



City of New Port Richey Parks and Recreation Department Special Event Application

*All applications must be submitted at least 45 days prior to the event, but no more than 12 months before the event.

* Do not advertise our event until you receive an approved event permit.

Submit original signed and notarized application along with \$100 application fee to the following:

City of New Port Richey
Parks and Recreation Department
6630 Van Buren Street
New Port Richey, FL 34653

APPLICANT

Name of Applicant: Amy Anderson

Title (if applicable): Event Coordinator

Name of Organization: Veterans Alternative

Is your organization tax exempt? Yes No If yes, please attach documentation.

Is your organization a non-profit? Yes No If yes, please attach documentation.

Mailing Address: 1750 Arcadia Rd
Street Address

Holiday City FL State 34653 Zip Code

Phone: 727-939-8387 Daytime Phone 727-858-8254 Cell Phone

Email: amy@veteransalternative.org

EVENT

Name of Event: 2017 Veterans Alternative Inaugural Freedom Fest

Description of Event (Include purpose):

Freedom Fest is a first of its kind event to bring the community together to help Honor our Nation's Heroes! Activities include the Freedom Fighter's Feast, the Freedom Fest Parade, the 3rd Annual Boxing Throwdown, live entertainment, food, drinks, crafters, vendors and fireworks.

Location of Event: Downtown New Port Richey and Sims Park ~~and fireworks.~~ SJA
(see attached for more.)

Event/Organization Web Address: _____

Event Date(s) & Time(s):

Date	Day of the Week	Start Time	End Time
<u>Nov 10th</u>	<u>Friday</u>	<u>6pm</u>	<u>1030pm</u>
<u>Nov 11th</u>	<u>Saturday</u>	<u>12pm</u>	<u>1030pm</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Setup Date(s): Friday, Nov 10th

Setup Time(s): 9am to 12pm

Cleanup Date(s): November 12th

Cleanup Time(s): Fri 11/10 7-1130pm to Sun 11/12 am if needed
Sat 11/11 3pm-12am

Will this be an annual event? Yes No If yes, next year's date(s) Nov 10, 11, 2018

EVENT LOGISTICS

1. Estimated Attendance (Includes event crew, participants, and spectators):

2500
This Year Last year

Maximum number at peak time: 2500

2. Will alcohol be served or sold? Served Sold No Alcohol

3. Approximate number of food vendors: 8-10

*Event promoter is responsible for obtaining copies of all licenses and insurance from each vendor and providing the same to the City. All vendors must be listed on the site plan.

4. Approximate number of all other vendors along with type i.e. crafts, sponsors, informational

*May need to provide copy of certificate of insurance in a form acceptable to the City for each vendor:

5 - patriotic crafts, 5-10 sponsors

5. Will electricity be required?: Yes No Source City

Location of electricity Sims Park Circle

*City electric is available around the Sims Park Circle, panel box near the river, and the North and South side of Orange Lake. If an event requires additional locations, the event must provide an alternative.

6. List event equipment (Include things such as seating, tents, booths, and trucks. These should all be listed on site map as well.) tables & chairs Fri & Sat, sound system

Fri & Sat, boxing ring Sat, VIP tent Sat, barricades Fri & Sat

7. List entertainment type (bands, DJ, dancers, clowns, etc.): 3 Flamenco dancers, singer Keri Thomas and

band, locally recognized band for Sat 11/11 8-1030pm

8. List dates and times of music and/or amplified sound: 11/10 6pm to 11pm

11/11 music may start as early as 4pm and last as late as 1030pm

9. Will private security be provided? Yes No

If yes, list organization: provided by off duty police officers as required by Alcohol Licensing & Permit regulations

10. Will portable restrooms be used? Yes No

If yes answer the following and list on site plan:

How many: 5-10 Installation Date: 11/10 Removal Date: 11/13

11. Event holders are responsible for trash removal, and must provide their own dumpsters.

Please list your plan. plan to obtain a 30yd dumpster to be delivered on Thursday 11/9 and picked up Monday 11/13.

Will dumpsters be used? Yes No

If yes please include on site plan and answer the following:

How many: 1 Sizes: 30yd.

Installation Date: 11/9 Removal Date: 11/13

12. Please list any admission charges, donations, parking, registration or other fee and how much.

\$50 parade registration, \$25 for nonprofits & educational agencies
\$100 vendor fee + 15% proceeds, \$100 vendor fee for commercial vendors
\$50 vendor fee for craft vendors

13. Does the event require street closures? Yes No

If yes complete the following:

Date(s) of street closure: Begin 11/11 End 11/11
Time of street closure: Begin 1130am End 430pm
** WITH INSTRUCTION FROM P.D.*

List street(s) to be closed: streets west of Grand Blvd between Main St.
and Gulf Dr. and Dailey Lane east of Grand Blvd.

*A letter must be delivered to all residents that will be directly impacted by a road closure.
Attach letter along with addresses to this application. *see attachment**

14. Will there be a parade? Yes No

If yes complete the following:

Street(s) that will be utilized for parade route: Gulf + Grand, N. on Grand, cross Main St.,
Lt. on Circle Blvd., Lt. on Bank St., Rt. on Main, Main to US 19, parade
participants disperse on 19. (see map)

Time assembly to begin: 12pm

Time parade starts: 3pm

Total number of units in parade: 50 entries

Number of people in the parade: TBD

Number of vehicles in the parade: TBD

Number of animals in parade: TBD

Number of floats: TBD

Number of bands: TBD

*Attach parade route map to application. *see attachment.*

15. Will there be a running/walking/biking/water event? Yes No

If yes answer the following:

Time assembly to begin: _____

Time event starts: _____

Estimated ending time: _____

Event will be conducted on Streets Sidewalks Body of water

*Attach route map to application

16. Will a City dock be used for the event? Yes No

If yes, hours of use: hours of event (see page 2)

Location of dock: City dock @ Sims Park

List vendors who will use the dock: Miss Daisy

*Any dock used for the event will need to remain open to the public during the event.

17. Please check the additional facilities you plan on using.

- Pavillion(s)
- Gazebo
- Amphitheatre (requires an additional rental fee)
- Peace Hall (requires an additional rental fee)

As the applicant, I hereby accept and understand the responsibility to oversee all contractors, vendors, or parties affiliated with the event and to insure compliance with the event policy and procedure manual, the resolution and City ordinance pertaining to Special Events, the event rules, guidelines, requirements, for tents and all policies, rules, regulations, and code provisions of the City of New Port Richey. I understand that any violations may result in immediate cancellation and revocation of the Event Permit. I further certify that all facts contained in this request are accurate.

For events on public property, I agree to obtain and furnish the City of New Port Richey with a certificate of general liability insurance in the amount of \$1,000,000.00 or greater as deemed by the City Risk Manager. The insurance must name the City of New Port Richey as an additional insured.

I understand incomplete applications or any outstanding financial obligations with any department within the City of New Port Richey may result in a denial of my request.

Print Name of Applicant or Authorized Representative: Amy Anderson

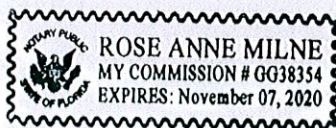
Signature of Applicant or Authorized Representative: *Amy Anderson*

Date: July 13, 2017

Subscribed and sworn to before me this 13 day of July, 2017
Who is personally known to me and/or produced PERSONALLY RATION as
identification.

STATE OF FLORIDA, COUNTY OF PASCO

Notary Public: *Rose Anne Milne*



My Commission expires: _____



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: West Pasco Chamber of Commerce
- b. Name of Event: Cotee River Bike Fest
- c. Event Dates (beginning, ending): October 12th-14th, 2018
- d. Event Coordinator (name, address, phone, email) Liz Misemer 5443 Main St. New Port Richey, FL 34652 / 727-842-7451 / E: LIZ@WESTPASCO.COM
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Holiday Street Parade \$2500.00
- f. How are the events specified assessed for effectiveness? Event revenues, surveys, and feedback from the city and local businesses.
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: Net profit from the event is used to utilize the programs and operations of the West Pasco Chamber of Commerce.

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? radio, magazines, websites, social media, billboards, flyers and posters.
- b. Identify advertising campaign duration and amount for each medium: see attached
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? see attached yes



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: 2017 CRBF estimated 40,000 visitors to downtown New Port Richey. The city of NPR gets recognition and notoriety as the 4th largest Bike Fest in Florida.
- b. Will the event compliment or compete with existing downtown businesses?
compliment
- c. If yes, in what way(s) and to what degree? TWO downtown business owners are on the committee. 5 local businesses otherwise sponsored or were vendors at the event.

