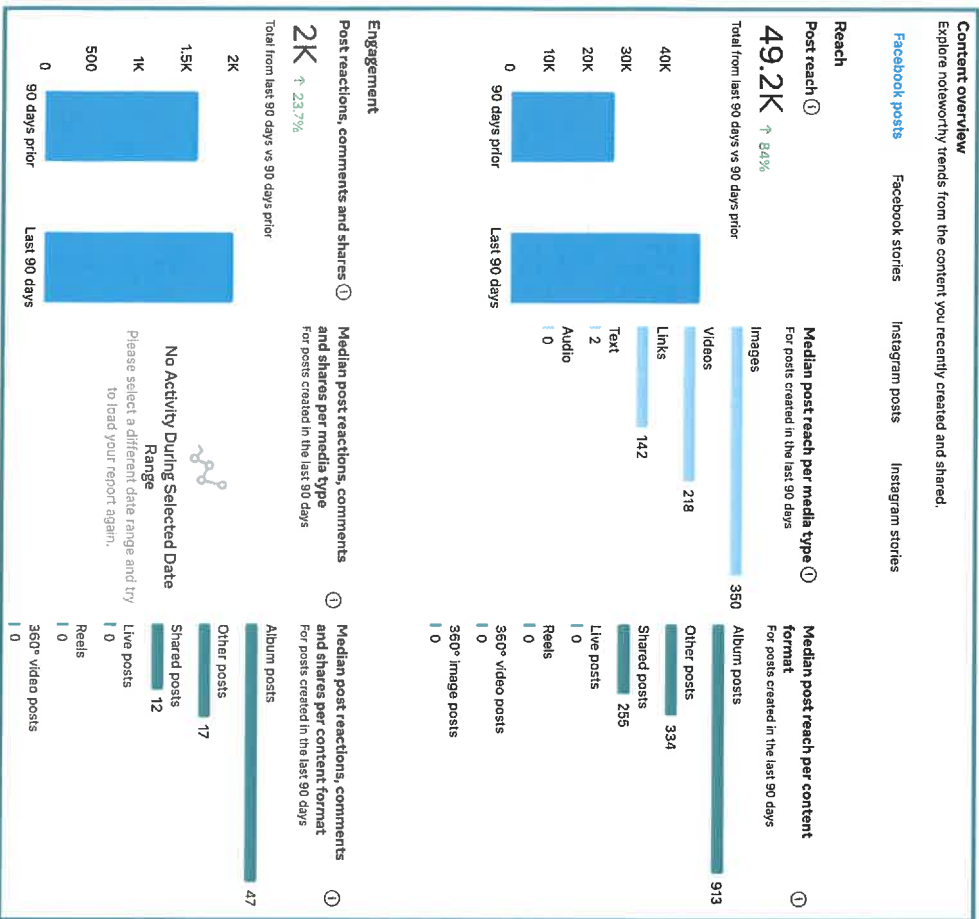
QUARTERLY REPORT: FY 2024 Q2

Social Media (Facebook and Instagram)

Data taken from 1/1 - 3/31 (2024)



