



**MINUTES OF THE CITY COUNCIL WORK SESSION**  
**CITY OF NEW PORT RICHEY**  
NEW PORT RICHEY CITY HALL COUNCIL CHAMBERS  
5919 MAIN STREET, NEW PORT RICHEY, FLORIDA  
February 21, 2017  
5:00 PM

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**ORDER OF  
BUSINESS**

1 Call to Order - Roll Call

The meeting was called to order by Mayor Rob Marlowe at 5:00 pm. Those in attendance were, Deputy Mayor Bill Phillips, Councilwoman Judy DeBella Thomas, Councilman Jeff Starkey and Councilman Chopper Davis.

Also in attendance were City Manager Debbie Manns, City Clerk Judy Meyers, Development Director Lisa Fierce, Public Works Director Robert Rivera, Parks and Recreation Director Elaine Smith and Assistant to the City Manager Martin Murphy.

**DISCUSSION ITEMS**

2 Parks and Recreation Master Plan Needs Assessment - Page 2

City Manager Manns introduced the item to Council. She stated the purpose of the work session was for Council to review the Needs Assessment for the Parks and Recreation Master Plan. She then introduced David Barth of Barth Associates who then made a presentation to Council.

Mr. Barth began his presentation with an outline of the Needs Assessment findings. He stated that the top priority needs included improvements to existing parks, additional walking, hiking biking trails, off-leash dog parks, small neighborhood parks and natural areas and nature parks. The top priority programs included adult fitness and wellness, summer concerts and nature programs.

The demographics analysis found that the population and population density is growing. The median age of residents is growing older. There is a large population at the poverty level. Mr. Barth stated that there are things that can be done in regards to recreational and social programs. Councilman Starkey stated the focus is on the future and not the current demographics. The City's Comp Plan and CRA Plan contain elements that will be enhanced by the Master Plan.

Evaluated all the parks on a scale of 1-5 with 1 not meeting expectations and 5 exceeding expectations. The Level of Service analysis showed that park acreage per the Comp Plan was

fine from 2015-2020. Councilman Davis stated that the acreage at the Grey Preserve is all in one location. Deputy Mayor Phillips stated that the river was not taken into consideration as it is a greenway throughout the city. Mr. Barth stated the Level of Service is subjective and focuses on developable park land. Mr. Barth and Council then discussed picnic areas and parks that are not open to the public on a regular basis. Councilman Starkey suggested meeting with County officials quarterly to discuss issues including the lack of ball fields for various sports and travel leagues.

Mr. Barth then discussed the surveys that were mailed. The demographics of those that responded corresponded with the people in the community. The top priorities identified on the survey included walking and hiking trails, paved bike trails, natural areas, off-leash dog parks and small neighborhood parks. Mr. Barth then went over some of the questions and the results from the survey. Mr. Barth then discussed the on-line survey results. The on-line results echoed the same as the mailed surveys. Mr. Barth stated the next steps would be to move to visioning and then formulating the actual Master Plan.

3           Adjournment

There being no further business to consider, upon proper motion, the meeting adjourned at 6:24 pm.

Approved: \_\_\_\_\_ (date)

\_\_\_\_\_ (signed)

Initialed: \_\_\_\_\_

Judy Meyers, City Clerk

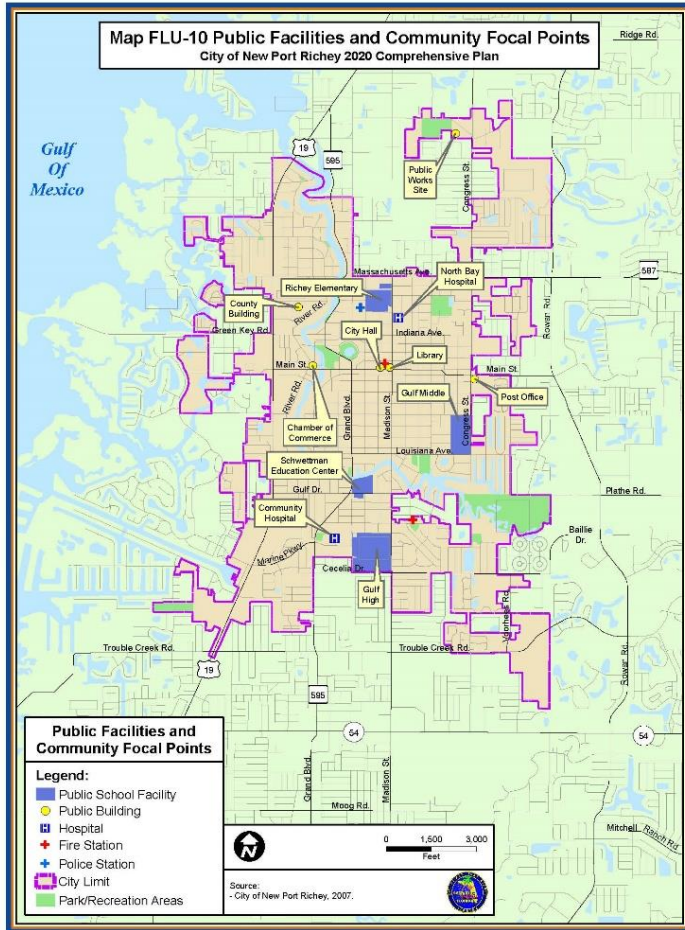


# City of New Port Richey Parks and Recreation Master Plan

Interim Findings: Needs and Priorities Assessment  
February 21, 2017



# Presentation Outline



- **OVERVIEW, PURPOSE OF MASTER PLAN**
- **NEEDS ASSESSMENT FINDINGS**
  - Existing Plans
  - Demographics
  - Evaluation of Existing System
  - Level of Service (LOS) Analysis
  - Statistically-Valid Survey
  - On-line Survey
  - Public Meeting
  - Interviews
- **SUMMARY, NEXT STEPS**



# Award Winning Department



## FRPA AGENCY PROFILE

# New Port Richey Parks and Recreation



Sometimes we can overthink a Mission or Value Statement. New Port Richey (in Pasco County, outside of Tampa Bay; population 15,000) Parks and Recreation keeps it simple, and in so doing keeps the goal clear to all

recreation and aquatic center (with four pools, water slide, fitness center and two gymnasiums), a boat ramp and the historic Peace Hall. New Port Richey's first Catholic Church (opened in 1919), Our Lady Queen of Peace, was acquired

recognized as a Playful City USA community for seven years. In 2016, New Port Richey was one of only 60 communities nationwide to reach all five gold medals in First Lady Michelle Obama's Let's Move! Cities, Towns and Counties

- 2008 - Florida Recreation and Parks Association (FRPA) Agency Excellence Award
- 2009 - Florida Recreation and Parks Association (FRPA) Agency Excellence Award
- 2010 – FRPA Volunteer Service - Group Award
- 2015 – FRPA Volunteer Service - Individual Award
- 2015 – FRPA Parks Personnel Award
- 2016 – FRPA Volunteer Service - Individual Award
- 2016 – FRPA Distinguished Service Professional Award
- 2016 – Outstanding Youth Organization, West Pasco Chamber
- PlayFul City USA Recognition – 8 years
- 2016 First Lady Michelle Obama Let's Move Cities, Towns, and Counties (1 of 60 Cities to receive Gold Medals in all 5 Goals):
  - Gold Medal – Goal 1: Start Early, Start Smart
  - Gold Medal – Goal 2: My Plate, Your Place
  - Gold Medal – Goal 3: Smart Serving for Students
  - Gold Medal – Goal 4: Model Food Service
  - Gold Medal – Goal 5: Active Kids at Play



City of New Port Richey  
Parks and Recreation Master Plan

# Progressive Department



## A City's Rebirth through Park Improvements

By Elaine Smith, Director, New Port Richey Parks and Recreation

Just four years ago, the city of New Port Richey was showing signs of decline. A once vital downtown was becoming quiet. The nearby park, Sims Park, became a favorite destination for the less desirable. It's a familiar and natural progression: when families don't feel safe in your park, they stop going, and when they stop going, the criminal element take hold. During this downward spiral, the number of city residents dropped from 19,000 to below 15,000. Our city's parks and recreation department was a leading resource to effect change.

A park improvement project on Sims Park encouraged a healthy turnaround. Built along the Pithlachascotee River in the heart of downtown, the park's recent redevelopment made a dramatic, positive impact on our overall economic development and aided the rebirth of our city. In fact, once the Sims Park Improvement Project began, the occupancy rate of our downtown businesses improved by 20 percent. According to our economic development director, 10 new businesses decided to relocate to downtown as a result of park upgrades and improvements. We expect these

park improvements to continue to be a primary contributor to advancing economic development of the Main Street businesses and residences. The purchase of homes in our city is on the rise; and high-end developments are moving forward, including upscale housing projects as a direct result of the Sims Park Improvement Project.

Numerous efforts are still being made by multiple departments:

- A Home Improvement Reimbursement Grant program created by the Development Department promotes "street friendly" housing by encouraging

homeowners to include porches, windows and doors that are oriented to the street. The program promotes a sense of community by encouraging residents to spend time in their yards and on front porches.

- A Community Gardening Ordinance was approved to provide access to fresh produce and plants. The ordinance also creates a means for neighborhood improvements, a sense of community and a connection to the environment.
- The Police Department focuses on positive community contact by having



Grand Boulevard in New Port Richey shows signs of vitality in the downtown.



On the south side of the Main Street Bridge, just a short walk across the bridge from Sims Park, is Main Street Landings. Currently under construction, once completed it will offer upscale housing on the upper floors and shops on the street level.



City of New Port Richey  
Parks and Recreation Master Plan

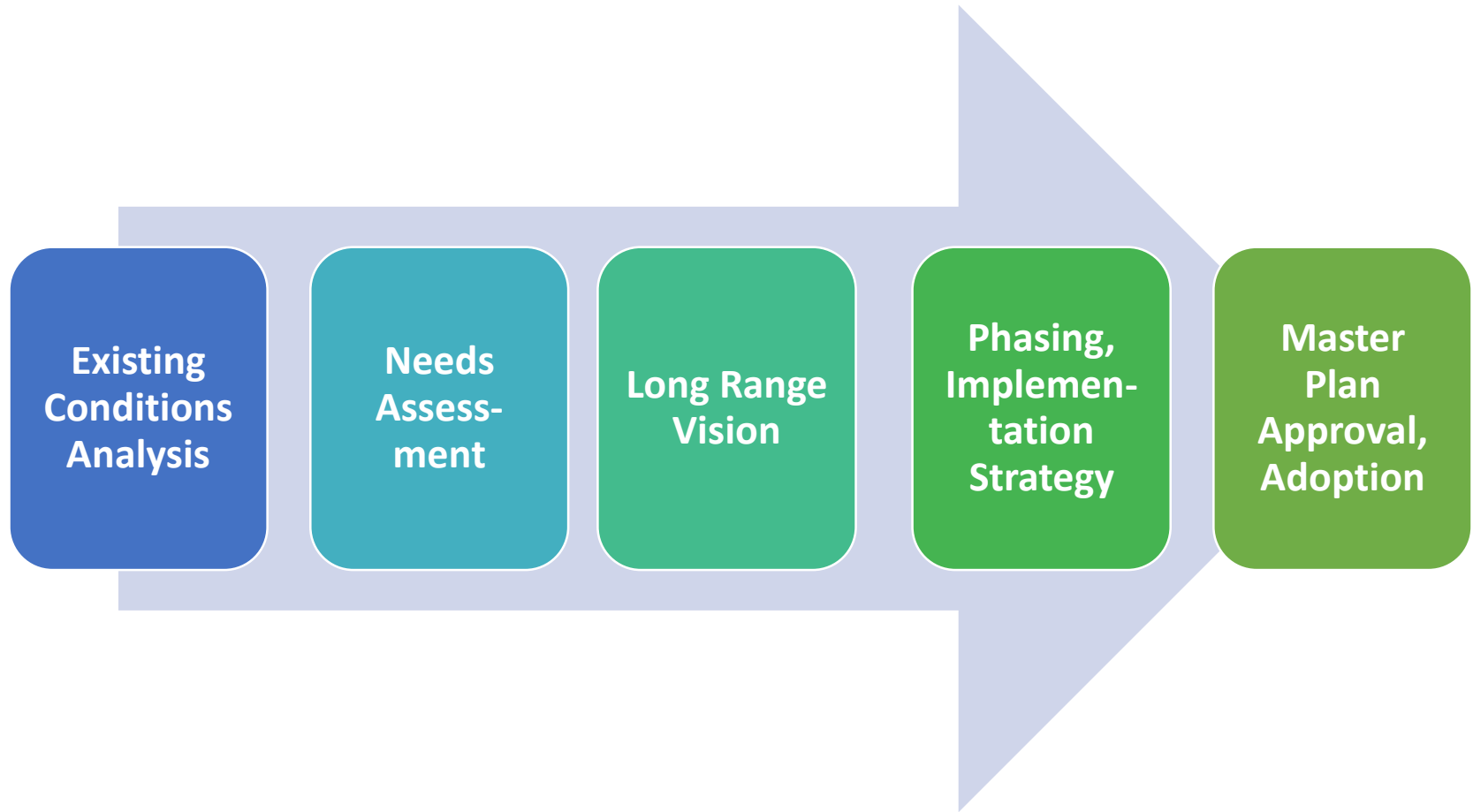
Barth Associates  
PUBLIC REALM PLANNING, DESIGN, AND FACILITATION

