

NEW PORT RICHEY

LIVE, WORK, PLAY

RFP #15-023

City Signage & Wayfinding System

July 31, 2015



Kerestes - Martin Associates, Inc.
(DBA - KMA Design)
Pittsburgh, PA - Tampa, FL
www.thekmagroup.com

City of New Port Richey
5919 Main Street
New Port Richey, FL 34652



City of New Port Richey
Office of City Clerk
5919 Main Street
New Port Richey, FL 34652

July 31, 2015

To Whom It May Concern:

Kerestes-Martin Associates, Inc.,(dba KMA Design) is proud to submit this proposal to provide planning, design, and construction administration services for a city signage and wayfinding system. The City of New Port Richey is a special place full of beauty and character that is deserving of an effective, unique, and complementary sign program. By reviewing the contents of this proposal, the City will find that KMA Design offers the project and people of New Port Richey the greatest value to properly plan and execute this project. The benefits of employing KMA Design are demonstrated in the form of award-winning designs, a Tampa based firm with a strong familiarity with the Tampa region, vast city wayfinding experience, personnel well versed on state and federal codes and industry best practices, as well as a methodical, proven, and cost-effective approach.

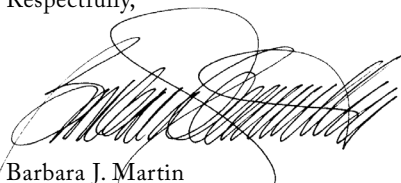
The design team is prepared to undertake the task of developing this project along with the City, its citizens, representative stakeholders, commissions, and FDOT. Operating out of the Tampa Bay area, KMA's close proximity and extensive project experience in the Florida region makes the design team intimately familiar with the nuances of the project site as well as local, state, and federal regulatory agencies. This factor, coupled with the firm's extensive background in city planning, makes KMA Design uniquely qualified for the project. The final deliverables will be highly detailed design documents to establish a state-of-the-art signage program that fulfills the City's vision to direct, inform and highlight destinations, parking and amenities that incorporates the New Port Richey brand through regulatory compliance.

KMA Design's focus for the design elements will meet the goals of the project by emphasizing New Port Richey as a destination, highlighting local attractions, improving traffic flow for all modes of transportation, strengthening community identity, and implementing an adaptable wayfinding system. Custom design and functionality are combined to create flexible sign systems that will expand with time, while maintaining a unique graphic palette that supports the image of the architecture, local vernacular, and essence of the community in New Port Richey.

Ultimately, contracting KMA Design will be most advantageous to the City of New Port Richey. The City will be treated as a living, breathing entity that will grow and expand with change. An insufficient signage system is detrimental to the City's vitality if changeability and expansion are not incorporated into the design. The implementation of a custom sign program tailored to New Port Richey will act to increase civic pride and identity through a sense of place. Furthermore, all districts will benefit from the economic stimulation that comes with an efficient series of tastefully planned signs through increased recognition and awareness by both vehicular and pedestrian traffic comprised of tourists and residents. KMA Design will maintain the goal of not meeting, but exceeding the City of New Port Richey's expectations so that traversing New Port Richey becomes an experience.

Assurance is provided that the firm is not in violation of any statutes or regulatory rules that would impact our operations. Thank you for your consideration.

Respectfully,



Barbara J. Martin
KMA Design – *Chief Executive Officer*

Certification of Information Provided

(To be returned with submission)

I certify that the information and responses provided on this submittal are true; accurate and complete. The Owner of the Project or its representatives may contact any entity or reference listed in this submittal. Each entity or reference may make any information concerning the Contractor available to the Owner.

Signature
Barbara J. Martin

Printed Name
As CEO (title)

Dated this 30 day of July, 2015.

STATE OF Pennsylvania }

COUNTY OF Allegheny }

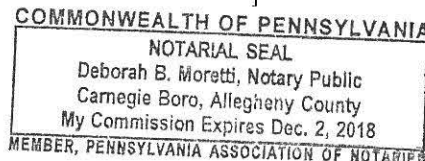
On this 30th day of July, 2015, before me the undersigned authority, personally appeared BARBARA J. MARTIN, to me known to be the individual described in and who executed the forgoing instrument as CEO (title) of the firm of KMA DESIGN and acknowledged the execution of same, for and on behalf of and as the act and deed of said firm, for the uses and purposes therein expressed.

WITNESS my hand and official seal the date aforesaid.

Deborah B. Moretti
(Signature of Notary Public - State of Florida) PENNSYLVANIA
DEBORAH B. MORETTI

(Print, Type or Stamp Commissioned Name)

Personally known _____
Or produced identification

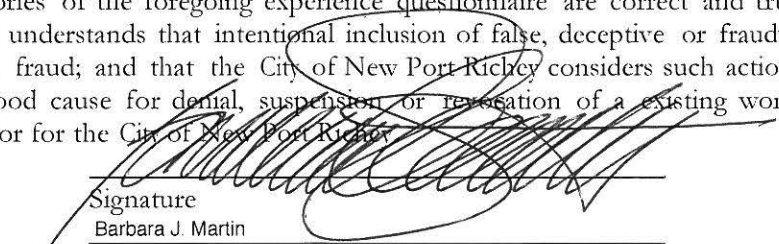


Type of identification produced PA DRIVER'S LICENSE

Affidavit for Corporation
(To be returned with submission)

State of ~~Florida~~ PENNSYLVANIA
County of Allegheny

Barbara J. Martin is CEO (title) of Kerestes-Martin Associates, Inc. (corporation described herein) being duly sworn, deposes and says that he is familiar with the books of the said corporation showing its financial position; that the foregoing statements are a true and accurate statement of the financial position of said corporation as of the date hereof; and that the statements and answers to the interrogatories of the foregoing experience questionnaire are correct and true as of the date of this affidavit; and that he understands that intentional inclusion of false, deceptive or fraudulent statements on this application constitutes fraud; and that the City of New Port Richey considers such action on the part of the applicant to constitute good cause for denial, suspension or revocation of a existing work or contracts being performed by the Contractor for the City of New Port Richey.

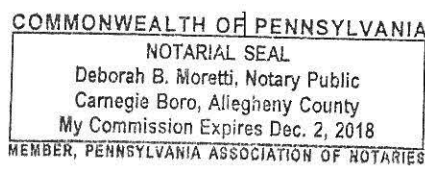

Signature
Barbara J. Martin
Printed Name

STATE OF Pennsylvania }
COUNTY OF Allegheny }

On this 30th day of JULY, 20 15, before me the undersigned authority, personally appeared BARBARA J. MARTIN, to me known to be the individual described in and who executed the forgoing instrument as CEO (title) of the firm of KMA DESIGN and acknowledged the execution of same, for and on behalf of and as the act and deed of said firm, for the uses and purposes therein expressed.

WITNESS my hand and official seal the date aforesaid.

Deborah B. Moretti
(Signature of Notary Public - State of ~~Florida~~ PENNSYLVANIA)
DEBORAH B. MORETTI
(Print, Type or Stamp Commissioned Name)



Personally known _____
Or produced identification ✓

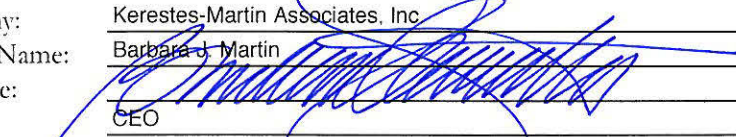
Type of identification produced PA DRIVER'S LICENSE

Addenda Acknowledgment
Signage & Wayfinding
(To be returned with submission)

Request for Proposals
City of New Port Richey, Florida
RFP15-023

The undersigned acknowledges receipt of the following addenda to RFP15-023 (indicate number and date of each). Failure to submit acknowledgement of any addenda that affects this RFP may be cause for rejection of the proposal. (If no addenda are issued, indicate same on lines below.)

Addendum No. <u>1</u>	Dated: <u>Monday, July 27, 2015</u>
Addendum No. _____	Dated: _____
Addendum No. _____	Dated: _____
Addendum No. _____	Dated: _____
Addendum No. _____	Dated: _____

Company: Kerestes-Martin Associates, Inc
Printed Name: Barbara J. Martin
Signature: 
Title: CEO



CERTIFICATE OF LIABILITY INSURANCE

DATE(MM/DD/YYYY)
07/30/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

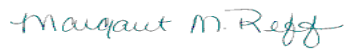
PRODUCER PAYCHEX INSURANCE AGENCY, INC. 150 SAWGRASS DRIVE ROCHESTER, NY 14620	CONTACT NAME: Paychex Insurance Agency Inc
	PHONE (A/C, NO. EXT): 877-266-6850 FAX (A/C, No): 585-389-7426 E-MAIL ADDRESS: Certs@paychex.com
INSURED KERESTES-MARTIN ASSOCIATES, INC 301 EAST MAIN STREET CARNEGIE, PA 15106	INSURER(S) AFFORDING COVERAGE
	INSURER A: NorGUARD Insurance Company NAIC # 31470
	INSURER B:
	INSURER C:
	INSURER D:
	INSURER E:
INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	GENERAL LIABILITY <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR <input type="checkbox"/> <input type="checkbox"/> GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC						EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COMP/OP AGG \$ \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/>						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input checked="" type="checkbox"/> Y/N <input type="checkbox"/> Y (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A	KEWC632485	05/02/2015	05/02/2016	<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 500,000.00 E.L. DISEASE - EA EMPLOYEE \$ 500,000.00 E.L. DISEASE - POLICY LIMIT \$ 500,000.00

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER THE CITY OF NEW PORT RICHEY 5919 MAIN STREET NEW PORT RICHEY, FL 34652	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES. AUTHORIZED REPRESENTATIVE 
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Walt Disney World, Orlando, FL
Signage Designed By KMA Design

NEW PORT RICHEY

LIVE, WORK, PLAY





KMA Design was founded in 1996 and is one of the largest and most well-established EGD firms in the country. Specializing in the design and planning of signage and wayfinding systems, KMA Design is considered a leading expert in the unique field of custom architectural signage. The company's offices are located in Pittsburgh and Tampa. The company knows no geographical boundaries having conducted business in 29 states, as well as Rome and Paris. With nearly 20 years of experience, the firm has acquired an extensive knowledge, understanding, and prevalent resume of expertise.

KMA Design employs 16 team members with an average tenure of seven years each. The staff at KMA has developed comprehensive master plans for many complex settings and governing agencies. These project types include urban and rural cities, courthouses, park and public space developments, detention centers, casinos, convention centers, public safety buildings, healthcare settings, stadiums, business parks, historic landmarks, recreation environs, as well as educational campuses. While the design team includes a group of experts in various aspects of planning and design, all personnel at KMA Design have been involved in developing signage systems and wayfinding plans for cities and towns.

With a newly opened office location in Tampa, KMA Design will be readily available to serve the City of New Port Richey. KMA's secondary location was curated to best serve the firm's Florida-based clientele. KMA Design takes pride in their ability to avail themselves to a multitude of needs in order to properly execute a successful and seamless signage system. Although dual locations on the eastern coast are immensely beneficial, location has never been a barrier for the personnel at KMA. The team is well versed in different technological advances that can effectively communicate between the firm and the respected clientele electronically when necessary.

KMA's work in Florida has grown to a unique tabulation of its own accord. The firm has completed a wayfinding signage design and implementation plan for the City of Lake Worth; a master site plan for the City of Viera, and signage for the City of Celebration. KMA Design has also devised educational campus signage for the Seminole State College of Florida at the Sanford, Heathrow, and Altamonte Springs campuses.

The firm's experience in Florida extends to municipal clients with scopes that include comprehensive wayfinding systems, these include, Orange County Courthouse; interior and exterior signage for the Palm Beach County Courthouse; interior and exterior signage for the Orange County Convention Center; and other government facilities in Seminole County, Lake County, and Osceola County. KMA Design also has a substantial amount of work and experience with a variety of Florida healthcare clientele, including: Florida Hospital locations at Altamonte Springs, Fish, North Pinellas, Tampa, Waterman, Wesley Chapel and Wauchula; and Lakeland Regional Health System.



St. John's University, Queens, NY
Map & Kiosk Designed By Kma Design



Celebration Health, Celebration, FL
Signage Designed By KMA Design

Recreationally, the firm has completed iconic gateway signage for Walt Disney World; attraction signage for Universal Studios; and interior signage for the Amalie Arena, home of the NHL's Tampa Bay Lightning. KMA was also one of three firms selected by the National Park Service for a five-year contract to serve as their signage designer on projects, including Everglades National Park.

Construction costs for KMA projects have ranged from a few thousand to several million dollars. The firm has managed multiple projects at individual facilities over 7,000,000 square feet. Additionally, a number of projects have been completed across sites up to 50 square miles. The design team's precise knowledge of what is necessary to keep a project moving from all perspectives ensures the client successful project completion. A versatile, cost-effective system with ease of maintenance and expandability built-in, completed on time and on budget, is standard practice with KMA Design.

KMA Design also has experience with strategized prioritization plans for clients with budget limitations. Several of KMA's recent municipal clients, such as the Borough of Carnegie, PA, the Town of Bristol, RI, and Lake Worth FL have heavily relied on grants from local community groups, and state funding. The Borough of Carnegie undertook a five-phase implementation plan. The first phase is being installed as a pilot program for the business district, which will include all of the primary sign types such as vehicular directional, destination identification, and parking lot identification to test the system's functionality. The other four phases will integrate all secondary and tertiary sign types at proposed locations throughout the Borough.

The team has been responsible for the coordination of cost estimates and signage budgets using various resources, such as historical documentation, modern trends, and industry best practices on behalf of their clients. In some instances where there is a cost estimating consultant on board on a large project team, KMA has successfully worked with estimators providing documentation at each phase of a project that accurately depicts materials, dimensions, processes, and quantities. In instances where a client has a pre-conceived allowance or budget for signage, KMA is able to review the numbers up front and determine design criteria accordingly or if the figures have to be adjusted.

Signage is more than just informational and directional; the aesthetics of a well-devised signage and wayfinding system can evoke civic pride, guide visitors to destinations and amenities, and can leave a lasting impression on all who encounter the community. KMA Design will ensure not a only creative signage program, but a comprehensive system that unites and reflects the City of New Port Richey's individual characteristics.

NEW PORT RICHEY

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The personnel at KMA Design have been involved in developing signage systems and wayfinding plans for numerous cities and towns. The staff dedicated to this project is a group of experts in various aspects of planning, design, and construction administration who have completed citywide programs with many municipal clients throughout the United States. They have proven track records of success with their extensive backgrounds planning and designing similar cohesive systems to that required by the City. Having worked with many local, state, and federal municipalities and zoning offices, the design team has honed a quality reputation among a variety of stakeholders.

The professionals at KMA work in tandem to develop creative environmental graphic designs. The team communicates internally and with other parties efficiently, effectively, and in a timely manner for quality control in both the designing and planning phases. Contracting KMA will allow the City to receive a signage system that echoes the thriving community and that deliverables are provided with accuracy in a timely manner.

KMA Design approaches projects with a mentality to serve the client as a part of their team, not as someone on the outside trying to push through images and ideas that do not necessarily coincide with the wants and needs of the City. The team considers all parties; design team, city staff, stakeholders, the general public, and FDOT. Understanding that client satisfaction is a result of all aspects of a project being properly executed, KMA's goal is quality design, effective planning, cost awareness, and schedule compliance all while driving community consensus.

The firm would like to introduce the individuals who will be assigned to the City's signage and wayfinding system project. The following section details the roles and responsibilities of key personnel. The team members are also organized in a personnel chart. Additionally, resumes with relevant project experience and education credentials are provided.

BARBARA J. MARTIN, SEGD – PRINCIPAL-IN-CHARGE

Ms. Martin, CEO and Founder of the firm, will serve as the Principal-in-Charge of the project. She will be responsible for all phases of the work including quality control of all design and documentation. Martin's extensive experience in the planning, design, and implementation of signage programs for a variety of project types, namely city wayfinding, ensures the highest level of performance will be provided. Martin will avail herself to the City of New Port Richey by attending meetings, overseeing the step-by-step process, and monitoring KMA staff to verify compliance with all aspects of the scope of services set forth on this project.

Martin has worked with numerous towns, municipalities, cities, and other jurisdictions. Her creation of pathfinder and wayfinding programs were developed to highlight major destinations, direct traffic to areas of interest, improve traffic circulation, and enhance the ambience of a community. Additionally, she has authored signage/zoning standards for newly incorporated cities and revised or updated zoning regulations for existing communities where various stipulations have become obsolete. She is well versed in both the Manual on Traffic Control Devices (MUTCD) and the Americans with Disabilities Act (ADA). She will bring this knowledge and experience to the project to maintain consistency and compliance with federal as well as local and state regulations for both pedestrian and vehicular travelers.

Martin will work with her team to see the project's goals go from a dream to a reality. She will achieve this by creating a sense of place, making a visit to the City of New Port Richey more than just a drive. It will become an experience.

DAVID W. KOSICK – PROJECT MANAGER

President and co-owner of KMA Design, David Kosick has been with the firm for 15 years and will serve as the Project Manager. His years of experience in the management of numerous projects of a similar scope translate into an effective, organized, and thorough leader able to coordinate a myriad of tasks, details, and information. Kosick will oversee project coordinators, designers, and work with the firm's principal to ensure that the project is executed accordingly to the agreed scope of work and includes all necessary tasks.



Managerially, Kosick will establish timelines, budgets and see that all goals and deliverables are being executed and met. Kosick will be held accountable for precise scheduling. In the event of any unforeseen delays or obstacles, Kosick will work diligently to revise the work plan accordingly. Overseeing the project will include delegating necessary tasks to all project staff as well as seeing that all tasks are communicated and distributed via the project coordinator.

