

Cultural Affairs Committee Meeting Minutes

Monday, October 19th, 2015

6:30 pm at Recreation and Aquatic Facility

Attendees: Brittany Howard (Chair), Dean Caffentzis (Secretary), Brittaney Palumbo, Gina Marie DiGregorio, Doreen Summers (City Liaison)

Meeting called to order 6:47 pm.

Motion to approve the minutes of 8/31/15. All in favor, approved, unanimous.

Committee members welcome guest attendee, Rachel Marie Hagenbaugh, the CAC's newest alternate member.

Doreen advised committee members that, as an option to voting on the ranking, that the CAC could just agree with dollar amount figures instead.

Preliminary discussion followed on the application of new events. For Seussical, The Musical, members voiced pleasure and general approval with this event; however the Chair and Brittaney Palumbo, felt that the costs of certain items such as costumes could be trimmed. For the new event, Children's Theatre Workshop, Gina Marie and the Secretary expressed concern about the application in that it was inadequate or inappropriately described. Doreen explained to the committee that this event is different from other children's events and the word "inexperienced" in the application meant that the event is intended for those children who cannot afford the fee that the event's promotor normally charges. For existing events, the Chair raised an objection that Pasco EcoFest is on the list and it shouldn't be listed, as this event supports Pasco, generally, and not regionally specific to the City of New Port Richey.


Members then proceeded with the ranking of events based upon 4 factors; City Visitors and Overnight Stays, Marketing and Advertising, Economic Impact, Program Impact. Individual event rankings were recorded and tabulated by Doreen. The following list represents the committee's rankings in order from highest to lowest:

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|---|---------------------------------------|---------------|
| 1 | Hollywood of the East Film Festival | 4/29/16 |
| 2 | Chasco Fiesta | 4/1-9 2016 |
| 3 | Cotee River Seafood, Blues, Boat Show | 4/22-24 2016 |
| 4 | Seussical, The Musical | 8/13/2016 |
| 5 | Cotee River Bike Fest | TBD |
| 6 | Pasco EcoFest | 11/18-20 2015 |

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|----|--------------------------------|---|
| 7 | Main Street Holidays | 12/5/2015 |
| 8 | MOM's Sunday Brunch and Market | (3 rd Sunday of the month, beginning Dec or Jan) |
| 9 | Holiday Parade | 12/12/2015 |
| 10 | Rock The Park | 5/20-21 2016 |
| 11 | RAP River Run | 6/11 2016 |
| 12 | Barktoberfest | TBD |
| 13 | KIAfest Main Street Blast | 6/24-25 2016 |
| 14 | Rocktoberfest | TBD |
| 15 | Children's Theatre Workshop | 6/14-18 2016 |

In closing, the Chair said that the Children's Theatre Workshop deserves special mention for its initiative and that the ranking is not representative of the event's special importance and consideration. As a result of the extended time taken to determine the ranking of events, the remaining items on the Agenda, New and Unfinished Business, will be postponed until the CAC's next regularly scheduled meeting.

Meeting Adjourned 7:53 pm


Secretary


date