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 4

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
- b. Audited Financial Statement (for 2016 or a IRS Form 990)
- c. Certificate of Incorporation

Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	2016*	2017
<i>City Sponsorship</i>		\$

11/20/17

Accrual Basis

Bike Fest Profit & Loss Detail

April 1 through October 24, 2016

Type	Date	Num	Name	Memo	Class	Amount	Balance
Ordinary Income/Expense							
Income							
510400 - Fundraising - Sponsorship							
Invoice	04/06/2016	97265	Team Farrell	Sponsor - 2016 Cotee River BikeFest (Platinum/Stage Sponsor ...	Bike Fest	5,000.00	5,000.00
Invoice	04/14/2016	97280	Roman Plumbing, Inc.	Sponsor - 2016 Cotee River Bike Fest (Silver)	Bike Fest	2,275.00	7,275.00
Invoice	04/29/2016	97370	Harley-Davidson of New Port Richey	Sponsor - 2016 Bike Fest ("Presented By" Sponsor)	Bike Fest	10,000.00	17,275.00
Invoice	04/29/2016	97371	The Fran Haasch Law Group	Sponsor - 2016 Bike Fest ("Presented By" Sponsor)	Bike Fest	10,000.00	27,275.00
Invoice	04/29/2016	97372	Gil Dawg Marina	Sponsor - 2016 Bike Fest (Silver/Bikini Contest)	Bike Fest	2,500.00	29,775.00
Invoice	05/31/2016	97461	Great Bay Distributors, Inc.	Sponsor - 2016 Bike Fest (Platinum)	Bike Fest	3,500.00	33,275.00
Invoice	06/09/2016	97483	Venom Bar and Grill	Sponsor - 2016 Bike Fest - Silver (\$1500 Cash; \$1000 In Kind)	Bike Fest	1,500.00	34,775.00
Invoice	07/12/2016	97592	Cox Aluminum, Inc.	Sponsor - 2016 Bike Fest (Local Business w/VIP Upgrade)	Bike Fest	200.00	34,975.00
Invoice	07/25/2016	97602	IFS Securities	Sponsor - 2016 Bike Fest (Chrome)	Bike Fest	1,500.00	36,475.00
Invoice	07/26/2016	97670	Maharajh Acupuncture & Herb Shoppe	Sponsor - 2016 Bike Fest (Local Business w/VIP Upgrade)	Bike Fest	200.00	36,675.00
Invoice	07/28/2016	97673	Village Pub	Sponsor - 2016 Bike Fest (Local Business w/ VIP Upgrade)	Bike Fest	200.00	36,875.00
Invoice	07/28/2016	97672	Mike Chisell Mortgage	Sponsor - 2016 Bike Fest (VIP)	Bike Fest	250.00	37,125.00
Invoice	08/10/2016	97793	Home Res-Q, Inc.	Sponsor - 2016 Bike Fest (Chrome - Road Crew)	Bike Fest	1,500.00	38,625.00
Invoice	08/15/2016	97808	Suncoast Credit Union - Holiday	Sponsor - "Chamber Champion" 07/01/2016 to 06/30/2017 - "Pr...	Bike Fest	10,000.00	48,625.00
Invoice	08/16/2016	97812	The Decker Group	Sponsor - 2016 Bike Fest (Chrome)	Bike Fest	1,500.00	50,125.00
Invoice	08/18/2016	97818	North Bay Hospital/Morton Plant Mea...	Sponsor - 2016 Bike Fest (Cruiser)	Bike Fest	500.00	50,625.00
Invoice	08/19/2016	97821	The Karl Reef	Sponsor - 2016 Bike Fest (Local Business Sponsor VIP)	Bike Fest	200.00	50,825.00
Invoice	08/29/2016	98010	Boulevard Beef & Ale	2016 Bike Fest - Local Business Sponsor	Bike Fest	100.00	50,925.00
Invoice	08/29/2016	98009	Rose's Bistro Off Main, LLC	2016 Bike Fest - Local Business Sponsor	Bike Fest	100.00	51,025.00
Invoice	08/29/2016	98015	Sjp- Libation Creation and Relaxation	Sponsor - 2016 Bike Fest (Local Business + Upgrade)	Bike Fest	200.00	51,225.00
Invoice	08/30/2016	98018	Ottaway's Parkside Ice Cream Parlor	Sponsor - 2016 Bike Fest (Local Business)	Bike Fest	100.00	51,325.00
Invoice	09/07/2016	98025	Iema's Heating & Cooling	Sponsor - 2016 Bike Fest (Silver)	Bike Fest	2,500.00	53,825.00
Invoice	09/15/2016	98042	Fitzgeralds, Inc.	Sponsor - 2016 Bike Fest (Local Business)	Bike Fest	100.00	53,925.00
Invoice	09/15/2016	98045	Little Coronas Cigar Lounge	Sponsor - 2016 Bike Fest (Local Business + Upgrade)	Bike Fest	200.00	54,125.00
Invoice	09/15/2016	98043	Ferman	Sponsor - 2016 Bike Fest (Gold)	Bike Fest	5,000.00	59,125.00
Invoice	09/15/2016	98044	The Visual Spectrum	Sponsor - 2016 Bike Fest (Event Guide)	Bike Fest	1,500.00	60,625.00
Invoice	09/19/2016	98046	Trinity Title of Pasco, Inc.	Sponsor - 2016 Bike Fest (Local Business)	Bike Fest	100.00	60,725.00
Invoice	09/19/2016	98048	Beef 'O' Brady's #596	Sponsor - 2016 Bike Fest (Local Business)	Bike Fest	100.00	60,825.00
Invoice	09/20/2016	98052	Phillips, Bill	Sponsor - 2016 Bike Fest (Local Business)	Bike Fest	100.00	60,925.00
Invoice	10/01/2016	98146	Monster Energy	Sponsor - 2016 Bike Fest	Bike Fest	5,000.00	65,925.00
Total 510400 - Fundraising - Sponsorship						65,925.00	65,925.00
510401 - Fundraising - Advertising							
Deposit	10/17/2016	Cash		2016 Bike Fest (Merchandise Sales)	Bike Fest	14,189.00	14,189.00
Deposit	10/18/2016	Cash		2016 Bike Fest Shirt Sales	Bike Fest	40.00	14,229.00
Total 510401 - Fundraising - Advertising						14,229.00	14,229.00
510550 - Fundraising - Vendor Booths							
Invoice	04/14/2016	97280	Roman Plumbing, Inc.	Vendor Booth - Bike Fest (Part of Sponsorship)	Bike Fest	225.00	225.00
Invoice	04/14/2016	97587	Larry's Let It Shine	2016 Bike Fest - Vendor Spot	Bike Fest	525.00	750.00
Invoice	04/15/2016	97284	Wild Man Lucky	Vendor - 2016 Bike Fest	Bike Fest	375.00	1,125.00
Invoice	05/06/2016	97375	Polka Dog Chicago Style	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	1,350.00
Invoice	05/09/2016	97383	Crustacean Station, Inc.	2016 Bike Fest Vendor Booth - 10' x 20'	Bike Fest	630.00	1,980.00
Invoice	05/25/2016	97404	Kickin Wingz	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	2,355.00
Invoice	05/27/2016	97459	Suncoast Reflective Corp	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	2,730.00
Invoice	05/27/2016	97460	AAA Nature Coast	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	2,955.00
Invoice	05/31/2016	97458	Cornerstone Air, Plumbing & Electrica	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	3,180.00
Invoice	05/31/2016	97464	Special Olympics	2016 Bike Fest - Vendor Booth	Bike Fest	300.00	3,480.00
Invoice	05/31/2016	97457	J&B Sales	2016 Bike Fest - Vendor Booth	Bike Fest	900.00	4,380.00
Invoice	06/07/2016	97473	Cornerstone Air, Plumbing & Electrica	2016 Bike Fest - Additional Vendor Booth	Bike Fest	150.00	4,530.00
Invoice	06/07/2016	97474	Dentico's Tropical Grill	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	5,130.00
Invoice	06/09/2016	97478	Caribbean Jacks	2016 Bike Fest - Vendor Booth	Bike Fest	700.00	5,830.00

11/20/17

Accrual Basis

Bike Fest Profit & Loss Detail

April 1 through October 24, 2016

Type	Date	Num	Name	Memo	Class	Amount	Balance
Invoice	06/13/2016	97488	Prestige Jerk Stop	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	6,430.00
Invoice	06/28/2016	97572	Hot Dogs International	2016 Bike Fest - Vendor Booth	Bike Fest	700.00	7,130.00
Invoice	07/01/2016	97574	Fat Yankee Jerky	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	7,355.00
Invoice	07/01/2016	97579	Doreen Vending	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	7,730.00
Invoice	07/01/2016	97580	JBCH Concessions	2016 Bike Fest - Vendor Booth	Bike Fest	700.00	8,430.00
Invoice	07/01/2016	97583	West Pasco Sertoma Club, Inc.	2016 Bike Fest - Vendor Booth	Bike Fest	500.00	8,930.00
Invoice	07/01/2016	97582	The Slipper Lady	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	9,305.00
Invoice	07/01/2016	97581	Dave's Pit & Pig BBQ	2016 Bike Fest - Vendor Spot (Non-Refundable Deposit)	Bike Fest	50.00	9,355.00
Invoice	07/01/2016	97584	Kim's Body Shop	2016 Bike Fest - Vendor Spot (Non-Refundable Deposit)	Bike Fest	50.00	9,405.00
Invoice	07/01/2016	97585	Biker Steel	2016 Bike Fest - Vendor Spot (Non-Refundable Deposit)	Bike Fest	60.00	9,465.00
Invoice	07/01/2016	97586	Biker Style Jewelry	2016 Bike Fest - Vendor Spot (Non-Refundable Deposit)	Bike Fest	50.00	9,515.00
Invoice	07/01/2016	97588	Auto Glass America	2016 Bike Fest - Vendor Spot (Non-Refundable Deposit)	Bike Fest	50.00	9,565.00
Invoice	07/28/2016	97674	Dulcet Restaurant & Lounge	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	10,165.00
Invoice	08/01/2016	97776	Tampa Bay Heaven's Saints	2016 Bike Fest - Vendor Booth	Bike Fest	200.00	10,365.00
Invoice	08/04/2016	97780	River Riders CMA Chapter #749	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	10,590.00
Invoice	08/08/2016	97788	H & M Bessreal, Inc.	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	11,190.00
Invoice	08/11/2016	97799	Parnell Foods	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	11,790.00
Invoice	08/17/2016	97815	The Sno Shack	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	12,015.00
Invoice	08/17/2016	97816	Morgan Air	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	12,240.00
Invoice	08/24/2016	98000	Freedom Boat Club of Tampa Bay	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	12,465.00
Invoice	08/26/2016	98002	Integrated Medical Center of Florida	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	12,690.00
Invoice	08/26/2016	98004	Boston Lobster Shack & Grilling Compa	2016 Bike Fest - Vendor Booth	Bike Fest	700.00	13,390.00
Invoice	08/26/2016	98005	MetroPCS	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	13,615.00
Invoice	08/29/2016	98016	Florida Wellness & Rehab	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	13,990.00
Invoice	08/29/2016	98022	Morgan Air	2016 Bike Fest - Vendor Booth **This invoice is a duplicate. ...	Bike Fest	225.00	14,215.00
Invoice	08/30/2016	98013	Extreme Cycle Radio, LLC	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	14,440.00
Invoice	08/30/2016	98014	Dee's Sterling Silver	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	14,665.00
Invoice	08/30/2016	98021	Crazy Cat Boat Tours	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	14,890.00
Check	08/31/2016	9876	Fundraising	Refund - Overpayment for 2016 Bike Fest Vendor Booth	Bike Fest	-225.00	14,665.00
Invoice	08/31/2016	98023	Tail of the Florida Gator, Inc.	voided in Chamberocily - refunded so invoice adjusted in QB's.	Bike Fest	-200.00	14,865.00
Invoice	09/07/2016	98027	Ted's Authentic Chicago Dog	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	15,465.00
Invoice	09/13/2016	98038	PCS Mobile Solutions	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	15,690.00
Invoice	09/20/2016	98051	Millennium Sunglasses	2016 Bike Fest - Vendor Booth	Bike Fest	975.00	16,665.00
Invoice	09/21/2016	98055	Big Cat Cycles	2016 Bike Fest - Vendor Booth	Bike Fest	375.00	17,040.00
Invoice	09/26/2016	98107	Brooklyn Joes Italian Ices	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	17,265.00
Invoice	09/26/2016	98108	The Swap Shop	2016 Bike Fest - Vendor Booth	Bike Fest	525.00	17,790.00
Invoice	09/26/2016	98106	Knight Lite Led's	2016 Bike Fest - Vendor Booth	Bike Fest	525.00	18,315.00
Invoice	09/27/2016	98110	CJ Seats	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	18,540.00
Invoice	09/28/2016	98111	Vredenburg Concessions	2016 Bike Fest - Vendor Booth	Bike Fest	800.00	19,340.00
Invoice	09/29/2016	98115	Bling Rider, Inc.	2016 Bike Fest - Vendor Booth	Bike Fest	1,275.00	20,615.00
Invoice	09/29/2016	98116	Halifax Urban Ministries	2016 Bike Fest - Vendor Booth	Bike Fest	150.00	20,765.00
Invoice	09/29/2016	98117	The Place	2016 Bike Fest - Vendor Booth	Bike Fest	600.00	21,365.00
Invoice	09/30/2016	98119	Rally Leather	2016 Bike Fest - Vendor Booth	Bike Fest	900.00	22,265.00
Invoice	09/30/2016	98121	Heir Art	2016 Bike Fest - Vendor Booth	Bike Fest	800.00	23,065.00
Invoice	09/30/2016	98122	Motorcycle Rescue & Transport, LLC	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	23,290.00
Invoice	10/03/2016	98123	Miss Daisy Tours	2016 Bike Fest - Vendor Booth	Bike Fest	100.00	23,390.00
Invoice	10/03/2016	98124	TBonz	2016 Bike Fest - Vendor Booth	Bike Fest	800.00	24,190.00
Invoice	10/05/2016	98126	72HRPrint.com	2016 Bike Fest - Vendor Booth	Bike Fest	225.00	24,415.00
Total 510550 - Fundraising - Vendor Booths						24,415.00	24,415.00
510900 - Fundraising - Other							
Deposit	10/17/2016	Cash		2016 Bike Fest (Beer Sales)	Bike Fest	52,119.00	52,119.00
Deposit	10/17/2016	cash		2016 Bike Fest - Withdrawn on 10/6/2016 for Beer & Merchandi..	Bike Fest	1,900.00	54,019.00
Total 510900 - Fundraising - Other						54,019.00	54,019.00