# New Port Richey Parks and Recreation Master Plan Objectives (RFP)

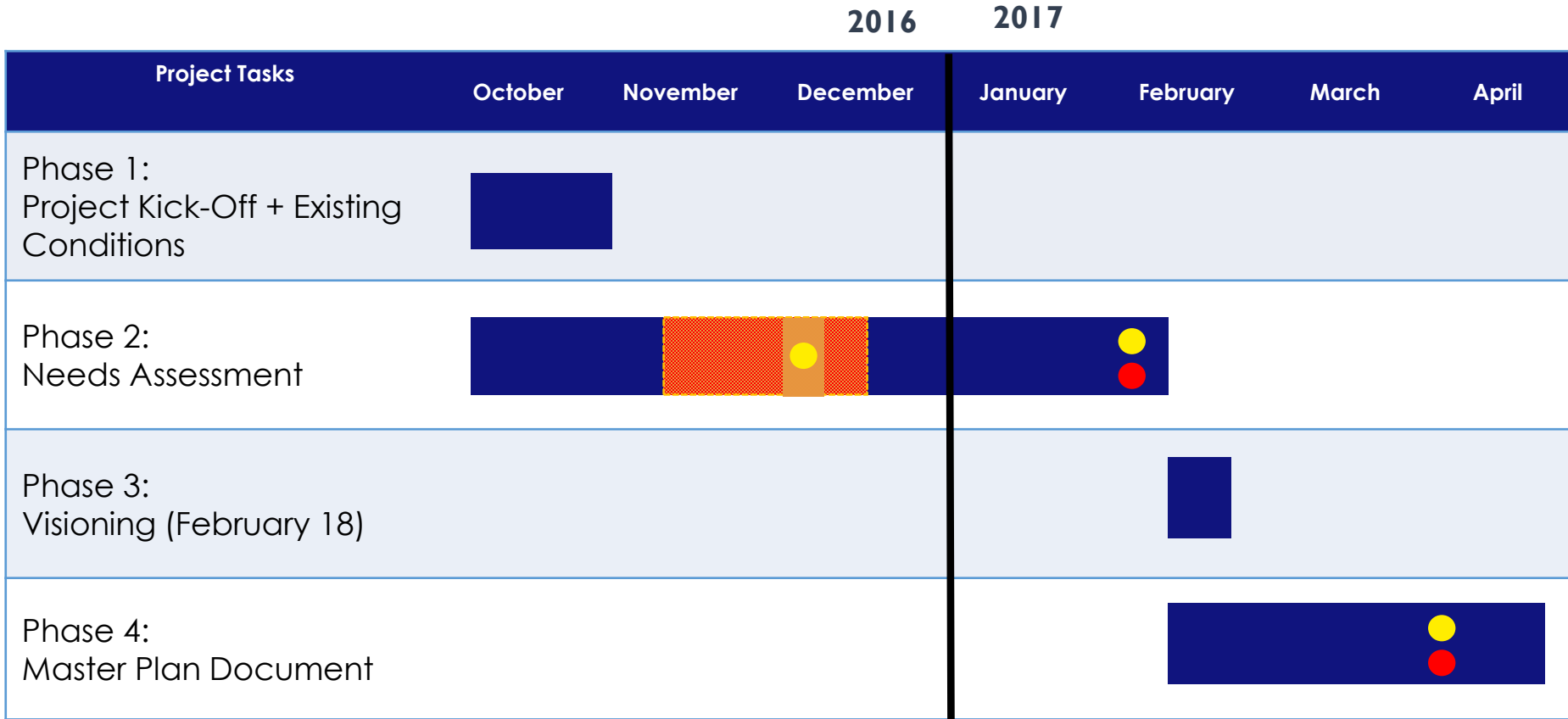
- **Develop a Master Plan for Parks and Recreation**
- **Take into account:**
  - Existing parks and amenities
  - Available open space areas within the City limits
  - The impact and accessibility of parks and recreation facilities on the environment and community
  - Community education and health
- **Ensure that quality recreation and park facilities and services are available to the community into the future**



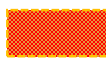
# Master Planning Process



# Project Schedule



Task Time Period



Surveys



Public Engagement



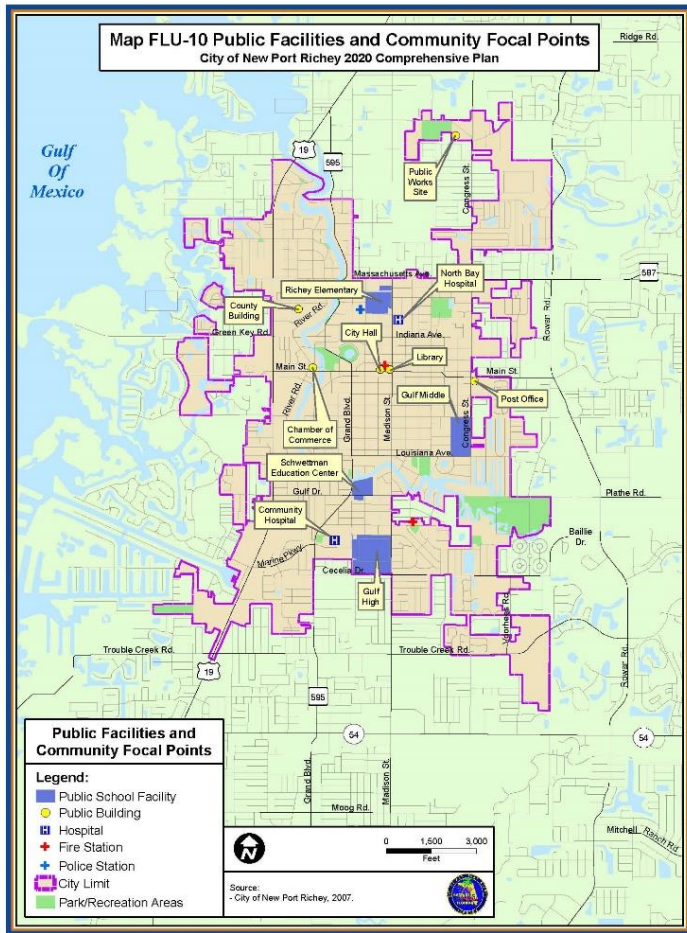
Steering Committee Meeting



Council Presentation



# Presentation Outline



- **OVERVIEW, PURPOSE OF MASTER PLAN**

- **NEEDS ASSESSMENT FINDINGS**

- Existing Plans
- Demographics
- Evaluation of Existing System
- Level of Service (LOS) Analysis
- Statistically-Valid Survey
- On-line Survey
- Public Meeting
- Interviews

- **SUMMARY, NEXT STEPS**



# Needs Assessment Techniques

## Quantitative:

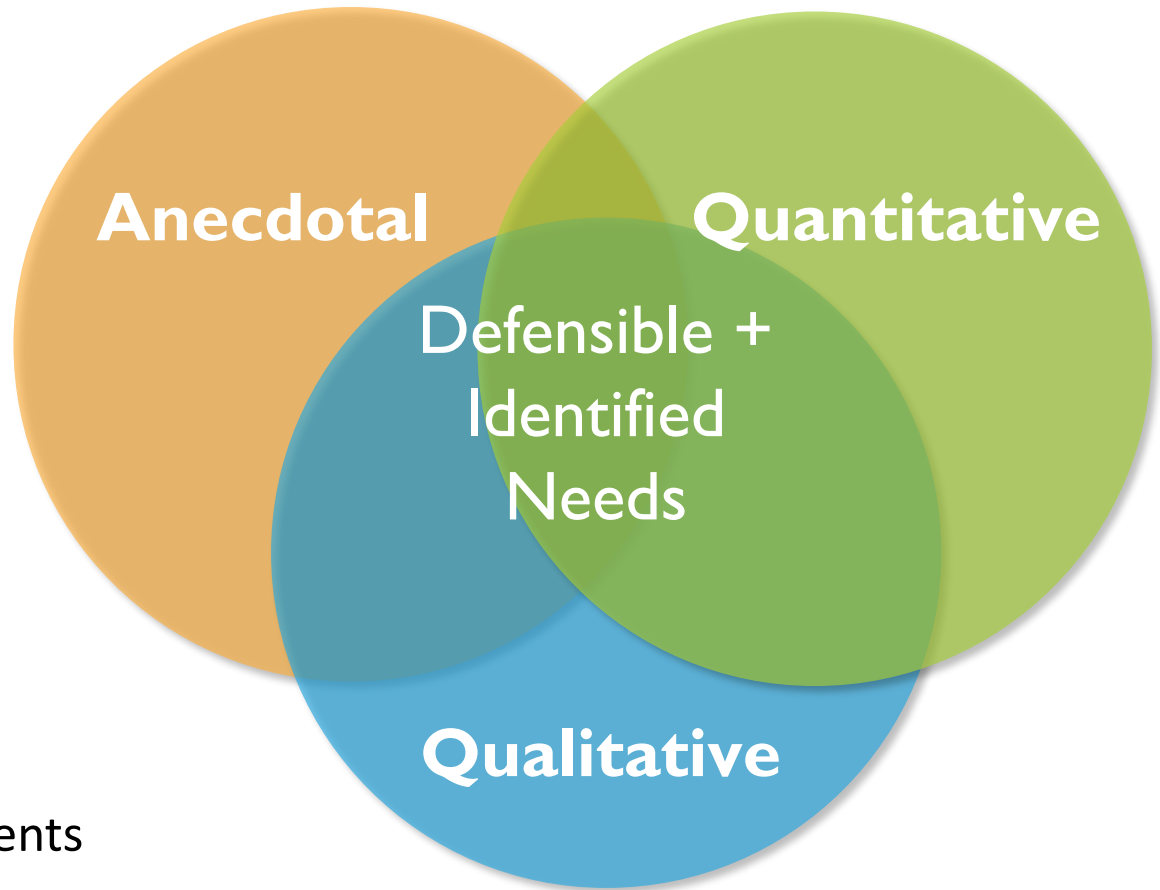
- On-line Survey (non-statistically representative)
- Level-of-Service Analysis
- Statistically-Valid Survey

## Qualitative:

- City Council/ Stakeholder Interviews
- Demographics
- Steering Committee
- Focus Group Meetings
- Public Outreach Meetings

## Anecdotal:

- Previous Planning Documents
- Park Visits, Evaluations



# Summary of Findings

## Top Priority Facilities:

- Improvements to existing parks, including additional facilities, programs, amenities, and marketing
- Additional walking, hiking, and biking trails;
- Additional off-leash dog parks;
- Additional small neighborhood parks; and
- Natural areas and nature parks



## Top Priority Programs:

- Adult fitness and wellness programs;
- Summer concerts; and
- Nature programs



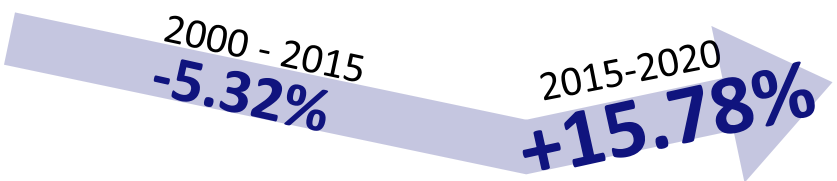
# Summary of Findings

	Needs Assessment Techniques					
	Site Evaluations	LOS Analysis	Statistically Valid Survey	On-line Survey	Public Meeting	Stakeholder / Focus Group Interviews
<b>Actions</b>						
Improve Marketing and Outreach Efforts	●		●		●	●
Improve Existing Parks	●				●	●
Reduce Program Fees			●	●		●
<b>Facilities</b>						
Paved bike trails		●	●	●	●	●
Off-leash dog parks		●	●	●	●	●
Walking and hiking trails		●	●	●	●	
Small Neighborhood Parks		●	●	●		
Natural areas/ nature parks			●	●		●
<b>Programs</b>						
Adult fitness and wellness programs			●	●	●	
Nature programs			●	●	●	
Summer concerts			●	●		
Pet exercise programs			●		●	
50+ programs			●			

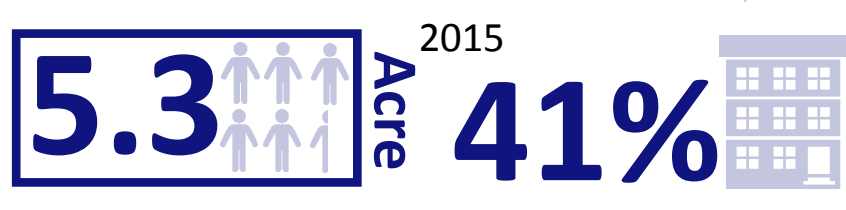


# Key Demographic Findings + Potential Implications?

**Population Growth**

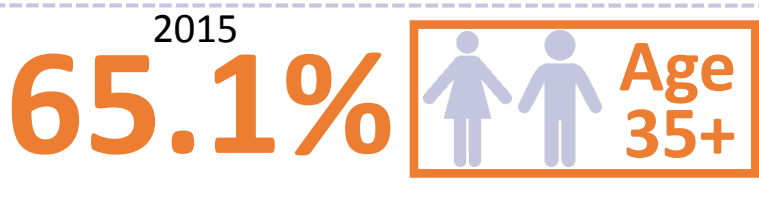


**Population Density**



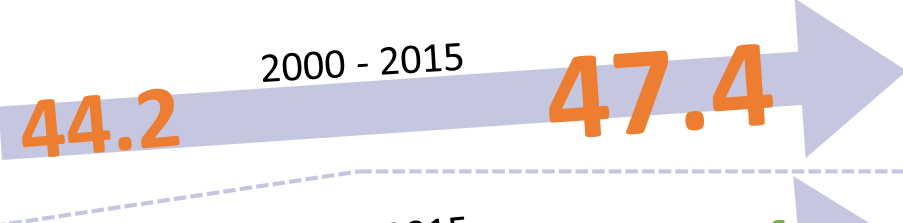
More/better parks?  
More/better parks close to home?

**Age Distribution**



Special attention to adults/older adults?

**Median Age**

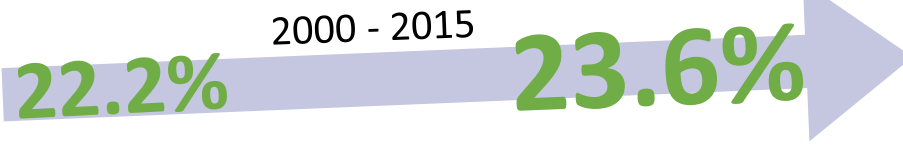


**Poverty Rate**

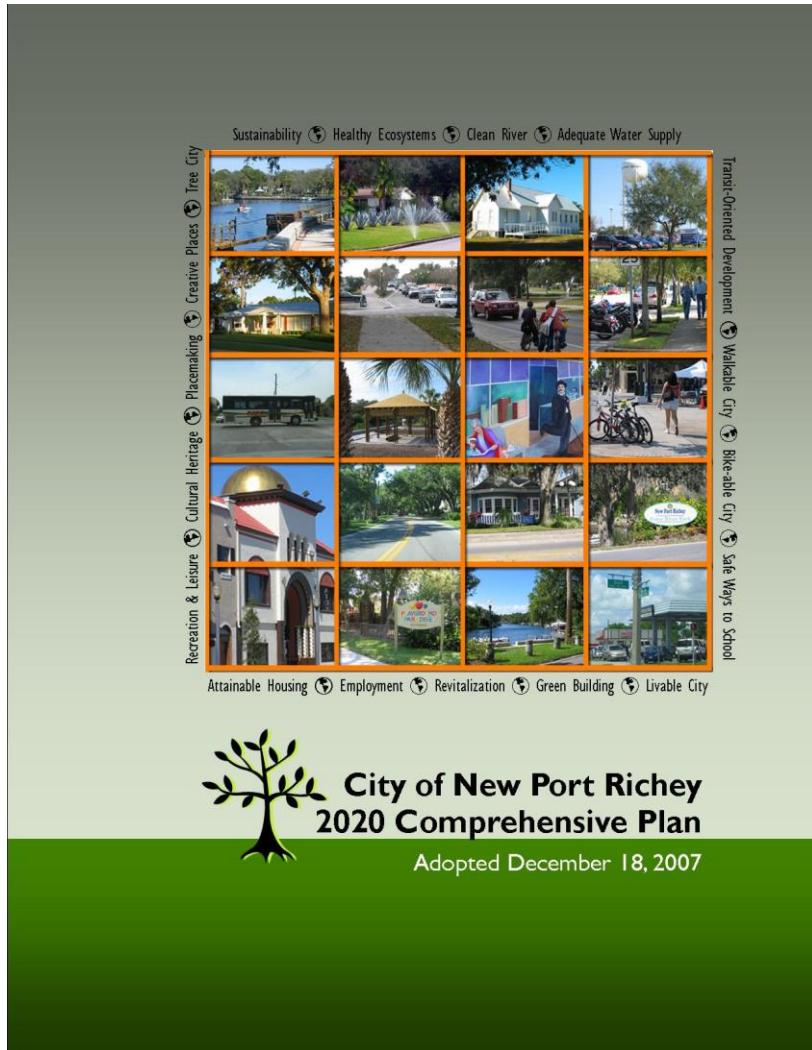


Role of parks + rec/social/education programs?