Kosick will personally analyze the nuances of the City of New Port Richey on foot and by vehicle, indicating areas of void in the current wayfinding system. This will be essential in solving conflict at decision-making points. These personalized tours will guide the design team in developing schematic design concepts necessary to effectively provide directional.

Well-versed in the latest MUTCD, Kosick will be an integral part of coordinating all of the project activities. He will make recommendations to accommodate right-of-ways, sight lines, and utilities. His planning theories relating to current conditions will be mindful of community goals. Kosick's ability to see through the eyes of the end user, his attention to detail, and assurance of regulatory compliance will be crucial for the successful improvement of wayfinding in New Port Richey.

JESSICA PIERCE – PROJECT COORDINATOR

Jessica Pierce will serve as the project coordinator for this project. She will be the primary liaison between the City of New Port Richey and KMA Design from project inception through conclusion. Pierce will be responsible for communicating client consensus and appropriate approvals each step along the way. Additionally, any relative entity other than KMA Design and City personnel will be able to extend communication through Ms. Pierce. She will consult with the project manager in the analysis due to her extensive experience assessing macro and micro transit strategies.

Pierce will work in tandem with the design team to do a complete survey of the area. She will be accountable for creating a log to inventory existing signage and develop historical documentation. She will also be required to develop location plans baring indicators for what sign type occurs in what location, as well as develop and review message schedules for all relative sign types. As project coordinate, Pierce will make the necessary accommodations in the arrangement of meetings as well as providing cost estimates.

MICHAEL MARTIN – DESIGN DIRECTOR

Michael Martin will take on the role of Design Director for this project. His responsibilities will include conceptually developing and graphically designing the ideas and themes of the custom signage for the City of New Port Richey. Martin will bring to life visual representations of look, shape, color and line to the sign family. His drawings, renderings, and illustrations will embody the image and values of New Port Richey. To do this, he will ensure significant consideration to a healthy and scenic environment, themes of urban character, and to the natural vernacular of the City.

Martin will review the team's observations so that his design refinements are fluent, natural, and work with existing lush landscapes, beaches, and architectural surroundings. He will develop design options through feedback from the City of New Port Richey and narrow his concepts to ultimately create the desired affect. Martin will also be sure to protect space in New Port Richey, avoiding sign clutter or pollution, and be cognizant of scale, frequency, and size of signage. Once approved by the City, he will transfer this information into design documents to permit the calculation of accurate cost estimates. He will work directly with the project coordinator, project manager, and principal-in-charge to bring continuity between the sign design, planning, and implementation phases.

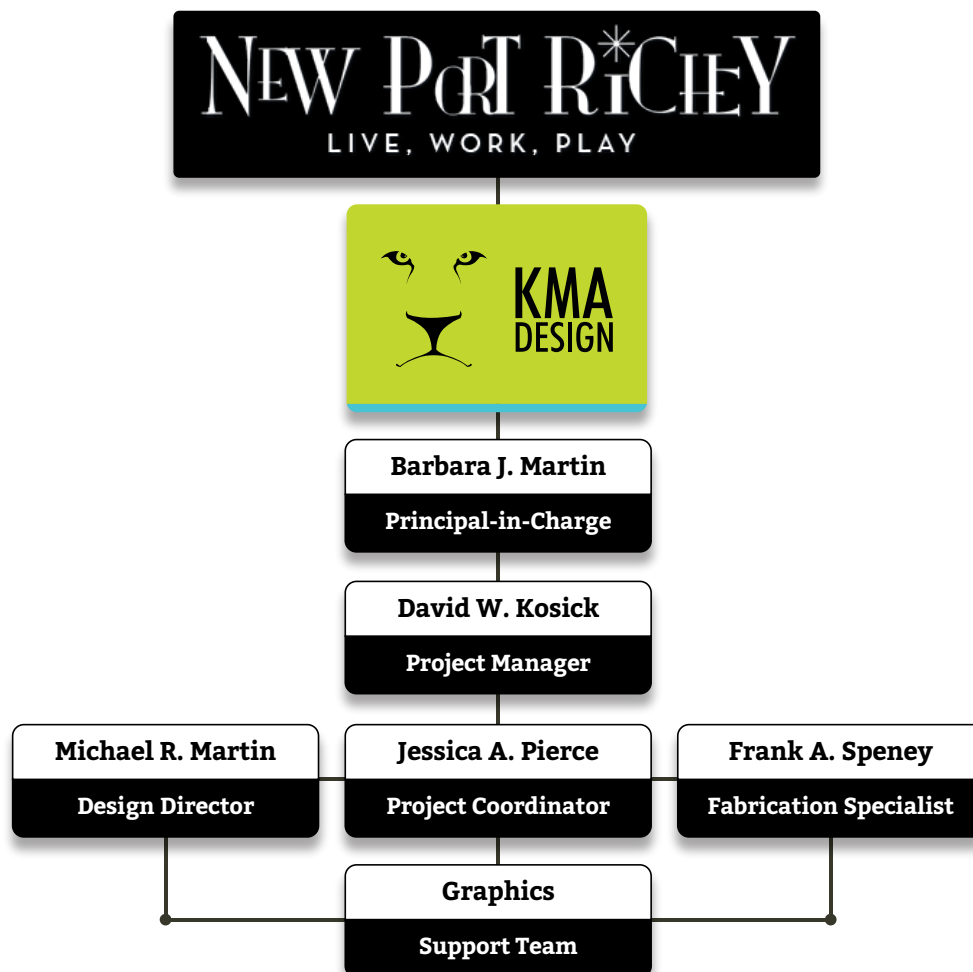


FRANK SPENEY – FABRICATION SPECIALIST

Frank Speney will act as senior graphic designer and fabrication specialist for the City of New Port Richey. Geared towards physical creation and construction factors, his responsibilities will include the refinement of design concepts and ideas. He will take the original ideas from design documents and prepare them for construction approval readiness. Speney will translate New Port Richey's desired look into meticulous construction documents by preparing details, sections, elevations, and material specifications.

Highly educated on LEED principles and manufacturing best practices, Speney will make fabrication recommendations to aid New Port Richey in enhancing value through a cost effective approach. Materials will be selected for each sign type and per sign location to generate the most sustainable technique. He is a valuable resource with knowledge of sustainable materials and processes. He recently completed work on the Tower at PNC Plaza, recognized as the greenest sky rise in the world.

Speney will respond to design changes made by the City of New Port Richey and answer requests for information regarding design details. He will also be accountable for working with the principal-in-charge, City of New Port Richey, and awarded fabricator for any value engineering or substitutions.



BARBARA J. MARTIN, SEGD

Principal-In-Charge



EDUCATION

Bachelor of Arts

Seton Hill University, 1980

2010 Recipient of "Distinguished Alumni Award"

PROJECT EXPERIENCE

Government

ALCOSAN, Pittsburgh, PA
Borough of Sewickley, PA
Butler Township, Butler, PA
City of Celebration, FL
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Lake Worth, FL
City of Manassas, VA
City of Pittsburgh, PA
City of Shawnee, OK
City of Viera, FL
Dane County Courthouse, Madison, WI
Federal Prison System, Marianna, FL
Glynn County Courthouse, Brunswick, GA
National Park Service, Harpers Ferry, WV
Orange County Convention Center, Orlando, FL
Orange County Courthouse, Orlando, FL
Osceola County, Osceola, FL
Palm Beach County Courthouse, West Palm Beach, FL
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Regional Transportation District, Denver, CO
Seminole County, Sanford, FL
Steel Industry Heritage Corporation, Pittsburgh, PA
Town of Colchester, Colchester, VT

Healthcare

Accessibility Development Associates, Pittsburgh, PA
Alle-Kiski Medical Center, Natrona Heights, PA
Arnold Palmer Hospital, Orlando, FL
Beeghly Medical Park, Boardman, OH
Castle Rock Adventist Medical Center, Castle Rock, CO
Celebration Health, Celebration, FL
Cookeville Regional Medical Center, Cookeville, TN
Egleston Children's Hospital, Atlanta, GA
Excela Health, Norwin, PA
Florida Hospital – Fish Memorial, FL
Florida Hospital, Orlando, FL
Florida Hospital- Tampa, Tampa, FL

Florida Hospital – Wauchula, Wauchula, FL
Florida Hospital – Waterman, Tavares, FL
Florida Hospital – Wesley Chapel, Wesley Chapel, FL
Helen Ellis Memorial Hospital, Tarpon Springs, FL
Heritage Valley Health System, Beaver, PA
John's Hopkins Bayview Medical Center, Baltimore, MD
Johns Hopkins School of Medicine, Baltimore, MD
LaGrange Memorial Hospital, LaGrange, IL
Latrobe Area Hospital, Latrobe, PA
Memorial Medical Center, Johnstown, PA
Memorial Mission Medical Center, Asheville, NC
Minneapolis Children's Medical Center, Minneapolis, MN
Mount Nittany Medical Center, State College, PA
Northside Medical Center, Youngstown, OH
Northwestern Medical Center, Chicago, IL
Orlando Regional Healthcare System, Orlando, FL
Pittsburgh Mercy Health System, Pittsburgh, PA
Pocono Medical Center, East Stroudsburg, PA
Preferred Primary Care Physicians, Pittsburgh, PA
Prince William Health System, Manassas, VA
Richland Memorial Hospital, Columbia, SC
Ruby Memorial Hospital, Morgantown, WV
Saxon Hospital, Orlando, FL
Sewickley Valley Hospital, Sewickley, PA
Stony Brook Medical Center, Stony Brook, NY
The Medical Center, Beaver, PA
The Stamford Hospital, Stamford, CT
Trumbull Memorial Hospital, Warren, OH
University of Chicago Hospitals & Clinics, Chicago, IL
University of Florida Shands Clinic, Gainesville, FL
UPMC/Arnold Palmer Pavilion, Greensburg, PA
ValleyCare Health System of Ohio, Trumbull, OH
Walt Disney Memorial Medical Cancer Institute, Orlando, FL
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV

Educational:

California University of Pennsylvania, California, PA
Carlow University, Pittsburgh, PA
College of DuPage, Glen Ellyn, IL
Community College of Allegheny County, Pittsburgh, PA
Concord's Community College- NHTI, Concord, NH
Education Management Corporation, Pittsburgh, PA
Fairfield University, Fairfield, CT



Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA
Penn State University, Altoona, PA
Point Park University, Pittsburgh, PA
Robert Morris University, Moon Township, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
SUNY's The College at Old Westbury, Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Florida, Gainesville, FL
University of Central Florida, Orlando, FL
University of Memphis, Memphis, TN
University of Pittsburgh, Pittsburgh, PA
Waynesburg University, Waynesburg, PA
Western Connecticut State University, Danbury, CT
West Virginia University, Morgantown, WV

Donor Recognition:

Alle-Kiski Medical Center, Natrona Heights, PA
Carlow University, Pittsburgh, PA
Celebration Health, Celebration, FL
Cookeville Regional Medical Center, Cookeville, TN
Education Management Corporation, Pittsburgh, PA
Florida Hospital, Orlando, FL
Johns Hopkins University, Baltimore, MD
Latrobe Area Hospital, Latrobe, PA
Mary, Queen of the Universe Shrine, Orlando, FL
Mount Nittany Medical Center, State College, PA
St. Anne Home, Greensburg, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Oglebay Institute, Wheeling, WV
Orlando Regional Medical Center, Orlando, FL
Point Park University, Pittsburgh, PA
Richland Memorial Hospital, Columbia, SC
University of Pittsburgh, Pittsburgh, PA
ValleyCare Health System of Ohio, Trumbull, OH
YWCA, Pittsburgh, PA

Transportation:

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
Southwest Florida International Airport, Fort Myers, FL
Steel Industry Heritage Corporation, Pittsburgh, PA

Entertainment / Recreation

Audubon Society Trails, Orlando, FL

Brevard Zoo, Melbourne, FL
Cherokee Nation Entertainment
-Fort Gibson Casino, Fort Gibson, OK
-Hard Rock Hotel & Casino, Tulsa, OK
-Ramona Casino, Ramona, OK
David L. Lawrence Convention Center, Pittsburgh, PA
Devou Park, Covington, KY
Gateway Clipper Fleet, Pittsburgh, PA
Heart of Oklahoma Exposition Center, Shawnee, OK
Mohegan Sun Casino, Wilkes-Barre, PA
Morgantown Events Center, Morgantown, WV
Orange County Convention Center, Orlando, FL
Rat Pack Lounge, Morgantown, WV
Universal Studios, Orlando, FL
Walt Disney World Gateways, Orlando, FL

Commercial

Andrews Industrial Control, Carnegie, PA
Bassi, Vreeland & Associates, P.C. Charleroi, PA
Dick Corporation, Homestead, PA
Esmark, Inc., Sewickley, PA
Gateway Center Parking Garage, Pittsburgh, PA
GlaxoSmithKline, Moon Township, PA
Grand Floridian Hotel, Orlando, FL
Quonset Business Park, North Kingstown, RI
Radisson Hotel, Morgantown, WV
Ventana Hills, Mount Lebanon, PA
Waterfront Place, Morgantown, WV
Yanni & Company, Pittsburgh, PA
YWCA, Pittsburgh, PA

Sporting Complexes

Cool Springs Athletic Complex, Bethel Park, PA
Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK
The Iceplex, Canonsburg, PA
Katherine Mabis McKenna Recreational Center, Greensburg, PA
NCAA Kovalchick Convention and Athletic Complex, Indiana, PA
NCAA Petersen Events Center, Pittsburgh, PA
NCAA Petersen Sports Complex, Pittsburgh, PA
NCAA WVU Baseball Stadium, Morgantown, WV
MLB's PNC Park, Pittsburgh, PA
MLB Black Bears Stadium, Morgantown, WV
Mohegan Sun Casino, Stroudsburg, PA
NHL's Consol Energy Center, Pittsburgh, PA
NHL's St. Pete Times Forum, Tampa, FL
North Hills Amateur Hockey Association, Pittsburgh, PA
Quaker Valley Recreation Association, Sewickley, PA
Valley Sports Complex, New Kensington, PA

DAVID W. KOSICK

Project Manager



EDUCATION

Bachelor of Arts
University of Pittsburgh, 1985

PROJECT EXPERIENCE

Government

ALCOSAN, Pittsburgh, PA
Borough of Aspinwall, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
Butler Township, Butler, PA
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Lake Worth, FL
City of Manassas, VA
City of Pittsburgh, PA
City of Shawnee, OK
Dane County Courthouse, Madison, WI
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Regional Transportation District, Denver, CO
Seminole County, Sanford, FL
Steel Industry Heritage Corporation, Pittsburgh, PA

Healthcare

Beeghly Medical Park, Boardman, OH
Castle Rock Adventist Medical Center, Castle Rock, CO
Cookeville Regional Medical Center, Cookeville, TN
Excelsa Health, Latrobe, PA
Florida Hospital – Fish Memorial, FL
Florida Hospital- Tampa, Tampa, FL
Florida Hospital – Wauchula, Wauchula, FL
Florida Hospital – Wesley Chapel, Wesley Chapel, FL
Heritage Valley Health System, Beaver, PA
Johns Hopkins University's Bayview Medical Center, Baltimore, MD
Latrobe Area Hospital, Latrobe, PA
Memorial Medical Center, Johnstown, PA
Mount Nittany Medical Center, State College, PA
Northside Medical Center, Youngstown, OH
Pittsburgh Mercy Health System, Pittsburgh, PA
Pocono Medical Center, East Stroudsburg, PA
Preferred Primary Care Physicians, Pittsburgh, PA
Prince William Health System, Manassas, VA
Ruby Memorial Hospital, Morgantown, WV

Sewickley Valley Hospital, Sewickley, PA
The Medical Center, Beaver, PA
Trumbull Memorial Hospital, Warren, OH
UPMC/Arnold Palmer Pavilion, Greensburg, PA
ValleyCare Health System of Ohio, Trumbull, OH
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV

Educational

College of DuPage, Glen Ellyn, IL
Fairfield University, Fairfield, CT
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA
Penn State University, Altoona, PA
Point Park University, Pittsburgh, PA
Radford University, Radford, VA
Robert Morris University, Moon Township, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
SUNY's The College at Old Westbury, Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Pittsburgh, Pittsburgh, PA
University of Memphis, Memphis, TN
Waynesburg University, Waynesburg, PA
Western Connecticut State University, Danbury, CT
West Virginia University, Morgantown, WV

Entertainment / Recreation

Cherokee Nation Entertainment
Everglades National Park, Everglades, FL
Gateway Clipper Fleet, Pittsburgh, PA
Heart of Oklahoma Exposition Center, Shawnee, OK
Katherine Mabis McKenna Recreational Center, Greensburg, PA
Kennesaw Mountain National Battlefield Park, GA
Mohegan Sun Casino, Wilkes-Barre, PA
Quaker Valley Recreation Association
Rat Pack Lounge, Morgantown, WV

Donor Recognition

Cookeville Regional Medical Center, Cookeville, TN



Forum Health System, Youngstown, OH
Latrobe Area Hospital, Latrobe, PA
Mount Nittany Medical Center, State College, PA
St. Anne Home, Greensburg, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Point Park University, Pittsburgh, PA
University of Pittsburgh, Pittsburgh, PA
YWCA, Pittsburgh, PA