11/20/17

Accrual Basis

Bike Fest Profit & Loss Detail

April 1 through October 24, 2016

Type	Date	Num	Name	Memo	Class	Amount	Balance
Total Income						158,588.00	158,588.00
Gross Profit						158,588.00	158,588.00
Expense							
810300 - Professional Services							
Check	10/06/2016	9951	Fundraising	2016 Bike Fest Security	Bike Fest	900.00	900.00
Check	10/07/2016	9958	Fundraising	Trash Haul - 2016 Bike Fest	Bike Fest	529.04	1,429.04
Check	10/10/2016	9959	Fundraising	2016 Bike Fest Photos	Bike Fest	300.00	1,729.04
Check	10/10/2016	9961	Fundraising	2016 Bike Fest - Downtown Stage Manager	Bike Fest	400.00	2,129.04
Check	10/10/2016	9962	Fundraising	2016 Bike Fest - Downtown Stage Manager	Bike Fest	200.00	2,329.04
Check	10/17/2016	9978	Fundraising	2016 Bike Fest - Managed Merchandise Booth	Bike Fest	1,000.00	3,329.04
Check	10/21/2016	9982	Fundraising	2016 Bike Fest - Emergency Pump Out of 8 Stall VIP Restrooms	Bike Fest	374.50	3,703.54
Check	10/21/2016	9991	Fundraising	2016 Bike Fest - Models for Bikini Contest	Bike Fest	250.00	3,953.54
Total 810300 - Professional Services						3,953.54	3,953.54
810400 - Website Development/Maintenance							
Check	08/05/2016	9843	Fundraising	Bike Fest Website Wix.com	Bike Fest	194.00	194.00
Total 810400 - Website Development/Maintenance						194.00	194.00
810500 - Insurance							
Check	08/17/2016	9859	Fundraising	2016 Bike Fest - General Liability & Liquor Liability Insurance	Bike Fest	2,094.59	2,094.59
Total 810500 - Insurance						2,094.59	2,094.59
810600 - Travel and Meetings							
Check	09/30/2016	9928	Fundraising	Mileage to Tampa 9/23/16 - 2016 Bike Fest Permit Signatures	Bike Fest	41.26	41.26
Total 810600 - Travel and Meetings						41.26	41.26
811000 - Marketing/Promotions/PR							
Deposit	07/14/2016	347708		Refund - Bike Fest Ad	Bike Fest	-18.00	-18.00
Check	08/12/2016	9851	Fundraising	Full Page Ad - Bike Fest	Bike Fest	600.00	582.00
Check	08/19/2016	9869	Fundraising	2016 Bike Fest Advertising - Cover of Full Throttle Magazine	Bike Fest	3,000.00	3,582.00
Check	09/06/2016	9878	Fundraising	3 Tents for 2016 Bike Fest (10x10 Pop Up)	Bike Fest	2,916.82	6,498.82
Check	09/16/2016	9894	Fundraising	2016 Bike Fest - Event Shirts	Bike Fest	7,199.35	13,698.17
Check	09/16/2016	9895	Fundraising	2016 Bike Fest Pins - 500	Bike Fest	401.25	14,099.42
Check	09/16/2016	9903	Fundraising	2016 Bike Fest Volunteer Shirts	Bike Fest	827.11	14,926.53
Check	09/16/2016	9904	Fundraising	2016 Bike Fest Polo Shirts	Bike Fest	1,826.49	16,753.02
Check	09/29/2016	9921	Fundraising	2016 Bike Fest Commercials - WXGL 107.3FM - 9/26/16 to 10/8...	Bike Fest	1,500.00	18,253.02
Check	09/28/2016	9922	Fundraising	2016 Bike Fest Commercials - WHPT 102.5 FM - 10/3/16 to 10/...	Bike Fest	1,000.00	19,253.02
Check	09/30/2016	9925	Fundraising	2016 Bike Fest - Advertising 9/28/16, 9/30/16 & 10/5/16	Bike Fest	394.44	19,647.46
Check	10/21/2016	9989	Fundraising	WXTB 98 Rock - 2016 Bike Fest Commercials	Bike Fest	2,046.00	21,693.46
Check	10/21/2016	9993	Fundraising	2016 Bike Fest Advertising - Citrus County Chronicle	Bike Fest	262.96	21,956.42
Check	10/21/2016	9994	Fundraising	2016 Bike Fest - Radio Advertising	Bike Fest	1,000.00	22,956.42
Check	10/21/2016	9995	Fundraising	2016 Bike Fest - Advertising	Bike Fest	1,658.48	24,614.90
Total 811000 - Marketing/Promotions/PR						24,614.90	24,614.90
811100 - Printing							
Check	04/07/2016	9673	Fundraising	1,000 Save the Date 2016 Bike Fest Postcards	Bike Fest	126.95	126.95
Check	04/07/2016	9673	Fundraising	20 - 2016 Bike Fest Posters	Bike Fest	20.70	147.65
Check	08/05/2016	9840	Fundraising	Event Banner - Large - Ad run: 8/1 - 10/9/2016 - 2016 Bike Fest	Bike Fest	160.00	307.65
Check	09/06/2016	9880	Fundraising	2016 Bike Fest Newsletter Inserts Printing	Bike Fest	96.30	403.95
Check	10/14/2016	9975	Fundraising	2016 Bike Fest Laminate for Event Guide Signs	Bike Fest	25.56	429.51
Check	10/14/2016	9975	Fundraising	2016 Bike Fest Laminate for Event Guide Signs	Bike Fest	6.40	435.91
Check	10/21/2016	9989	Fundraising	2016 Bike Fest Wrist Bands	Bike Fest	418.20	854.11