**Population-Ages 18-24, Less than H.S Graduate**



# Comprehensive Plan - Objectives



## Conservation Element

- **City Objectives –**
  - Protect and enhance Pithlachascotee River
  - Provide native habitat
  - Protect existing natural areas
  - Treat stormwater runoff
  - Store flood waters
  - Improve energy efficiency

## Livable Cities Element

- **City Objectives –**
  - Creation of great public spaces
  - Stabilizing neighborhoods
  - Providing pedestrian/ bicycle access
  - Generating other economic, social, and/or environmental benefits



# Comprehensive Plan – Specific Actions

## Capital Improvements Element

- **Park Improvements –**
  - Sims Park
  - Recreation and Aquatics Center
  - Pine Hill Baseball Field
  - James E. Grey Preserve
  - Sidewalks and multi-use trails
- **Funding Sources –**
  - Local Resources
  - County Resources
  - Alternative Financing Methods
  - State Sources
  - Developer Agreements
  - Grants and Loans

## Public Schools Facilities + Intergovernmental Coordination Element

- Continue to **seek partnerships** to maximize resources in order to sustain/improve the quality of life for City residents
  - Public schools
  - Developers
  - Pasco County
  - Businesses
  - Others

## Recreation + Parks Element

- Continue to **maintain or exceed** the parks and recreation level-of-service (LOS) standards



# CRA Redevelopment Plan

- Encourages **neighborhood plans to include open space** for active and passive uses, shade trees, sidewalk connectivity
- Encourages the **use of the river waterfront** through enhanced public facilities.
- Promotes **bicycle and pedestrian ways** that provide connectivity
- Continues to **pursue state and federal funding** to enhance the City's parks and recreational program
- Promotes **multi-modal mobility**



# Evaluation of Existing System

## Criteria

- Proximity, Access and Linkages
- Comfort and Image
- Uses, Activities, and Sociability
- Environmental Sustainability
- Buildings and Architecture

## Scoring:

1.0 – 2.9 = Not Meeting Expectations

3.0 – 3.9 = Meeting Expectations

4.0 – 4.9 = Exceeding Expectations

5.0 = Far Exceeding Expectations



# Evaluation of Existing System

	Pinehill Park	Russ Park	Jasmin Park	Sims Boat Ramp	Sims Park/Orange Lake	Peace Hall	Cotee River Park	Orange Grove Park	Frances Avenue Park	James E. Grey Preserve	Meadows Park	Grand Boulevard Park	Recreation & Aquatic Center	Total
<b>Proximity/ Access/ Linkages (Max 5.0)</b>	<b>2.8</b>	<b>2.0</b>	<b>2.8</b>	<b>3.2</b>	<b>4.0</b>	<b>4.2</b>	<b>4.4</b>	<b>2.4</b>	<b>3.0</b>	<b>3.3</b>	<b>2.0</b>	<b>3.6</b>	<b>4.2</b>	<b>3.2</b>
Visibility from a distance	2	5	5	4	4	5	5	5	3	-	1	4	3	3.8
Ease in walking to the park	1	2	5	3	5	5	5	4	3	2	3	3	4	3.5
Clarity of information/ signage	2	1	2	1	1	1	2	1	2	5	2	3	4	2.1
ADA Compliance	5	1	1	5	5	5	5	1	4	3	3	5	5	3.7
Lighting	4	1	1	3	5	5	5	1	3	-	1	3	5	3.1
<b>Comfort and Image (Max 5.0)</b>	<b>2.2</b>	<b>2.2</b>	<b>3.7</b>	<b>2.5</b>	<b>5.0</b>	<b>5.0</b>	<b>5.0</b>	<b>2.5</b>	<b>3.8</b>	<b>3.8</b>	<b>3.2</b>	<b>4.0</b>	<b>3.7</b>	<b>3.6</b>
First Impression/overall attractiveness	2	2	4	3	5	5	5	2	4	4	2	4	4	3.5
Feeling of safety	2	1	4	2	5	5	5	3	3	3	3	3	4	3.3
Cleanliness/overall quality of maintenance (Exterior)	3	4	4	3	5	5	5	3	4	4	4	4	4	4.0
Cleanliness/overall quality of maintenance (Interior)	-	-	-	-	-	5	-	-	-	-	-	-	-	5.0
Comfort of places to sit	2	1	4	2	5	5	5	2	4	4	4	4	4	3.5
Protection from bad weather	1	1	2	2	5	5	5	2	4	4	3	5	2	3.2
Evidence of management/stewardship (Exterior Site)	3	4	4	3	5	5	5	3	4	4	3	4	4	3.9
Evidence of management/stewardship (Interior)	-	-	-	-	-	5	-	-	-	-	-	-	-	5.0
<b>Uses and Activities and Sociability (Max 5.0)</b>	<b>2.4</b>	<b>1.8</b>	<b>2.8</b>	<b>2.6</b>	<b>5.0</b>	<b>4.4</b>	<b>3.6</b>	<b>1.5</b>	<b>4.0</b>	<b>3.8</b>	<b>3.5</b>	<b>3.0</b>	<b>5.0</b>	<b>3.3</b>
Mix of uses/things to do	1	1	3	3	5	5	4	1	4	4	4	4	5	3.4
Level of Activity	5	1	2	4	5	4	5	1	4	3	4	3	5	3.5
Sense of pride/ownership	3	3	4	3	5	5	5	2	4	4	3	3	5	3.8
Programming Flexibility	1	2	2	2	5	5	3	2	4	4	3	2	5	3.1
Ability of Facility to Effectively Support Organized Programming	2	-	-	1	5	3	1	-	4	4	-	-	5	3.1
<b>Environmental Sustainability (Max 5.0)</b>	<b>1.7</b>	<b>2.3</b>	<b>2.7</b>	<b>3.3</b>	<b>4.7</b>	<b>4.7</b>	<b>4.0</b>	<b>2.0</b>	<b>4.0</b>	<b>4.0</b>	<b>3.5</b>	<b>2.7</b>	<b>4.3</b>	<b>3.4</b>
Stormwater Management	3	4	4	4	5	5	4	4	4	4	4	3	5	4.1
Multi-modal Capacity	1	2	3	3	5	5	4	1	5	4	3	3	4	3.3
Facility Energy Efficiency	1	1	1	3	4	4	4	1	3	-	-	2	4	2.5
<b>Buildings/Architecture (Max 5.0)</b>						<b>3.8</b>								<b>4.4</b>
Image and Aesthetics	-	-	-	-	-	4	-	-	-	-	-	-	-	4.0
Clarity of Entry and Connections to Park	-	-	-	-	-	5	-	-	-	-	-	-	-	5.0
Interior Finishes and Furniture and Equipment	-	-	-	-	-	4	-	-	-	-	-	-	-	4.0
Building Enclosure	-	-	-	-	-	3	-	-	-	-	-	-	-	3.0
Building Systems	-	-	-	-	-	3	-	-	-	-	-	-	-	3.0
<b>Average Score Without Building/Architecture (Max 5)</b>	<b>2.3</b>	<b>2.1</b>	<b>3.0</b>	<b>2.9</b>	<b>4.7</b>	<b>4.6</b>	<b>4.3</b>	<b>2.1</b>	<b>3.7</b>	<b>3.7</b>	<b>3.0</b>	<b>3.3</b>	<b>4.3</b>	
<b>Average Score with/for Building/Architecture (Max 5)</b>						<b>4.4</b>								

**Overall Average** **3.4**

**Meeting Expectations**

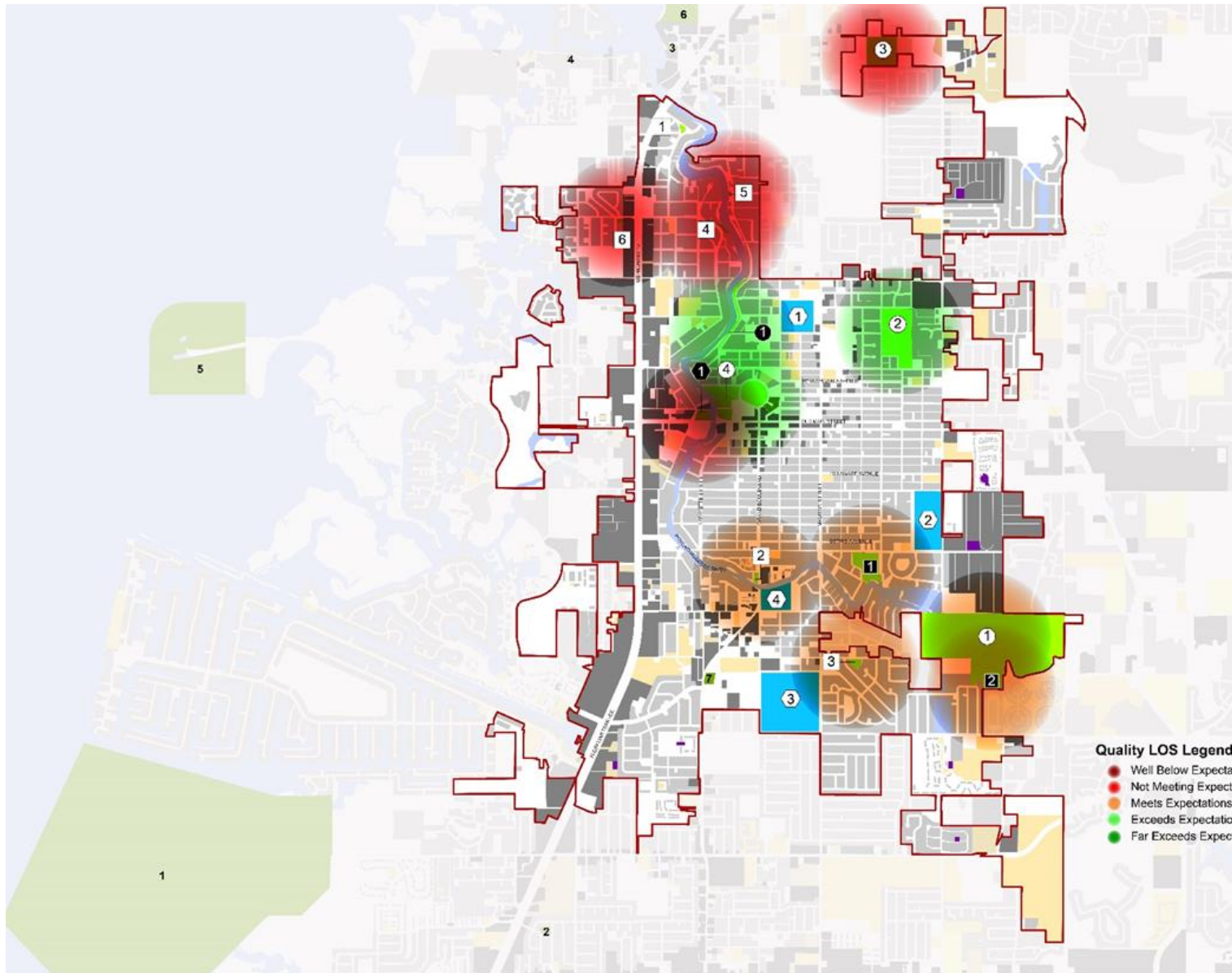
**Exceeding Expectations**

- Sims Park/Orange Lake
- Peace Hall
- Cotee River Park

**Not Meeting Expectations**

- Pinehill Park
- Russ Park
- Jasmin Park
- Sims Boat Ramp
- Orange Gove Park

# Evaluation of Existing System



## Legend

### Land Use

- City Boundary
- Residential
- Office/Retail
- Agricultural
- Institutional
- Industrial
- Water Bodies
- Existing City Parks
- Existing County Parks
- Private Recreation Facility

### Community Park

- ① James E. Grey Preserve
- ② Recreation & Aquatics Complex
- ③ Pine Hill Park
- ④ Sims Park/Orange Lake

### Linear Park

- ① Cotee River Park

### Mini Park

- ① River End Park
- ② Grand Boulevard Park
- ③ High Street Park
- ④ Jasmin Park
- ⑤ Orange Grove Park
- ⑥ Russ Park

### Neighborhood Park

- ① Frances Avenue Park
- ② Meadows Park

### Special Purpose Facility

- ① New Port Richey Boat Ramp

### Schools

- ① Richey Elementary School
- ② Gulf Middle School
- ③ Gulf High School
- ④ Schweltman Education Center

### County Park

- 1 Eagle Point Park
- 2 Grove Park
- 3 Nicks Park
- 4 Oelsner Mound
- 5 Robert K. Rees Memorial Park
- 6 Waterfront Park
- 7 Kulhawik Park

### Quality LOS Legend

- Well Below Expectations
- Not Meeting Expectations
- Meets Expectations
- Exceeds Expectations
- Far Exceeds Expectations

North



# Level of Service (LOS) Analysis - Acreage

Park Acreage Calculation	Acreage	New Port Richey Comprehensive Plan Acreage LOS Target (X /1,000 Population)	2015* 15,260			2020** 17,668		
			2000 Acres per 1,000 population	2000 Target Acreage	Acreage <b>Need</b> / Surplus	2014 Acres per 1,000 population	2020 Target Acreage	Acreage <b>Need</b> / Surplus
<b>Total Park Acreage</b>	<b>157.32</b>	<b>6.00</b>	<b>10.3</b>	<b>91.56</b>	<b>66</b>	<b>8.9</b>	<b>106.01</b>	<b>51</b>
Local Parks	131.16	5.0	8.6	76.30	55	7.4	88.34	43
Open Space	26.16	1.0	1.7	15.26	11	1.5	17.67	8

\* Source: US Census

^ Source: City of New Port Richey Comprehensive Plan



# Level of Service (LOS) Analysis - Acreage

Park Acreage Calculation	Acreage	New Port Richey Comprehensive Plan Acreage LOS Target (X /1,000 Population)	National Acreage LOS for Agencies with Population Densities between 1,501 and 2,500 per Square Mile	2015*			2020**		
				2015 Acres per 1,000 population	2015 National Acreage LOS Median Target Acreage	Acreage <b>Need</b> / Surplus	2020 Acres per 1,000 population	2020 National Acreage LOS Median Target Acreage	Acreage <b>Need</b> / Surplus
Total Park Acreage	157.32	6.00	12.9	10.3	196.85	(40)	8.9	227.92	(71)
Local Parks	131.16	5.0	12.9	8.6	196.85	(66)	7.4	227.92	(97)
Open Space	26.16	1.0	-	1.7	15.26	11	1.5	17.67	8