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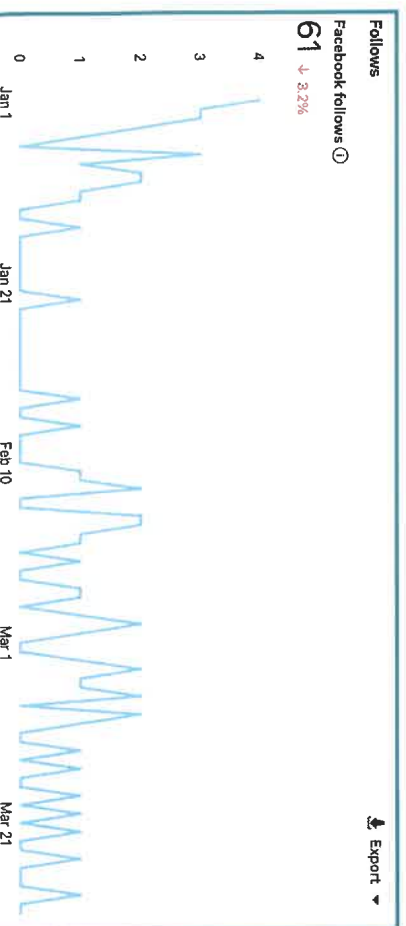
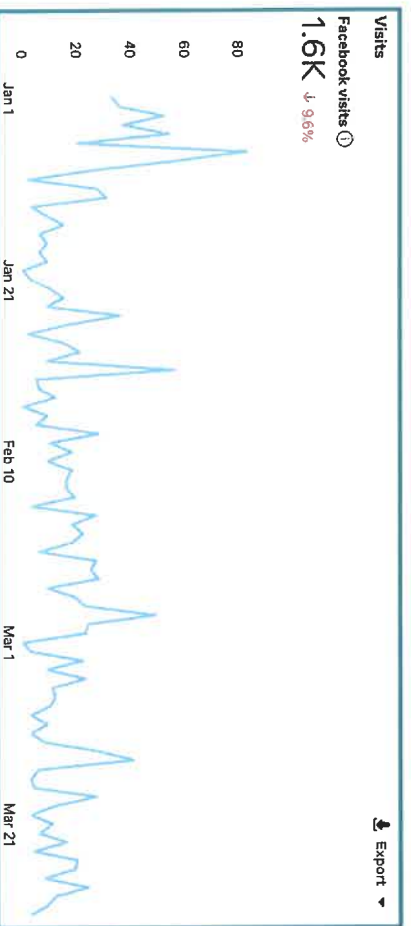
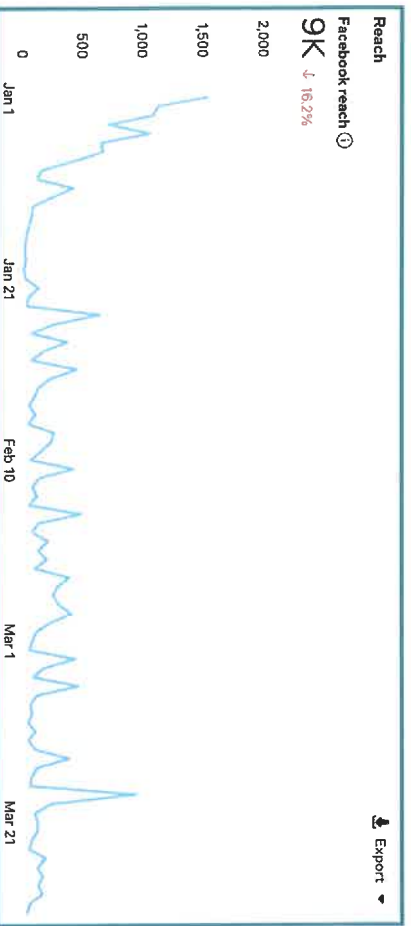
QUARTERLY REPORT: FY 2024 Q2

Social Media (Youth Facebook)

Data taken from 1/1 - 3/31 (2024)