11/20/17
Accrual Basis

Bike Fest Profit & Loss Detail

April 1 through October 24, 2016

Type	Date	Num	Name	Memo	Class	Amount	Balance
Check	10/21/2016	9992	Fundraising	2016 Bike Fest - Signs & Banners	Bike Fest	3,292.93	4,147.04
Total 811100 - Printing						4,147.04	4,147.04
811200 - Gifts/Awards							
Check	09/30/2016	9926	Fundraising	2016 Bike Fest "Battle of the Bands" Trophy	Bike Fest	26.75	26.75
Check	10/06/2016	Cash	Fundraising	2016 Bike Fest Bikini Contest Winners (Paid Cash out of \$4100 ...	Bike Fest	0.00	26.75
Check	10/06/2016	Debit	Fundraising	2016 Bike Fest Bikini Contest Winners (Paid Cash out of \$4100 ...	Bike Fest	1,200.00	1,226.75
Check	10/14/2016	9969	Fundraising	2016 Bike Fest - Gift Cards from Wawa	Bike Fest	425.80	1,652.55
Total 811200 - Gifts/Awards						1,652.55	1,652.55
811400 - Supplies							
Check	09/30/2016	9924	Fundraising	2016 Bike Fest Supplies - Garbage Cans, Electrical Cords, etc.	Bike Fest	0.00	0.00
Check	09/30/2016	9930	Fundraising	Supplies for 2016 Bike Fest (Trash Cans)	Bike Fest	384.95	384.95
Check	10/21/2016	9989	Fundraising	Amazon - 2016 Bike Fest Beer Tickets	Bike Fest	8.98	393.93
Check	10/21/2016	9989	Fundraising	Harbor Freight - 2016 Bike Fest Power Strips & Extension Cords	Bike Fest	271.70	665.63
Total 811400 - Supplies						665.63	665.63
811600 - Food & Beverage							
Check	10/06/2016	9932	Fundraising	2016 Bike Fest Battle of the Bands Food for VIP Area	Bike Fest	636.99	636.99
Check	10/14/2016	9966	Fundraising	2016 Bike Fest Ice	Bike Fest	295.00	931.99
Check	10/14/2016	9967	Fundraising	2016 Bike Fest - Bread for VIP Area	Bike Fest	106.26	1,038.25
Check	10/14/2016	9968	Fundraising	2016 Bike Fest - Water for VIP Area	Bike Fest	49.80	1,088.05
Check	10/21/2016	9985	Fundraising	2016 Bike Fest	Bike Fest	271.68	1,359.73
Check	10/21/2016	9987	Fundraising	2016 Bike Fest	Bike Fest	269.46	1,629.19
Check	10/21/2016	9989	Fundraising	Sam's Club - 2016 Bike Fest Soda for VIP Area	Bike Fest	99.19	1,728.38
Check	10/21/2016	9989	Fundraising	Sam's Club - 2016 Bike Fest VIP Area Condiments, plates, sod...	Bike Fest	794.58	2,522.96
Check	10/21/2016	9989	Fundraising	Sam's Club - 2016 Bike Fest	Bike Fest	138.98	2,661.94
Check	10/21/2016	9989	Fundraising	2016 Bike Fest -Volunteer Meeting	Bike Fest	159.52	2,821.46
Check	10/21/2016	9996	Fundraising	2016 Bike Fest Beer	Bike Fest	18,331.30	21,152.76
Total 811600 - Food & Beverage						21,152.76	21,152.76
811900 - Dues & Fees							
Check	08/19/2016	9863	Fundraising	2016 Bike Fest - Peace Hall Rental	Bike Fest	250.00	250.00
Total 811900 - Dues & Fees						250.00	250.00
811950 - Event Fees							
Check	07/01/2016	9806	Fundraising	2016 Bike Fest Application Fee	Bike Fest	25.00	25.00
Check	08/19/2016	9862	Fundraising	2016 Bike Fest Temporary Event Sanitation Application	Bike Fest	60.00	85.00
Check	08/19/2016	9864	Fundraising	2016 Bike Fest Special Event Application Fee	Bike Fest	100.00	185.00
Check	08/19/2016	9885	Fundraising	2016 Bike Fest - Alcoholic Beverage Special Event Permit Appli...	Bike Fest	0.00	185.00
Check	10/06/2016	9953	Fundraising	2016 Bike Fest Building Permit for Vendor Booths	Bike Fest	0.00	185.00
Check	10/07/2016	9960	Fundraising	2016 Bike Fest - Building Permit for Vendor Spots	Bike Fest	1,065.00	1,250.00
Total 811950 - Event Fees						1,250.00	1,250.00
812400 - Grants and Contributions							
Check	10/06/2016	Cash	Fundraising	2016 Bike Fest Fire & Iron Poker Run (Paid Cash out of \$4100 ...	Bike Fest	0.00	0.00
Check	10/06/2016	Debit	Fundraising	2016 Bike Fest Fire & Iron Poker Run (Paid Cash out of \$4100 ...	Bike Fest	1,000.00	1,000.00
Total 812400 - Grants and Contributions						1,000.00	1,000.00
812900 - Entertainment							
Check	04/29/2016	9698	Fundraising	2016 Bike Fest Down Payment - "Jack Russell's Great White"	Bike Fest	4,750.00	4,750.00
Check	10/04/2016	9931	Fundraising	2016 Bike Fest - Pitbull Toddler Performance 10/7/16 (Downtown...	Bike Fest	2,200.00	6,950.00

11/20/17

Accrual Basis

Bike Fest Profit & Loss Detail

April 1 through October 24, 2016

Type	Date	Num	Name	Memo	Class	Amount	Balance
Check	10/06/2016	9934	Fundraising	2016 Bike Fest Entertainment - The Bearded Brothers	Bike Fest	1,500.00	8,450.00
Check	10/06/2016	9935	Fundraising	2016 Bike Fest Entertainment - Edge of Red	Bike Fest	700.00	9,150.00
Check	10/06/2016	9936	Fundraising	2016 Bike Fest Entertainment - The Black Honkeys	Bike Fest	1,850.00	11,000.00
Check	10/06/2016	9938	Fundraising	2016 Bike Fest Entertainment - Bob Hope Band	Bike Fest	500.00	11,500.00
Check	10/06/2016	9939	Fundraising	2016 Bike Fest Entertainment - Wendy Rich Retro Soul Blues	Bike Fest	700.00	12,200.00
Check	10/06/2016	9937	Fundraising	2016 Bike Fest - 5 Star Hooker	Bike Fest	700.00	12,900.00
Check	10/06/2016	9940	Fundraising	2016 Bike Fest - ACW Wrestling	Bike Fest	1,200.00	14,100.00
Check	10/06/2016	9941	Fundraising	2016 Bike Fest - Jerry "Motorman" Palladino Stunt Show	Bike Fest	1,000.00	15,100.00
Check	10/06/2016	9950	Fundraising	2016 Bike Fest Entertainment - ZZ Top Tribute, Nuthin' Fancy, ...	Bike Fest	8,400.00	23,500.00
Total 812900 - Entertainment						23,500.00	23,500.00
813000 - Equipment Rental							
Check	10/06/2016	9952	Fundraising	2016 Bike Fest - Portable Toilet Rental	Bike Fest	3,568.45	3,568.45
Check	10/06/2016	9955	Fundraising	2016 Bike Fest Restroom Trailer for VIP Area	Bike Fest	1,976.00	5,544.45
Check	10/07/2016	9956	Fundraising	2016 Bike Fest Light Towers	Bike Fest	0.00	5,544.45
Check	10/14/2016	9973	Fundraising	2016 Bike Fest - Stage Rental	Bike Fest	9,000.00	14,544.45
Check	10/21/2016	9984	Fundraising	2016 Bike Fest - Missing Folding Chairs from Event	Bike Fest	61.45	14,605.90
Total 813000 - Equipment Rental						14,605.90	14,605.90
Total Expense						99,122.17	99,122.17
Net Ordinary Income						59,465.83	59,465.83
Net Income						59,465.83	59,465.83



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: West Pasco Chamber of Commerce
- b. Name of Event: Holiday Street Parade
- c. Event Dates (beginning, ending): December 8, 2018
- d. Event Coordinator (name, address, phone, email) Liz Misemer
5443 Main St. NPR, FL 34452 P-842-7651 E- Liza@westpasco.com
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Cotee River Bike Fest \$7500.00
- f. How are the events specified assessed for effectiveness? Event revenues and feedback from downtown businesses & local community.
- g. Please provide a statement setting forth the use of net proceeds derived from the special event. Net profits from this event are used to utilize the programs and operations of the West Pasco Chamber of Commerce.

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Radio, Newspaper, Flyers and social media
- b. Identify advertising campaign duration and amount for each medium. Flyers start on November 1st through event. Radio, Newspaper and social media begins at the beginning of November running through event.
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes

