

**1510.04 - City of New Port Richey**  
 Signage & Wayfinding  
 Bid Comparison - 1.03.2018

Sign Type	Description	Qty.	Don Bell Signs		Arete Industries		Poblocki Signs	
			Unit Cost	Extended Cost	Unit Cost	Extended Cost	Unit Cost	Extended Cost
	MOB/DEMOB	1	\$ 21,700.00	\$ 21,700.00	\$ 7,500.00	\$ 7,500.00	\$ 8,000.00	\$ 8,000.00
	10' Pole Mounted Directional (2)	40	\$ 4,876.00	\$ 195,040.00	\$ 3,296.00	\$ 131,840.00	\$ 2,954.00	\$ 118,160.00
	DOT Approved Directional (2.1)	2	\$ 3,471.00	\$ 6,942.00	\$ 6,873.00	\$ 13,746.00	\$ 10,900.00	\$ 21,800.00
	8' Pole Mounted Directional (3.1)	7	\$ 4,812.00	\$ 33,684.00	\$ 3,318.00	\$ 23,226.00	\$ 3,000.00	\$ 21,000.00
	Secondary Entrance Sign (4)	9	\$ 7,271.00	\$ 65,439.00	\$ 3,683.00	\$ 33,147.00	\$ 4,700.00	\$ 42,300.00
	Main Entrance Monument Sign (5)	4	\$ 8,836.00	\$ 35,344.00	\$ 11,912.00	\$ 47,648.00	\$ 14,500.00	\$ 58,000.00
	Park Kiosk (6)	3	\$ 6,931.00	\$ 20,793.00	\$ 5,830.00	\$ 17,490.00	\$ 8,400.00	\$ 25,200.00
	Park Entrance Sign (7)	9	\$ 6,132.00	\$ 55,188.00	\$ 5,042.00	\$ 45,378.00	\$ 6,114.00	\$ 55,026.00
	Financial Grant Sign (8)	1	\$ 6,132.00	\$ 6,132.00	\$ 5,294.00	\$ 5,294.00	\$ 6,200.00	\$ 6,200.00
	Restroom (11)	2	\$ 184.00	\$ 368.00	\$ 813.00	\$ 1,626.00	\$ 450.00	\$ 900.00
	Meadows Dog Park (12)	1	\$ 6,132.00	\$ 6,132.00	\$ 4,034.00	\$ 4,034.00	\$ 6,200.00	\$ 6,200.00
	Prohibit Sign (13)	1	\$ 4,412.00	\$ 4,412.00	\$ 1,996.00	\$ 1,996.00	\$ 2,300.00	\$ 2,300.00
	Pole Mounted 2-Panel Sign (14)	9	\$ 6,641.00	\$ 59,769.00	\$ 3,232.00	\$ 29,088.00	\$ 4,700.00	\$ 42,300.00
	Parking ID Sign (15)	3	\$ 3,371.00	\$ 10,113.00	\$ 1,045.00	\$ 3,135.00	\$ 1,650.00	\$ 4,950.00
	Monument LED Sign (16)	2	\$ 25,252.00	\$ 50,504.00	\$ 36,454.00	\$ 72,908.00	\$ 29,850.00	\$ 59,700.00
	Monument Sign (17)	2	\$ 4,866.00	\$ 9,732.00	\$ 13,691.00	\$ 27,382.00	\$ 14,500.00	\$ 29,000.00
	City Hall Cut-Out Letters (18)	1	\$ 2,062.00	\$ 2,062.00	\$ 3,935.00	\$ 3,935.00	\$ 1,500.00	\$ 1,500.00
	Library Cut-Out Letters (19)	1	\$ 1,882.00	\$ 1,882.00	\$ 4,036.00	\$ 4,036.00	\$ 1,400.00	\$ 1,400.00
	Demo / Restoration / Clearing	80	\$ 302.00	\$ 24,160.00	\$ 150.00	\$ 12,000.00		\$ 2,800.00
	Inlet Protection	20	\$ 200.00	\$ 4,000.00	\$ 60.00	\$ 1,200.00	\$ 50.00	\$ 1,000.00
	Allowance Amount	1	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
	Base Bid Grand Total			\$ 643,396.00		\$ 516,609.00		\$ 537,736.00
	Base Bid Including Alternates			\$ 660,694.00		\$ 561,468.00		\$ 584,554.00
Add Alternates:								
	Sign Type 6 with Printed Backer (\$1,800.00 ALLOWANCE) Phase 2			\$ 20,793.00		\$ 18,576.00		\$ 27,150.00
	Additional Sign Type 17 (\$900.00 ALLOWANCE) Split between Phase 1 & 2 *			\$ 14,598.00		\$ 41,073.00		\$ 42,168.00
	Allowances for Add Alternates All Phases			\$ 2,700.00		\$ 2,700.00		\$ 2,700.00
Expenditures for Low Bidder								
	Phase I (includes ST - 3.1,4,5,15,16,17*,18,19 as well as MOB, DEMO, Inlet Protection, and the Allowance)			\$ 280,708.00				
	Phase II (includes ST - 2,2.1,6,7,8,11,12,13,14,17*)			\$ 280,760.00				
	Total			\$ 561,468.00				

\*Sign Type 17 has 5 (five) units total:  
 Phase 1 includes 3 (three) Sign Type 17's  
 Phase 2 includes 2 (two) Sign Type 17's