Sporting Complexes

Cool Springs Athletic Complex, Bethel Park, PA
Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK
The Iceoplex, Canonsburg, PA
Katherine Mabis McKenna Recreational Center, Greensburg, PA
Mohegan Sun Casino, Wilkes-Barre, PA
NCAA Kovalchick Convention and Athletic Complex, Indiana, PA
NCAA Petersen Events Center, Pittsburgh, PA
NCAA Petersen Sports Complex, Pittsburgh, PA
NCAA WVU Baseball Stadium, Morgantown, WV
North Hills Amateur Hockey Association, Pittsburgh, PA
NHL's Consol Energy Center, Pittsburgh, PA
MLB's PNC Park, Pittsburgh, PA
MLiB's Black Bears Stadium, Morgantown, WV
Valley Sports Complex, New Kensington, PA

Commercial

Andrews Industrial Control, Carnegie, PA
Dick Corporation, Homestead, PA
Esmark, Inc., Sewickley, PA
Gateway Center Parking Garage, Pittsburgh, PA
GlaxoSmithKline, Moon Township, PA
Quonset Business Park, North Kingstown, RI
Radisson Hotel, Morgantown, WV
Salem 22 Plaza, Delmont, PA
Waterfront Place, Morgantown, WV
YWCA, Pittsburgh, PA

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
Southwest Florida International Airport, Fort Myers, FL
Steel Industry Heritage Corporation

MICHAEL R. MARTIN

Senior Graphic Designer / Design Director



EDUCATION

Art Institute of Pittsburgh

PROJECT EXPERIENCE

Allegheny Health Network, PA
Alcosan, Pittsburgh, PA
Alle-Kiski Regional Hospital, Pittsburgh PA
Andrews Industrial Control, Inc., Carnegie, PA
Andrews Process System Solutions, Latrobe, PA
Bassi, Vreeland & Associates, P.C., Charleroi & Washington, PA
Borough of Aspinawll, PA
Borough of Bridgeville, PA
Borough of Carnegie, PA
Butler Township Municipal Building, Lyndora, PA
Carlynton School District, Carnegie, PA
Castle Rock Adventist Medical Center, Castle Rock, CO
Century Sports, McMurray, PA
Cherokee Nation Entertainment
- Hard Rock Hotel & Casino- Tulsa, OK
City of Dunwoody, GA
City of Durango, CO
City of Kennesaw, GA
City of Manassas, VA
City of Shawnee, OK
City of Troy, MI
College of DuPage, Glen Ellyn, IL
Dane County Courthouse, Madison, WI
David Davis Communications, Finleyville, PA
David L. Lawrence Convention Center, Pittsburgh, PA
Esmark, Inc., Sewickley, PA
Fairfield University, Fairfield, CT
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Gateway Clipper Fleet, Pittsburgh, PA
Guttman Oil Company, Belle Vernon, PA
Heritage Valley Health System, Beaver, PA
Highmark, PA
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Kovalchick Convention and Athletic Complex, Indiana, PA
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Leech Tishman, Pittsburgh, PA
Loyalhanna Care Center, Latrobe, PA
Mercyhurst University, Erie, PA
Memorial Medical Center, Johnstown, PA

Mohegan Sun at Pocono Downs, East Stroudsburg, PA
Mt. Nittany Medical Center, State College, PA
NHL's Consol Energy Center, Pittsburgh, PA
National Park Service
- Everglade National Park, FL
- Kennesaw Mountain National Battlefield Park, GA
Neighbors in the Strip, Pittsburgh, PA
North Hills Amateur Hockey Association
Penn Enforcers, Pittsburgh, PA
Penn State University, Altoona, PA
Phoenix Prison, Montgomery County, PA
Pittsburgh Downtown Partnership, Pittsburgh, PA
Pittsburgh Penguins, Pittsburgh, PA
Pittsburgh Viper Stars, Pittsburgh, PA
PNC, Pittsburgh, PA
PNC Park Light Rail Station, Pittsburgh, PA
Port Authority of Allegheny County, Pittsburgh, PA
Point Park University, Pittsburgh, PA
Preferred Primary Care Physicians, Bethel Park, PA
Prince William Health System, Manassas, VA
Prudential Realty, Pittsburgh, PA
Quaker Valley Recreation Association, Sewickley, PA
Quonset Development Corporation, N. Kingstown, RI
The Radisson at Waterfront Place, Morgantown, WV
Robert Morris University, Moon Township, PA
Radford University, Radford, VA
Seminole Community College, Sanford, FL
St. John's University, Queens, NY
Seton Hill University, Greensburg, PA
Southwest Florida International Airport
- Midfield Terminal Complex & Terminal
- Building, Fort Myers, FL
SUNY's The College at Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
Town of Bristol, RI
University of Pittsburgh, Pittsburgh, PA
University Medical Center of El Paso, El Paso, TX
ValleyCare Health System of Ohio, Trumbull, OH
Waterfront Place, Morgantown, WV
Waynesburg University, Waynesburg, PA
Western Connecticut University, CT
West Virginia University Athletics, Morgantown, WV
West Virginia University Hospitals, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeanette, PA



EDUCATION

Pittsburgh Technical Institute

PROJECT EXPERIENCE

Healthcare

Accessibility Development Associates, Pittsburgh, PA
Allegheny Health Network, Pittsburgh, PA
Alle-Kiski Medical Center, Natrona Heights, PA
Castle Rock Adventist Medical Center, Castle Rock, CO
Cookeville Regional Medical Center, Cookeville, TN
Excela Health, Norwin, PA
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Heritage Valley Health System, Beaver, PA
Highmark, Pittsburgh, PA
John's Hopkins Bayview Medical Center, Baltimore, MD
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Loyalhanna Care Center, Latrobe, PA
Mount Nittany Medical Center, State College, PA
Pittsburgh Mercy Health System, Pittsburgh, PA
Ruby Memorial Hospital, Morgantown, WV
Sewickley Valley Hospital, Sewickley, PA
Stony Brook Medical Center, Stony Brook, NY
Trumbull Memorial Hospital, Warren, OH
University Medical Center of El Paso, El Paso, TX
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeannette, PA

Educational

California University of Pennsylvania, California, PA
Carlow University, Pittsburgh, PA
Carlynton School District, Carnegie, PA
College of DuPage, Glen Ellyn, IL
Community College of Allegheny County, Pittsburgh, PA
Concord's Community College- NHTI, Concord, NH
Fairfield University, Fairfield, CT
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA
Point Park University, Pittsburgh, PA
Radford University, Radford, VA
Robert Morris University, Moon Township, PA
St. John's University, Queens, NY
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA

SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Memphis, Memphis, TN
University of Pittsburgh, Pittsburgh, PA
Waynesburg University, Waynesburg, PA
West Virginia University, Morgantown, WV

Government

Borough of Aspinwall, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
City of Dunwoody, GA
City of Durango, CO
City of Manassas, VA
City of Shawnee, OK
City of Troy, MI
David L. Lawrence Convention Center, Pittsburgh, PA
National Park Service, Harpers Ferry, WV
-Everglade National Park, FL
-Kennesaw Mountain National Battlefield Park, GA
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Town of Bristol, RI
Town of Colchester, Colchester, VT

Donor Recognition

Alle-Kiski Medical Center, Natrona Heights, PA
Cookeville Regional Medical Center, Cookeville, TN
Johns Hopkins University, Baltimore, MD
Latrobe Area Hospital, Latrobe, PA
Mount Nittany Medical Center, State College, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Point Park University, Pittsburgh, PA
University of Pittsburgh, Pittsburgh, PA
YWCA, Pittsburgh, PA

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
- First Avenue Station
- North Shore Station
Connellsville Airport, PA

Entertainment/Recreation

Cherokee Nation Entertainment

FRANK A. SPENEY

Senior Graphic Designer / Fabrication Specialist



- Fort Gibson Casino, Fort Gibson, OK
- Hard Rock Hotel & Casino, Tulsa, OK
- Ramona Casino, Ramona, OK
- David L. Lawrence Convention Center, Pittsburgh, PA
- Gateway Clipper Fleet, Pittsburgh, PA
- General Industries, Charleroi, PA
- Ground Force, Pittsburgh, PA
- Guess ? Inc., New York City, NY
- Heart of Oklahoma Exposition Center, Shawnee, OK
- Leech Tishman, Pittsburgh, PA
- Hollister Co., Paramus, NJ
- Mohegan Sun Casino, Wilkes-Barre, PA
- Morgantown Events Center, Morgantown, WV
- PNC, Pittsburgh, PA

Commercial

- Bassi, Vreeland & Associates, P.C. Charleroi, PA
- Esmark, Inc., Sewickley, PA
- Gateway Center Parking Garage, Pittsburgh, PA
- Kohler, Kohler, WI
- Ventana Hills, Mount Lebanon, PA
- Waterfront Place, Morgantown, WV
- Yanni & Company, Pittsburgh, PA
- YWCA, Pittsburgh, PA

Sporting Complexes

- Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK
- The Iceoplex, Canonsburg, PA
- Kovalchick Convention and Athletic Complex, Indiana, PA
- MLB's PNC Park, Pittsburgh, PA
- Mohegan Sun Casino, Stroudsburg, PA
- NHL's Consol Energy Center, Pittsburgh, PA
- Petersen Events Center at the University of Pittsburgh, Pittsburgh, PA
- Petersen Sports Complex at the University of Pittsburgh, Pittsburgh, PA
- Pittsburgh Steelers' Heinz Field, Pittsburgh, PA
- Legacy Fields at Bouchard Family Park

Sporting Team Graphic Design

- Pittsburgh Viper Stars, New Kensington, PA



EDUCATION

Bachelor of Arts in Honors
Seton Hill University

PROJECT EXPERIENCE

Bassi, Vreeland & Associates, Charleroi & Washington, PA
Borough of Aspinwall, Aspinwall, PA
Borough of Carnegie, Carnegie, PA
Carlynton School District, Carnegie, PA
Castle Rock Adventist Medical Center, Castle Rock, CO
Cherokee Nation Entertainment
- Hard Rock Hotel & Casino, Tulsa, OK
City of Bridgeville, Bridgeville, FL
City of Lake Worth, Lake Worth, FL
Esmark, Inc., Sewickley, PA
Excela Health, Norwin, PA
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Fish Memorial, Orange City, FL
Florida Hospital- Waterman, Tavares, FL
Florida Hospital- Wauchula, Wauchula, FL
Florida Hospital- Wesley Chapel, Wesley Chapel, FL
Gateway Clipper Fleet, Pittsburgh, PA
Guttman Oil, Belle Vernon, PA
Highmark/Allegheny Health Network, Western PA
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins Bayview Medical Center, Baltimore, MD
Kovalchick Convention and Athletic Complex, Indiana, PA
The Legacy Fields at Bouchard Family Park, Sewickley, PA
Latrobe Area Hospital, Latrobe, PA
Lakeland Regional Medical Center, Lakeland, FL
Leech Tishman, Pittsburgh, PA
Loyalhanna Care Center, Latrobe, PA
Mount Nittany Medical Center, State College, PA
Phoenix Prison, Montgomery County, PA
Pittsburgh Ice Arena, New Kensington, PA
Point Park University, Pittsburgh, PA
Seton Hill University, Greensburg, PA

Stamford Hospital, Stamford, CT
St. John's University, Queens, NY
SUNY's Stony Brook University, Stony Brook, NY
Town of Bristol, Bristol, RI
Troy Public Library, Troy, MI
University Medical Center of El Paso, El Paso, TX
ValleyCare Health System of Ohio, Trumbull, OH
West Virginia University Athletics, Morgantown, WV
William Penn Care Center, Jeannette, PA
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV

NEW PORT RICHEY

LIVE, WORK, PLAY





CITY OF NEW PORT RICHEY PROJECT UNDERSTANDING

The City of New Port Richey is a sophisticated community that serves as a destination to the travel industry as well as home to many seasonal and permanent residents. To protect the City's interests, it is crucial that the development of a signage system be treated as an investment and not just a system of elements that work for the moment. To demonstrate KMA Design's particular qualifications for this project, a preliminary site assessment has been conducted. This section will highlight initial findings and reveal some of the anticipated problems, solutions, and results. Additionally, brief samples of final deliverables that have been provided to other clients with projects similar in scope are included to exemplify the firm's level of detail, understanding of the project, and qualifications.

A review of New Port Richey's districts has proven that the City should implement a signage system with a consistent design, improve the city's branding efforts, and provide better direction to local attractions. What signage does currently exist is varied, outdated, creates sign pollution or clutter, and/or lacks proper directional assistance. Tourists, infrequent visitors and even many residents can't be clear on what the best approach is along the area's major transportation corridors to reach bicycle routes, destination parking, or pedestrian pathways leading to desired destinations impeding their ability to park once and navigate to multiple attractions. Individual points of egress will be assessed and a plan will be developed that will simplify the flow of traffic taking into consideration multiple modes of transportation while identifying districts, key destinations, and parking through existing travel routes. Photographs of specific examples are provided and coincide with a location plan.

Although many of the predominant features of the City occur in the downtown corridor, it is the perimeter around New Port Richey where the first impression and experience begins. A traveler's initial contact with the signage should create a welcoming sense of arrival and begin the process of associating the gateway signage (Photo #1, 2) with other sequential sign types. Consistent theming should tie together design elements from existing signage (Photo #3) with new signage to create a seamless and cohesive program.

New Port Richey benefits from the north/south intersecting of US19/FL-55 along the Western portion of the City. The wayfinding program should capitalize on the close proximity to this major thoroughfare by implementing directional support to amenities. Currently, indicators occur that identify approaching intersections or areas (Photo #4, 5, 6). However, they neither reveal destinations discovered by turning nor primary routes sought out by traversing other directions, fracturing connectivity. Placeholders act as an illustrative example of how implementing wayfinding signage along this route will improve circulation, destination exposure, and New Port Richey identity (Photo #7, 8). These examples also show how signage could be mounted to either new or existing hardware, as permitted.

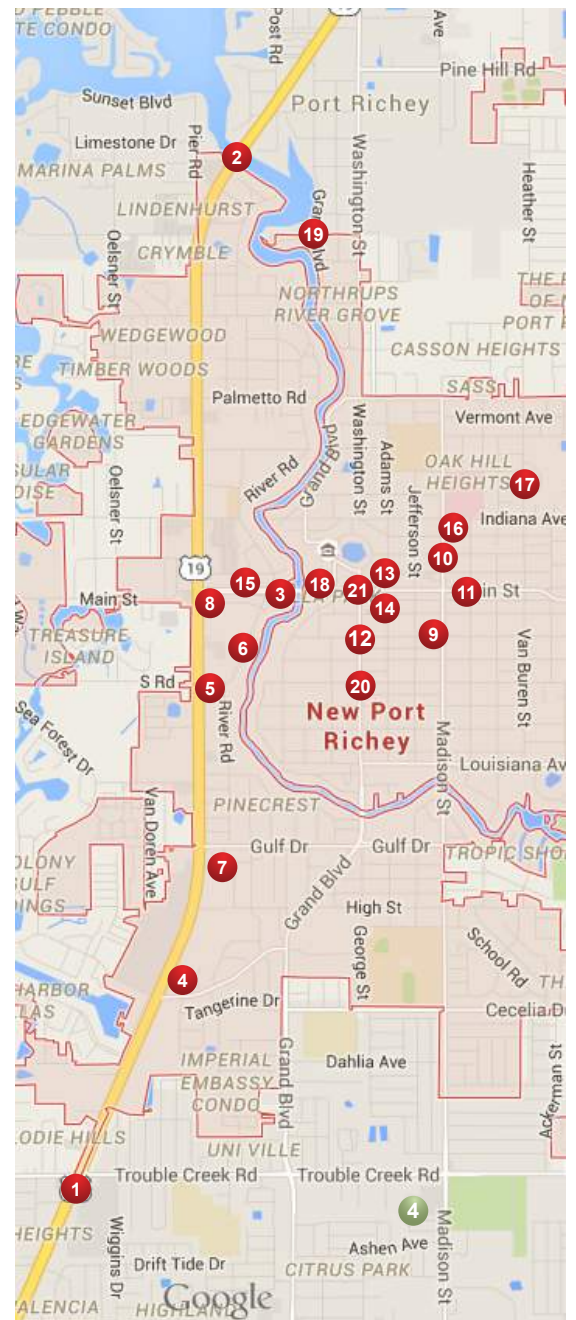




Photo #1



Photo #2



Photo #3



Photo #4



Photo #5



Photo #6



Photo #7

KMA Design will be sure to protect space in New Port Richey, being cognizant of scale and frequency. Documentation of existing conditions in an analysis phase will be referenced for programming, as hierarchies are established for destinations and messaging. Locations where multiple signs can be consolidated to reduce clutter (Photo #9, 10) will be assessed on an individual basis. Additionally, visibility and rate of speed studies will be able to aid in developing design criteria such as typography and verbiage capacity for locations where signage does not occur. Static, dynamic, and energy efficient modules will be considered in these instances, for example the City Hall, Library, and Fire Station Government Complex (Photo #11).

KMA will explore options and best practices for cap height, font, and color. Line of sight will also be a driving factor in determining signage location and messaging for amenities such as parking. Excessive verbiage (Photo #12), poor visibility (Photo #13) and lack of signage (Photo #14) will be reviewed in KMA Design's planning study and design criteria.

Within the heart of New Port Richey, numerous examples of directional and destination signage can be found that are inconsistent. This lack of cohesion causes confusion, as travelers seeking out a destination are required to interact with multiple variations opposed to relying on associating with a consistent design. For example, the Recreation and Aquatic Center has two very different directional signs (Photo #15, 16). While the design is inconsistent, the messaging also does not optimize user friendliness as the cap height on the first directional (Photo #15) may not be legible to select audiences or vehicular traffic. The nomenclature on both directionals also differs from the destination messaging itself - Recreation Center VS Recreation Complex (Photo #17).