\* Source: US Census

^ Source: City of New Port Richey Comprehensive Plan



# Level of Service (LOS) Analysis – Facilities (City Comprehensive Plan)

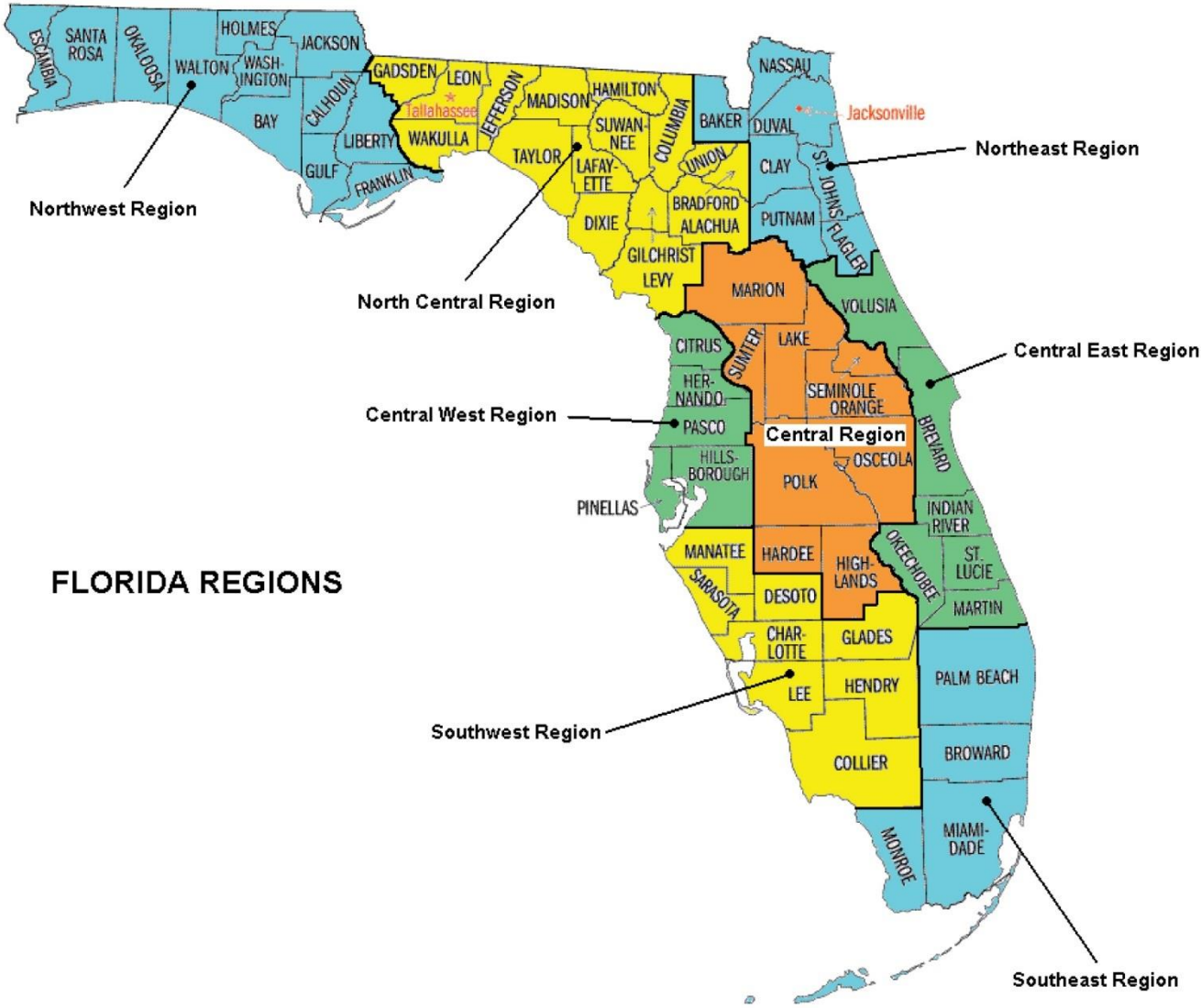
Facility Type	City of New Port Richey Comprehensive Plan Facilities Level of Service (1 per X persons)	Number of City of New Port Richey Facilities	Need Based on 2015 Population	Need / Surplus to meet City LOS Target	Need Based on 2020 Population	Need / Surplus to meet City LOS Target
Basketball Courts^	5,000	5	3	1.95	4	1.47
Boat Ramp Lanes	5,000	2	3	(1)	4	(2)
Diamond Field Sports	3,000	4	5	(1)	6	(2)
Picnic Areas	6,000	10	3	7	3	7
Shuffleboard Courts	5,000	0	3	(3)	4	(4)
Swimming Pools	25,000	4	1	3	1	3
Tennis Courts	2,000	4	8	(4)	9	(5)
Fishing Sites (Feet)*	800 per 5,600	8,870	2,180	6,690	2,524	6,346
Multi-Use Trails (Mile)*	3,000	3	9	(6)	10	(7)
Not in Comprehensive Plan Pickleball Courts^	2,000	2	8	(6)	9	(7)

\*Source: City of New Port Richey Comprehensive Plan

^Indoor courts are counted as 50% due to their temporary availability.



# Level of Service (LOS) Analysis - Facilities (SCORP)



FLORIDA REGIONS

# Level of Service (LOS) Analysis - Facilities (SCORP)

Outdoor Facility Type	Central West Region LOS X/1000 Participants	Number of City of New Port Richey Facilities	Need Based on Participants in 2015	Need / Surplus to meet Central West Region LOS	Need Based on Participants in 2020	Need / Surplus to meet Central West Region LOS
Baseball Fields	1.04	4	2.38	1.62	2.76	1.24
Outdoor Basketball Courts	1.43	4	2.84	1.16	3.28	0.72
Football Fields	0.57	0	0.87	(0.87)	1.01	(1.01)
Tennis Courts	1.31	4	2.20	1.80	2.55	1.45
Soccer Fields	0.54	0	0.91	(0.91)	1.05	(1.05)
Outdoor Swimming Pools	0.06	4	0.27	3.73	0.31	3.69
Paved Trails (Miles)	0.09	3	0.55	2.45	0.64	2.36
Fresh Water Boat Ramps (Lanes)	0.16	2	0.49	1.51	0.57	1.43
Picnic Areas	3.22	10	19.65	(9.65)	22.76	(12.76)



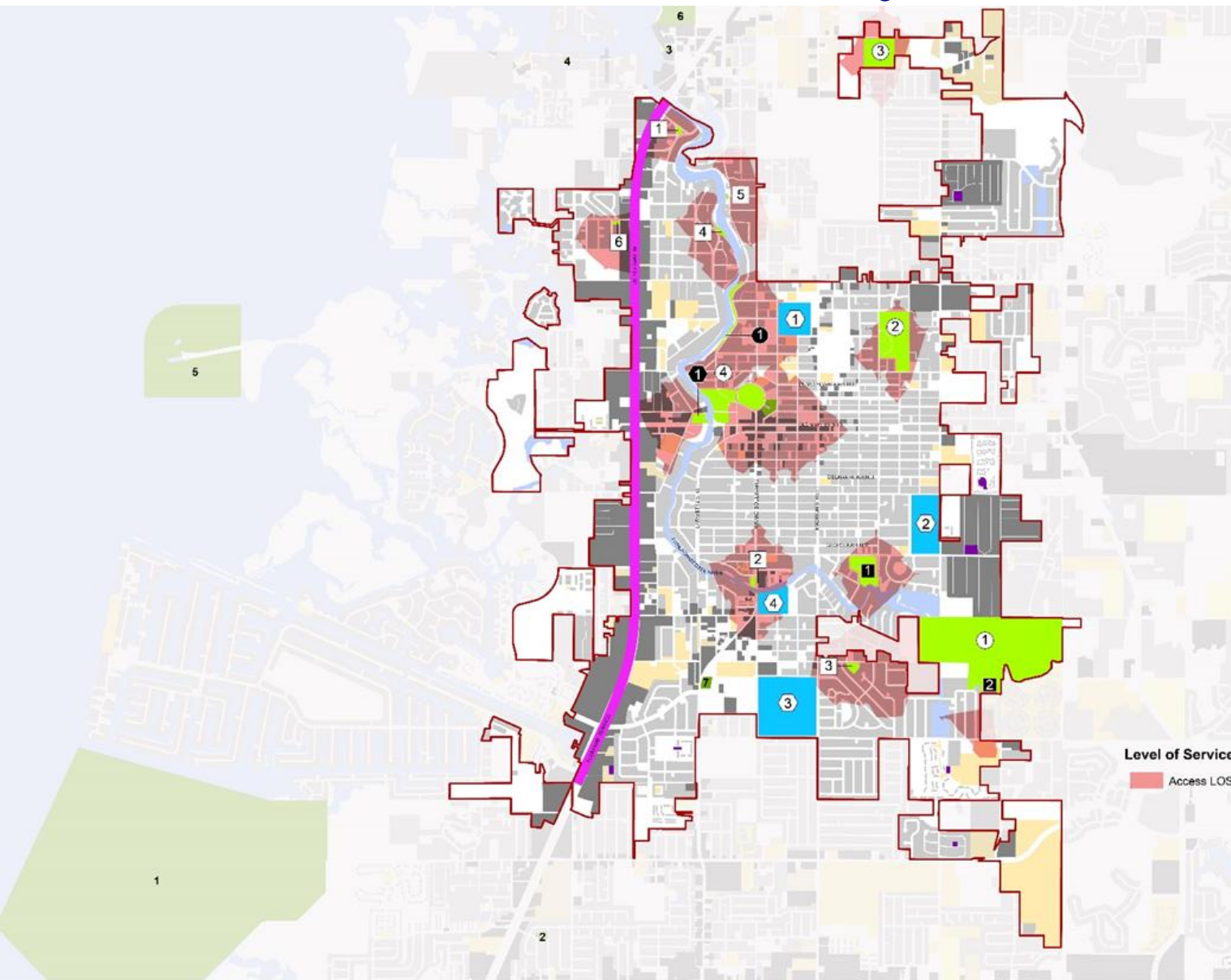
# Level of Service (LOS) Analysis - Facilities (PRORAGIS)

National Recreation and Parks Association PRORAGIS Benchmark	City of New Port Richey Facilities		National Median Level of Service (1 per X persons)	2015	2020
	City of New Port Richey Facilities LOS (1 per X persons)	City of New Port Richey Facilities LOS (1 per X persons)		2015 City of New Port Richey Facilities Level of Service (1 per X persons)	2020 City of New Port Richey Facilities Level of Service (1 per X persons)
Diamond Fields	4	3,000	3,333	3,815	4,417
Rectangle Fields	0	0	8,124	0	0
Playgrounds	6	3,000	3,899	2,543	2,945
Dog Parks	1	15,000	53,915	15,260	17,668
Tennis Courts	4	2,000	4,413	3,815	4,417
Basketball Courts*	5	5,000	7,526	3,052	3,534
Indoor Recreation Center	1	15,000	24,804	15,260	17,668
Swimming Pools	4	25,000	33,660	3,815	4,417
Senior Center	1	15,000	50,000	15,260	17,668
Golf Course (population per 9 holes)	0	0	26,288	0	0

\*Indoor Basketball Courts are counted as 50% due to their temporary availability.



# Level of Service (LOS) Analysis - Access 1/4 mi.



## Legend

### Land Use

- City Boundary
- Residential
- Office/Retail
- Agricultural
- Institutional
- Industrial
- Water Bodies
- Existing City Parks
- Existing County Parks
- Private Recreation Facility
- Barrier

### Community Park

- ① James E. Grey Preserve
- ② Recreation & Aquatics Complex
- ③ Pine Hill Park
- ④ Sims Park/Orange Lake

### Linear Park

- ① Cotee River Park

### Mini Park

- ① River End Park
- ② Grand Boulevard Park
- ③ High Street Park
- ④ Jasmin Park
- ⑤ Orange Grove Park
- ⑥ Russ Park

### Neighborhood Park

- ① Frances Avenue Park
- ② Meadows Park

### Special Purpose Facility

- ① New Port Richey Boat Ramp

### Schools

- ① Richey Elementary School
- ② Gulf Middle School
- ③ Gulf High School
- ④ Schwetman Education Center

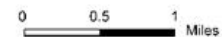
### County Park

- 1 Eagle Point Park
- 2 Grove Park
- 3 Nicks Park
- 4 Oelsner Mound
- 5 Robert K. Rees Memorial Park
- 6 Waterfront Park
- 7 Kulhawik Park

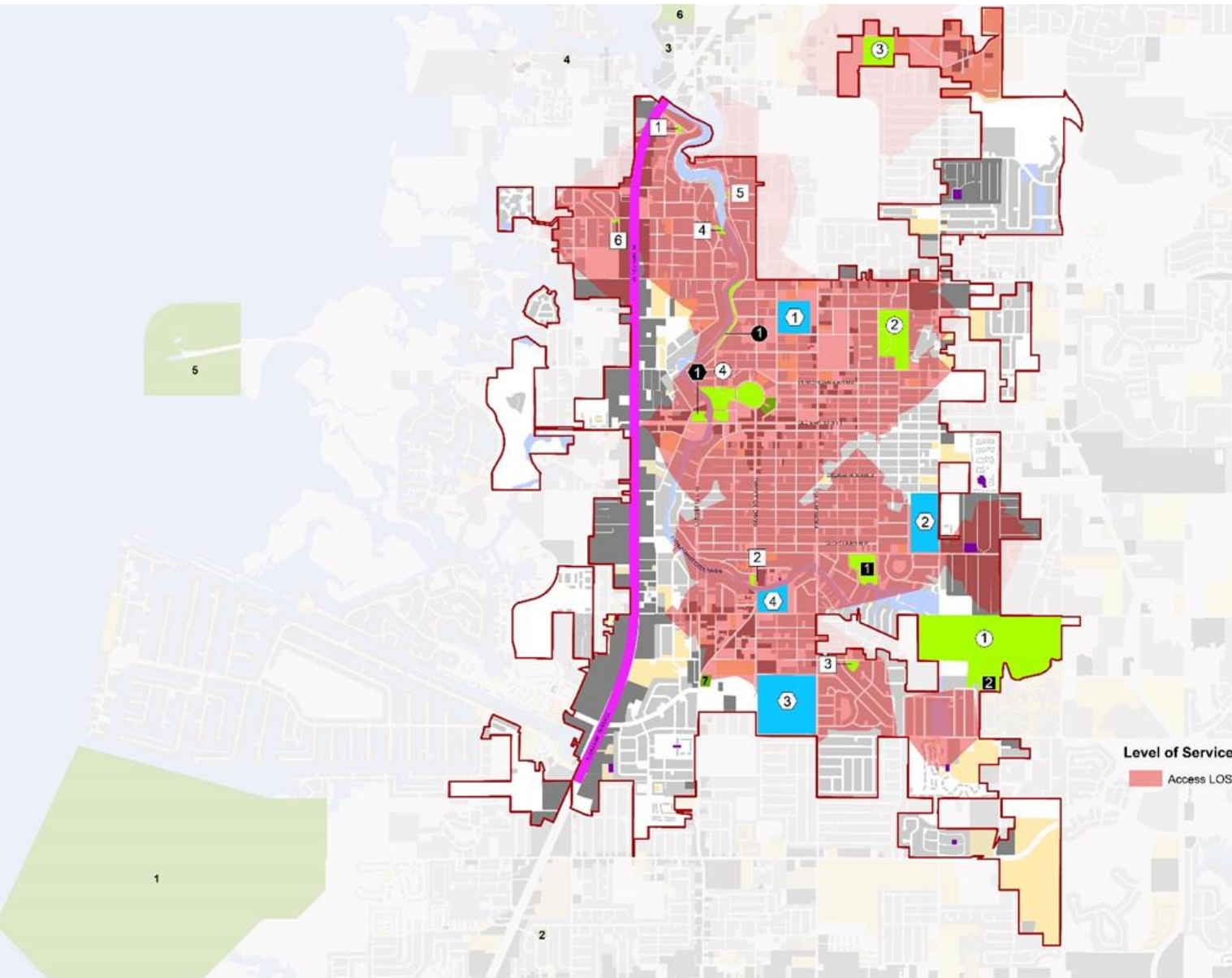
### Level of Service

- Access LOS

North



# Level of Service (LOS) Analysis - Access 1/2 mi.



## Legend

### Land Use

- City Boundary
- Residential
- Office/Retail
- Agricultural
- Institutional
- Industrial
- Water Bodies
- Existing City Parks
- Existing County Parks
- Private Recreation Facility
- Barrier