11/20/17

Accrual Basis

2016 Holiday Parade
July 1 through December 30, 2016

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Ordinary Income/Expense									
Income									
510100 · Cont. & Grants - Monetary									
Invoice	12/06/2016	98349	Hot Headz of Trinity ...	2016 Holiday ...	Holiday F...		120999 Accou...	25.00	25.00
Total 510100 · Cont. & Grants - Monetary								25.00	25.00
510400 · Fundraising - Sponsorship									
Invoice	08/15/2016	97808	Suncoast Credit Uni...	Sponsor - "Ch...	Holiday F...		120999 Accou...	1,500.00	1,500.00
Invoice	07/01/2016	97494	Spectrum	Sponsor - Ch...	Holiday F...		120999 Accou...	5,000.00	6,500.00
Invoice	10/05/2016	98127	American Legion Pa...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	6,625.00
Invoice	10/05/2016	98129	The Hook Law Group	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	6,750.00
Deposit	10/10/2016	05363G		2016 Holiday ...	Holiday F...		111000 · Cash...	50.00	6,800.00
Deposit	10/10/2016	43487G		2016 Holiday ...	Holiday F...		111000 · Cash...	50.00	6,850.00
Deposit	10/11/2016	05173g	Premier Community ...	2016 Holiday ...	Holiday F...		111000 · Cash...	125.00	6,975.00
Invoice	10/18/2016	98134	Rotary Club of New ...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	7,100.00
Invoice	10/18/2016	98133	Richard C. Williams, ...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	7,225.00
Deposit	10/20/2016	029483		2016 Holiday ...	Holiday F...		111000 · Cash...	125.00	7,350.00
Deposit	10/20/2016	15008E		2016 Holiday ...	Holiday F...		111000 · Cash...	50.00	7,400.00
Deposit	10/25/2016	006909		Holiday Parad...	Holiday F...		111000 · Cash...	100.00	7,500.00
Deposit	10/18/2016	01891b		2016 Holiday ...	Holiday F...		111000 · Cash...	125.00	7,625.00
Invoice	10/26/2016	98198	Maharajah Acupunctu...	Sponsor - Holi...	Holiday F...		120999 Accou...	750.00	8,375.00
Invoice	10/27/2016	98199	Liberty Tax Service -...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	8,475.00
Invoice	10/27/2016	98200	American Legion Pa...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	8,525.00
Invoice	10/27/2016	98202	Profile Designs	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	8,650.00
Invoice	10/27/2016	98203	Astro Skating Cente...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	8,850.00
Invoice	10/27/2016	98201	Pasco Exterior Coati...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	8,975.00
Deposit	10/23/2016	02339z		2016 Holiday ...	Holiday F...		111000 · Cash...	200.00	9,175.00
Deposit	10/23/2016	02337z		2016 Holiday ...	Holiday F...		111000 · Cash...	200.00	9,375.00
Invoice	10/28/2016	98204	Solaris Healthcare B...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	9,500.00
Invoice	10/28/2016	98206	B.E.T.-Mix, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	9,700.00
Invoice	10/28/2016	98207	Keiser University - N...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	9,825.00
Invoice	10/31/2016	98208	Samuel J. Williams, ...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	9,950.00
Invoice	10/28/2016	98210	Sport Clips	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	10,050.00
Invoice	10/28/2016	98209	West Central Florida...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	10,175.00
Invoice	10/31/2016	98211	Pit Boss Bar-B-Q	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	10,300.00
Invoice	11/03/2016	98213	Life Care Center of ...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	10,425.00
Deposit	11/02/2016	167261		2016 Holiday ...	Holiday F...		111000 · Cash...	125.00	10,550.00
Invoice	11/07/2016	98216	Community Congreg...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	10,675.00
Invoice	11/07/2016	98215	New Port Richey Elks	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	10,800.00
Deposit	11/03/2016	06164j		2016 Holiday ...	Holiday F...		111000 · Cash...	125.00	10,925.00
Deposit	11/03/2016	076707		2016 Holiday ...	Holiday F...		111000 · Cash...	200.00	11,125.00
Deposit	11/07/2016	04629G		2016 Holiday ...	Holiday F...		111000 · Cash...	50.00	11,175.00
Deposit	11/07/2016	01214D		2016 Holiday ...	Holiday F...		111000 · Cash...	50.00	11,225.00
Invoice	11/10/2016	98228	MIDFLORIDA Credit...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	11,325.00
Deposit	11/09/2016	042826		2016 Holiday ...	Holiday F...		111000 · Cash...	100.00	11,425.00
Invoice	11/14/2016	98234	Diva Angels	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	11,525.00
Invoice	11/14/2016	98235	Progressive Air Syst...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	11,625.00
Invoice	11/14/2016	98233	Medical Center of Tr...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	11,725.00
Invoice	11/14/2016	98237	USA Flea Market	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	11,825.00
Invoice	11/14/2016	98236	EvenToyz LLC	2016 Holiday ...	Holiday F...		120999 Accou...	3,000.00	14,825.00
Invoice	11/14/2016	98239	Firing Line	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	14,925.00
Invoice	11/15/2016	98238	West Pasco Sertom...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	15,025.00
Invoice	11/16/2016	98244	North Bay Hospital...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	15,075.00
Invoice	11/15/2016	98242	Heather Hill Healthc...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	15,175.00
Invoice	11/15/2016	98243	El Shaddai Worship ...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	15,225.00
Invoice	11/15/2016	98245	Paw Materials, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	15,325.00

11/20/17

Accrual Basis

2016 Holiday Parade
July 1 through December 30, 2016

Type	Date	Num	Name	Memo	Class	Cir	Split	Amount	Balance
Invoice	11/17/2016	98246	Venom Bar and Grill	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	15,425.00
Invoice	11/17/2016	98247	Guardian Angels, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	15,550.00
Invoice	11/17/2016	98248	Guardian Angels, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	15,600.00
Invoice	11/18/2016	98250	Carlton Arms of Mag...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	15,725.00
Invoice	11/16/2016	98249	Maharajh Acupunctu...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	15,850.00
Invoice	11/21/2016	98253	Mike Currie Electric	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	15,975.00
Invoice	11/21/2016	98252	Caposey's Whole W...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	16,100.00
Invoice	11/21/2016	98254	Trinity Memorial Gar...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	16,225.00
Invoice	11/21/2016	98255	SunTel Networks, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	16,350.00
Invoice	11/21/2016	98313	Grand Villa of New ...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	16,475.00
Invoice	11/22/2016	98315	Humane Society of ...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	16,675.00
Invoice	11/28/2016	98321	Dalmingo Society	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	16,775.00
Invoice	11/28/2016	98320	Krewe of Chasco	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	16,825.00
Invoice	11/28/2016	98322	New Image Dermatol...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	16,950.00
Invoice	11/27/2016	98326	Krewe of Pair O'Dice	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,050.00
Invoice	11/29/2016	98330	HITS 106	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,150.00
Invoice	11/28/2016	98327	San Francis Veterin...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,250.00
Invoice	11/29/2016	98328	BB's Bar & Grill	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	17,450.00
Invoice	11/29/2016	98329	Greater Hudson Littl...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,550.00
Invoice	11/27/2016	98325	Spirit of Grace Luthe...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,650.00
Invoice	11/28/2016	98324	Younique by Jessica	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,750.00
Invoice	11/29/2016	98333	Firehouse Subs of N...	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	17,850.00
Invoice	11/29/2016	98332	Florida Professional ...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	17,900.00
Invoice	11/30/2016	98336	Hot Stylez	2016 Holiday ...	Holiday F...		120999 Accou...	300.00	18,200.00
Invoice	11/30/2016	98335	The Angelus	2016 Holiday ...	Holiday F...		120999 Accou...	100.00	18,300.00
Invoice	12/01/2016	98340	Source One Marine, ...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	18,500.00
Invoice	12/01/2016	98341	Richey Suncoast Th...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	18,550.00
Invoice	12/01/2016	98342	Pasco Kids First, Inc.	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	18,600.00
Invoice	12/05/2016	98347	Signature Car Service	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	18,800.00
Invoice	12/06/2016	98348	Southern Care Lawn...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	19,000.00
Invoice	12/09/2016	98356	Spartan Manor C	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	19,125.00
Invoice	12/14/2016	98358	Fire & Iron Motorcycl...	2016 Holiday ...	Holiday F...		120999 Accou...	50.00	19,175.00
Invoice	12/15/2016	98363	Scott M. McPherson...	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	19,300.00
Invoice	12/29/2016	98444	Beef 'O' Brady's #596	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	19,425.00
Invoice	12/06/2016	98349	Hot Headz of Trinity ...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	19,625.00
Invoice	12/06/2016	98349	Hot Headz of Trinity ...	2016 Holiday ...	Holiday F...		120999 Accou...	200.00	19,825.00
Invoice	11/30/2016	98334	Nations Title	2016 Holiday ...	Holiday F...		120999 Accou...	125.00	19,950.00
Total 510400 - Fundraising - Sponsorship								19,950.00	19,950.00
Total Income								19,975.00	19,975.00
Gross Profit								19,975.00	19,975.00
Expense									
810300 - Professional Services									
Check	12/02/2016	10037	Program Service	2016 Holiday ...	Holiday F...		111000 - Cash...	250.00	250.00
Check	12/09/2016	10062	Fundraising	2016 Holiday ...	Holiday F...		111000 - Cash...	100.00	350.00
Check	12/16/2016	10070	Fundraising	Connected C...	Holiday F...		111000 - Cash...	85.00	435.00
Check	12/21/2016	10073	Fundraising	2016 Holiday ...	Holiday F...		111000 - Cash...	471.00	906.00
Total 810300 - Professional Services								906.00	906.00
810500 - Insurance									
Check	10/21/2016	9990	Fundraising	2016 Holiday ...	Holiday F...		111000 - Cash...	890.00	890.00
Total 810500 - Insurance								890.00	890.00

11/20/17
 Accrual Basis

2016 Holiday Parade
 July 1 through December 30, 2016

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
811100 · Printing									
Check	10/06/2016	9945	Fundraising	1000 2016 Ho...	Holiday F...		111000 · Cash...	278.20	278.20
Check	11/04/2016	10007	Fundraising	1000 - 2016 H...	Holiday F...		111000 · Cash...	411.95	690.15
Check	11/04/2016	10008	Fundraising	1000 - Celebr...	Holiday F...		111000 · Cash...	133.75	823.90
Check	12/02/2016	10039	Program Service	2016 Holiday ...	Holiday F...		111000 · Cash...	237.50	1,061.40
Check	12/09/2016	10048	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	75.00	1,136.40
Check	12/09/2016	10051	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	40.00	1,176.40
Check	12/09/2016	10054	Fundraising	No Parking Si...	Holiday F...		111000 · Cash...	69.00	1,245.40
Check	12/09/2016	10058	Fundraising	2016 Celebrat...	Holiday F...		111000 · Cash...	133.75	1,379.15
Check	12/16/2016	10066	Fundraising	Invoice #1418...	Holiday F...		111000 · Cash...	298.09	1,677.24
Total 811100 · Printing								1,677.24	1,677.24
811200 · Gifts/Awards									
Check	12/16/2016	10068	Fundraising	2016 NPR Ho...	Holiday F...		111000 · Cash...	250.00	250.00
Check	12/16/2016	10069	Fundraising	2016 NPR Ch...	Holiday F...		111000 · Cash...	250.00	500.00
Total 811200 · Gifts/Awards								500.00	500.00
811400 · Supples									
Check	11/29/2016	10035	Fundraising	New Port Ric...	Holiday F...		111000 · Cash...	280.00	280.00
Check	12/09/2016	10044	Fundraising	Beads for 201...	Holiday F...		111000 · Cash...	346.79	626.79
Check	12/09/2016	10052	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	120.10	746.89
Check	12/16/2016	10067	Fundraising	Sams Club - ...	Holiday F...		111000 · Cash...	411.57	1,158.46
Check	12/16/2016	10067	Fundraising	OTC Brands - ...	Holiday F...		111000 · Cash...	19.98	1,178.44
Check	12/16/2016	10067	Fundraising	Walmart - 201...	Holiday F...		111000 · Cash...	71.59	1,250.03
Check	12/16/2016	10067	Fundraising	Swartsef's Ac...	Holiday F...		111000 · Cash...	65.22	1,315.25
Check	12/16/2016	10067	Fundraising	Home Depot - ...	Holiday F...		111000 · Cash...	50.52	1,365.77
Check	12/16/2016	10067	Fundraising	Walgreens - 2...	Holiday F...		111000 · Cash...	9.39	1,375.16
Check	12/16/2016	10067	Fundraising	Swartsef's Ac...	Holiday F...		111000 · Cash...	32.08	1,407.24
Check	12/16/2016	10067	Fundraising	Walgreens - 2...	Holiday F...		111000 · Cash...	9.61	1,416.85
Check	12/16/2016	10067	Fundraising	Swartsef's Ac...	Holiday F...		111000 · Cash...	7.27	1,424.12
Check	12/16/2016	10067	Fundraising	Walmart - 201...	Holiday F...		111000 · Cash...	66.98	1,491.10
Check	12/16/2016	10067	Fundraising	Walmart - Hol...	Holiday F...		111000 · Cash...	21.21	1,512.31
Check	12/16/2016	10067	Fundraising	Walmart - Hol...	Holiday F...		111000 · Cash...	50.80	1,563.11
Check	12/16/2016	10067	Fundraising	Walgreens - ...	Holiday F...		111000 · Cash...	34.75	1,597.86
Check	12/21/2016	10072	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	246.74	1,844.60
Total 811400 · Supplies								1,844.60	1,844.60
811600 · Food & Beverage									
Check	12/09/2016	10053	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	269.34	269.34
Check	12/16/2016	10067	Fundraising	Dollar Genera...	Holiday F...		111000 · Cash...	2.00	271.34
Total 811600 · Food & Beverage								271.34	271.34
811950 · Event Fees									
Check	11/04/2016	10005	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	100.00	100.00
Check	11/18/2016	10031	Fundraising	2016 Holiday ...	Holiday F...		111000 · Cash...	60.00	160.00
Total 811950 · Event Fees								160.00	160.00
812400 · Grants and Contributions									
Check	12/02/2016	10038	Program Service	Thank you St...	Holiday F...		111000 · Cash...	100.00	100.00
Total 812400 · Grants and Contributions								100.00	100.00
813000 · Equipment Rental									