Various destination signs, such as that for the Recreation Complex and historic Sims Park (Photo #18) draw from similar design themes. Other sign types such as the gateway along Grand Blvd (Photo #19) and the district marker at the corner of Grand and Delaware Ave. (Photo #20) also make an attempt to maintain a consistent theme. While the basic shape and color are related, variation in font, brush stroke, scale, and use or non-use of icons fails to meet the true definition of a signage standard. These signs also broadcast a negative message with their deteriorating condition, which poorly reflects the image for New Port Richey. The signs have poor support structures and do not utilize a flexible, easy to update or maintain design. There is also no apparent City branding incorporated to the design, failing to represent New Port Richey as a unified community.

One highlight of KMA Design's expertise is their existing work in Florida and other coastal cities where signage is exposed to harsh weather and environmental conditions. These would include sun and UV exposure, salt air, rain and other conditions like vehicle exhaust, which can dramatically



deteriorate color pigments and sign substrates in a matter of months if appropriate materials and finishes are not identified in the construction documents. Additionally, structural foundations must be detailed to accommodate wind loads in hurricane force winds and storms. To counteract these forces, KMA will write precise specifications that detail paints, clearcoats and appropriate support and concrete structures.

Paint selection is an important part of the fabrication process. Polyurethane coatings are among the highest-performing paint systems and the primary type of paint being used today to protect signage from the elements. They have superior abrasion resistance, chemical resistance and are highly resistant to UV light degradation. KMA specifies these as a mean of preventing weathering and color retention. There are also graffiti retardant methods that can be applied as a clearcoat. This finish is at a higher cost, but dependent upon the need in a community where vandalism is prevalent, these costs are justified over the lifetime of the sign program.

Paints and finishes of a lesser quality are often a result of many other design companies leaving paints up to the fabricator to select. The costs of these higher end paints are greater and often low bidders are using sub-par paints and finishes to obtain the project award but in the end the client ends up paying more in a matter of a few years. KMA protects its client's interests by writing tight specifications holding all bidders to the same standards and eliminating the unknown being used instead of the planned. Low-end paints use low-end pigments, which lead to chalking and color differences. A simple illustrative example of this would be a red car in Florida that is never waxed; the finish becomes matt and dull with none of the original luster being maintained.

Since the sun is always shining in Florida, KMA would also look into methods of using solar power to generate evening illumination when appropriate. Upfront costs may be more to implement these types of systems, however the life-cycle cost becomes much less expensive than supplying electrical power and maintaining lighting components. If applicable, KMA would specify a solar supply that would be sized to the project, as an oversized system may result in overpayment and limits the cost-effectiveness of this lighting system. Conversely, if the system is too small it will not perform adequately. The insolation values must be considered for the area and the daily power consumption on the lighting loads dictate what the firm would specify for the most effective illumination levels.

LED lighting may be an alternate to solar if the cost is prohibitive. In these instances, the specifications on type of illumination, brightness and installation methods would be precisely called out. Bitro lattice system is a mesh netting where the LED lights are attached at exact intervals allowing for consistency in illumination levels preventing any hot spots or dark areas.



Photo #8



Photo #9



Photo #10



Photo #11



Photo #12



Photo #13



Photo #14

CITY OF NEW PORT RICHEY PROJECT UNDERSTANDING



Photo #15



Photo #16



Photo #17



Photo #18



Photo #19



Photo #20



Photo #21

This is fairly new technology, but one the KMA has used to the benefit of its clients. The longevity of this lighting system yields thousands of hours of consistent illumination and holds a 5-year warranty.

KMA Design will work to integrate existing wayfinding programs and signage such as that near the intersection of Main St and Bank St (Photo #21) as well as alternative wayfinding tools other than signs. KMA's rich history of successful project management has resulted in all projects being completed both on time and on budget. Custom design and functionality will be combined to create a sign system that will expand with time, while maintaining a unique graphic palette that supports the image, architecture, and local vernacular that is New Port Richey.

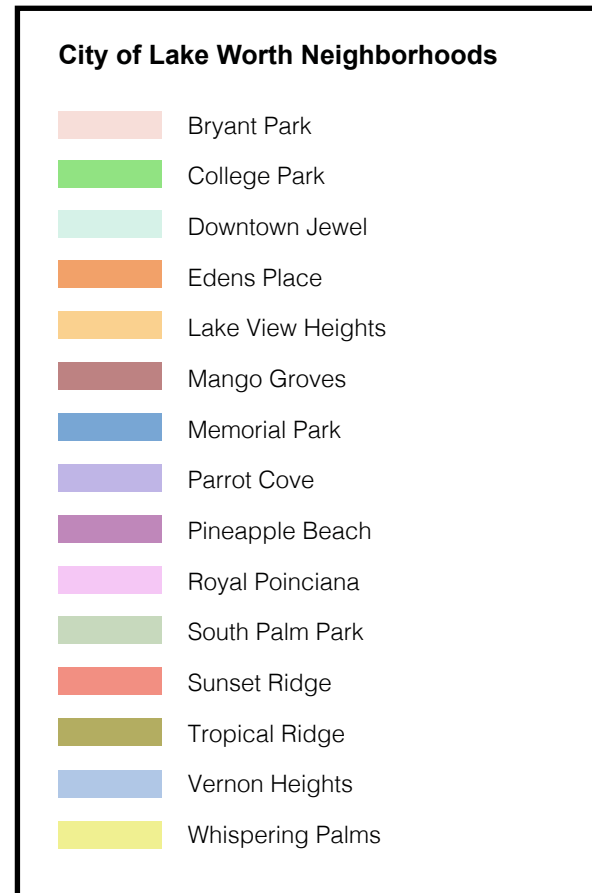
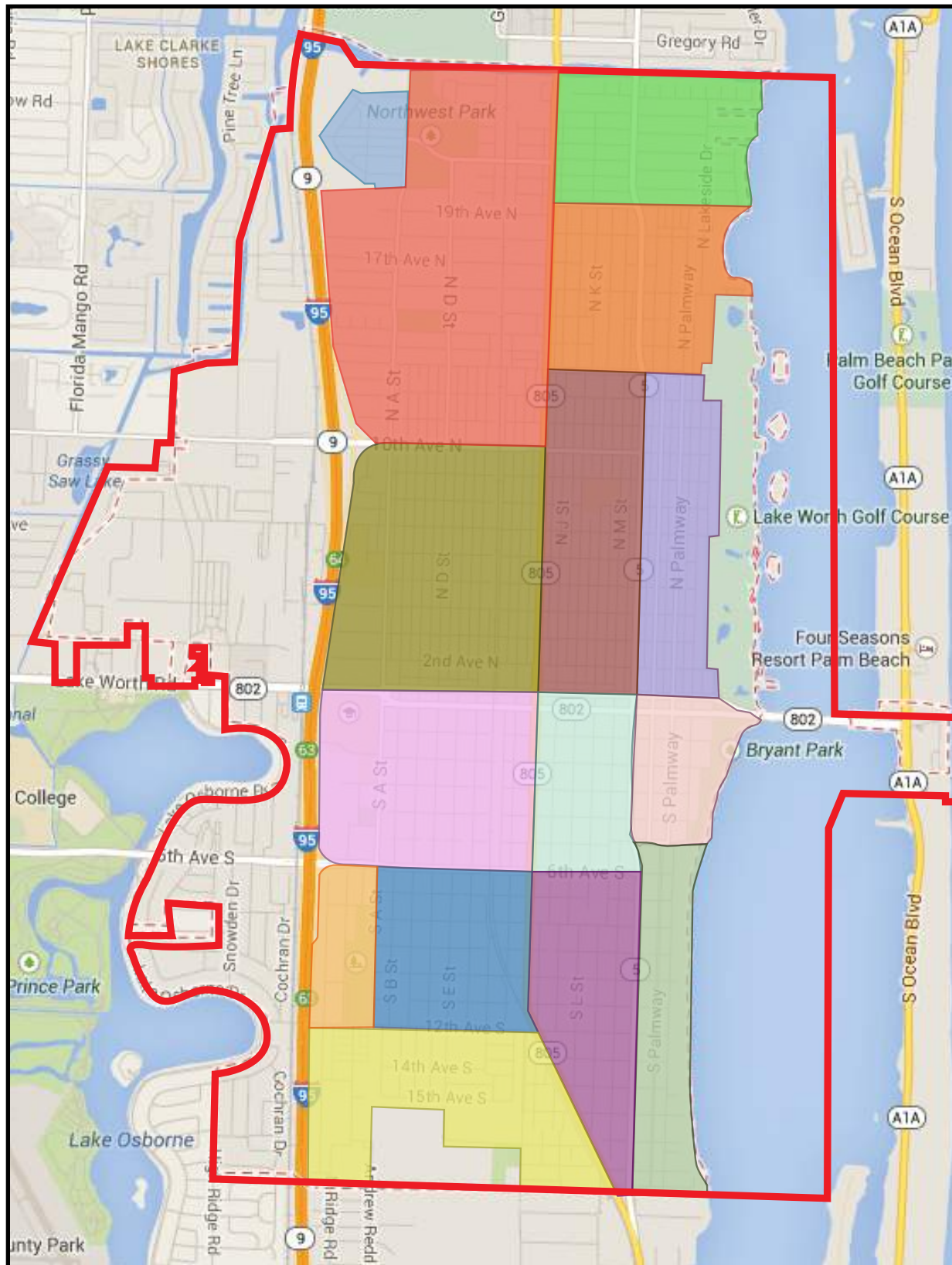
KMA Design has the experience and qualifications necessary to help support New Port Richey in planning components such as strategized prioritization and phasing plans as well as identifying potential sources for implementation funding. Having provided services similar in scope to many municipal clients, New Port Richey is offered a design consultant of the highest caliber when selecting KMA Design.

Furthermore, specifications are created for the use of non-proprietary materials to ensure sourcing availability for future re-ordering or expansion of the program, all of which is outlined in the firm's provision of a management and maintenance manual.

KMA staff is highly educated on materials and construction factors and well as technological, electrical, and digital components for allowing static or dynamic designs that are compatible with both print and web-based formats. Capable of managing and remotely updating electronic message centers, KMA Design employs an experienced web developer conversant in an array of programming languages and web-based technologic conventions.

Please refer to the following examples of final deliverables that have been provided for other municipal clients that will further demonstrate KMA Design's understand of the project at hand and the firm's qualifications. Short extracts have been taken from large documents. Included is a portion of an analysis document where KMA Design staff worked with the City of Lake Worth, FL, City personnel, Community Redevelopment Agency, general public, and stakeholders to create a hierarchy and locations for primary destinations. Also, some of the many design drawings that are part of the construction document package issued to the City of Kennesaw, GA have been provided as examples of what can be expected at various stages of the project.

5.0 IDENTIFIED DESTINATIONS & LOCATIONS



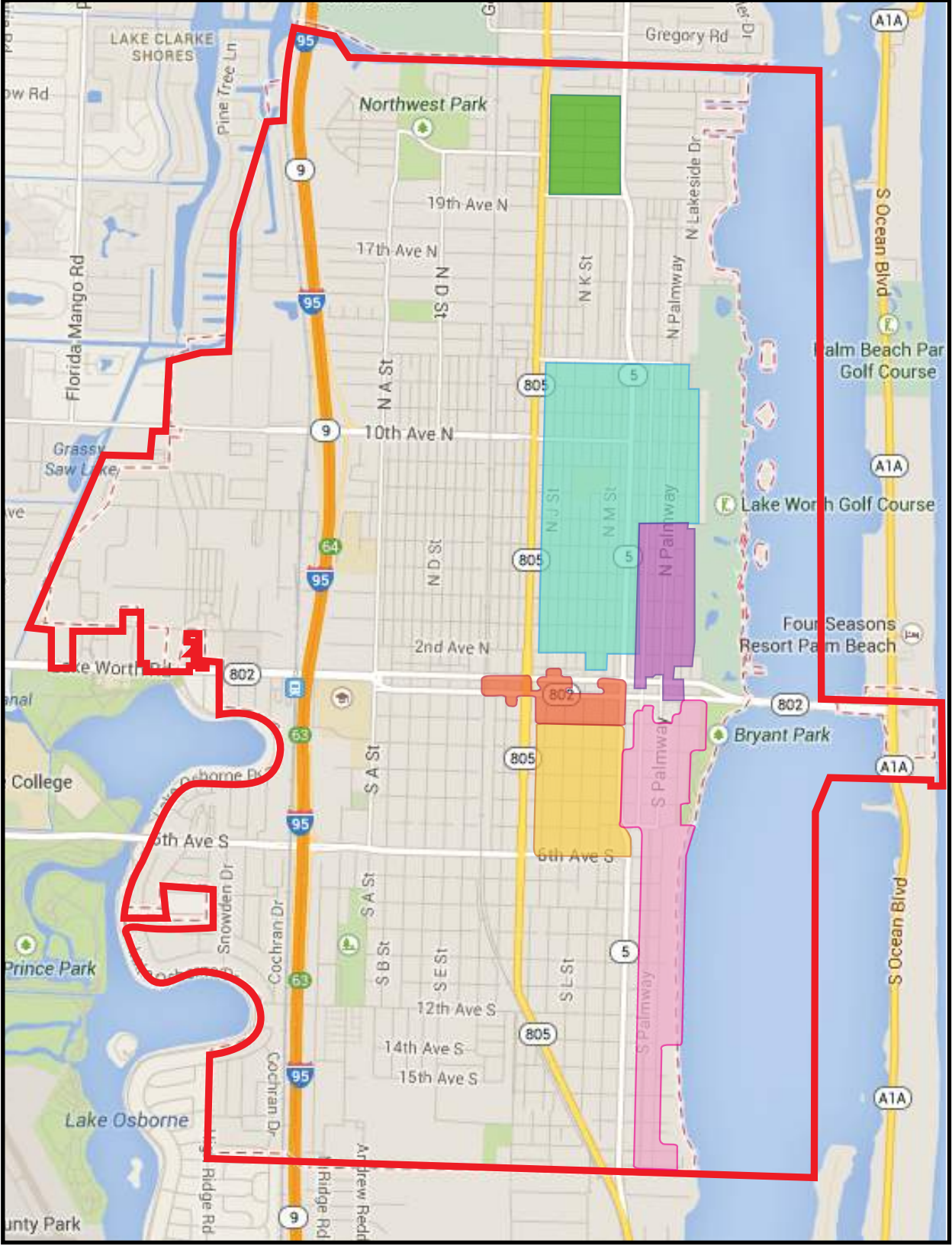
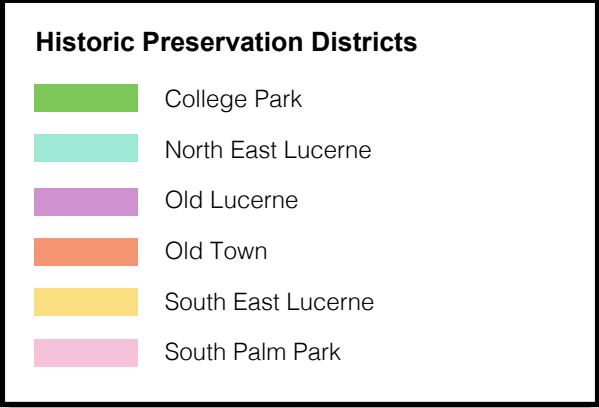
A. Neighborhood Associations of Lake Worth

Along with the recreational amenities, Lake Worth has identified 13 active neighborhood associations within the city limits. Lake Worth citizens can celebrate and individualize signage in their designated areas through banner strategies or small DOT signs. Neighborhood identification signage should be consistent, but can also feature colors, logos or icons for individualization.