### Community Park

- ① James E. Grey Preserve
- ② Recreation & Aquatics Complex
- ③ Pine Hill Park
- ④ Sims Park/Orange Lake

### Linear Park

- ① Cotee River Park

### Mini Park

- ① River End Park
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### Neighborhood Park

- ① Frances Avenue Park
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### Special Purpose Facility

- ① New Port Richey Boat Ramp

### Schools

- ① Richey Elementary School
- ② Gulf Middle School
- ③ Gulf High School
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### County Park

- 1 Eagle Point Park
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- 3 Nicks Park
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### Level of Service

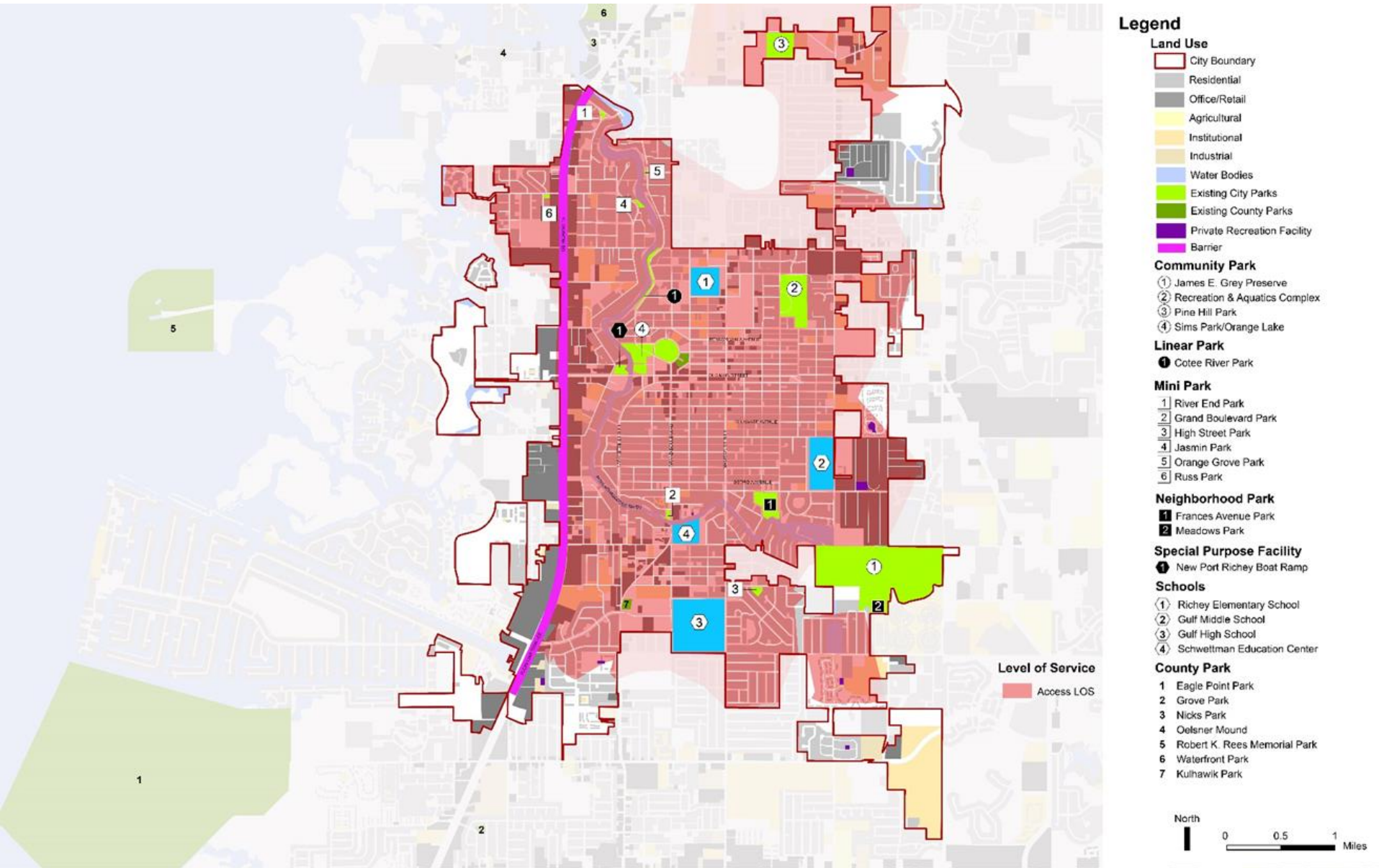
- Access LOS

North

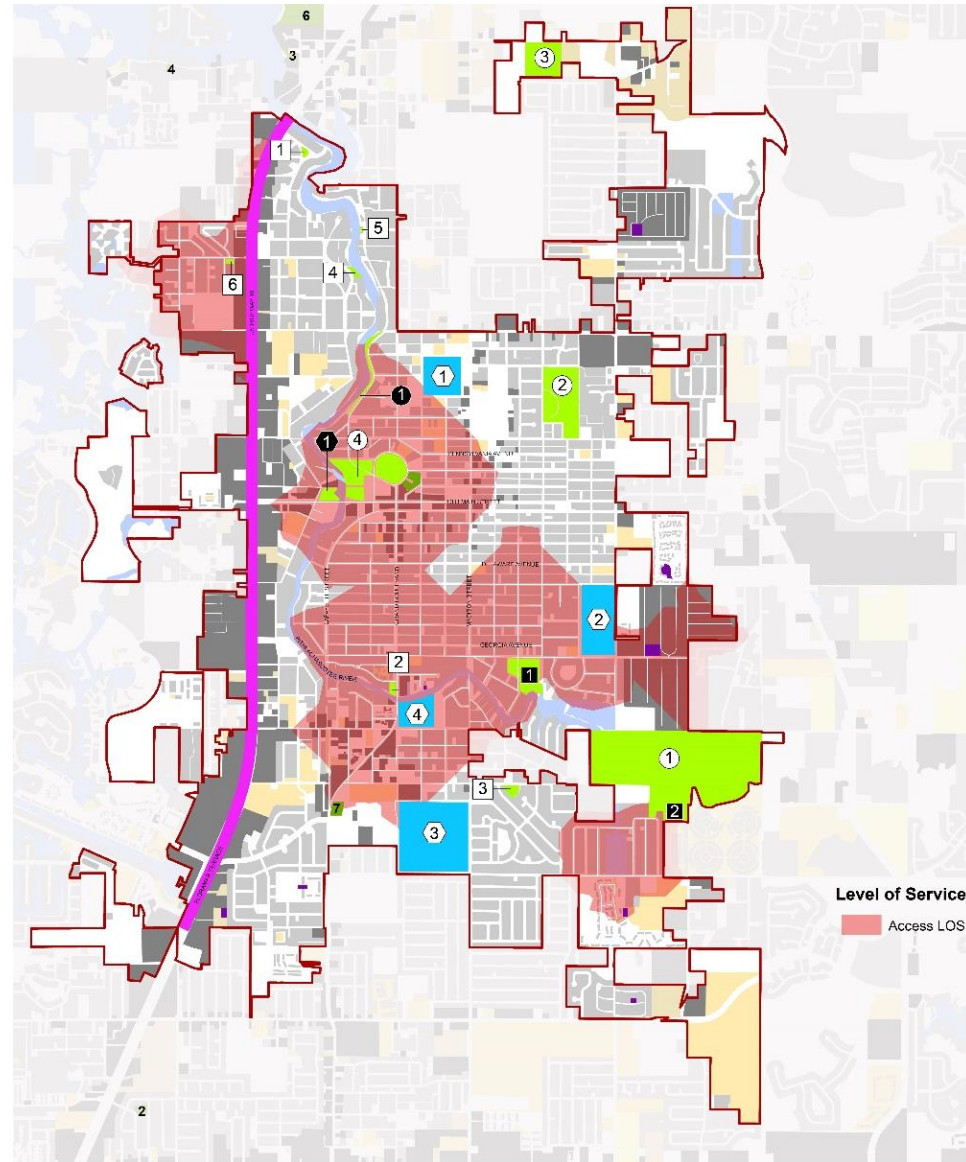
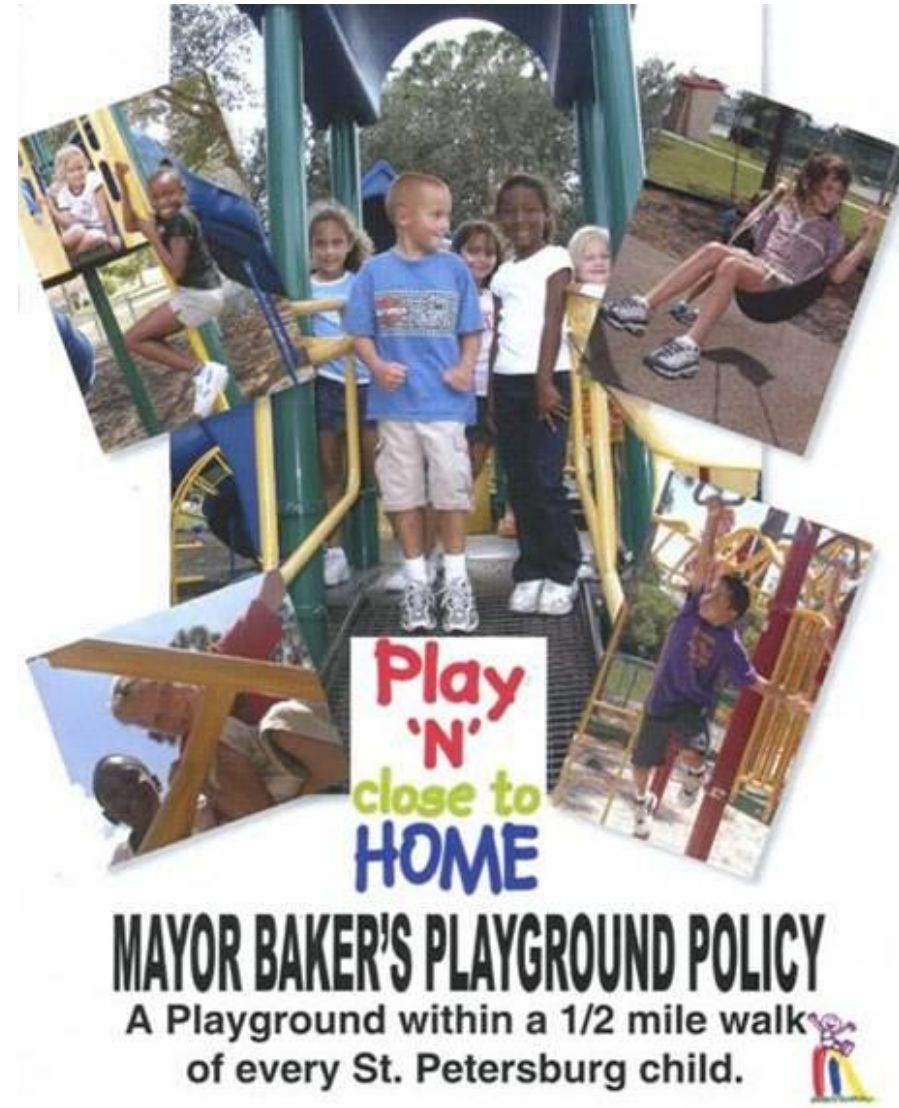
0 0.5 1 Miles



