

Cultural Affairs Committee Meeting

October 17, 2018

The regular meeting of the Cultural Affairs Committee was called to order at the Recreation & Aquatic Center at 6:30pm on Wednesday, October 17, 2018. Board Members Chairman Richard Melton, Kelly Smallwood, Kaitlin Connolly, Ruth Ann Jackson, Lisa Phillips and staff liaison KC Quaretti were in attendance.

The Minutes presented from the September 19, 2018 meeting were unanimously approved.

OLD BUSINESS:

- Art Show Up-date – KC met with Howard Allen Events and there will be an Arts & Crafts event at Sims Park/Orange Lake on November 30 and December 1, 2019. This will fit in with Dr. Unger's Winter Art Festival and the Boat Parade on Saturday night. The CAC may add an Artist reception, have a contest (Hacienda painting contest), have a judged show with cash prizes, etc., if they want. KC can get some tents if the CAC wants to do anything. *Rich commented that he would like to have Dr. Gunderson (Hacienda) invited to a CAC meeting to see if he would like to be involved with the event. Some ideas were discussed briefly amongst the CAC members present regarding having an Artist Reception, and painting outside.
- Bike Rack Up-date – It was voted to have 3 racks showing the history of the City, in front of 3 different business locations. It was also recommended that there should be a contest held for the design of the Bike Racks. KC mentioned that the racks in front of Christina's cost \$975.00 for 2 of them. The CAC budget was briefly discussed and it was estimated (\$20,000-Sculpture Walk is \$16,000 and Speaker Series is \$2,000) that some funds would be available for a couple of racks/prize money.
- Future Goals – (A list of ideas formerly presented to City Council by Rich was distributed to all CAC members present. Rich would like everyone to read it over and be prepared to discuss it at next month's meeting.) For the 5-year plan: 1. Sculpture Walk; 2. Bike Racks; 3. Outdoor Murals; 4. Paint ½ wall at Sims.
- Sculpture Walk – The CAC must put the packet together for this project with the Artist Application, Locations at the Park, and tentative dates for the project. This will be submitted to the City Manager, and then City Council. Once approved, the CAC can put a call out for artists and request any needed funding. The revisions on the Artist Application should be completed and reviewed at the next CAC meeting.

COMMITTEE REPORTS:

- Florida Humanities Council Speakers Bureau Committee Report – The printable materials are going out in a brochure. This will also be promoted on Facebook. A higher resolution copy is needed for the banner. Events will be listed on the back of the brochure. Flyers for the Speaker Series will cost approximately \$1,000.00. There will be a matching grant, as well, to help offset the costs. The CAC will welcome and introduce the speakers, promote the event, and pay the speakers (\$2,000). The grant will be for \$5,000, with CAC covering up to \$2,000 in expenses not covered by the grant.
- Outdoor Sculpture Exhibit Committee Report – Discussed earlier in the meeting.
- Winter Art Show Committee Report – David (from the Rec. Center) has divided up assignments as to contacting teachers. We will continue working together to schedule the choral groups and getting the students' art work. The CAC will judge the artwork on the night of the event (Friday, December 14th) beginning at 6pm. The CAC will also award the ribbons and will act as site hosts during the event.

NEW BUSINESS:

- Holiday Window Contest – After discussion, the CAC voted to have a Holiday Window Decorating Contest for City merchants that wish to participate, from November 23rd-December 20th; to be judged and voted on through Facebook; with prizes being given to 1st (\$250), 2nd (\$150), and 3rd (\$100) places. The request/recommendation will be presented to City Council on the November 5th meeting Agenda. Rich will take the contest paperwork to the City merchants to find out which ones would like to participate. The poll will be created on the City Facebook page.
- FY 2018/2019 Budget for CAC - \$20,000 – Discussed earlier in the meeting.

VOX POP:

- There are still two alternate positions open on CAC. To qualify, you must live in the City or have a business in the City.
- The next meeting will be held in the Recreation and Aquatic Center on Wednesday, November 14th at 6:30pm

Respectfully Submitted,

Gina DiGregorio, Secretary