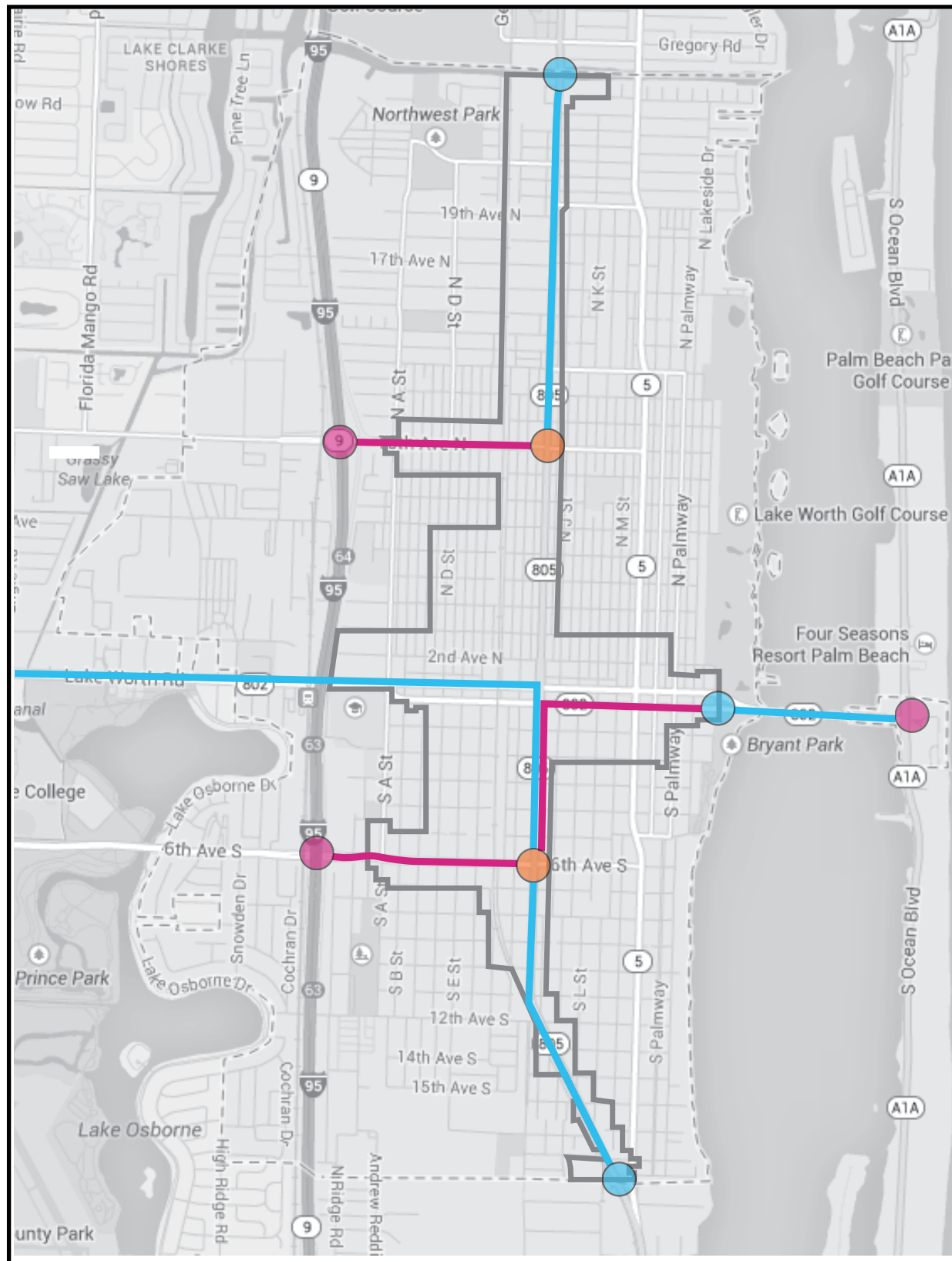
5.0 IDENTIFIED DESTINATIONS & LOCATIONS

B. Historic Preservation Districts

The City of Lake Worth has identified six historic preservation districts. Lake Worth boasts over 1,000 historic cottages located within the historic districts, the largest concentration of cottages in Florida. The Cottages of Lake Worth committee has goals to incorporate the cottages as one of the tourist attractions of Lake Worth.



5.0 IDENTIFIED DESTINATIONS & LOCATIONS



Gateways and Decision Points

- Primary Gateway
- Secondary Gateway
- Major Decision Point
- Primary Route
- Secondary Route

C. Gateway and Major Decision Points

A successful wayfinding system is beneficial for infrequent visitors and residents alike. Wayfinding can be used to direct traffic through the desired business district and neighborhoods while avoiding bottlenecks.

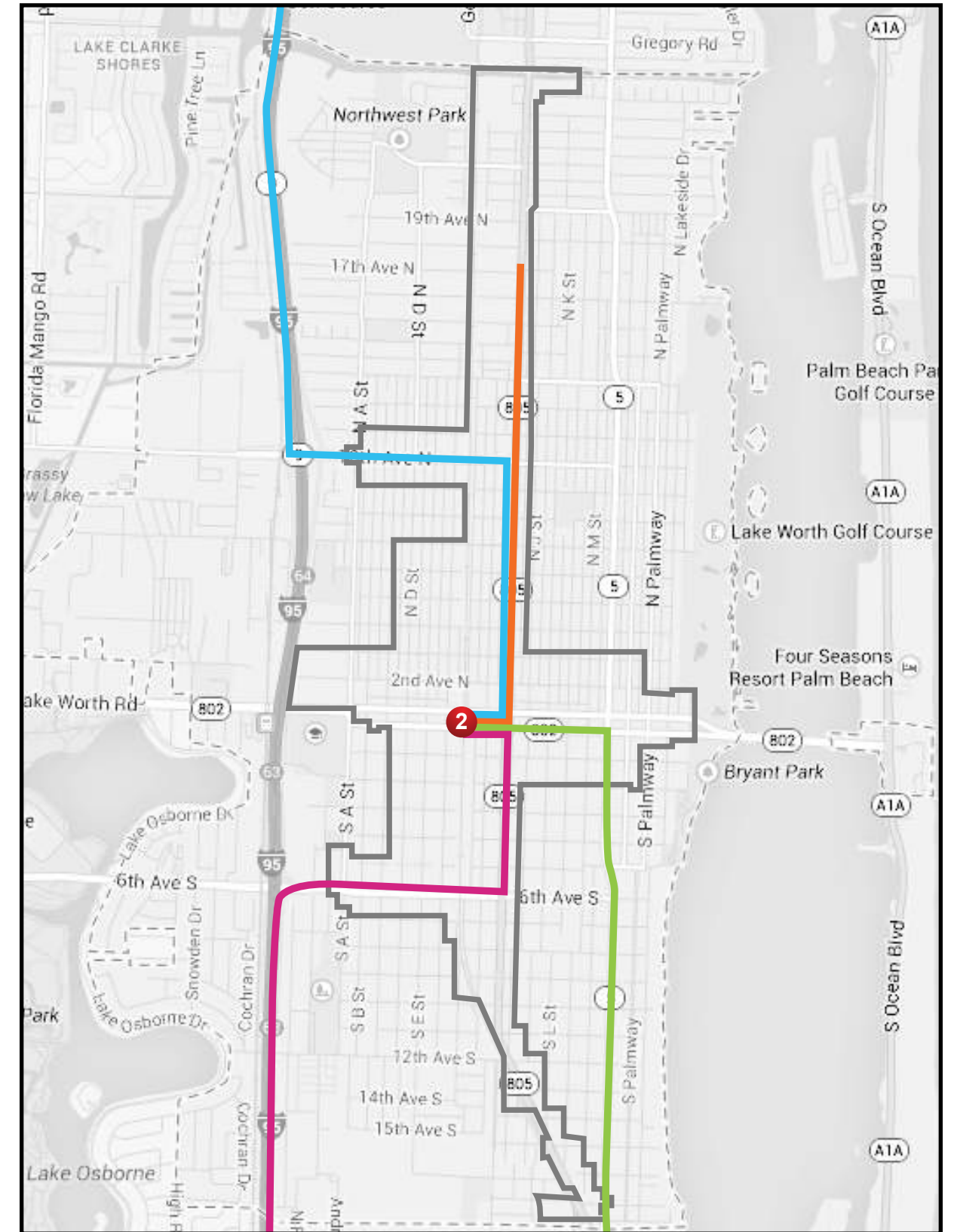
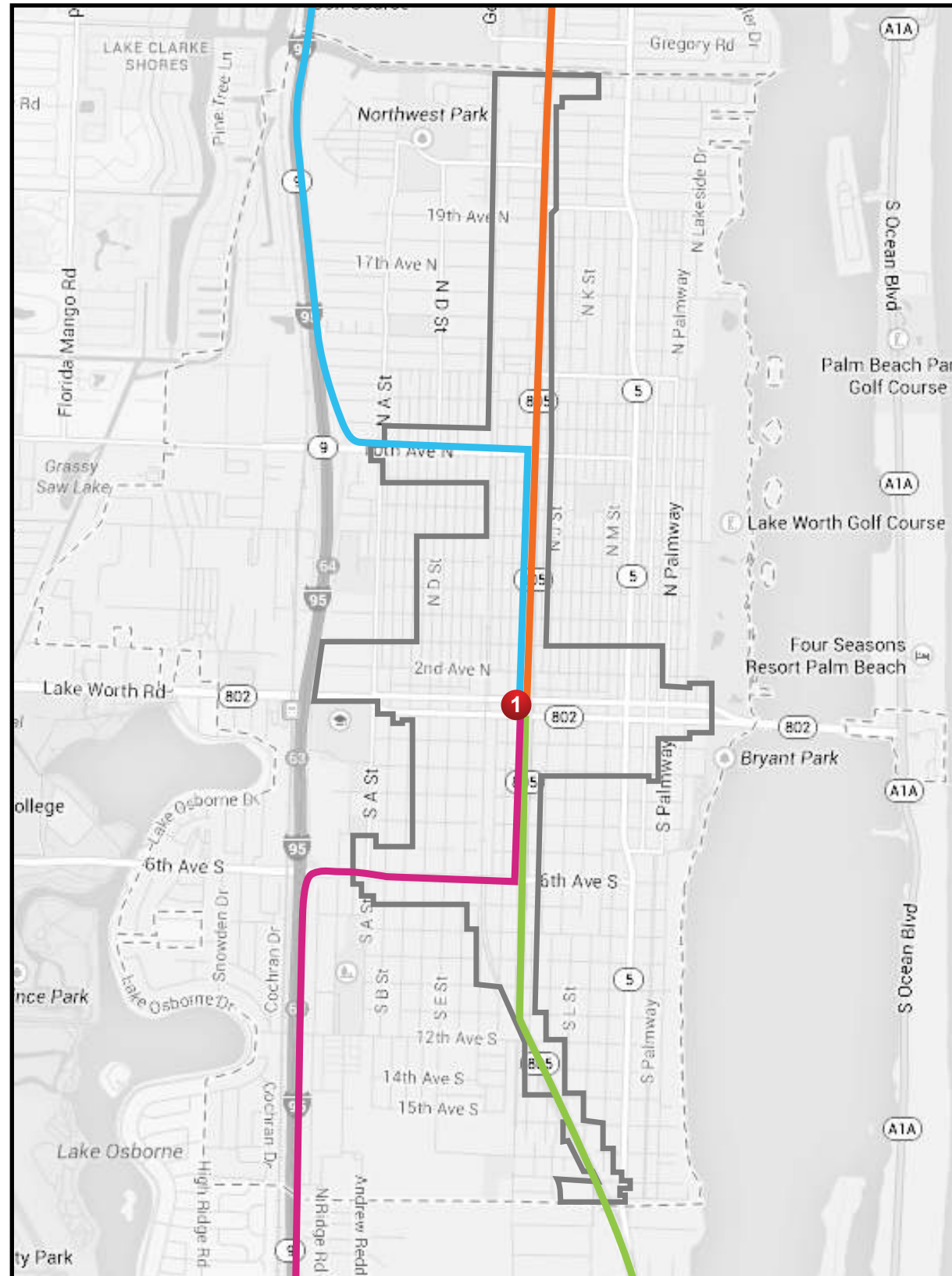
5.0 IDENTIFIED DESTINATIONS & LOCATIONS

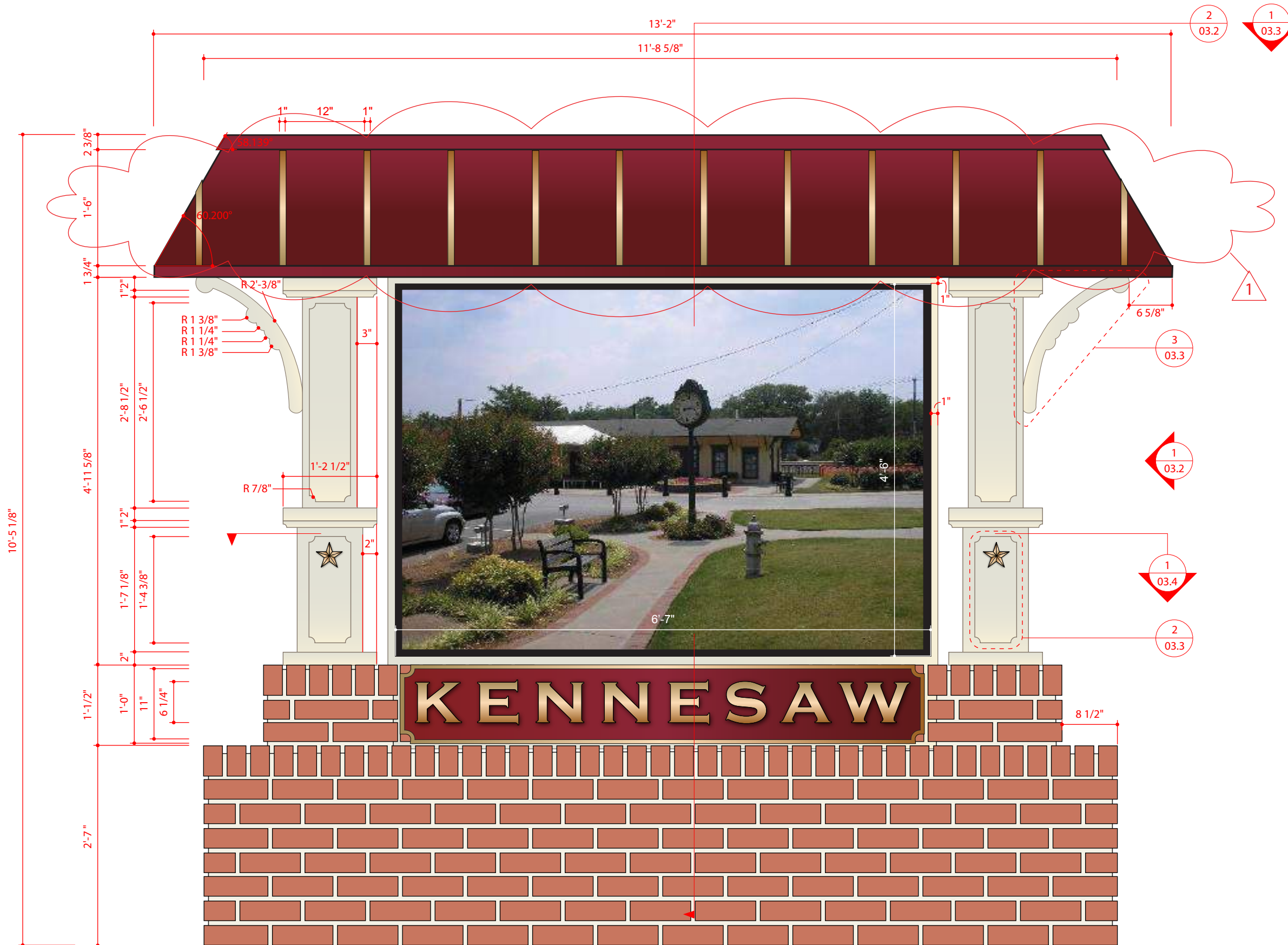
City of Lake Worth Destinations

1. City Hall
2. Armory Arts Annex
3. Bryant Park
4. Lake Worth Beach Complex
5. John Prince Park
6. Golf Course (Lake Worth Golf Course)
7. Tri-Rail
8. Library and Cultural Plaza
9. Dock / Boat Launch
10. Lake Worth Community Redevelopment
11. Cultural Council of Palm Beach County
12. Osborne Center
13. Wimbley Gym
14. Historic Gulfstream Hotel
15. Park of Commerce

Destination Routes

- 1-95 North
- 1-95 South
- Dixie Highway North
- Dixie Highway South





DRAWN BY	CHECKED BY
MRM 12-05-08	JGE 12-05-08
ISSUED FOR / DATE	
100% Construction Documents 12-05-08	
REVISION NUMBER	
REVISION Δ	12-05-08

DRAWING TITLE
MAIN STREET IDENTIFICATION

NOTES
 SEE MATERIALS LIST ON GN
GALAXYPRO® REVOLUTION™ SCREEN
 20 MM 4'6" X 6'7" 2V

OWNER
 CITY OF KENNESAW, GA

APPROVAL / DATE

PROJECT NUMBER
2803.03

SIGN TYPE **SHEET NO.**
03 **03**

© COPYRIGHT 2008 KMA DESIGN



1 MAIN STREET IDENTIFICATION ELEVATION

SCALE: 3/4" = 1'-0"

DRAWN BY	CHECKED BY
MRM 07-25-08	JGE 07-25-08
ISSUED FOR / DATE	
100% Construction Documents 07-28-08	

