

Cultural Affairs Committee meeting
Monday, November 16th, 2015
6:30 pm at Recreation and Aquatic Facility

Attendees:

Brittany Howard (Chair), Dean Caffentzis (Secretary), Veronica Lucas,
Gina Marie DiGregorio
Doreen Summers, City Liaison

Meeting called to order 6:31 pm

Motion to approve minutes of meeting 10/19/2015; all in favor, approved unanimous.

Doreen announced the resignation of Bob Langford from the Cultural Affairs Committee; also that the City Council has found in favor with the CAC's recommendation of the event rankings with special approval to the Committee's ranking of Hollywood of the East Film Festival (HOTEF) gaining the top spot.

Committee members generally agreed that more local business participation would add to the interest of the "HOTEF" event. Ideas included throwback costumes of the day and encouraging local businesses to advertise a specialty dish or drink, for that day, commemorating the event. Advertising would be done through the services of a newspaper ad to help promote local business that participate.

Doreen relayed to Committee members that City Council is requesting new ideas for events; the Chair tasked the Committee for their recommendations at the next regularly scheduled CAC meeting. Gina Marie recommended that the CAC be more pro-active in getting events sponsored.

As to current event updates, Doreen advised that Mom's Friday night market event has been postponed until the renovation at Sims Park is completed. The City Manager is in favor of the new plan as the venue will expand to include 4 trucks and 20 vendors. *Seussical, the Musical* also met with City Council approval; however, the event is to be held in part with the Main Street Holiday event to be held in December of 2016.

For future events, the Secretary, in reference to the Art Show for next year, suggested that artists of different styles and specialties should be allowed to participate as mentors at the event for those students interested in learning more

about these various artists' techniques. The Chair concurred; however, also recommending that the mentorship tables be offered to older students only. The Secretary also recommended that the movie *Ice* would be a popular movie night showing at the newly renovated Sims Park amphitheater. Doreen suggested that the movie be held in coordination with the Parks Department and with their approval.

Members continued discussion of the "HOTEF" event to be held 4/29/16 as a double film festival. Debbie, City Manager, feels that the "HOTEF" event should be continued through Saturday 4/30/16 and have the same footprint as "A Night in the Tropics." Red Carpet Dancing is another part of the "HOTEF" event that is being coordinated with the Pasco Fine Arts Council. Gina Marie made reference to a photographer being present at the "HOTEF" event to encourage small businesses to share in the festivities to advertise not only the businesses but to share the creativity that they were able to incorporate to the event.

The Chair set the new schedule for the Cultural affairs meeting to be every other month now with major agenda items now having been satisfied and that the next CAC meeting be held at the same time, 6:30 pm, on the 3rd Monday of every other month. Gina Marie suggested a French-themed event, in consideration of our Sister City, Cavalaire-sur-Mer, and that a "fashion show" with a runway would add to the interest of the event as well. The Secretary also echoed this as a positive theme. The committee thought that City Council could convey its sympathies to those who were affected by the recent terrorist attacks in Paris and a showing of support for the French Government in pursuing justice against those who were responsible.

General City Council issues regarding Sims Park, presented by Doreen, was an ordinance to ban city vagrancy at the newly-renovated Sims Park. The Chair agreed, pointing to the fact that there are four churches in the area of the park that offer food pantry programs and shelters for the homeless.

Meeting adjourned.


Secretary


date