



KMA Design has the knowledge and expertise necessary to provide professional planning, design, and construction administration services for New Port Richey's city signage and wayfinding system. Their work extends far beyond quality design to encompass all aspects of master planning. The firm will collaborate with City personnel to produce a quality and unique signage system that best serves the City's visitors, residents, continued growth, and navigational needs. The following projects will highlight how KMA Design can serve the City of New Port Richey.

CITY OF KENNESAW

Kennesaw sought to celebrate the history of the city, once known as Big Shanty, by engaging in a city-wide wayfinding and signage program. The signage is intended to pull visitors off the highways and from other Civil War historic sites, such as the Kennesaw Mountain Battle Field and the heart of downtown where the Southern Museum of Civil War & Locomotive History and historic train depot are located.

The signage has a Southern appeal with the use of color and details found on the historic locomotive. Gold pin-striping, red and black hues highlight the sign construction, while the type is in white to contrast with the background. In addition to the destination signs and directional signs, large gateway signs with full-color LED video message boards were also developed.

Key personnel of the project included: Barbara J. Martin, David W. Kosick, Michael R. Martin, and Frank A. Spenny.



CITY OF DURANGO

The city of Durango's historic downtown district was in need of an overall comprehensive signage and wayfinding master plan to brand it and help direct numerous visitors throughout the city. The Durango and Silverton Narrow Gauge Railroad stops in the heart of the historic district and floods the community with tourists several times a day. The problem was that the city lacked an identity and signs that would pull visitors down Main Avenue and up and down cross streets, which were overlooked as potential areas for shopping, dining and the arts.

KMA Design was awarded the project after a national search, due to their experience in city wayfinding and design for other historic landmark buildings and communities. The city, though established in the late 1800's, did not want to have an image that reflected the "wild west" but instead, one that honored the rich architectural palette that abounds. The Victorian influences seemed the obvious direction for the signage program's look. Colors, fonts and shapes were all established to work with history of the city and the style and color of the streetlights, trash receptacles and benches. A complete sign family was designed and a detailed manual was provided to the city for phased implementation coinciding with a sidewalk improvement plan.

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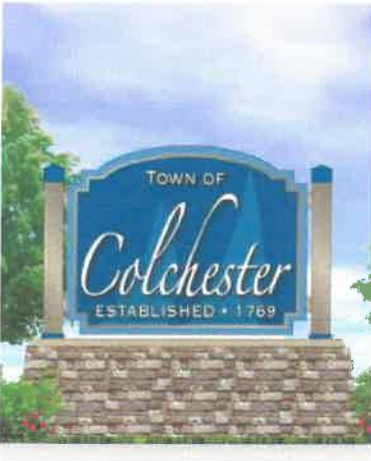


CITY OF MANASSAS

The historic Manassas, Virginia, population of over 35,000, was in need of a comprehensive wayfinding system to attract and better serve both visitor and residential needs. KMA Design was hired to create a signage program that would alleviate confusion while highlighting the many attractions and amenities the City has to offer.

KMA's design team worked to create an effective wayfinding program by creating a signage family that maintains consistent characteristics and recognition factors from sign type to sign type. Colors, fonts and shapes were all established to work with the City's history while complementing its existing cityscape, landscaping and diverse architecture styles.

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TOWN OF COLCHESTER

As the second most populated town in Vermont, the historical Town of Colchester wanted new and cohesive signage that would not only guide current residents, but also help Colchester stand out from surrounding towns to prospective tourists.

KMA Design created a nautical design theme that reflected Colchester's location on the scenic Lake Champlain. KMA designed a large gateway, vehicular directionals and park identification. The KMA design team combined varying blues, gold and white colors with sail-like patterns as the background for the signage. The use of aluminum and faux stone materials created eye-catching signage that accented both the existing architecture and environment of the historical Town of Colchester.

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CITY OF VIERA

comprising 38,000 acres along I-95 in Brevard County. This mixed-used development blends the built environment with the natural landscape. The development incorporates a hierarchy of villages, schools, and parks planned throughout. The residents share in amenities that include bicycle paths, jogging and exercise trails, and baseball fields. Recreational signage is thematic with development entrance identification using like colors and materials. Graphic icons announce what venues are found at each sporting location.

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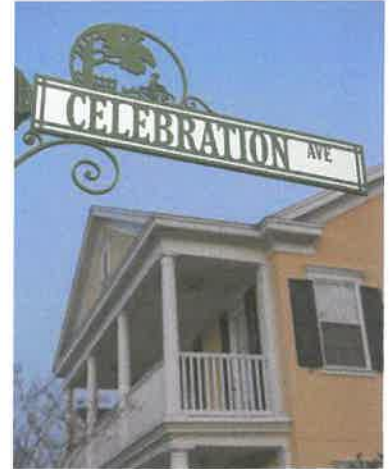


CITY OF CELEBRATION

The City of Celebration boasts numerous residential parks and areas of respite for the many adjacent neighborhoods. In an effort to thematically complement the architecture and the environmental settings of these various parks, KMA Design was asked to develop a sign program that would identify each park by name and icon.

The results were a series of nine different graphic images cut out of aluminum, which mount to the top of a fluted sign-post that is reminiscent of a turn-of-the-century smalltown activity hub.