REVISION NUMBER

DRAWING TITLE
SECONDARY ENTRANCE IDENTIFICATION

NOTES
SEE MATERIALS LIST ON GN

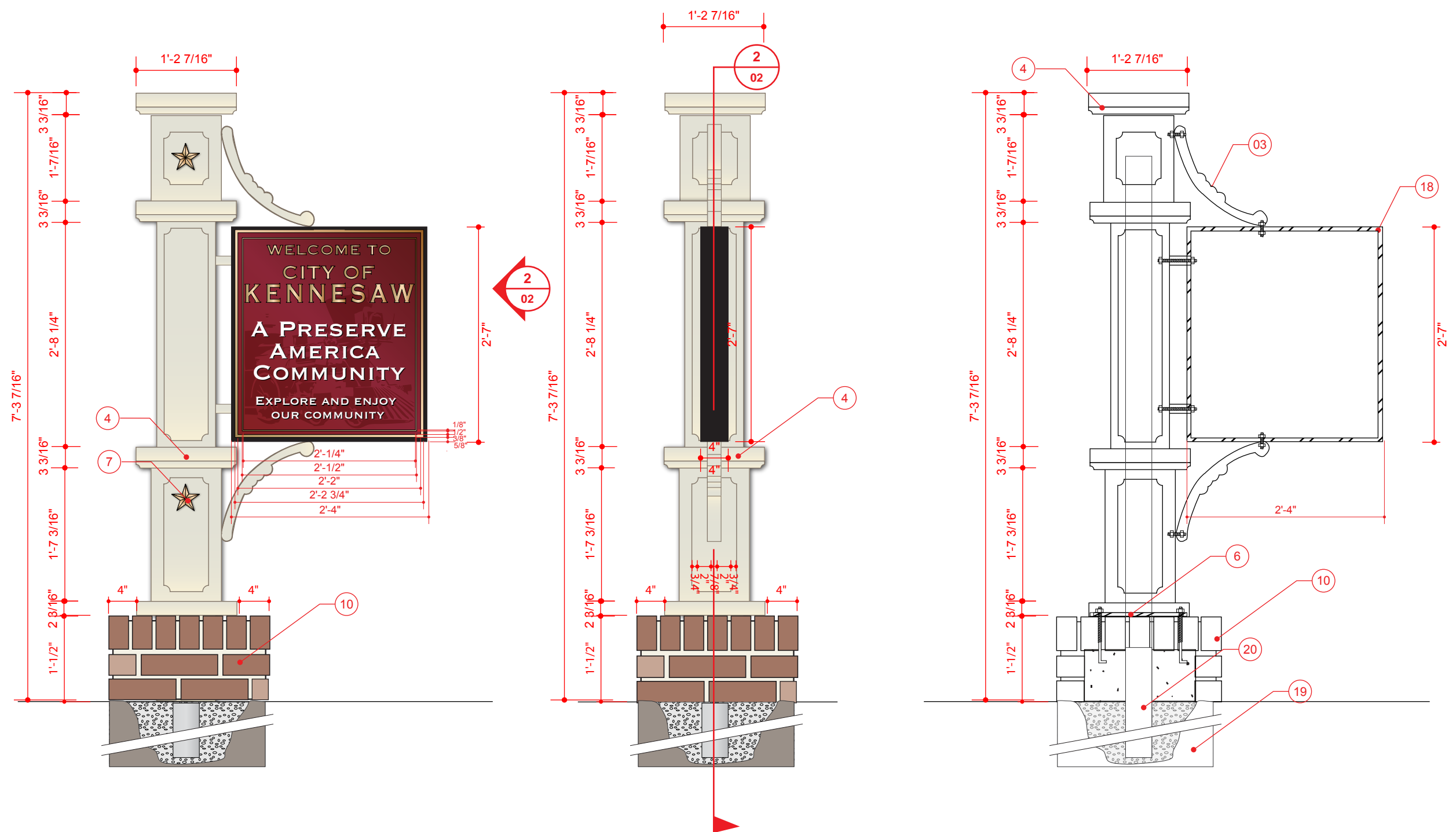
OWNER
CITY OF KENNESAW, GA

APPROVAL / DATE

PROJECT NUMBER
2803.03

SIGN TYPE	SHEET NO.
02	02

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1 CITY SECONDARY ENTRANCE IDENTIFICATION
 ELEVATION SCALE: 3/4" = 1'-0"

2 CITY SECONDARY ENTRANCE IDENTIFICATION
 END VIEW SCALE: 3/4" = 1'-0"

3 CITY SECONDARY ENTRANCE IDENTIFICATION
 VERTICAL SECTION SCALE: 3/4" = 1'-0"



DRAWN BY	CHECKED BY
MRM 07-25-08	JGE 05-25-08
ISSUED FOR / DATE	
100% Construction Documents 07-28-08	

REVISION NUMBER

DRAWING TITLE

CITY KIOSK DIRECTORY

NOTES

- .125" TIN ROOF PAINTED TO MATCH PMS 194 C
- PAINTED TO MATCH AKZO NOBEL SIGN FINISHES COLORMAP METALLIC COLORS 318 B2.
- PAINTED TO MATCH PMS 194C.
- "BROCHURE HOLDERS ONLINE" TM TRIFOLD SIZE - 4-1/4" X 9" - BROCHURE HOLDER CONSTRUCTED OF U.V. STABLE RIGID ACRYLIC FOR OUTDOOR USE.
- TAPCOSCAPES ALBANY L-BRACKET WITH S-SCROLL 22" S-SCROLL L-BRACKET.
- DIE-CUT REFLECTIVE WHITE VINYL.
- .125" ALUMINUM PANEL PAINTED TO MATCH MAPS BLACK.
- 5" TAPCO FLUTED STEEL POLE PAINTED TO MATCH PMS 194 C
- .125" CLEAR NON-GLARE POLYCARBONATE
- 1" ALUMINUM ANGLE RETURN PAINTED TO MATCH AKZO NOBEL SIGN FINISHES COLORMAP METALLIC COLORS 318 B2. WITH COUNTERSUNK STAINLESS PIG-NOSE SCREWS FABRICATOR TO PROVIDE TOOL.

OWNER

CITY OF KENNESAW, GA

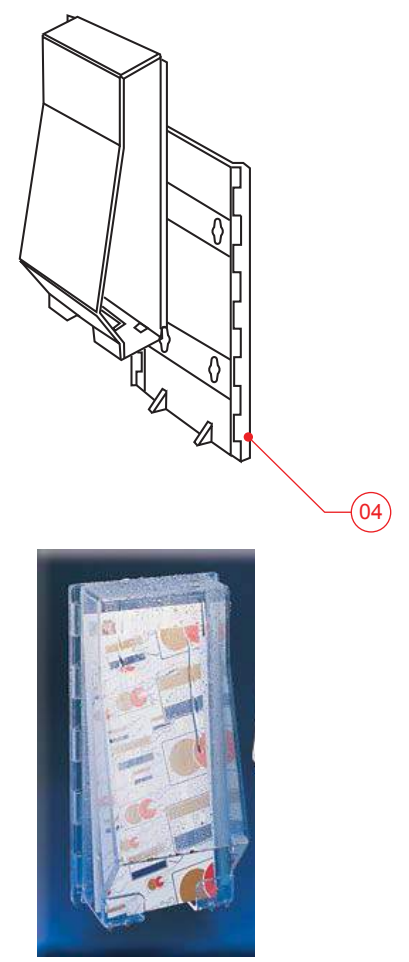
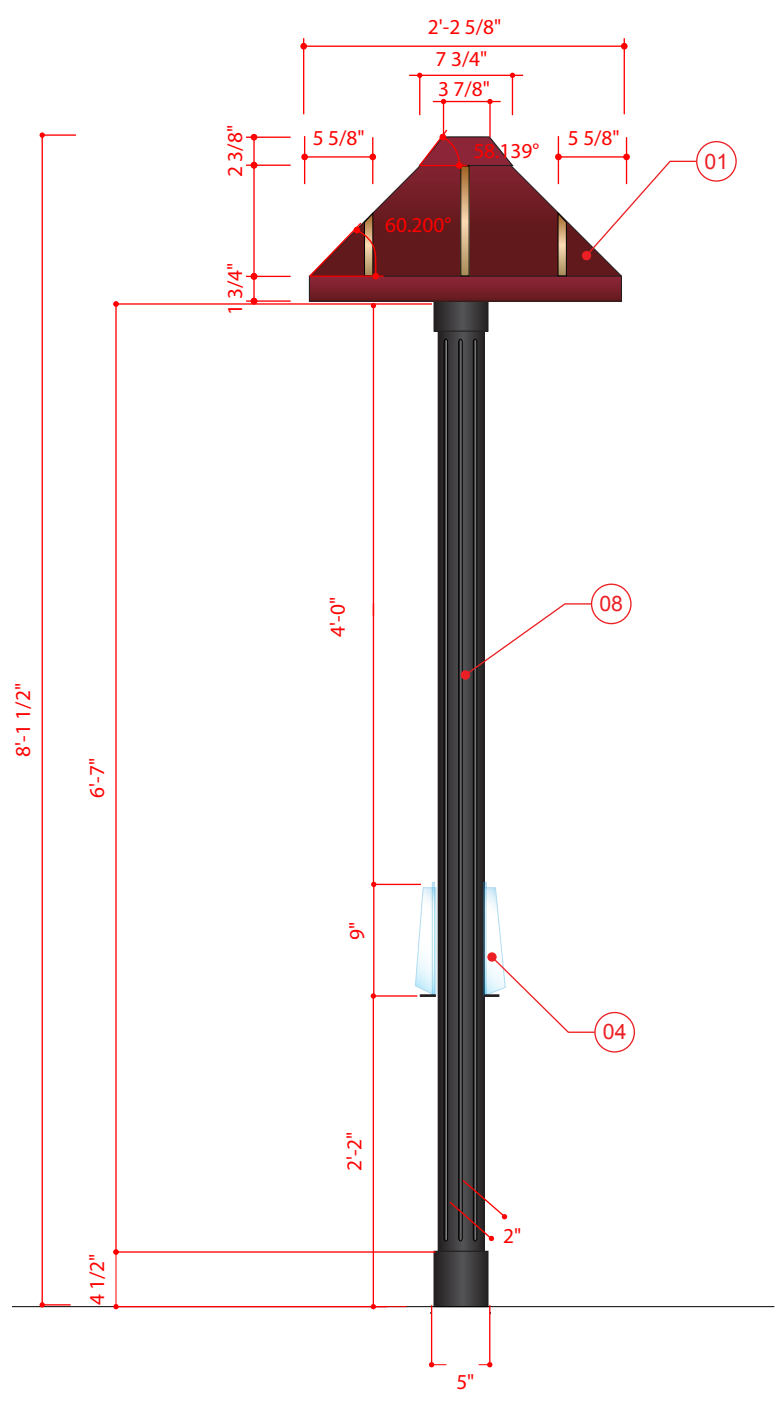
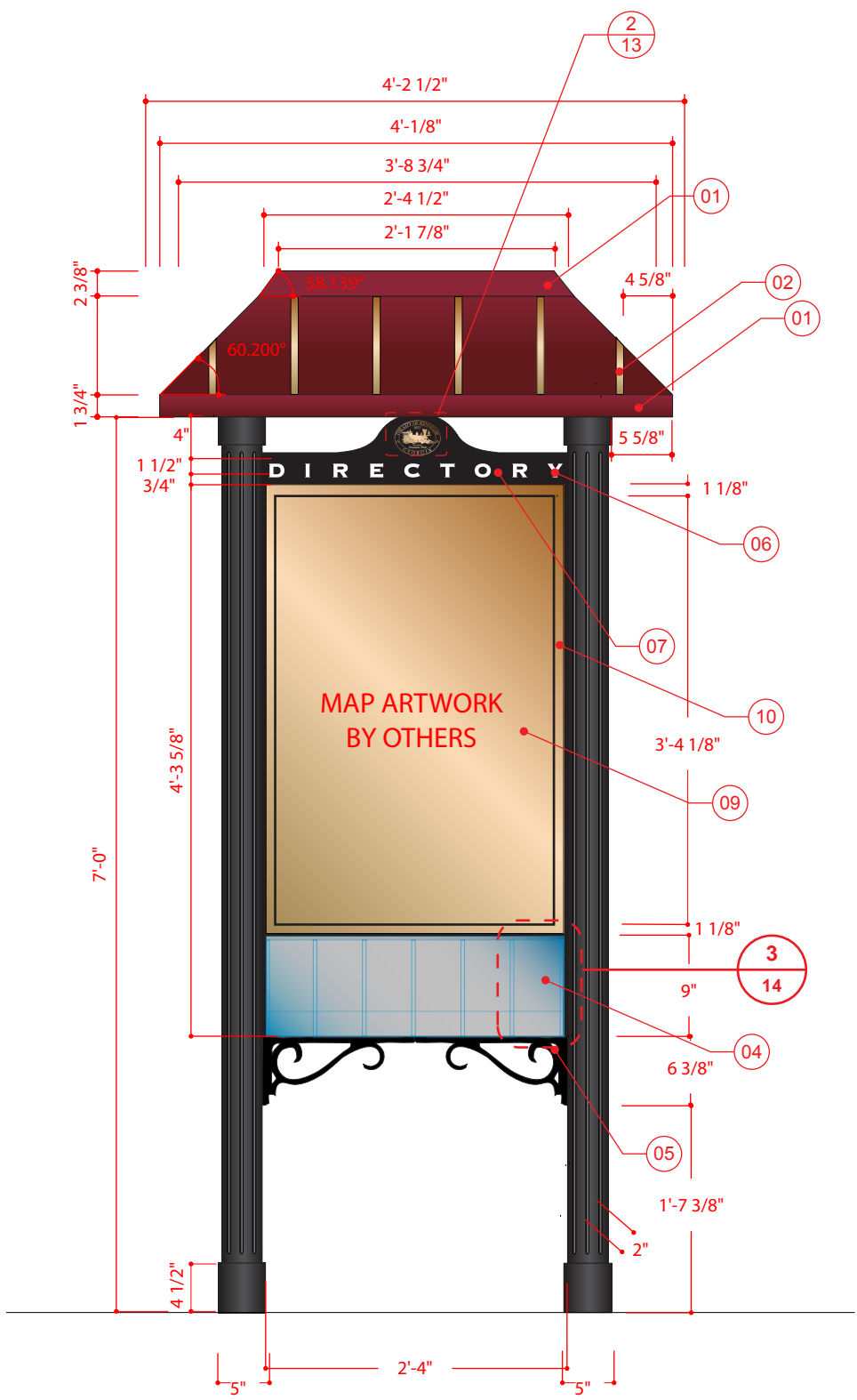
APPROVAL / DATE

PROJECT NUMBER

2802.01

SIGN TYPE SHEET NO.

07 07



1 CITY KIOSK DIRECTORY (DOUBLE SIDED)
ELEVATION

SCALE: 3/4" = 1'-0"

2 CITY KIOSK DIRECTORY (DOUBLE SIDED)
END VIEW

SCALE: 3/4" = 1'-0"

3 CITY KIOSK DIRECTORY
BROCHURE DETAIL

SCALE: NTS



DRAWN BY		CHECKED BY	
MRM 07-25-08		JGE 07-25-08	
ISSUED FOR / DATE			
100% Construction Documents		07-28-08	
REVISION NUMBER			
DRAWING TITLE			
VEHICULAR TRAILBLAZER			
NOTES			
01. .125" ALUMINUM PANEL PAINTED TO MATCH MAPS BLACK.			
02. PAINTED TO MATCH AKZO NOBEL SIGN FINISHES COLORMAP METALLIC COLORS 318 B2.			
03. PAINTED TO MATCH PMS 194C.			
04. IMAGE SURFACE SCREENED TO MATCH PMS 1817C.			
05. NOT SHOWN.			
06. DIE-CUT REFLECTIVE WHITE VINYL.			
07. TAPCO LARGE EXTRUSION #645-55 OR SIMILAR, SPACING TBD BY FABRICATOR. PAINTED TO MATCH MAPS BLACK.			
08. NOT SHOWN.			
09. NOT SHOWN.			
10. ORACAL 851M PREMIUM CAST METALLIC VINYL 922 BRASS.			
11. CAPPED 3" FLUTED POLE WITH OCTAGON SLIP-OVER BASE SHOE.			
* BACK OF SIGN PANEL SHALL BE PAINTED TO MATCH MAPS BLACK.			
** MOUNTING APPLICATIONS SHALL BE REVIEWED AND APPROVED BY A STRUCTURAL ENGINEER.			
*** ALL PMS BLACK TO HAVE CLEAR COAT			
OWNER			
CITY OF KENNESAW, GA			
APPROVAL / DATE			
PROJECT NUMBER			
2802.01			
SIGN TYPE		SHEET NO.	
04		04.2	

1 VEHICULAR TRAILBLAZER (2 PANEL) ELEVATION

2 VEHICULAR TRAILBLAZER END VIEW SCALE: 1 1/2" = 1'-0"

SCALE: 1 1/2" = 1'-0"



NEW PORT RICHEY

LIVE, WORK, PLAY



KMA Design’s approach for providing signage and wayfinding planning and design services to the City of New Port Richey is thorough, methodical, and all encompassing of the tasks outlined in RFP 15-023. To best serve the project and City of New Port Richey, numerous supplemental actions that are necessary for successful project completion have been integrated into the scope of services outlined in the solicitation. KMA Design will apply a proven strategy to develop an effective and custom-designed wayfinding system for the City of New Port Richey. The approach will be tailored to fit the specifics of the project, ensuring all deliverables, schedules, budgets, and tasks are executed in their entirety.

The RFP identifies four main tasks: Inventory and Assessment, Recommend Wayfinding Policies and Criteria, Design Standards and Wayfinding Plan, and Sign Specifications and Bid Documents. There are a series of subsequent actions under each task. KMA Design has elected to translate these tasks and actions into a modified format based on our professional understanding of architectural processes and our expertise in signage planning. KMA Design’s project approach will be segmented into six distinct phases: Analysis, Programming, Design Development, Construction Documents, Bidding/Negotiation, and Construction Administration.

All of the actions that the City of New Port Richey identified as part of the solicitation in each of the four tasks are included within the six proposed phases, as well as numerous additional actions recommended by KMA Design. The intent for organizing the scope into these six phases is for the purpose of creating a workflow conducive to narrowing focus, setting objectives with schedule milestones, and delivering a process that is accurate and complete. Although not all of the actions occur in the exact order or language from the solicitation, every action item is included. Furthermore, the scope has been expanded to include industry best practices and processes necessary to produce the final deliverables in a timely, cost effective manner.

