

BUDGET - for Centennial Celebration

Expenses		PA Advisors	City Event
Pontlitz Asset Advisors	Office assistant to coordinate event; Print advertising, develop and print walking tour guide, Print and deliver VIP invitation, commemorative building plaque, research and draft authentic proclamation for city, cake and refreshments, music. Tent to serve as starting and stopping point for tours.		
Rock The Boat Productions	Promotional Services (see contract)		\$ 750.00
Rock The Boat Productions	Social Media Advertising		\$ 100.00
Point Of View, Inc. Brenda Martyniak	Design package including event logo design, a digital conversion of the building's image, promotional flyer, banner, Commemorative Brochure/Walking Tour Guide, VIP printed invitations		\$ 300.00
Printing	Commemorative Brochure \$1.00 per 11 x 17 page 11 x 17 ream of paper at Staples 33.60 Flyers printed in office		\$ 258.60
Unique Awards and Engraving	8 x 10 Aluminum plaque for building \$190 + tax	\$ 203.30	
Blackjack Media	Banner 4 x 4 ft doublesided with sleeve to hang on building	\$ 128.00	
Coastal Rental	20 x 20 tent, folding chairs		\$ 298.37
City of NPR	Permitting for Tent		\$ 65.00
Publix	Cake for 100	\$ 87.73	
	Refreshments and disposables	\$ 100.00	
Office Assistant - Evie Parks	20 hours event planning excluding day of event		\$ 250.00
P.R.O.O.F.	1/2 Ghost Tour ticket sales fee to PROOF Ghost Tour Guide Nicole Ferro		\$ 250.00
Friends of the Hacienda	1/2 Ghost Tour ticket sales donation		\$ 250.00
TOTAL EXPENSE		\$ 519.03	\$ 2,521.97
Revenue			
Event Brite ticket sales	2 tours, 25 max participants per tour @ \$10.00		\$ (500.00)
TOTAL REVENUE			\$ (500.00)
NET EXPENSE - EVENT			\$ 2,021.97
NET EXPENSE - PA ADVISORS		\$ 519.03	
TOTAL EVENT EXPENSE			\$ 2,541.00
REQUESTED GRANT AMOUNT			\$ 2,021.97

LAND OFFICE

*Centennial
Celebration*

**Friday
June 14, 2019**

**Commemoration
Program**

Historic Walking Tours

Guided Ghost Tours

Post Tour Party

100
YEAR STRUCTURE



SCHEDULE OF EVENTS

OFFICE CELEBRATION 4:30 p.m.

- Public Commemoration
- Plaque Unveiling and Proclamation
- Commemorative Brochure
- Comments by City Officials, and
- West Pasco Chamber of Commerce

SELF-GUIDED WALKING TOURS 5:30 to 10:00 p.m.

- 8 Historic downtown locations
- Self-Guided Walking Tour Guide

GHOST TOURS 7:00 to 8:30 pm or 8:30 to 10 p.m.

- Beginning and ending at Pontlitz Asset Advisors Office
- Maximum 25 participants per tour. Two tours available.
- Tickets \$10 pp ~ A portion of ticket proceeds will benefit the Friends of the Hacienda. Use the link below or find the Event and Eventbrite link on Facebook.

<https://www.eventbrite.com/e/land-office-centennial-celebration-ghost-tours-tickets-61529692968>

POST TOUR PARTY at Pete's Grand Central

- Free drink to tour participants who check back in at the Pontlitz office following their tour

Built in the Spring of 1919 of grey brick recycled from a building in the sawmill town of Fivay, this oldest brick building in New Port Richey was built to be a bank but was first occupied by the Port Richey Company to sell land.

It has served generations of local residents primarily as the Land Office of George R. Sims, the Real Estate Office of Michael Milbauer, the Law Office of Richard (Dick) Milbauer, and from 2010 – 2019+ the Investment Advisory Office of Derek Pontlitz.

PRESENTED BY:



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