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Audience

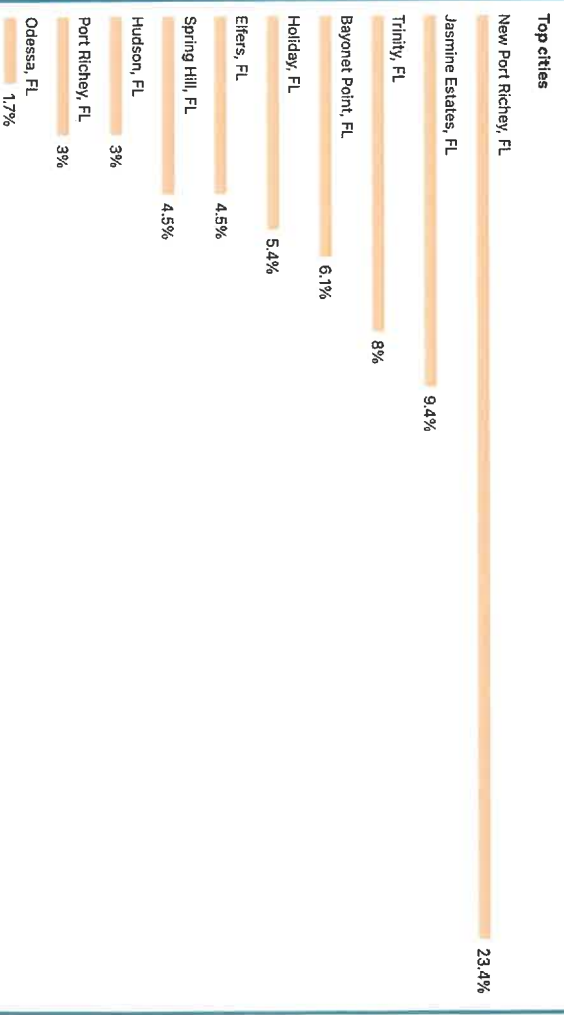
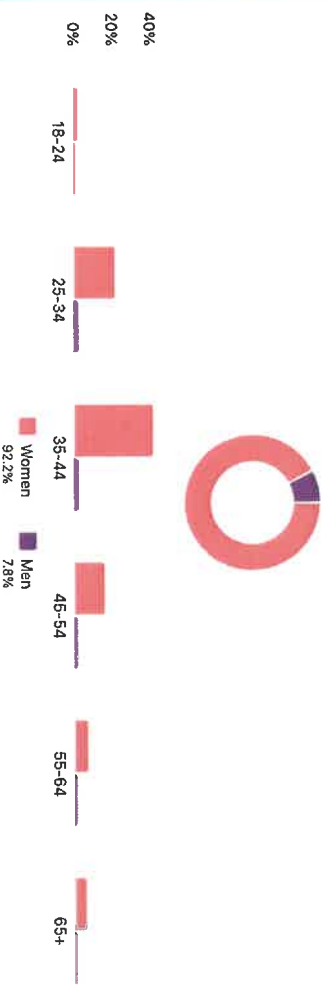
Current audience

Potential audience

Facebook followers ⓘ

1,318

Age & gender ⓘ



QUARTERLY REPORT: FY 2024 Q2

Social Media (Youth Facebook)

Data taken from 1/1 - 3/31 (2024)



NEWPORT RICHEY
PUBLIC LIBRARY

Content overview

Explore noteworthy trends from the content you recently created and shared.

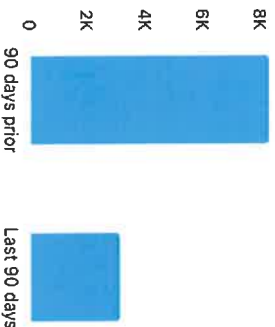
Facebook posts Facebook stories

Reach

Post reach ①

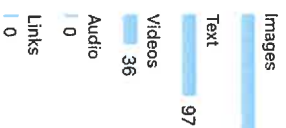
3.1K ↓ 62.7%

Total from last 90 days vs 90 days prior



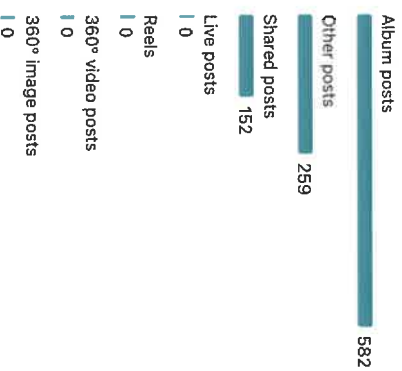
Median post reach per media type ①

For posts created in the last 90 days



Median post reach per content format ①

For posts created in the last 90 days

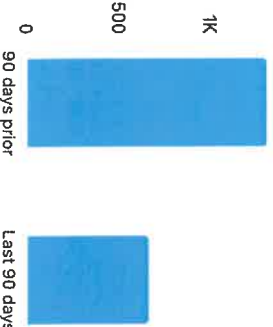


Engagement

Post reactions, comments and shares ①

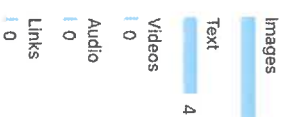
659 ↓ 49.7%

Total from last 90 days vs 90 days prior



Median post reactions, comments and shares per media type ①

For posts created in the last 90 days



Median post reactions, comments and shares per content format ①

For posts created in the last 90 days