11/20/17
Accrual Basis

2016 Holiday Parade
July 1 through December 30, 2016

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Check	12/09/2016	10045	Fundraising	2016 Holiday ...	Holiday F...		111000 - Cash...	2,033.00	2,033.00
Total 813000 - Equipment Rental								2,033.00	2,033.00
Total Expense								8,362.18	8,362.18
Net Ordinary Income								11,592.82	11,592.82
Net Income								11,592.82	11,592.82



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

I. EVENT INFORMATION:

- a. Organization: Chasco Fiesta, Inc.
- b. Name of Event: 2018 Kemp, Ruge, & Green Chasco Fiesta
- c. Event Dates (beginning, ending): March 9 - MArch 17, 2017
- d. Event Coordinator (name, address, phone, email) Geoffery Kranich
6330 US HWY 19, New Port Richey, FL 34652 (727) 842-6055
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: None
- f. How are the events specified assessed for effectiveness? Chasco Fiesta provides the opportunity for 26 Pasco County Not For Profit organization raise money for their organizations.
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: Chasco Fiesta, Inc. does not benefit from the event, the event is to drive people from other counties and states to help the not for profit organization raise money and is also designed have a positive economical impact on the city of New Port Richey and its local businesses and hotels.

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Spectrum TV, Tampa Bay Time, Tampa Bay Magazine, Tri-State Blue Grass Magazine, Beasley Media Group (radio Q105 and WQYK 99.5) #Cinima, & Social Media
- b. Identify advertising campaign duration and amount for each medium: Spectrum TV 2 weeks of Commercials with 878 spots over 3 counties, Tampa Bay Times runs a booklet to 60,000 homes in Pinellas and Hillsborough Counties as well as, a 4 page rap over the Thursday addition of TBT 3/8/18
Beasley media Group runs ads and promos on Q105 and WRBQ 99.5 as well as, GEO Fencing for Valspar, ST. Pete Grand Prix and the Florida Strawberry Festival.
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes Gold Medal see Appendix A



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: Estimated economical impact is estimated over 3 million dollars

- b. Will the event compliment or compete with existing downtown businesses?
Yes, this event will compliment existing downtown business.

- c. If yes, in what way(s) and to what degree? Chasco Fiesta bring over 120,000 people into downtown New Port Richey throughout the event.

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 72nd

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
- b. Audited Financial Statement (for 2016 or a IRS Form 990)
- c. Certificate of Incorporation

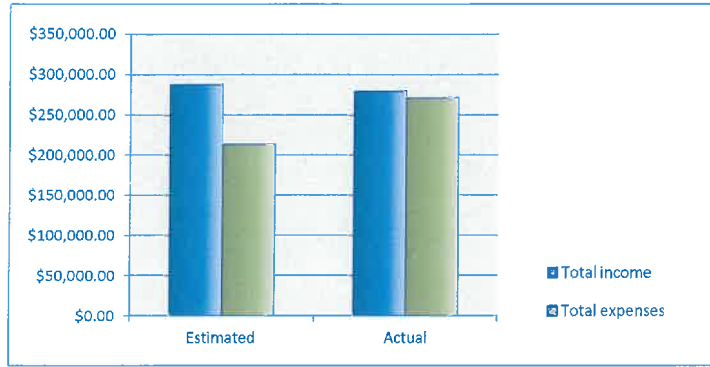
Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

<i>Revenues</i>	<i>Previous Year*</i>	<i>Current Year</i>
<i>City Sponsorship</i>	\$37,434	\$45,000
See attach Appendix B for Finacials		

Chasco Fiesta 2016/2017

> Profit - Loss Summary

	Estimated	Actual
Total income	\$288,170.50	\$279,990.47
Total expenses	\$213,612.54	\$271,559.60
Total profit (or loss)	\$74,557.96	\$8,370.87



Chasco Fiesta 2016/2017

>Expenses

	Estimated	Actual		Estimated	Actual
Total Expenses				\$213,612.54	\$271,559.60
Events	Estimated	Actual	Operations	Estimated	Actual
WPCOC Golf Tournament	\$3,500.00	\$5,000.00	Accounting	\$150.00	
			Merchant Solutions	\$598.80	\$598.80
Total	\$3,500.00	\$5,000.00	GPCC	\$36,000.00	\$36,000.00
			City Permits		\$629.00
Logistics	Estimated	Actual	Health Department Application		\$60.00
Ring Power (Light Booms & Lift Coastal in	\$1,600.00	\$0.00	City Alcoholic/Beverage Application		\$250.00
Coastal Rentals (Tents & Chairs)	\$9,273.00	\$11,851.76	City Event Application		\$100.00
Affordable Golf Carts	\$1,852.85	\$1,428.43	City Park Rental		\$3,104.00
Hughs (Electric)	\$6,461.78		Taxes / IRS		\$2,766.40
Arthur Price (Port-a-potties)	\$10,046.23	\$10,046.23	Quick Books	\$479.40	\$165.00
Imperial	\$2,600.00	\$2,354.00	GoDaddy	\$176.88	\$192.05
Recycle Cans	\$65.00	\$0.00	Insurance AUI/EFI & COI		\$10,594.00
Cable Ties / Wire track/ramps	\$243.30	\$428.09	Office Supplies		\$481.83
Duke Energy		\$454.10			
Misc. (Straps/Buckets/Gas/tools?stc.)		\$1,651.37	Total	\$37,405.08	\$54,941.08
Total	\$32,142.16	\$28,213.98			
			Native American	Estimated	Actual
Advertising/Media	Estimated	Actual	Magnuson Hotel	\$3,776.85	\$2,501.72
WQYK (Beasley Media Group)	\$9,205.00	\$9,250.00	Native American Performers	\$20,700.00	\$15,300.00
TBT	\$12,662.51	\$10,715.00	Tent		\$160.49
Tampa Bay Magazine	\$1,900.00	\$1,900.00	Total	\$24,476.85	\$17,962.21
Spectrum		\$10,000.00			
Facebook		\$1,104.61	Hospitality/VIP/Premium	Estimated	Actual
DcChant Public Relations		\$400.00	Food/Supplies	\$3,776.85	\$6,495.95
Tri-State blue Grass Magazine	\$136.00	\$136.00	Ice		\$2,195.26
72HRPrint.com	\$5,850.00	\$6,460.02	Total	\$3,776.85	\$8,691.21
Total	\$29,753.51	\$39,965.63			
			Street Parade	Estimated	Actual
Entertainment	Estimated	Actual	JD Parker & Son, Inc Clean up		\$300.00
Integrity Events	\$5,000.00	\$8,025.00	I Hop		\$741.98
ASCAP (license)	\$550.00	\$500.00	Offical/Moitor		\$1,024.00
GMS Audio (Sound/lights)	\$19,130.50	\$18,650.00	Festive Floats	\$3,200.00	\$3,200.00
Family Night (Joy FM / LRE)	\$0.00	\$0.00	Total	\$3,200.00	\$5,265.98
Country Night	\$20,000.00	\$28,000.00			
Bay Area Showcase	\$3,600.00	\$3,050.00	Boat Parade	Estimated	Actual
Youth Music Showcase	\$0.00	\$0.00	Hooters	\$2,392.53	\$183.60
Blue Grass Night	\$2,200.00	\$2,200.00	Flyer in WPCC		\$85.00
Jazz Under the Stars (Rock N Roll Tribute 2	\$2,200.00	\$2,000.00	Trophies		\$1,091.40
Rhythm & Blues Masters	\$3,200.00	\$3,100.00	Signs and Flyers		\$667.22
Oldies Night	\$7,800.00	\$9,250.00			
Classic Rock (Greatful Nation in 2016)	\$8,500.00	\$16,600.00	Total	\$2,392.53	\$2,027.22
Les McDowell (MC)		\$2,000.00			
Paper Tickets (Lean Ticket)		\$710.62	Special Opps	Estimated	Actual
Keyboard Specialities (Back Line for Jefferson)		\$3,500.00	Shirts/Hats	\$2,392.53	\$1,004.73
Hotel for performers		\$2,171.28	Laminates		\$689.65
Total	\$72,180.50	\$99,756.90	Lanyard		\$71.96
			Wristbands		\$454.30
Wrap Up Party	Estimated	Actual	Total	\$2,392.53	\$2,220.64
Statues		\$2,670.89			
Material for bases		\$342.48	Misc.	Estimated	Actual
Food		\$1,407.54	Security	\$2,392.53	\$2,350.00
Total	\$0.00	\$4,420.91	People Ready		\$401.85
			Lunch Meeting		\$341.99
			Total	\$2,392.53	\$3,093.84