# Level of Service (LOS) Analysis - Access 1 mi.

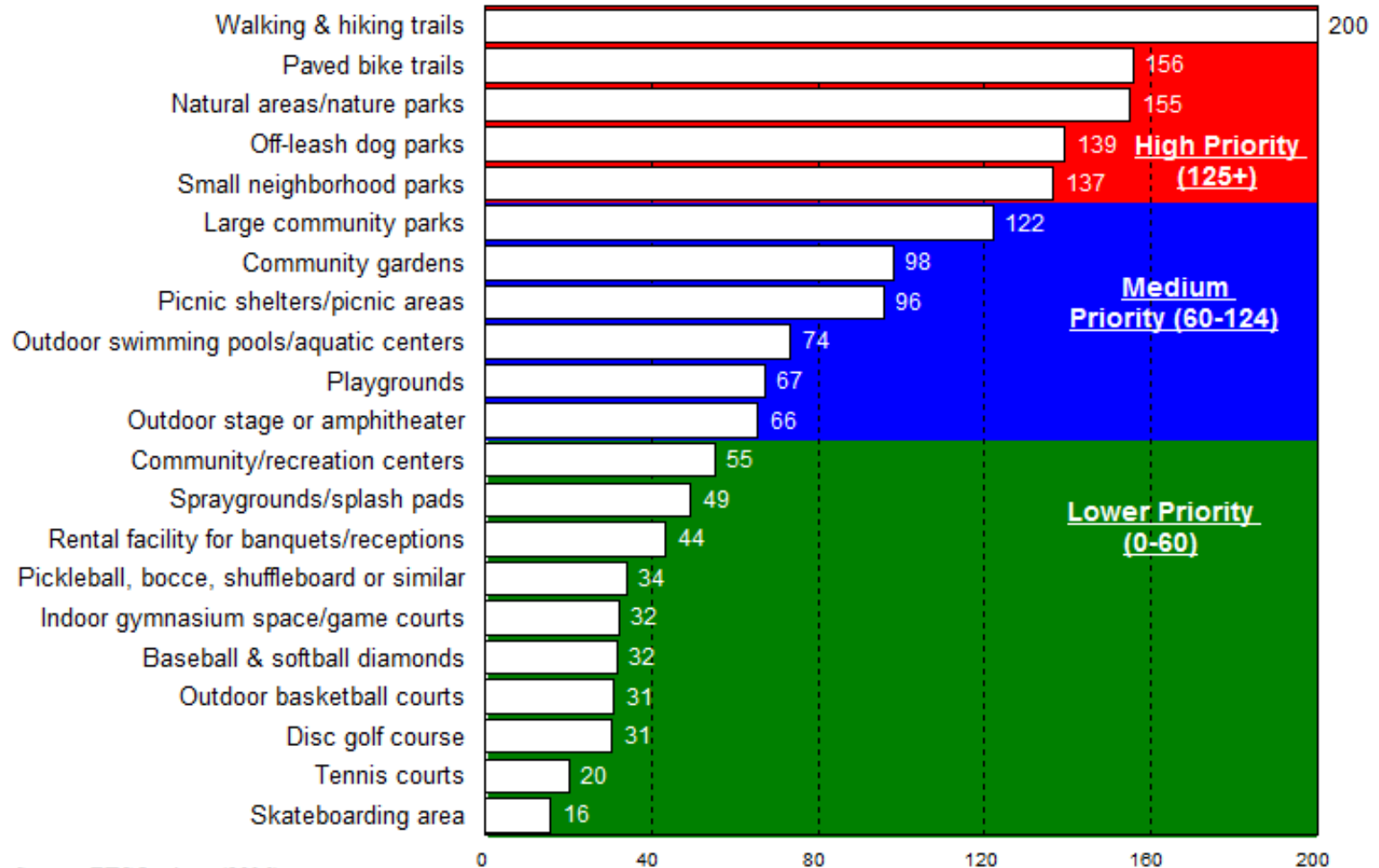


# Level of Service (LOS) Analysis - Access 1/2 mi.



# Statistically Representative Mail Survey: 502 households, 95% level of confidence, precision +/- 4.4%

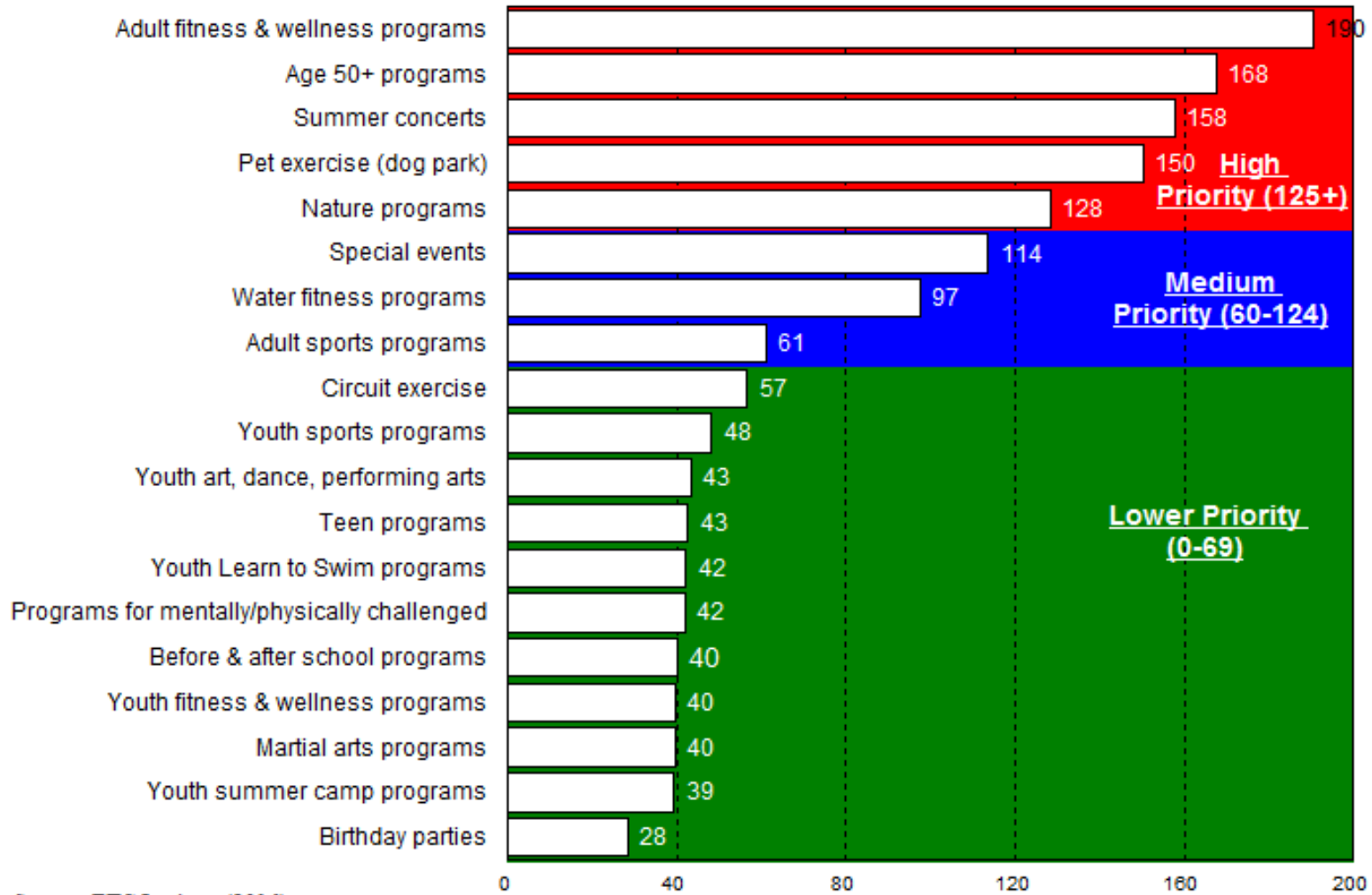
## Top Priorities for Investment for Facilities and Amenities Based on the Priority Investment Rating



Source: ETC Institute (2016)



# Top Priorities for Investment for Programs Based on the Priority Investment Rating

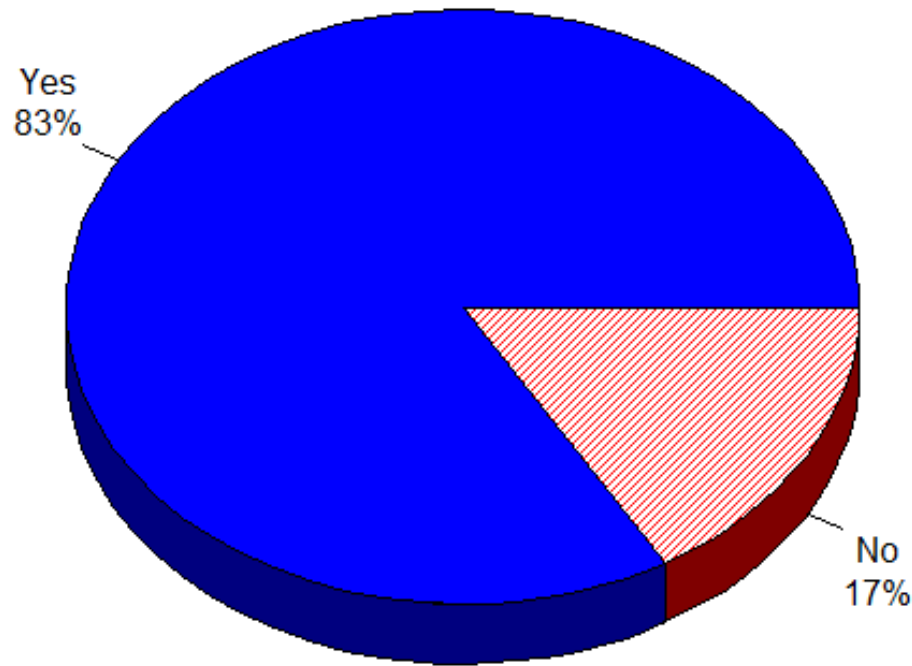


Source: ETC Institute (2016)



# Q1. Have you or members of your household visited any of the parks and/or recreation facilities in the City of New Port Richey during the past 12 months?

by percentage of respondents

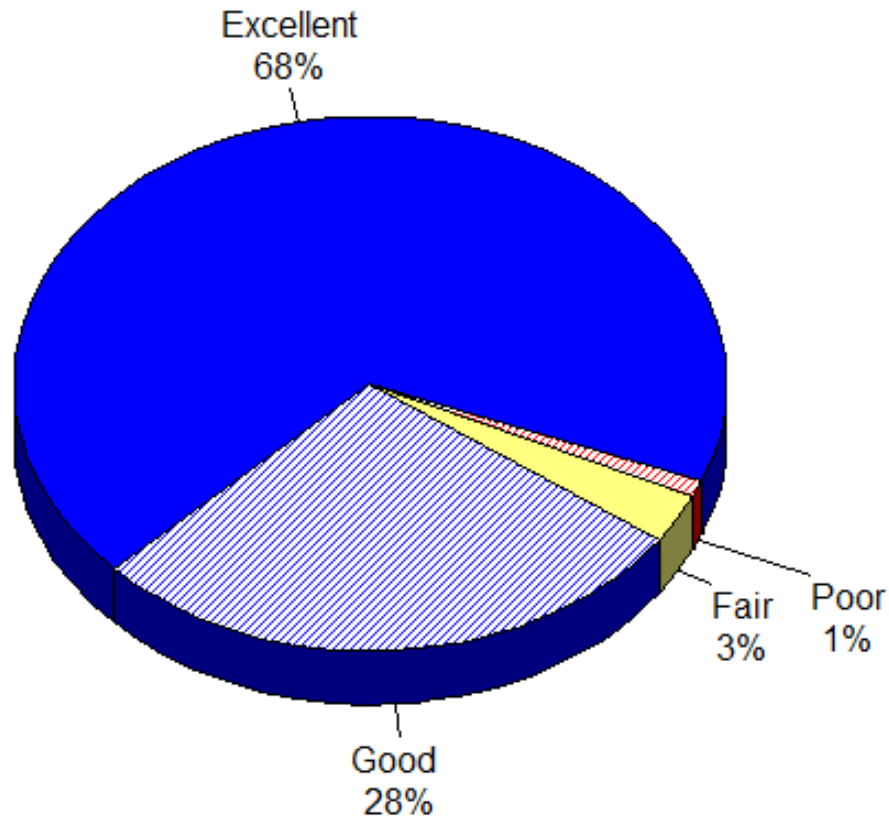


Source: ETC Institute (2016)



# Q1c. How Respondents Rate the Physical Condition of the Park They Visited

by percentage of respondents who visited parks (excluding "don't know")

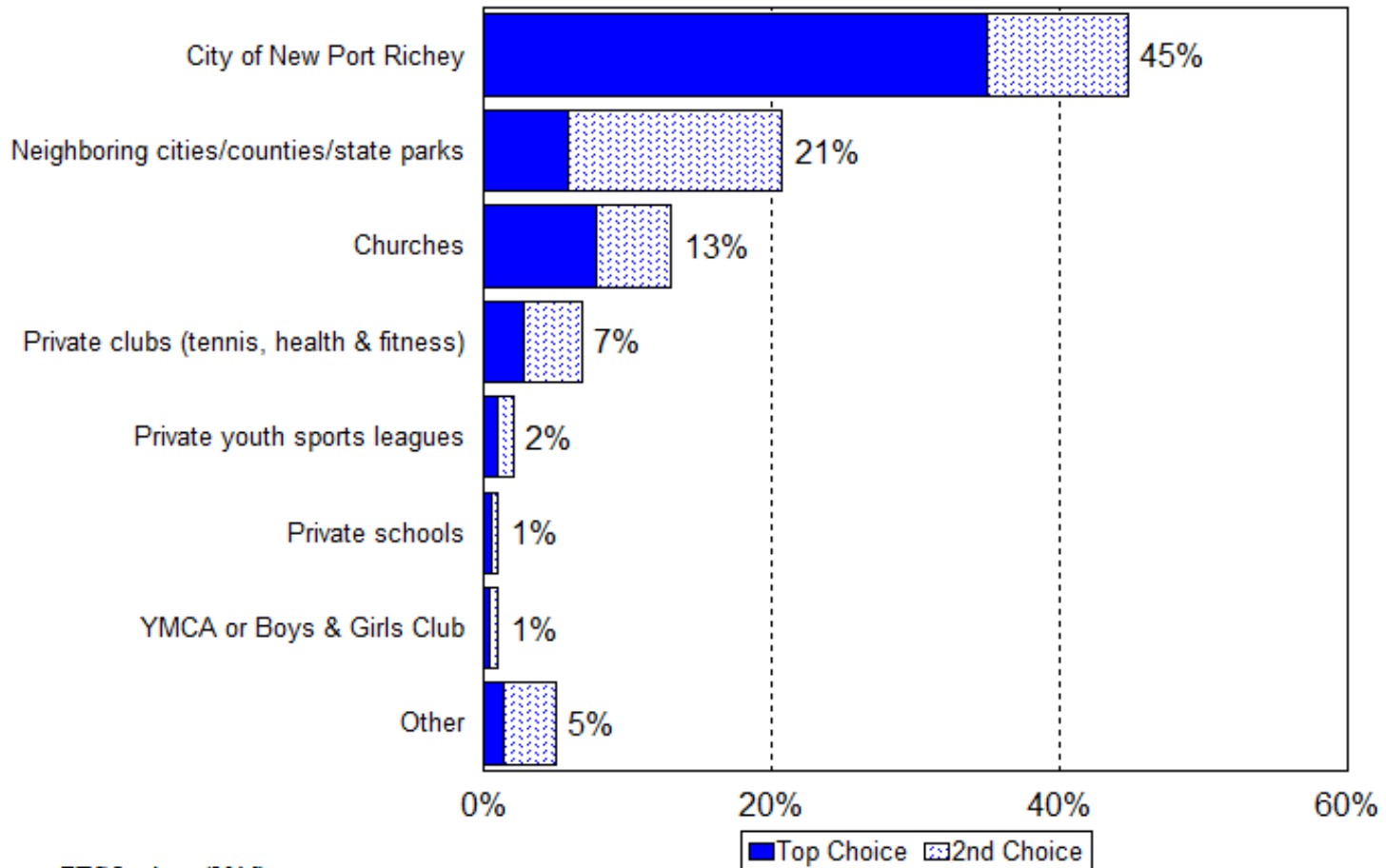


Source: ETC Institute (2016)



# Q4. Organizations That Households USE THE MOST for Recreation and Park Programs and Facilities

by percentage of respondents who selected the item as one of their top two choices

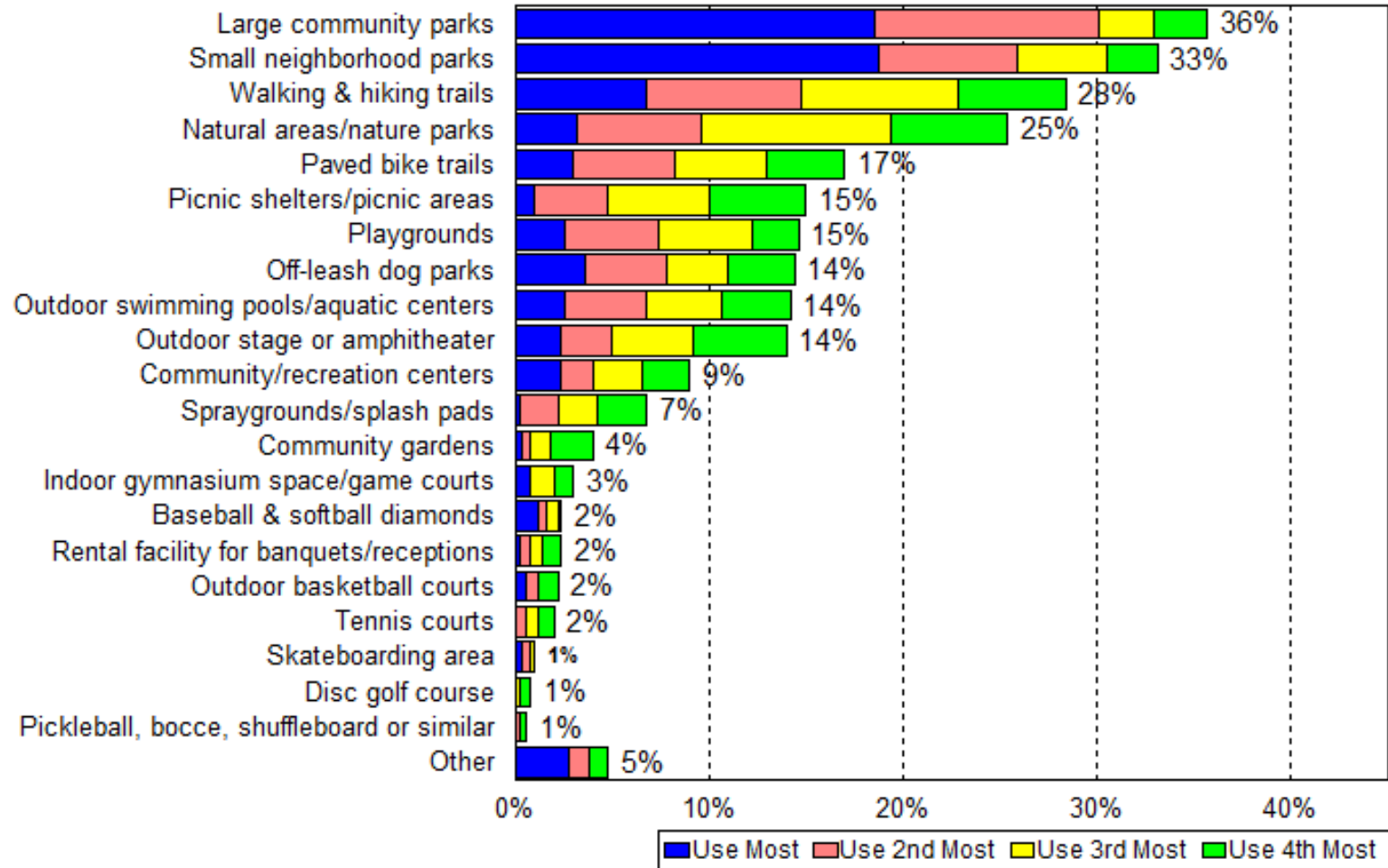


Source: ETC Institute (2016)