Phase 1: Analysis

- Kick-off meeting to define project goals, schedule, and budget
- Research history of the community
- Review of relevant documents including infrastructure studies, utility plans, master plans, proposed developments, and other planning work accomplished to date
- Organize code and zoning restrictions for local, state, and federal regulations, including TOD’s, defined by existing City policies, FDOT, and MUTCD guidelines
- Review branding standards for signage, City, and local culture, sites, and organizations
- Conduct a complete photographic inventory of all existing signage



City of Kennesaw, Kennesaw, GA
Signage Designed By KMA Design



- Create locations plans coinciding with photographic inventory for existing signage
- Issue surveys to public and stakeholders for feedback on primary destinations, strengths, and weaknesses of existing system
- Hold working group session with City staff to establish preferred routes, connections, and parking locations
- Conduct multi-modal study of transportation signage systems
- Designate potential wayfinding sub-areas or districts
- Identify points of egress
- Identify key decision nodes
- Identify routes effected by circulation change
- Identify primary destinations
- Identify local attractions
- Identify gateways
- Identify parking facilities
- Document existing conditions for areas of conflict, sign clutter, possible regulatory violations, and damaged or missing signage
- Recommend existing signage for removal, relocation, replacement, or consolidation
- Evaluate feasibility of hardware/foundation reuse
- Prepare analysis document
- Present analysis document
- City of New Port Richey approval to proceed to next phase

Phase 2: Programming

- Coordinate with City's emergency management officials to understand regional emergency management routing requirements and policies for temporary construction signs
- Define wayfinding classification types and alternatives to signs
- Make recommendations for sign types and hierarchy of wayfinding classes
- Estimate potential sign quantities
- Prepare preliminary location plans for potential signage
- Recommend based on survey feedback, City and staff input, and analysis findings for hierarchy of destinations and attractions per sign type
- Verify proper nomenclature for consistency in denoting destinations and attractions
- Recommend hierarchy for messaging and verbiage layout
- Determine verbiage capacity for potential sign types
- Prepare preliminary message schedule for potential signage



Florida Hospital Tampa, Tampa, FL
Signage Designed By KMA Design

- Recommend solutions/alternative for sites not identified by wayfinding signage
- Develop phasing plan for recommendation of an implementation process
- Review preliminary location plans, message schedule, and hierarchy recommendations with City staff and stake holders
- Incorporate City comments, revise, and resubmit
- City of New Port Richey approval to proceed to next phase

Phase 3: Design Development

- Assess architectural setting and local vernacular for design aesthetics
- Create three (3) original design options for attractive, readable, and easily understood design
- Create artwork for kiosk and handout maps
- Prepare schematic design package
- Present schematic design package to City of New Port Richey
- Incorporate comments, revise, and resubmit
- City of New Port Richey selection of single design concept
- Modify and develop selected design concept
- Establish basic standard for sign family
- Where appropriate, coordinate/integrate existing wayfinding
- Where appropriate, provide guidance on integrating existing or future City branding
- Update location plans accordingly
- Update message schedule accordingly
- Update map artwork
- Develop a comprehensive wayfinding master plan to provide easily understood, consistent, and standardized direction to visitors and residents
- Prepare design development package
- Present design development package
- Incorporate comments, revise, and resubmit
- Provide additional presentation material as needed
- City of New Port Richey approval to proceed to next phase



City of Celebration, Celebration, FL
Signage Designed By KMA Design

Phase 4: Construction Documents

- Obtain final approval from regulatory agencies
- Recommend possible funding sources for program implementation
- Create up to three (3) value engineered options of final design option with statements of probable costs in order from least to most expensive
- Finalize construction specifications and details for all sign types



- Finalize location plans
- Finalize message schedule
- Finalize map artwork
- Develop demolition plan
- Provide final quantities and update statement of probable cost per sign type
- Secure permits as required by Pasco County and City of New Port Richey Public Works Departments
- Create maintenance, management, and re-ordering manual
- Prepare 100% construction document package
- Prepare written specifications
- Present 100% construction document and written specification package
- Incorporate comments, revise, and resubmit
- City of New Port Richey approval to proceed to next phase

Phase 5: Bidding/Negotiation

- Assist City of New Port Richey with preparing bid documents and general conditions for solicitation
- Identify qualified bidders for fabrication and installation
- Answer requests for information (RFI's)
- Issue addenda
- Assist City of New Port Richey with analyzing bids and substitutions
- Value engineer as needed
- Negotiate terms of contract and issue intent to award

Phase 6: Construction Administration

- Kick-off meeting with awarded fabricator
- Review shop drawings
- Observe fabrication for adherence to bid documents and schedule
- Field verify locations with installers
- Request samples for review and field testing
- Inspect condition of signage prior to installation
- Observe installation for adherence to bid documents and schedule
- Punch list
- Assist City of New Port Richey in resolution of punch list issues
- Final walk through
- Project close-out

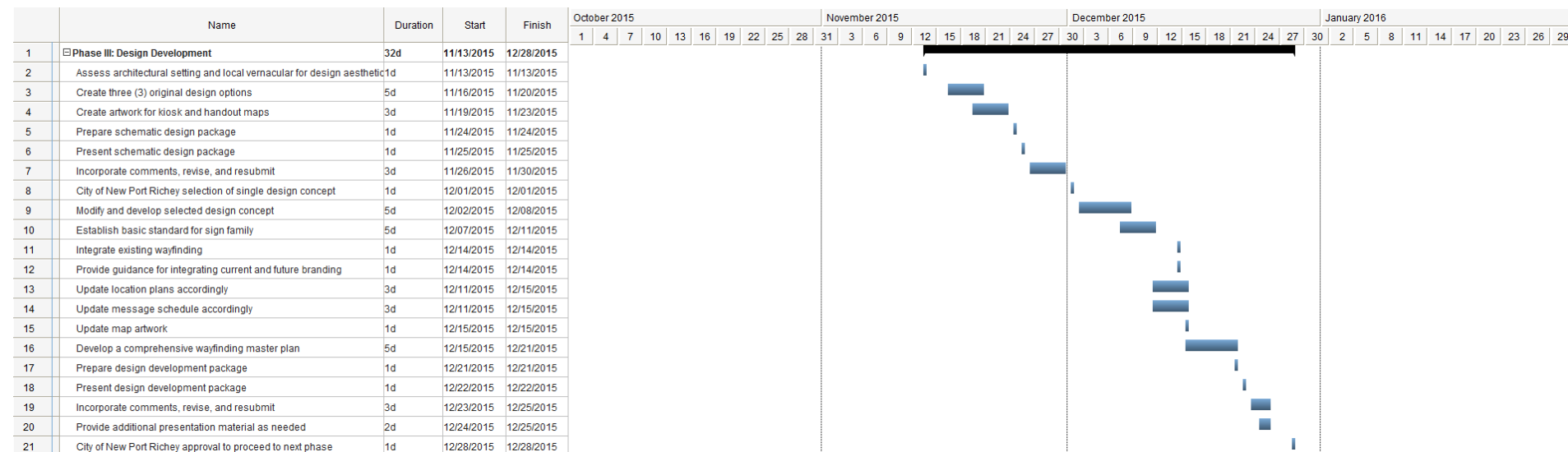
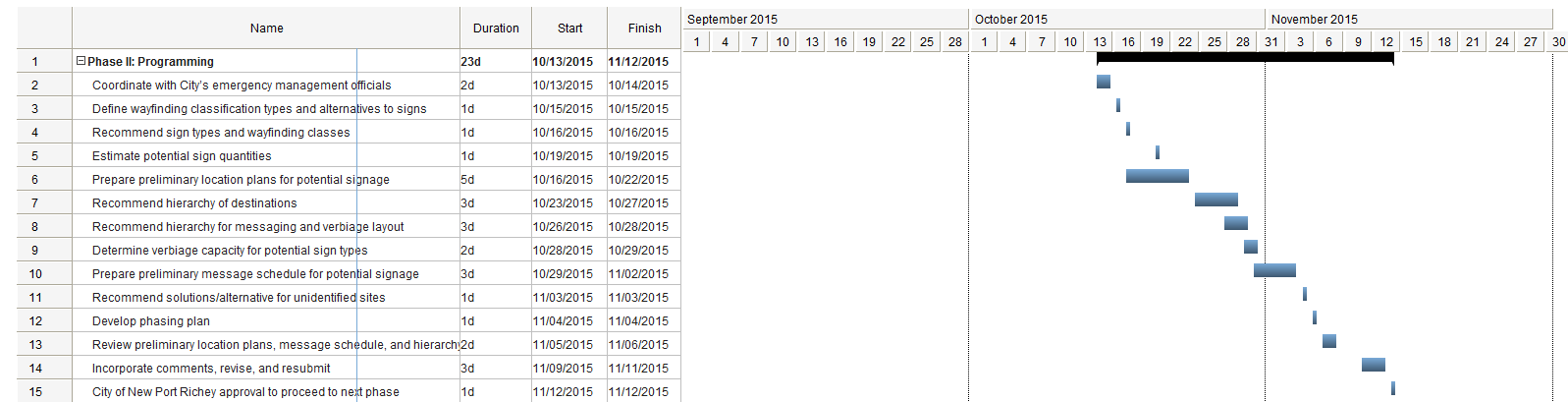
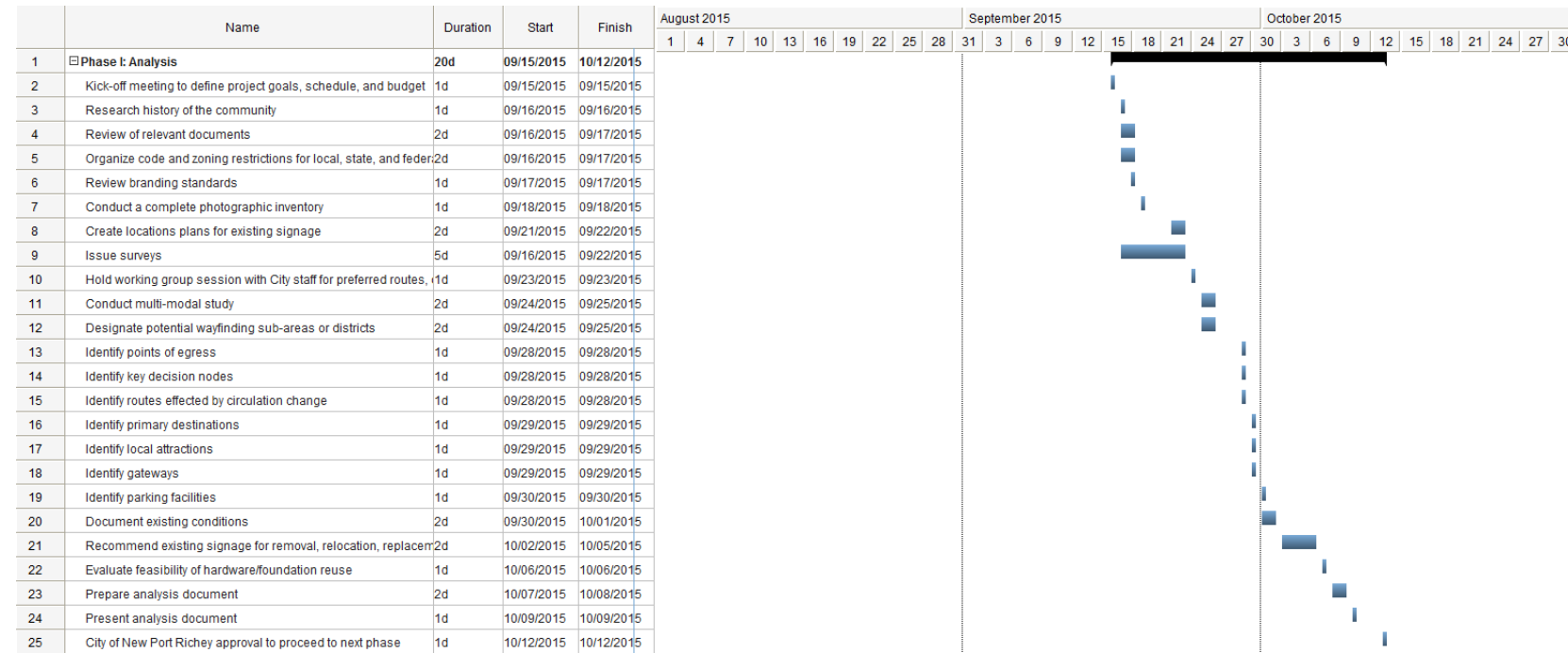


City of Manassas, Manassa, VA
Signage Designed By KMA Design

NEW PORT RICHEY

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City Signage & Wayfinding System

I: Analysis

Item	Description	\$150.00 PIC	\$85.00 PM	\$70.00 PC	\$75.00 SGD	\$70.00 GD	Subtotal Hours	Subtotal Costs
1	Kick-off meeting to define project goals, schedule, and budget	1	1	1			3	\$ 305.00
2	Research history of the community	0.25	0.25	0.5			1	\$ 93.75
3	Review of relevant documents	0.25	0.25	1	1		2.5	\$ 203.75
4	Organize code and zoning restrictions for local, state, and federal regulatory agencies		0.5	2			2.5	\$ 182.50
5	Review branding standards	0.25		0.5	1	1	2.75	\$ 217.50
6	Conduct complete photographic inventory		6	6	6		18	\$ 1,380.00
7	Create location plans for existing signage		2	6		3	11	\$ 800.00
8	Issue surveys		0.5	1			1.5	\$ 112.50
9	Hold working group session with City staff for preferred routes, connections, and parking	1	1	1			3	\$ 305.00
10	Conduct multi-modal study		1	2			3	\$ 225.00
11	Designate potential wayfinding sub-areas or districts	0.25	0.5	0.5			1.25	\$ 115.00
12	Identify points of egress			1			1	\$ 70.00
13	Identify key decision nodes		0.5	0.5			1	\$ 77.50
14	Identify routes effected by circulation change		0.5	0.5			1	\$ 77.50
15	Identify local attractions			1			1	\$ 70.00
16	Identify gateways			0.5			0.5	\$ 35.00
17	Identify parking facilities			0.5			0.5	\$ 35.00
18	Document existing conditions		0.5	2			2.5	\$ 182.50
19	Recommend existing signage for removal, relocation, replacement, or consolidation	0.25	0.5	0.5			1.25	\$ 115.00
20	Evaluate feasibility of hardware/foundation reuse		0.5	0.5	1		2	\$ 152.50
21	Prepare analysis document			0.5		1	1.5	\$ 105.00
22	Present analysis document	1	1	1			3	\$ 305.00
23	City of New Port Richey approval to proceed to next phase			0.5			0.5	\$ 35.00
Totals:		4.25	16.5	30.5	9	5	65.25	\$ 5,200.00

II: Programming

1	Coordinate with City's emergency management officials		1	2			3	\$ 225.00
2	Define wayfinding classification types and alternatives to signs	1	1	1			3	\$ 305.00
3	Recommend sign types and wayfinding classes	0.5	1	2			3.5	\$ 300.00
4	Estimate potential sign quantities			1			1	\$ 70.00
5	Prepare preliminary location plans for potential signage	1	2	8		4	15	\$ 1,160.00
6	Recommend hierarchy of destinations		1	2			3	\$ 225.00
7	Recommend hierarchy for messaging and verbiage layout	0.5	1	2	0.5		4	\$ 337.50
8	Determine verbiage capacity	0.5	1	1	0.5		3	\$ 267.50
9	Prepare preliminary message schedule		1.5	3		1.5	6	\$ 442.50
10	Recommend solutions/alternatives for unidentified sites	0.25	0.5	1			1.75	\$ 150.00
11	Develop phasing plan	1	0.5	1			2.5	\$ 262.50
12	Review preliminary location plans, messaging, and hierarchy	1	1	4		4	10	\$ 795.00
13	Incorporate comments, revise, and resubmit	0.5	0.5	1		2	4	\$ 327.50
14	City of New Port Richey approval to proceed to next phase			0.5			0.5	\$ 35.00
Totals:		6.25	12	29.5	1	11.5	60.25	\$ 4,902.50

III: Design Development

1	Assess architectural elements for design aesthetics	0.25			0.5	1	1.75	\$ 145.00
2	Create three (3) original design concepts	1.5			9	18	28.5	\$ 2,160.00
3	Create artwork for kiosk and handout maps			0.5	2.5	5	8	\$ 572.50
4	Prepare schematic design package	0.25		0.25	1	2	3.5	\$ 270.00
5	Present schematic design package	2	2	2			6	\$ 610.00
6	Incorporate comments, revise, and resubmit	0.5		0.25	2	4	6.75	\$ 522.50
7	City of New Port Richey selection of single design concept			0.5			0.5	\$ 35.00
8	Modify and develop selected design concept	1			5	10	16	\$ 1,225.00
9	Establish basic standard for sign family	1			4	2	7	\$ 590.00
10	Integrate existing wayfinding	1	2	2			5	\$ 460.00
11	Provide guidance for integrating current and future branding	1			2		3	\$ 300.00
12	Update location plans accordingly		1.5	3		1.5	6	\$ 442.50
13	Update message schedule accordingly		1	2		0.5	3.5	\$ 260.00
14	Update map artwork				2	2	4	\$ 290.00
15	Develop comprehensive master plan and standard	2	2	2	2	6	14	\$ 1,180.00
16	Prepare design development package	0.5			1.5	3	5	\$ 397.50
17	Present design development package	2	2	2			6	\$ 610.00
18	Incorporate comments, revise, and resubmit	0.5			2	4	6.5	\$ 505.00
19	Provide additional presentation material as needed			1	1	1	3	\$ 215.00
20	City of New Port Richey approval to proceed to next phase			0.5			0.5	\$ 35.00
Totals:		13.5	10.5	16	34.5	60	134.5	\$ 10,825.00