Chasco Fiesta 2016/2017

> Income

			Estimated	Actual
Total Income			\$288,170.50	\$279,930.47
Ticket Sales				
Estimated	Actual		Estimated	Actual
5000	5200	Country Concert Paper Tickets	\$5,000.00	\$5,200.00
15000	7580	Country Concert Online Sales	\$15,000.00	\$7,580.00
5000	8535	Classic Rock Paper Tickets	\$5,000.00	\$8,535.00
10000	16315	Classic Rock Online Tickets	\$10,000.00	
			\$35,000.00	\$21,315.00
T-Shirt Sales				
Estimated	Actual		Estimated	Actual
1000	1460		\$1,000.00	\$1,460.00
			\$1,000.00	\$1,460.00
Parade Income				
Estimated	Actual		Estimated	Actual
11	11	Boat Parade @ \$25.00	\$275.00	\$275.00
12	12	Street Parade Not For Profit @ \$100.00	\$1,200.00	\$1,200.00
23	23	Street Parade Krewe & For Profit @ \$400.00	\$9,200.00	\$9,200.00
			\$10,675.00	\$10,675.00
Not For Profit Vendors				
Estimated	Actual		Estimated	Actual
350	350	Ridgeood HS Deposit	\$350.00	\$350.00
650	650	Ridgewood HS Food Sales	\$650.00	\$650.00
320	420	Ridgewood HS Tent Rental	\$320.00	\$320.00
372	320	Ridgewood HS Ice	\$372.00	\$372.00
350	350	Bridge of Hope Tabernackl Food Deposit	\$350.00	\$350.00
650	470	Bridge of Hope Tabernackl Food Sales	\$650.00	\$470.41
325	325	Bridge of Hope Tabernackl Tent Rental	\$325.00	\$325.00
350	350	Gulf Shores Sertoma Deposit	\$350.00	\$350.00
650	650	Gulf Shores Sertoma Food Sales	\$650.00	\$650.00
144	144	Gulf Shores Sertoma Ice	\$144.00	\$144.00
350	350	Gulf High School Band Deposit	\$350.00	\$350.00
650	650	Gulf High School Band Food Sales	\$650.00	\$650.00
350	350	Impact Point Apsotolic Church Deposit	\$350.00	\$350.00
350	350	Impact Point Apsotolic Church Food Sales	\$350.00	\$350.00
295	295	Impact Point Apsotolic Church Tent Rental	\$295.00	\$295.00
350	350	JW Mitchell Band Deposit	\$350.00	\$350.00
650	820	JW Mitchell Band Food Sales	\$650.00	\$819.68
350	350	SonCoast Pentecostal Church Deposit	\$350.00	\$350.00
650	679	SonCoast Pentecostal Church Food Sales	\$650.00	\$679.00
400	400	SonCoast Pentecostal Church Tent Rental	\$400.00	\$400.00
350	350	The Sancutary and Aspostolic Church Deposit	\$350.00	\$350.00
650		The Sancutary and Aspostolic Church Food Sales Minues Ice delivery	\$650.00	\$101.00
350	350	West Pasco Sertoma Deposit	\$350.00	\$350.00
650	650	West Pasco Sertoma Food Sales	\$650.00	\$650.00
1037	1037	West Pasco Sertoma Tent Rentals	\$1,037.00	\$1,037.00
68	68	West Pasco Sertoma Chair Rentals	\$67.50	\$67.50
54	54	West Pasco Sertoma Table Rentals	\$54.00	\$54.00
36	36	West Pasco Sertoma Ice	\$36.00	\$36.00
15000	23223	Sertoma Foundation Beer Sales	\$20,000.00	\$15,094.00
36	36	Sertoma Foundation Ice	\$36.00	\$36.00
54	54	Sertoma Foundation Tickets	\$54.00	\$54.00
			\$31,840.50	\$26,404.59

For Profit Vendors

Estimated	Actual		Estimated	Actual
500	500	MaMA's Munchies Deposit	\$500.00	\$500.00
1000	2440	MaMA's Munchies Food Sales	\$1,000.00	\$2,440.05
500	500	Spicy Delights Deposit	\$500.00	\$500.00
1000	3522	Spicy Delights Food Sales	\$1,000.00	\$3,522.00
500	500	Kickin Wings Deposit	\$500.00	\$500.00
1000	537	Kickin Wings Food sales	\$1,000.00	\$537.00
500		Get Hooked Deposit	\$500.00	\$0.00
1000		Get Hooked Food Sales	\$1,000.00	\$0.00
			\$6,000.00	\$7,999.05

Non-Sales Vendors

Estimated	Actual		Estimated	Actual
1		Staywell @ \$1,000.00	\$1,000.00	\$0.00
1	1	Avatar Insurance @ \$1,000.00	\$1,000.00	\$1,000.00
1	1	Escape Room @ \$1,000.00	\$1,000.00	\$1,000.00
1	1	Unnited Healthcare @ \$100.00	\$100.00	\$100.00
1	1	Cricket Wireless @ \$1,000.00	\$1,000.00	\$1,000.00
			\$4,100.00	\$3,100.00

Native American Vendors

Estimated	Actual		Estimated	Actual
355	355	Pilco 9-day	\$355.00	\$355.00
250	250	Lemas 3-day	\$250.00	\$250.00
400	400	Ray Johnson 9-day	\$400.00	\$400.00
400	400	Van Z 9-day	\$400.00	\$400.00
400	400	Juan Ruiz 9-day	\$400.00	\$400.00
400	400	Jose Cushcugea 9-day	\$400.00	\$400.00
400	400	Manola Siden 9-day	\$400.00	\$400.00
400	400	Harvey 9-day	\$400.00	\$400.00
250	250	Rock Pile Farms 3-day	\$250.00	\$250.00
250	250	Bobby, Henry, Linda 3-day	\$250.00	\$250.00
250	250	Paul and Natalie Jewlery 3-day	\$250.00	\$250.00
250	250	Narciso Seganda 3-day	\$250.00	\$250.00
250	250	Alonso Santellan 3-day	\$250.00	\$250.00
			\$4,255.00	\$4,255.00

Sponsorship

Estimated	Level	Sponsorship	Estimated	Actual
1	Presenting Sponsor	Kemp, Ruge & Green @ \$20,000.00	\$20,000.00	\$20,000.00
1	Gold Medal Sponsor	Covanta @ \$15,000.00	\$15,000.00	\$15,000.00
1	Gold Medal Sponsor	Tampa Bay Times @ \$5,000.00	\$5,000.00	\$5,000.00
1	Gold Medal Sponsor	U.S. Water Service Corporation @ \$15,000.00	\$15,000.00	\$15,000.00
1	Gold Medal Sponsor	Pasco County / TDC @ \$15,000.00	\$15,000.00	\$15,000.00
1	Gold Medal Sponsor	Publix @ \$15,000.00	\$15,000.00	\$15,000.00
1	Gold Medal Sponsor	Barrett Harding Insurance @ \$5,000.00	\$5,000.00	\$5,000.00
1	Street Parade Sponsor	McWilliam & Son, Inc. @ \$7,500.00	\$7,500.00	\$7,500.00
1	Entertainment Sponsor	NPR Rotary Club @ \$7,500.00	\$7,500.00	\$7,500.00
1	Entertainment Sponsor	PAW Materials @ \$5,000.00	\$5,000.00	\$5,000.00
1	Entertainment Sponsor	West Pasco Spine and Injury @ \$5,000.00	\$5,000.00	\$5,000.00
1	Entertainment Sponsor	Budweiser @ \$5,000.00	\$5,000.00	\$5,000.00
1	Native American Sponsor	Meare's Plumbing @ \$2,500.00	\$2,500.00	\$2,500.00
1	Boat Parade Sponsor	Lightning PowerSports @ \$2,500.00	\$2,500.00	\$2,500.00
1	Silver Sponsor	Metro PCS @ \$2,500.00	\$2,500.00	\$2,500.00
1	Silver Sponsor	T-Mobile @ \$2,500.00	\$2,500.00	\$2,500.00
1	Silver Sponsor	Oak Commerce Boat & RV Storage @ \$2,500.00	\$2,500.00	\$2,500.00

1	Security Sponsor	Ferrell Roofing \$2,000.00	\$2,000.00	\$2,000.00
1	Bronze Sponsor	Grow Financial @ \$1,500.00	\$1,500.00	\$1,500.00
1	Event Sponsor	George's Wholesale Tire @ \$1,000.00	\$1,000.00	\$1,000.00
			\$137,000.00	\$137,000.00

Carnival Income

Estimated	Actual	Estimated	Actual
50000	54742	\$50,000.00	\$54,742.00
		\$50,000.00	\$54,742.00

Event Income

Estimated	Actual	Estimated	Actual	
300	300	WPCC YPG Bowling Tournament Deposit	\$300.00	\$300.00
700	700	WPCC YPG Bowling Tournament Payment	\$700.00	\$700.00
300	300	WPCC Golf Tournament Deposit	\$300.00	\$300.00
700	700	WPCC Golf Tournament Payment	\$700.00	\$700.00
300	300	Car, Truck and Bike Show Deposit	\$300.00	\$300.00
700	700	Car, Truck and Bike Show Payment	\$700.00	\$700.00
300	300	Market Street Village Deposit	\$300.00	\$300.00
700	128	Market Street Village Payment	\$700.00	\$127.50
300	300	Investigation Station Deposit	\$300.00	\$300.00
300	300	Coronation Ball Deposit	\$300.00	\$300.00
700	700	Coronation Ball Payment	\$700.00	\$700.00
300		Main Street Mile Deposit	\$300.00	\$300.00
700		Main Street Mile Payment	\$700.00	\$0.00
300		Special Olympics 5K Deposit	\$300.00	\$300.00
700		Special Olympics 5K Payment	\$700.00	\$0.00
300	300	Sertoma Speech & Hearing Raffle Deposit	\$300.00	\$300.00
700	891	Sertoma Speech & Hearing Raffle Payment	\$700.00	\$890.55
		\$8,300.00	\$6,518.05	