# Q6. Parks and Recreation Facilities That Households Currently Use the Most

by percentage of respondents who selected the item as one of their top four choices

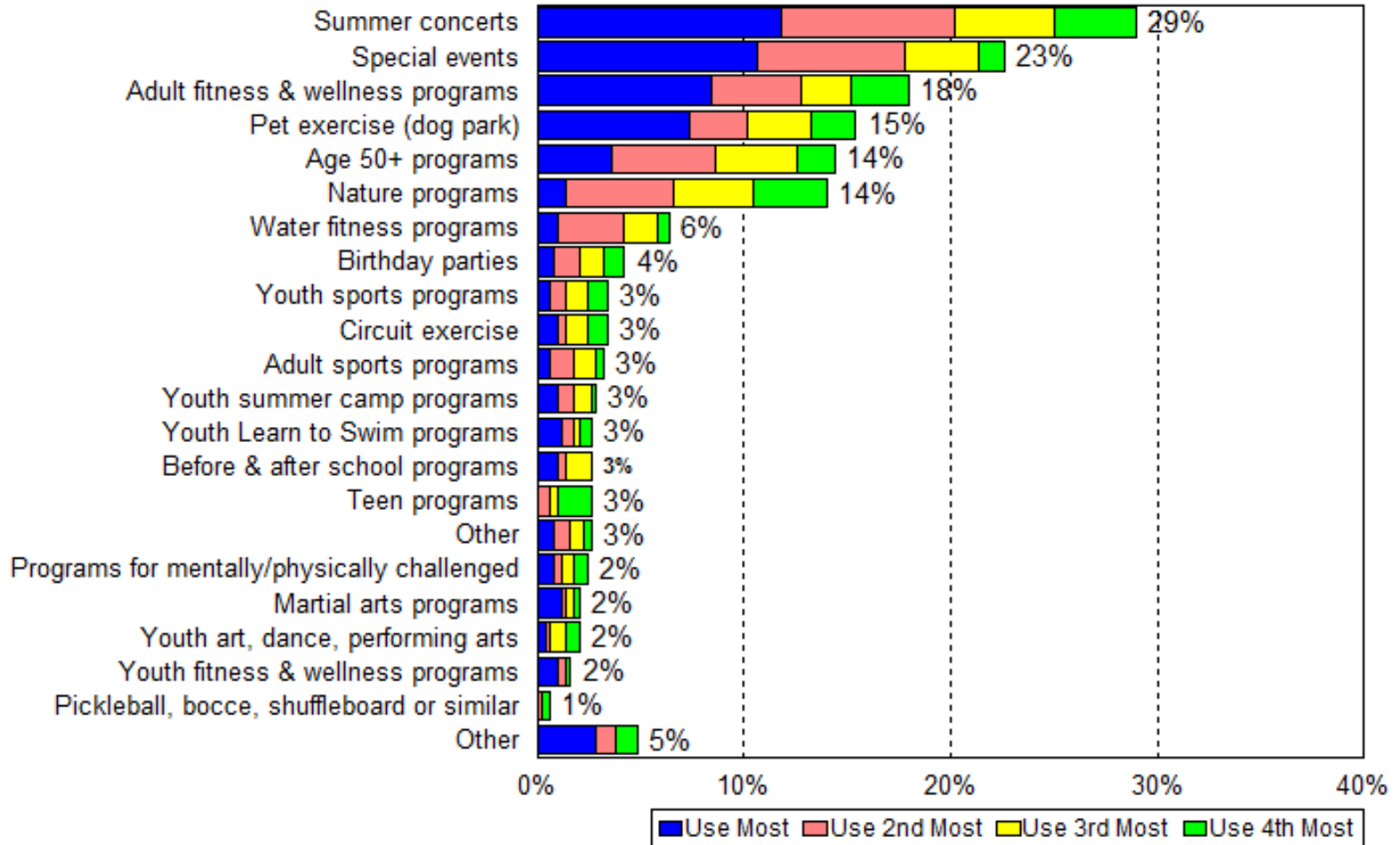


Source: ETC Institute (2016)



# Q9. Recreation Programs That Households Currently Participate in the Most

by percentage of respondents who selected the item as one of their top four choices

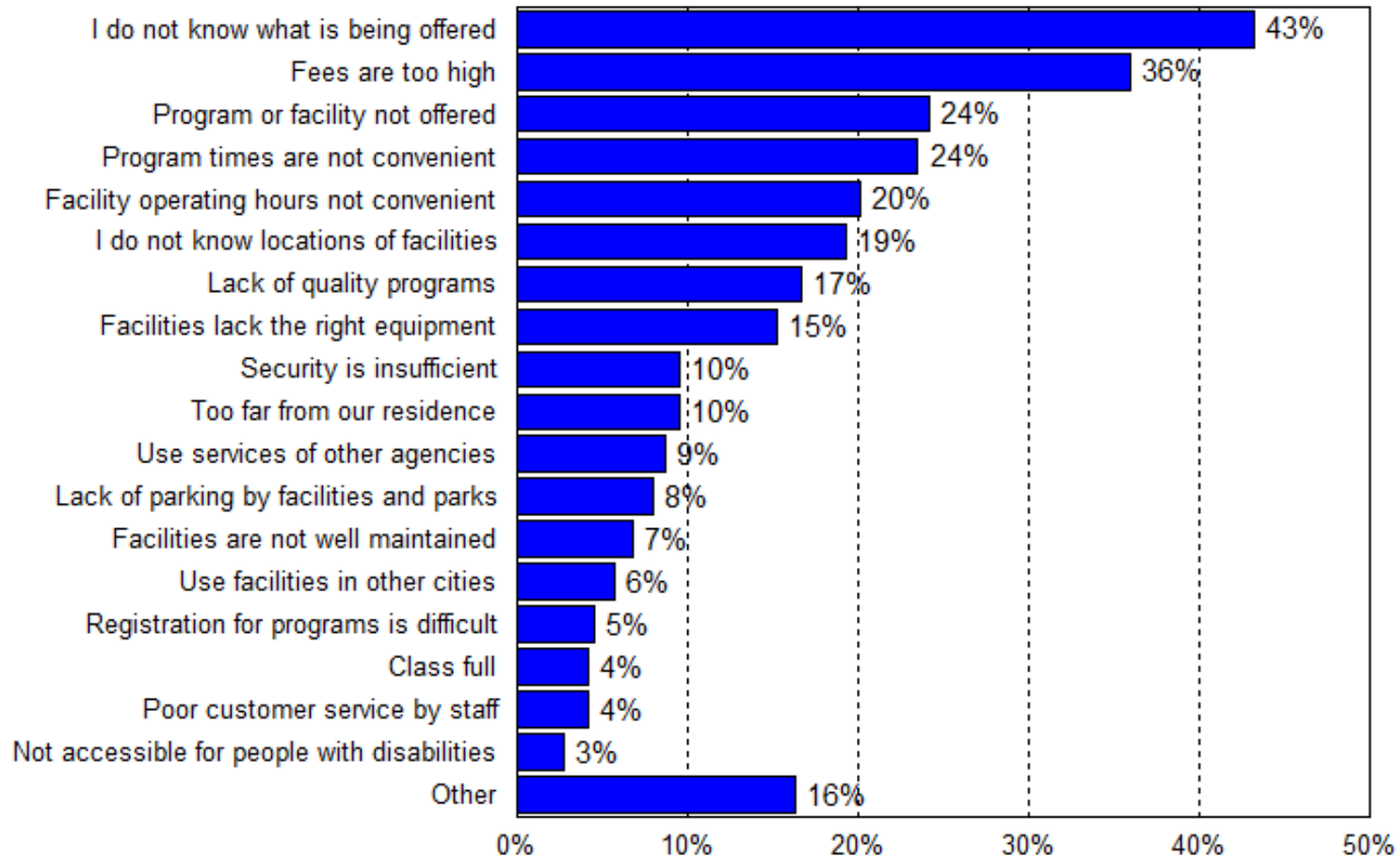


Source: ETC Institute (2016)



# Q11. Reasons Households Use Private Fitness Centers or Other Facilities Instead of the City's Recreation and Aquatics Center

by percentage of respondents (multiple choices could be made)

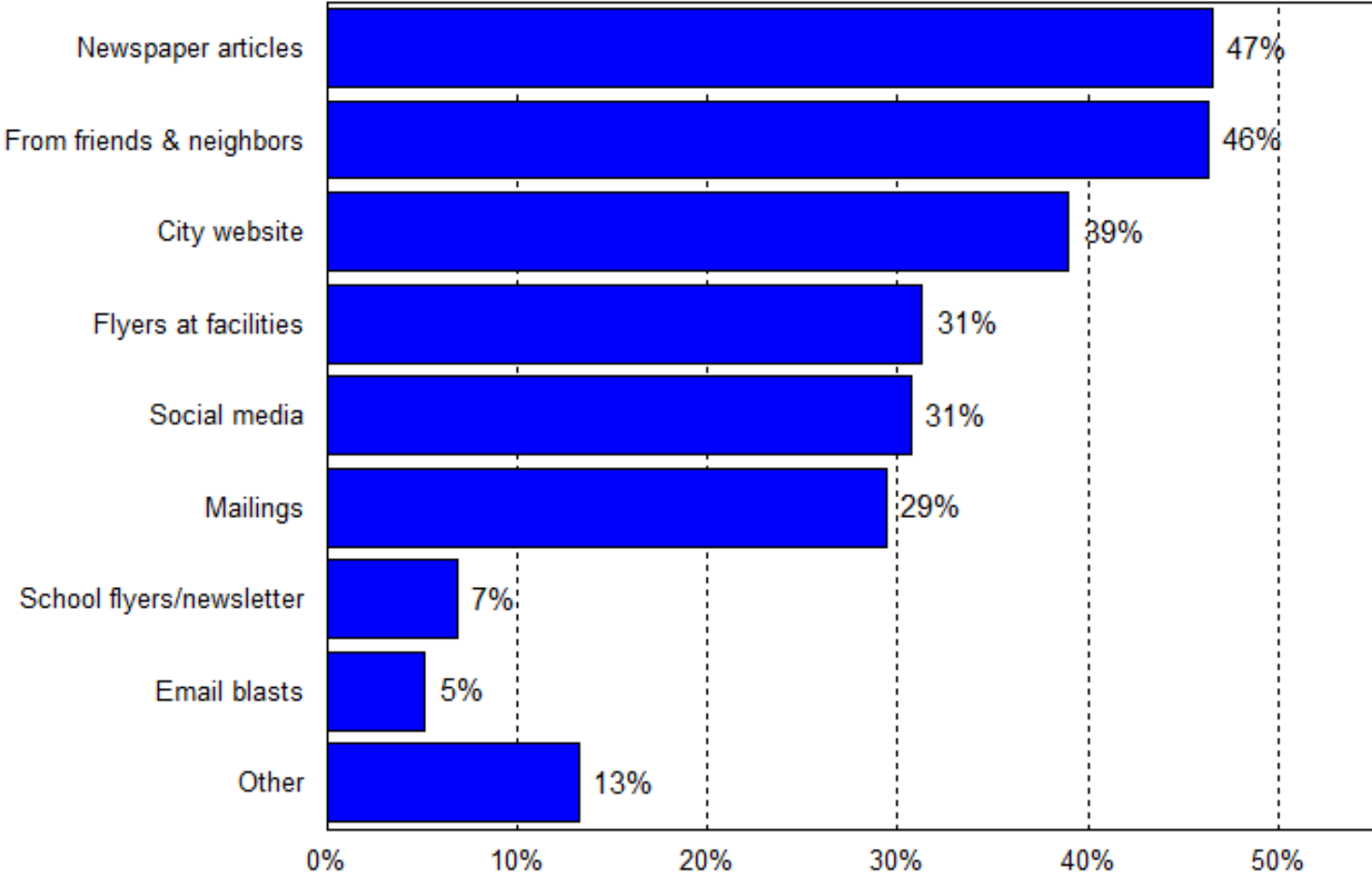


Source: ETC Institute (2016)



# Q12. Ways Respondents Learn About City of New Port Richey Parks and Recreation Programs and Services

by percentage of respondents (multiple choices could be made)

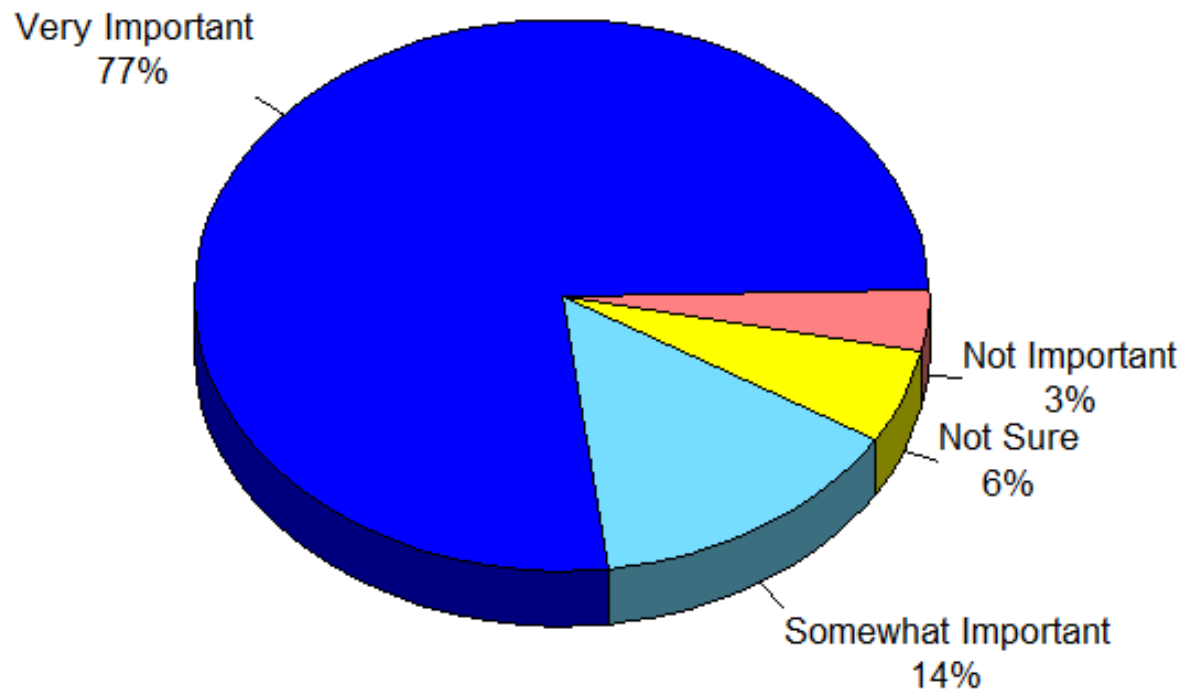


Source: ETC Institute (2016)