IV: Construction Documents

1	Obtain final approval from regulatory agencies		1	2			3	\$ 225.00
2	Recommend possible funding sources for program implementation	1.5	1	1			3.5	\$ 380.00
3	Create up to three (3) value engineered options with statements of probable cost	1.5		2.5	10	5	19	\$ 1,500.00
4	Finalize construction specifications and details for all sign types	5			25	15	45	\$ 3,675.00
5	Finalize location plans		2.5	5		2.5	10	\$ 737.50
6	Finalize message schedule		1	3		0.5	4.5	\$ 330.00
7	Finalize map artwork	0.5			1.5	3	5	\$ 397.50
8	Develop demolition plan	1	2.5	5			8.5	\$ 712.50
9	Provide final quantities and update statement of probable cost	0.5	1	2.5	1.5		5.5	\$ 447.50
10	Secure permits	1	2.5	5			8.5	\$ 712.50
11	Create maintenance, management, and re-ordering manual	0.5		4	2	1	7.5	\$ 575.00
12	Prepare 100% construction document package	1	1	1	1.5	3	7.5	\$ 627.50
13	Prepare written specifications	2		6	2		10	\$ 870.00
14	Present 100% construction document and written specification package	2	2	2			6	\$ 610.00
15	Incorporate comments, revise, and resubmit	1		1	6	3	11	\$ 880.00
16	City of New Port Richey approval to proceed to next phase			0.5			0.5	\$ 35.00
Totals:		17.5	14.5	40.5	49.5	33	155	\$ 12,715.00

V: Bidding/Negotiation

1	Assist with preparation of bid documents and general conditions for solicitation		0.25	0.75			1	\$ 73.75
2	Identify qualified bidders for fabrication and installation	0.25	0.5	0.5			1.25	\$ 115.00
3	Answer RFI's	0.25	0.5	0.5	0.5		1.75	\$ 152.50
4	Issue addenda			0.5			0.5	\$ 35.00
5	Assist with analyzing bids and substitutions	0.5		1	0.5		2	\$ 182.50
6	Value engineer as needed	0.5		0.5	1		2	\$ 185.00
7	Negotiate terms of contract and issue intent to awarded	0.25	0.25	0.5			1	\$ 93.75
Totals:		1.75	1.5	4.25	2	0	9.5	\$ 837.50

VI: Construction Administration

1	Kick-off meeting with awarded fabricator	1	1	1			3	\$ 305.00
2	Review shop drawings	1		2.5	5		8.5	\$ 700.00
3	Observe fabrication for adherence to bid documents and schedule		1	2			3	\$ 225.00
4	Field verify locations with installer		2	2	2		6	\$ 460.00
5	Request samples for review and field testing	0.5		0.5	0.5		1.5	\$ 147.50
6	Inspect condition of signage prior to installation		0.5	1			1.5	\$ 112.50
7	Observe installation for adherence to bid documents and schedule		1	2			3	\$ 225.00
8	Punch list		3	3	3		9	\$ 690.00
9	Assist with resolution of punch list issues	0.5	1	2	1		4.5	\$ 375.00
10	Final walk through		2	2	2		6	\$ 460.00
11	Project close-out		1	0.5			1.5	\$ 120.00
Totals:		3	12.5	18.5	13.5	0	47.5	\$ 3,820.00

Totals for Phases I-VI: 46.25 67.5 139.25 109.5 109.5 472 \$ 38,300.00

Expenses: \$ 1,642.50

Total: \$ 39,942.50

Signage & Wayfinding System				
Expenses				
	Mileage	Prints	Unit Cost	Subtotal
Mileage @ \$0.57/mile	725		\$ 0.57	\$ 413.25
11" x 17" b/w prints @ \$0.35 per sheet		250	\$ 0.35	\$ 87.50
11" x 17" color prints @ \$1.50 per sheet		500	\$ 1.50	\$ 750.00
8.5" x 11" b/w prints @ \$0.25 per sheet		250	\$ 0.25	\$ 62.50
8.5" x 11" color prints @ \$.50 per sheet		325	\$ 0.50	\$ 162.50
Plots b/w @ \$6.50 per SF		5	\$ 6.50	\$ 32.50
Color plots @ \$8.95 per SF		15	\$ 8.95	\$ 134.25
			Total:	\$ 1,642.50

NEW PORT RICHEY

LIVE, WORK, PLAY





KMA Design has the knowledge and expertise necessary to provide professional planning, design, and construction administration services for New Port Richey's city signage and wayfinding system. Their work extends far beyond quality design to encompass all aspects of master planning. The firm will collaborate with City personnel to produce a quality and unique signage system that best serves the City's visitors, residents, continued growth, and navigational needs. The following projects will highlight how KMA Design can serve the City of New Port Richey.

CITY OF KENNESAW

Kennesaw sought to celebrate the history of the city, once known as Big Shanty, by engaging in a city-wide wayfinding and signage program. The signage is intended to pull visitors off the highways and from other Civil War historic sites, such as the Kennesaw Mountain Battle Field and the heart of downtown where the Southern Museum of Civil War & Locomotive History and historic train depot are located.

The signage has a Southern appeal with the use of color and details found on the historic locomotive. Gold pin-stripping, red and black hues highlight the sign construction, while the type is in white to contrast with the background. In addition to the destination signs and directional signs, large gateway signs with full-color LED video message boards were also developed.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Speney.



CITY OF DURANGO

The city of Durango's historic downtown district was in need of an overall comprehensive signage and wayfinding master plan to brand it and help direct numerous visitors throughout the city. The Durango and Silverton Narrow Gauge Railroad stops in the heart of the historic district and floods the community with tourists several times a day. The problem was that the city lacked an identity and signs that would pull visitors down Main Avenue and up and down cross streets, which were overlooked as potential areas for shopping, dining and the arts.

KMA Design was awarded the project after a national search, due to their experience in city wayfinding and design for other historic landmark buildings and communities. The city, though established in the late 1800's, did not want to have an image that reflected the "wild west" but instead, one that honored the rich architectural palette that abounds. The Victorian influences seemed the obvious direction for the signage program's look. Colors, fonts and shapes were all established to work with history of the city and the style and color of the streetlights, trash receptacles and benches. A complete sign family was designed and a detailed manual was provided to the city for phased implementation coinciding with a sidewalk improvement plan.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Speney.



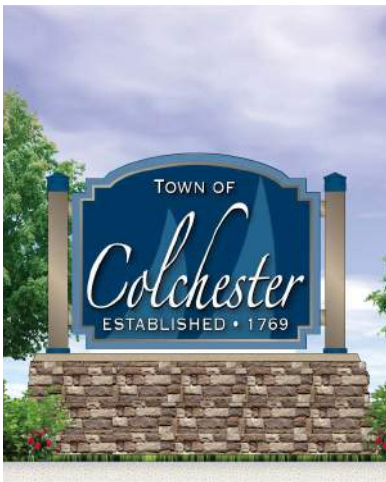


CITY OF MANASSAS

The historic Manassas, Virginia, population of over 35,000, was in need of a comprehensive wayfinding system to attract and better serve both visitor and residential needs. KMA Design was hired to create a signage program that would alleviate confusion while highlighting the many attractions and amenities the City has to offer.

KMA's design team worked to create an effective wayfinding program by creating a signage family that maintains consistent characteristics and recognition factors from sign type to sign type. Colors, fonts and shapes were all established to work with the City's history while complementing its existing cityscape, landscaping and diverse architecture styles.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



TOWN OF COLCHESTER

As the second most populated town in Vermont, the historical Town of Colchester wanted new and cohesive signage that would not only guide current residents, but also help Colchester stand out from surrounding towns to prospective tourists.

KMA Design created a nautical design theme that reflected Colchester's location on the scenic Lake Champlain. KMA designed a large gateway, vehicular directionals and park identification. The KMA design team combined varying blues, gold and white colors with sail-like patterns as the background for the signage. The use of aluminum and faux stone materials created eye-catching signage that accented both the existing architecture and environment of the historical Town of Colchester.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



CITY OF VIERA

comprising 38,000 acres along I-95 in Brevard County. This mixed-used development blends the built environment with the natural landscape. The development incorporates a hierarchy of villages, schools, and parks planned throughout. The residents share in amenities that include bicycle paths, jogging and exercise trails, and baseball fields. Recreational signage is thematic with development entrance identification using like colors and materials. Graphic icons announce what venues are found at each sporting location.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



CITY OF CELEBRATION

The City of Celebration boasts numerous residential parks and areas of respite for the many adjacent neighborhoods. In an effort to thematically complement the architecture and the environmental settings of these various parks, KMA Design was asked to develop a sign program that would identify each park by name and icon.

The results were a series of nine different graphic images cut out of aluminum, which mount to the top of a fluted sign-post that is reminiscent of a turn-of-the-century smalltown activity hub.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



MON VALLEY WELCOME / GATEWAY SIGNS

In an effort to revitalize several depressed Mon Valley communities, a non-profit organization, the Greater Charleroi Industrial Development Corporation, asked the design team to graphically enhance these regions through a series of six welcome signs.

The signs, fabricated out of aluminum, are painted with a durable finish to guard against the elements. All type graphics are reflective white vinyl, intended to maximize viewing at night. Each area had regional graphic custom artwork by the design team to reflect images reminiscent of each community.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



BOROUGH OF BRIDGEVILLE

Surrounded by several well-branded and established communities, the Borough of Bridgeville is looking to strengthen their community presence and establish a sense of place with a new master wayfinding plan and exterior signage system.

The sign package includes gateway signage, directionals, street and parking identification, destination identification, and a new banner system all sporting a unified design standard to help incorporate different aspects of the community. A sleek, contemporary design was paired with brick bases to help unite historical architecture to its progressive new signage system.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, Frank A. Spenny, and Jessica A. Pierce.





TOWN OF BRISTOL

The Town of Bristol envisioned welcoming visitors with a positive experience by showcasing local assets and attractions such as the East Bay Bike Path, cultural sites, the downtown historic district and waterfront. KMA Design created a wayfinding system that enhances the community's sense of place by reducing sign clutter and aiding multimodal navigation by highlighting direct routes to desired locations with a unified design theme. The Town elected a patriotic design concept celebrating Bristol as being the oldest Town in the United States to hold Independence Day parade and festivities. KMA also integrated new gateways, parking lot identification, directories and town banners into the new wayfinding system to reduce frustration for those unfamiliar with the Town and to enhance the historic and celebratory nature of the community.

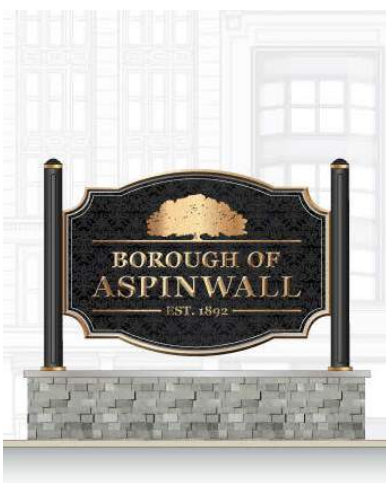
Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, Frank A. Speney, and Jessica A. Pierce.



BOROUGH OF CARNEGIE

In an effort to revitalize the business district of Carnegie, the Borough and the Carnegie Community Development Corporation adopted a new wayfinding system to identify entrances, businesses, parking and local attractions. KMA Design created a design theme that honored the Borough's namesake, philanthropist and steel magnate, Andrew Carnegie, using the Carnegieclan, Scottish-tartan plaid in the sign details. Overhead signage was planned to alleviate traffic congestion by differentiating the business route, Main Street and business by-pass. Additionally, the signage standards included uniform flag-mounted signage to standardize all business signs to traffic flowing perpendicular to the storefronts.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, Frank A. Speney, and Jessica A. Pierce.



BOROUGH OF ASPINWALL

Incorporated in 1892, the historic Borough of Aspinwall desired a new exterior wayfinding system to assist with pedestrian and vehicular navigation. KMA was contracted to design a wayfinding master plan that would best reflect, direct, and serve the residents and visitors of the community.

KMA Design also devised a new logo for the Borough of Aspinwall that is incorporated into the new signage designs. A large sycamore tree is paired with a black and gold motif that anchors a damask-patterned background. The firm used notable attributes of the area, which includes an abundance of sycamores, to best represent the Borough. Sign types included in the design package consist of gateways, directionals, parking and street identification, and point of interest markers.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, Frank A. Speney, and Jessica A. Pierce.



QUONSET BUSINESS PARK

Formerly the site of the Davisville Construction Battalion Center and Quonset Naval Air Station, Quonset Business Park is a 3,000-acre industrial and commerce park, owned by the Rhode Island Economic Development Corporation (RIEDC). The park includes 850 acres for manufacturing and distribution industries; 514 acres for transportation and utilities, including two port of entry piers; 40 acres for commercial, research and development office space; nine acres for a future 150-room hotel and retail establishments; and 204 acres of recreation amenities, including a golf course and two marinas. KMA was selected to develop a new wayfinding and signage program for the Quonset Business Park that is functional, aesthetically designed to interface with the business park's surrounds and environment, and capable of expansion over time.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



CITY OF LAKE WORTH

The City of Lake Worth, Florida, conveniently nestled between I-95 and the Atlantic coast adjacent to Palm Beach, received a revitalization of the community's exterior signage. KMA devised a comprehensive wayfinding program to help attract and direct visitors and residents to numerous landmarks, district neighborhoods, historic buildings and major destinations.

The City believes in "The Art of Florida Living," and KMA made sure to incorporate designs that would best compliment the tropical environment into the new signage. The use of bright colors with flowing typography adds a whimsical element that helps accentuate the coastal atmosphere and local architecture.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, Frank A. Spenny, and Jessica A. Pierce.

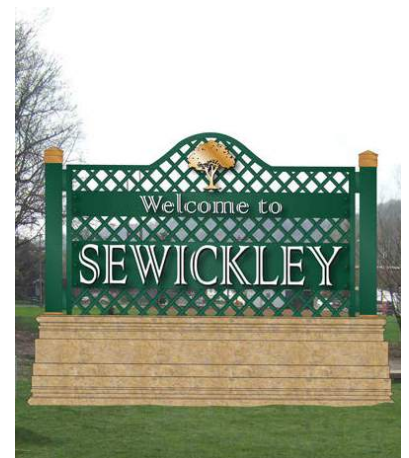


BOROUGH OF SEWICKLEY

The Borough of Sewickley, in conjunction with the Sewickley Business Development Advisory Committee (BDAC), hired KMA Design to design a signage and wayfinding program to help alleviate confusion for drivers traveling in and through Sewickley; as well as, to attract visitors and users to Sewickley's "Village" Business District.

When designing the Borough's new gateways, destination identification, parking identification, business kiosk and directionals, the resourceful KMA Design team utilized materials from Sewickley's current signage.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.





CITY OF DUNWOODY

Located near Atlanta, GA, the City of Dunwoody, a newly incorporated city in DeKalb County, is approximately 13 square miles and is nestled amidst an enclave of Fortune 500 companies and an affluent residential base.

KMA was hired to develop a gateway and directional signage master plan to differentiate gateway entrances, provide proper roadway directions to attractions and amenities and incorporate the City of Dunwoody's new branding standards. KMA took a whimsical approach based on the design aesthetic and color palette of Dunwoody's logo incorporating the asterisk in the logo and tagline "Smart People- Smart City."

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



DEVOU PARK

Located in beautiful Covington, Kentucky, Devou Park is known as the recreational jewel of premier public parks in Kentucky whose focal point is a 18- hole golf course, Prisoner's Lake, a fishing lake, and the Bandshell, which hosts a summer concert series presented by the Kentucky Symphony Orchestra.

KMA was responsible for the written signage standards, which were established to limit sign use and restrict sign placement in order to protect and enhance the desirability of the community. Additionally, KMA developed the look of the entrance directional signage, destination and pedestrian path signage for all of Devou Park.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



CITY OF SHAWNEE

In 2006, the city of Shawnee, population 30,000, hired KMA Design to transform all forms of traveler information into a cohesive wayfinding system. Trying to shed the image of a "Rodeo Town", Shawnee wanted a fun, progressive and wellplanned program to reflect their master plan goals for the city.

KMA provided a signage program that utilizes color-coding for each district, surrounded by a heavy black border. The left side of each frame is broken by a flowing vertical, playfully broken edge. The font used upon the top of each trailblazing sign is artfully dignified and announces each district as you enter it.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.

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Seven Counties, PA
Signage Designed By KMA Design

New signage welcomes motorists into Carnegie

BY ALEX FELSER

Motorists may notice new signs when they enter Carnegie.

After more than two years of planning, an updated wayfinding system is being rolled out throughout the borough.

The \$100,000 project was funded evenly between the Carnegie Community Development Corp. and borough, borough Manager Steve Beuter said.

“It helps get you to our borough building, main parking lots, parks, the Parkway, Carnegie library and more,” he said.

Local businesses KMA Design and Shamrock Signs helped develop and construct the signs at a discounted price, said Joanne Letcher, executive director of the community development corporation.

Signs are located on the border of the borough near Third Street, East Main Street, Cooks Lane and Bell Avenue. Eventually, there will be signs at 10 entrances to Carnegie.

The borough will put a main sign near the PNC Bank on East Main Street later this year.

The wayfinding idea took root when the borough joined the Allegheny Together program. The county-led program helps communities improve their business districts.

Parking lot signs will be put in place once construction on Parking Lot 10, adjacent to Carnegie Coffee Co., is completed this fall, she said.

The plaid-inspired designs tie into the



ALEX FELSER | TRIB TOTAL MEDIA

The \$100,000 sign project was funded evenly between the Carnegie Community Development Corp. and the borough.

Andrew Carnegie Free Library, Letcher said. Carnegie was of Scottish heritage.

Letcher said there were smaller, brown entrance signs in the past.

“I think it’s a huge improvement,” she said.

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Pittsburgh, PA - Tampa, FL