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MON VALLEY WELCOME / GATEWAY SIGNS

In an effort to revitalize several depressed Mon Valley communities, a non-profit organization, the Greater Charleroi Industrial Development Corporation, asked the design team to graphically enhance these regions through a series of six welcome signs.

The signs, fabricated out of aluminum, are painted with a durable finish to guard against the elements. All type graphics are reflective white vinyl, intended to maximize viewing at night. Each area had regional graphic custom artwork by the design team to reflect images reminiscent of each community.

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BOROUGH OF BRIDGEVILLE

Surrounded by several well-branded and established communities, the Borough of Bridgeville is looking to strengthen their community presence and establish a sense of place with a new master wayfinding plan and exterior signage system.

The sign package includes gateway signage, directionals, street and parking identification, destination identification, and a new banner system all sporting a unified design standard to help incorporate different aspects of the community. A sleek, contemporary design was paired with brick bases to help unite historical architecture to its progressive new signage system.

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TOWN OF BRISTOL

The Town of Bristol envisioned welcoming visitors with a positive experience by showcasing local assets and attractions such as the East Bay Bike Path, cultural sites, the downtown historic district and waterfront. KMA Design created a wayfinding system that enhances the community's sense of place by reducing sign clutter and aiding multimodal navigation by highlighting direct routes to desired locations with a unified design theme. The Town elected a patriotic design concept celebrating Bristol as being the oldest Town in the United States to hold Independence Day parade and festivities. KMA also integrated new gateways, parking lot identification, directories and town banners into the new wayfinding system to reduce frustration for those unfamiliar with the Town and to enhance the historic and celebratory nature of the community.

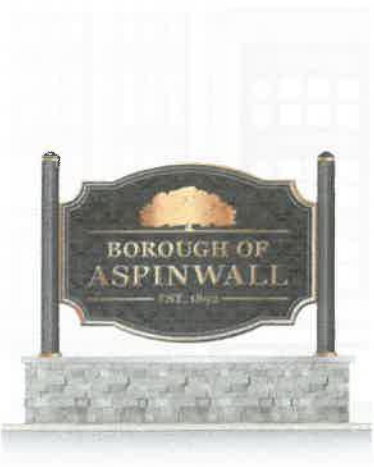
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BOROUGH OF CARNEGIE

In an effort to revitalize the business district of Carnegie, the Borough and the Carnegie Community Development Corporation adopted a new wayfinding system to identify entrances, businesses, parking and local attractions. KMA Design created a design theme that honored the Borough's namesake, philanthropist and steel magnate, Andrew Carnegie, using the Carnegieclan, Scottish-tartan plaid in the sign details. Overhead signage was planned to alleviate traffic congestion by differentiating the business route, Main Street and business by-pass. Additionally, the signage standards included uniform flag-mounted signage to standardize all business signs to traffic flowing perpendicular to the storefronts.

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BOROUGH OF ASPINWALL

Incorporated in 1892, the historic Borough of Aspinwall desired a new exterior wayfinding system to assist with pedestrian and vehicular navigation. KMA was contracted to design a wayfinding master plan that would best reflect, direct, and serve the residents and visitors of the community.

KMA Design also devised a new logo for the Borough of Aspinwall that is incorporated into the new signage designs. A large sycamore tree is paired with a black and gold motif that anchors a damask-patterned background. The firm used notable attributes of the area, which includes an abundance of sycamores, to best represent the Borough. Sign types included in the design package consist of gateways, directionals, parking and street identification, and point of interest markers.

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QUONSET BUSINESS PARK

Formerly the site of the Davisville Construction Battalion Center and Quonset Naval Air Station, Quonset Business Park is a 3,000-acre industrial and commerce park, owned by the Rhode Island Economic Development Corporation (RIEDC). The park includes 850 acres for manufacturing and distribution industries; 514 acres for transportation and utilities, including two port of entry piers; 40 acres for commercial, research and development office space; nine acres for a future 150-room hotel and retail establishments; and 204 acres for recreation amenities, including a golf course and two marinas. KMA was selected to develop a new wayfinding and signage program for the Quonset Business Park that is functional, aesthetically designed to interface with the business park's surrounds and environment, and capable of expansion over time.

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CITY OF LAKE WORTH

The City of Lake Worth, Florida, conveniently nestled between I-95 and the Atlantic coast adjacent to Palm Beach, received a revitalization of the community's exterior signage. KMA devised a comprehensive wayfinding program to help attract and direct visitors and residents to numerous landmarks, district neighborhoods, historic buildings and major destinations.

The City believes in "The Art of Florida Living," and KMA made sure to incorporate designs that would best compliment the tropical environment into the new signage. The use of bright colors with flowing typography adds a whimsical element that helps accentuate the costal atmosphere and local architecture.

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BOROUGH OF SEWICKLEY

The Borough of Sewickley, in conjunction with the Sewickley Business Development Advisory Committee (BDAC), hired KMA Design to design a signage and wayfinding program to help alleviate confusion for drivers traveling in and through Sewickley; as well as, to attract visitors and users to Sewickley's "Village" Business District.

When designing the Borough's new gateways, destination identification, parking identification, business kiosk and directionals, the resourceful KMA Design team utilized materials from Sewickley's current signage.

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