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Greater New Port Richey Main Street Inc. dba New Port Richey Main Street Inc.
- b. Name of Event: Cotee River Seafood & Beer Festival
- c. Event Dates (beginning, ending): April 20, 21 + 22 2018
- d. Event Coordinator (name, address, phone, email) Nancy D Brooks Director of New Port Richey Main Street 5837 Main Street NPR FL 34652 Nancy@NPRMainStreet.com 727-542-8066
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Main Street Blast (\$500) Night in the Tropics (-0-) River Lights Boat Parade (-0-) Winterfest Main Street Holidays (-0-)
- f. How are the events specified assessed for effectiveness? Attendance is estimated, Social Media, Business After Event
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: To Support the Main Street Point Approach To Support the City of New Port Richey

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Visit Florida Tampa Bay Times Suncoast News Facebook Twitter TPA Your Home Magazine Radio-Hits 106.7FM
- b. Identify advertising campaign duration and amount for each medium: Visit Florida - Online; Newspaper - 1st @ \$1200 - 1500 - / 30 days prior to event; Radio - \$350 - 750; Facebook - 200
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: With Estimated Attendance over 15000 there will be expected additional local revenue to businesses downtown
- b. Will the event compliment or compete with existing downtown businesses?
Compliment
- c. If yes, in what way(s) and to what degree? Added Revenue Visibility & introduction to potential new clients, showcases our beautiful City & Sims Park

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 1st

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
b. Audited Financial Statement (for 2016 or a IRS Form 990)
c. Certificate of Incorporation

Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	2016*	2017
City Sponsorship		\$ 5000-
Activity Vendor	1808-	2039-
Arts & Crafts Vendor	3928-	1633 ⁹⁹
Boat Vendor	1481	172-
Commercial Vendor	5389-	6022-
Food Vendor	2112 ⁴⁵	3117-
Sales - Food & Beverage	7858 ¹³	67020 ³⁹
Sponsorship	10750-	17950-
Boat Tours	585-	
Photo Contest Entry	308-	



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

Total Revenue	104911.57	94954.19

Expenses	2016*	2017
Advertising	819.25	1470-
City Costs	200 2683.50	500-
Entertainment	2000 9336.00	13544.15
Equipment Rental	5072.09	5344.50
Food & Beverage	6022.52	6464.09
Labor	485-	200-
Non-City Costs		1700-
Permits & Fees	735-	1033-
Permits & Fees Alcohol	27.95	275-
Security	400-	500-
Supplies	1171.12	1536.70
Food Vendor Payout	41729.30	39801.10
Total Expenses	75192.95	72428.54

*A profit & loss statement may be provided in lieu of the requested detail

Contract Services

712.50

~~20000.00~~



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Greater New Port Richey Main Street Inc. dba New Port Richey Main Street Inc.
- b. Name of Event: Kia Fest Main Street Blast
- c. Event Dates (beginning, ending): June 29, June 30, 2018
- d. Event Coordinator (name, address, phone, email) Nancy D Brotko, Director
New Port Richey Main Street Inc. nancy@nprmainstreet.com
727-842-8000
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Cottee River Seafood festival (5000)
River Lights Boat Parade (-0-) Winterfest/Main Street Holidays (-0)
Night in the Tropics (-0-); others in Discussion for future
- f. How are the events specified assessed for effectiveness? Business After Event,
Estimated Attendance, Social media
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: To Support The Main Street Four Point
Approach Supporting the City of New Port Richey

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Tampa Bay Times, Suncoast
News, Facebook, Twitter, Social Media, Radio - Nite 1067M
Others as deemed Necessary
- b. Identify advertising campaign duration and amount for each medium: 30 days
Prior to Event - Newspaper cost \$1200-1500 -
Radio 350-700 -
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes!



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

With Attendance @ over 15000 -

- a. Describe the overall economic benefit to NPR: Visitors - City Businesses can expect added revenue from event plus long term exposure to new clients
- b. Will the event compliment or compete with existing downtown businesses?
Compliment
- c. If yes, in what way(s) and to what degree? Increased business during event, exposure to new clients
Favorable presentation of our beautiful City

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 16+

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
- b. Audited Financial Statement (for 2016 or a IRS Form 990)
- c. Certificate of Incorporation

Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	2016*	2017
City Sponsorship		\$ 5000-
<i>Activity Vendor</i>	<i>612.25</i>	<i>909.50</i>
<i>Artist Crafts fees</i>	<i>410.50</i>	<i>803.40</i>
<i>Commercial Vendor</i>	<i>3772.35</i>	<i>5133.00</i>
<i>Commissions Vendor</i>		<i>88-</i>
<i>Food Vendor</i>	<i>4341.25</i>	<i>3726.15</i>
<i>Sale Food & Beverage</i>	<i>33449.78</i>	<i>34189.65</i>
<i>Sponsorship</i>	<i>21200.00</i>	<i>14250-</i>



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

Total Revenue	64186 ³³	66100. ³³

Expenses	2016*	2017
Advertising	825 ⁰⁸	522. ⁰⁰
Entertainment	14094 ⁸⁵	18698 ⁵⁰
Equipment Rental	9339 ⁵⁰	7749 ⁵⁰
Food & Beverage	4331. ⁴⁵	6035. ⁷⁹
Labor	596-	405-
MOU	4683-	6284 ⁵⁰
Permits & fees	1000-	2358 ²¹
Permits & fees Alcohol	250-	275-
Private Guards	500-	500
Security	0	600-
Supplies	1521. ⁷⁸	549 ²⁴
Food vendor Payout	1908 ¹⁰	20160 ⁴⁰
Total Expenses	55215 ²⁵	64121. ³⁹

*A profit & loss statement may be provided in lieu of the requested detail



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Greater New Port Richey Main Street Inc. dba New Port Richey Main Street Inc.
- b. Name of Event: Riverlights Boat Parade; Winterfest Main Street Holiday
- c. Event Dates (beginning, ending): Nov 30; Dec 1ST / Dec 7+8
- d. Event Coordinator (name, address, phone, email): Nancy D Brotho Director New Port Richey Main Street 5837 Main St NPR FL 34655 Nancy@nprmainstreet.com 727-842-8066
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Kia Fest Main Street Blast (\$5000); Cotee River Seabird Blues Festival (\$500) Night in the Tropics (-0-) Other Events under discussion (-0-)
- f. How are the events specified assessed for effectiveness? Attendance; Social Media feedback; Business after event
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: To Support The Main Street Approach Supporting The City of New Port Richey

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Jump Bay Times, Suncoast News, Facebook, Twitter, Social Media, Radio - Wtts 106.7
- b. Identify advertising campaign duration and amount for each medium: 30 Days Prior to Event - Newspaper est \$1000-1200 Radio - \$300-600; Social media \$200-
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: With Estimated Attendance Over \$15,000, Expect Added Revenue to Businesses Downtown
- b. Will the event compliment or compete with existing downtown businesses?
Compliment
- c. If yes, in what way(s) and to what degree? Added Revenue, Visibility & Introduction of Potential New Clients to Local Businesses; Showcase our Beautiful City & Sims Park

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? Over 15

V. REQUIRED DOCUMENTS

- Adopted agency budget for current fiscal year.
- Audited Financial Statement (for 2016 or a IRS Form 990)
- Certificate of Incorporation

Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	2016*	2017
City Sponsorship	<u>0</u>	\$ <u>0</u>
Donations	<u>- 0 -</u>	<u>?</u>
Activity Vendor	<u>525.00</u>	<u>?</u>
Arts & Crafts fees	<u>813.50</u>	
Commercial Vendor	<u>2217.95</u>	
Food Vendor	<u>2264.78</u>	
Sponsorship	<u>2150.00</u>	



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

Total Revenue	857/23	?

Expenses	2016*	2017
Advertising	172.25	?
Entertainment	900.00	?
Equipment Rental	1753.11	?
Food & Beverage	300.-	?
Labor	685.-	?
Non-City Costs	3829.50	
Permits & fees	560.-	
Security	100.-	
Supplies	120.20	
Total Expenses	8430.06	

*A profit & loss statement may be provided in lieu of the requested detail



CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Greater New Port Richey Main Street Inc. dba New Port Richey Main Street Inc.
- b. Name of Event: Night in the Tropics
- c. Event Dates (beginning, ending): As August Event
- d. Event Coordinator (name, address, phone, email) New Port Richey Main Street
5837 Main St New Port Richey FL 34655 Nancy D. Brakke
Director, Nancy@NPRMainStreet.com 787-848-8066
- e. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Kinfast Main Street Feast (\$5000)
Coco River Sports & Events Fest (\$000) Main Street
Holiday (-0-)
- f. How are the events specified assessed for effectiveness? Significant
Attendance, Business from Event, Social Media
- g. Please provide a statement setting forth the use of net proceeds derived from the special event: To support the Main Street 4th Annual
Supporting The City of New Port Richey

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Tampa Bay Times
Sunset News, Radio Hits 106.9M, Facebook, Twitter
- b. Identify advertising campaign duration and amount for each medium: 30 days
Print to cover Newsprint not 1000
Radio - gratis
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes



**CITY OF NEW PORT RICHEY
SPECIAL EVENT
SPONSORSHIP APPLICATION**

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: Increased Business for Suburban's Downtown During Christmas
- b. Will the event compliment or compete with existing downtown businesses? Compliment
- c. If yes, in what way(s) and to what degree? Increased Business Exposure to New Clients Favorable presentation of our beautiful City

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 16 ±

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
- b. Audited Financial Statement (for 2016 or a IRS Form 990)
- c. Certificate of Incorporation

Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	2016*	2017
<i>City Sponsorship</i>		\$
<i>Sponsorship</i>	<i>125</i>	<i>Did Not</i>
		<i>Have</i>