# Q13. How important do you feel it is for the City of New Port Richey to provide high quality parks and recreation facilities and programs?

by percentage of respondents



Source: ETC Institute (2016)



# On-line Survey: +/- 240 Participants

## Recreation Facility Needs (+50% Respondents):

- Paved bike trails (78%)
- Walking + hiking trails (68%)
- Community gardens (66%)
- Natural areas/nature parks (61%)
- Off-leash dog parks (60%)
- Small neighborhood parks (54%)
- Picnic shelters/picnic areas (50%)
- Spray-grounds/splash pads (50%)

## Recreation Program Needs (+50% Respondents):

- Nature programs (66%)
- Adult fitness/wellness programs (58%)
- Summer concerts (58%)
- Teen programs (57%)
- Before/after school programs (54%)
- Adult sports programs (53%)
- Youth fitness/wellness programs (54%)
- Water fitness programs (50%)

## Top three reasons why respondents use private fitness centers or other facilities instead of the City's Recreation and Aquatics Center are:

- Fees are too high (38%)
- Facility operating hours not convenient (19%)
- Program times are not convenient (19%)



# Public Workshop: +/- 30 Participants

## Top three priority facilities:

- Paved bike trails (18)
- Off-leash dog parks (10 votes)
- Walking and hiking trails (9 votes)

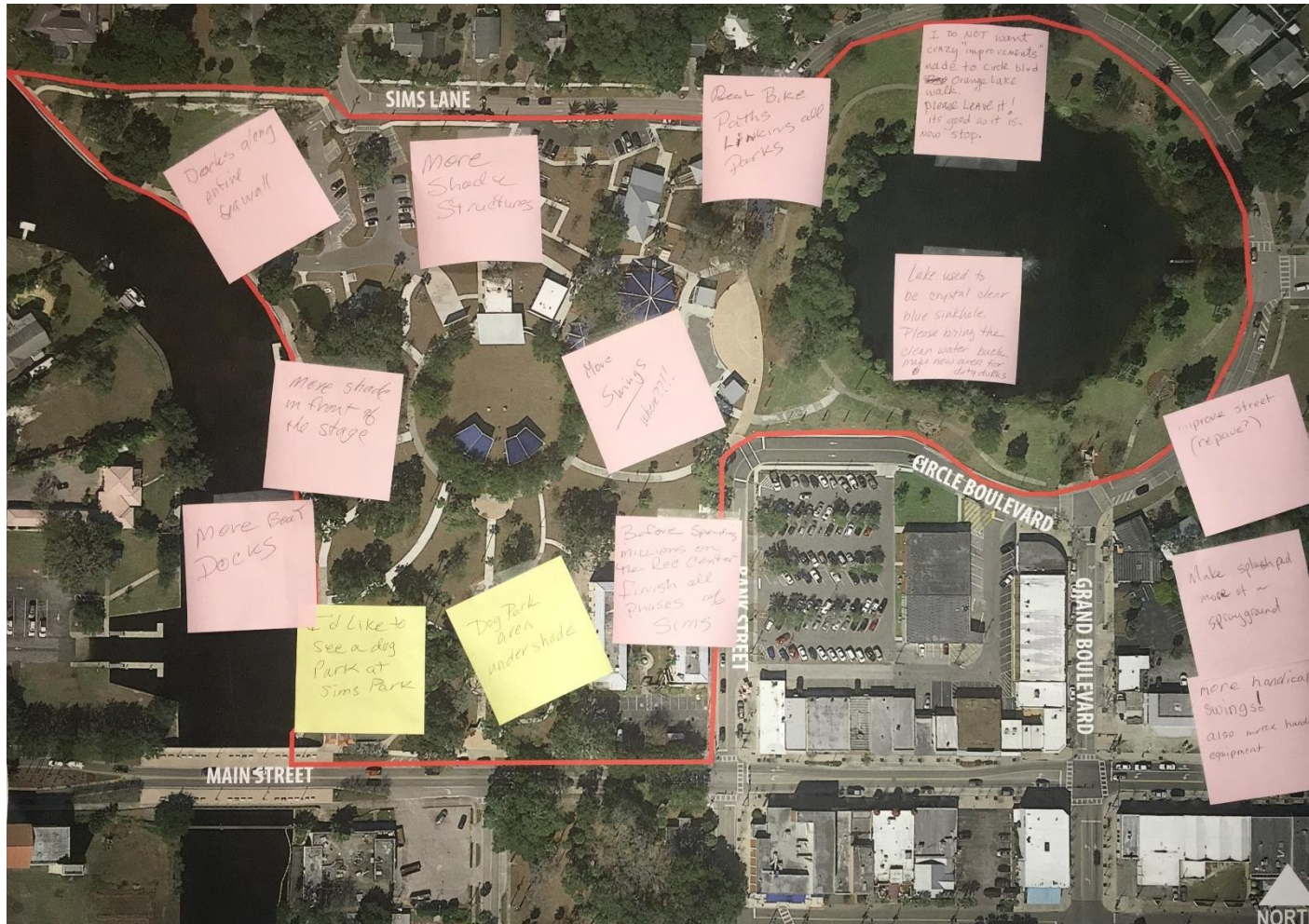


## Other needs include:

- Skateboarding area
- Outdoor pool/aquatics
- Outdoor stage/amphitheater



# Public Workshop - Park Improvements Exercise



## Directions:

**Tell us what improvements you would like to see made in the park. Please write your comments on Post-It notes and place them in the location of the park where you would like to see the improvement made.**



# Council and Manager Interviews

## Council and Manager Priorities:

- Complete phase 2 of Sims Park (including Orange Lake)
- Improve James E. Grey Preserve, including new amenities and programs
- Coordinated marketing, broad and inclusive (not in silos)
- Upgrade other parks throughout the City, including Frances Park, Pine Hill Park, Russ Park, and Jasmin Park with:
  - Playground equipment, other passive amenities in neighborhood parks
  - Improved maintenance and quality
  - Free programs and activities
  - Incorporation of public art, history, iconic images
  - Incorporation of natural elements, e.g. bat house and programs

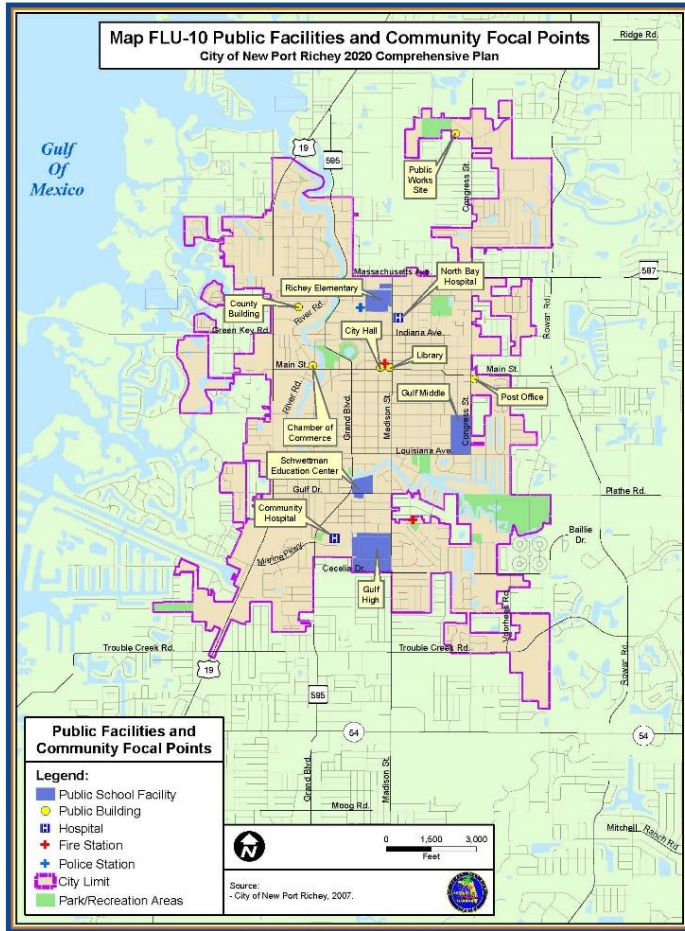


# Summary of Findings

	Needs Assessment Techniques					
	Site Evaluations	LOS Analysis	Statistically Valid Survey	On-line Survey	Public Meeting	Stakeholder / Focus Group Interviews
<b>Actions</b>						
Improve Marketing and Outreach Efforts	●		●		●	●
Improve Existing Parks	●				●	●
Reduce Program Fees			●	●		●
<b>Facilities</b>						
Paved bike trails		●	●	●	●	●
Off-leash dog parks		●	●	●	●	●
Walking and hiking trails		●	●	●	●	
Small Neighborhood Parks		●	●	●		
Natural areas/ nature parks			●	●		●
<b>Programs</b>						
Adult fitness and wellness programs			●	●	●	
Nature programs			●	●	●	
Summer concerts			●	●		
Pet exercise programs			●		●	
50+ programs			●			



# Presentation Outline



- OVERVIEW, PURPOSE OF MASTER PLAN
- NEEDS ASSESSMENT FINDINGS
  - Existing Plans
  - Demographics
  - Evaluation of Existing System
  - Level of Service (LOS) Analysis
  - Statistically-Valid Survey
  - On-line Survey
  - Public Meeting
  - Interviews
- SUMMARY, NEXT STEPS



# Summary of Priority Needs

	Needs Assessment Techniques					
	Site Evaluations	LOS Analysis	Statistically Valid Survey	On-line Survey	Public Meeting	Stakeholder / Focus Group Interviews
<b>Actions</b>						
Improve Marketing and Outreach Efforts	●		●		●	●
Improve Existing Parks	●				●	●
Reduce Program Fees			●	●		●
<b>Facilities</b>						
Paved bike trails		●	●	●	●	●
Off-leash dog parks		●	●	●	●	●
Walking and hiking trails		●	●	●	●	
Small Neighborhood Parks		●	●	●		
Natural areas/ nature parks			●	●		●
<b>Programs</b>						
Adult fitness and wellness programs			●	●	●	
Nature programs			●	●	●	
Summer concerts			●	●		
Pet exercise programs			●		●	
50+ programs			●			

## Broad-based consensus that the top priority facilities include:

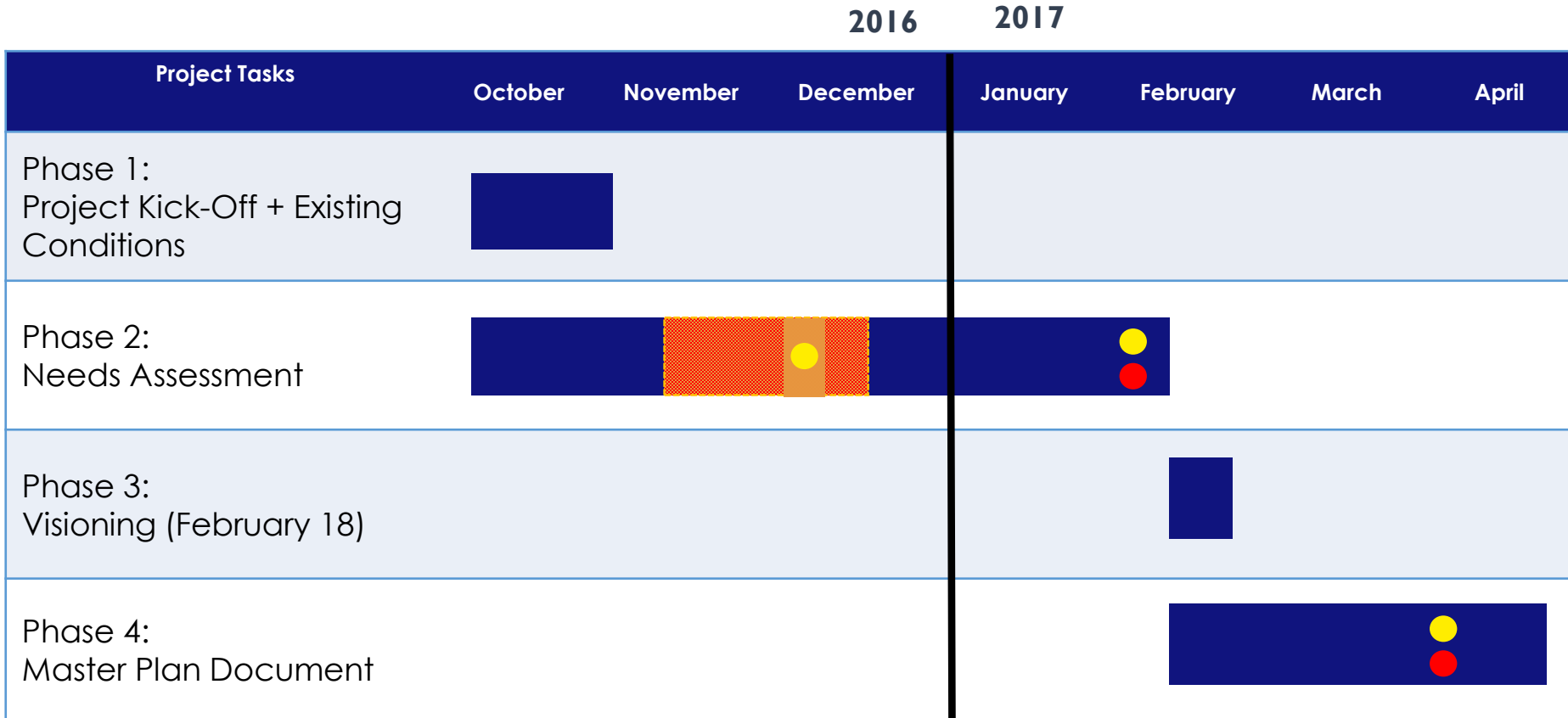
- Improvements to existing parks, including additional facilities, programs, amenities, and marketing
- Additional walking, hiking, and biking trails;
- Additional off-leash dog parks;
- Additional small neighborhood parks; and
- Natural areas and nature parks

## Top priority programs include:

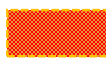
- Adult fitness and wellness programs;
- Summer concerts; and
- Nature programs



# Project Schedule



Task Time Period



Surveys



Public Engagement



Steering Committee Meeting



Council Presentation



# City of New Port Richey Parks and Recreation Master Plan

Interim Findings: Needs and Priorities Assessment  
February 21, 2017

