

# **PARKS & RECREATION BOARD MEETING**

February 12, 2019

The regular meeting of the Parks & Recreation Advisory Board was called to order at the Recreation & Aquatic Center at 7:00am on Tuesday, February 12, 2019. Board Members Chairman Dave Schrader, Joy Phillips, Justin Billings, Al Renedo, Greg Giordano, Elizabeth Giordano, Carolyn Marlowe and staff liaison Elaine Smith were in attendance.

The December 11, 2018 minutes were unanimously approved. (There was no quorum in January.)

## OLD BUSINESS:

- Frances Avenue Park Maintenance Up-Date – The potholes are being worked on, the mulch was completed on the playground, and the ladder has been repaired. New benches are on the list. (The roof on the overlook will get a second application of the environmental cleaner.)
- February Speaker Series – Plan to Attend & Invite Others – The speakers have been very entertaining and we have had very positive comments that people are enjoying these talks. The series is bringing new people into the RAC, as well as bringing culture into the City.
- Locking Parks each night for Public Works/Short staffed – The Recreation staff has been closing/locking the parks each night for the past two months. Parks staff has taken it back over now.
- Recreation Center Open House, January 12<sup>th</sup>: 9-11am – Many new people came in during the Open House event to try a new program or Pickleball. There were 74 Memberships sold in two hours during the Open House.
- Media Reports for Membership Ads – When key words are used, ads to target that audience pop up on the user's phone. We are reaching new markets, events are linked, and overall fitness is our focus.

## NEW BUSINESS:

- \*(Not on Agenda) Customer Service Survey – There is a Customer Service Survey that the City Manager is doing for all of the City

departments. These are at the front desk for our patrons and only take a few minutes to fill out.

- CIP Projects for 2019 – A new bathroom at the Sims Park Boat Ramp (to be completed next year); CIP Purchases include new shade structures and new netting on the pool deck.
- Purchasing Trash Cans, Benches & Picnic Tables/PW to install in Parks – All of the Parks are getting new trash cans and tables.
- 2019 Family Movie Nights & Giveaways – Attendance has gone down for Movie Nights. We are considering doing a variety of movies that appeal to different ages and only showing 6 movies next year.
- Chasco Parades – We will have 2 Floats this year. The one for Parks & Recreation will be themed “Anchors Away!”
- Kids Friday Events – These will be held one Friday each month from 8-11pm, so parents can get a break. We had 30 children for the first one and the children had a blast. There is a different theme for each event. \*(A comment was made that the Advisory Board would like the event to be listed on the monthly calendar.)
- Smithsonian Museum Exhibit – (hand-outs distributed) “Hometown Teams – How Sports Shaped America” The exhibit will be open Wednesday-Saturday: 10:30am-5:30pm from March 9 through April 27 and will be run by Volunteers. No admission fees will be charged. In addition to the exhibit, we have invited Sports Athletes, a Sports Photographer, etc. to speak. Children’s artwork will be displayed in the “green room”. Work is now being done to prepare the space for the exhibit in the old incubator building. It’s very exciting for the City to be able to have this here. The exhibit will be retired after this cycle.
- \*Not on Agenda – Guinness World Book Record – We applied several months ago to try to break the record for the Largest Gathering of People Wearing Aloha/Hawaiian Shirts. The event will be on the afternoon of the Surf’s Up Beach Boys Tribute Band Concert; Saturday, April 13. People will sign up, get a numbered wristband, a lei, and get photographed from 4-6pm; before the concert begins. We will serve a non-alcoholic Pina Colada to each participant too. We will need about 20 volunteers to assist with the event. Staff will begin wearing Aloha shirts a week or so before to help advertise the event.

## SPECIAL EVENTS

- Stamp Fest – February 9<sup>th</sup> – This was a huge event and brought people from several states.
- Fitness in the Park – February 9<sup>th</sup> – This program is continuing to grow and bring people into the RAC. Zumba classes have grown and have been moved to the gymnasium.

- Father-Daughter Dance – February 16<sup>th</sup> - This event is scheduled for this weekend.
- NPR Concert – Saturday, March 2<sup>nd</sup> – The next concert will be a Jimmy Buffet Tribute Band “Caribbean Chillers”. They are local and draw a huge crowd. \*(There was a comment made that at least 1800 attended the Eagles Tribute Band Concert at Sims Park.)

### VOX POP

If you can, please sign up to volunteer and help get the word out about the Smithsonian and upcoming events.

Orange Lake construction is scheduled to be completed this month.  
(Elaine will email Robert and tell Al.)

The next meeting will be held on Tuesday, March 12<sup>th</sup> at 7am at the RAC.  
The meeting was adjourned at 7:45am.

Respectfully submitted,

*Carolyn Marlowe*

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Secretary

CM:dcf