



MINUTES OF THE COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING
CITY OF NEW PORT RICHEY
NEW PORT RICHEY CITY HALL COUNCIL CHAMBERS
5919 MAIN STREET, NEW PORT RICHEY, FLORIDA
June 18, 2019
IMMEDIATELY FOLLOWING THE REGULAR CITY COUNCIL MEETING

MINUTES

ORDER OF BUSINESS

1 Call to Order - Roll Call

The meeting was called to order by Chairman Rob Marlowe at 8:51 p.m. Those in attendance were, Director Jeff Starkey, Director Chopper Davis, Director Peter Altman and Director Matt Murphy.

Also in attendance were Executive Director Debbie Manns, City Attorney Timothy Driscoll, City Clerk Judy Meyers, Police Chief Kim Bogart, Finance Director Crystal Feast, Fire Chief Chris Fitch, Economic Development Director Mario Iezzoni, Public Works Director Robert Rivera, Library Director Andi Figart, Development Director George Romagnoli, Technology Solutions Director Bryan Weed, Human Resources Manager Bernie Wharran and Assistant Parks and Recreation Director Chris Bornfleth.

2 Approval of June 4, 2019 CRA Meeting Minutes - Page 2

Motion was made to approve the minutes as presented.

Motion made by Chopper Davis and seconded by Matt Murphy. The Motion Passed. 5-0. Ayes: Altman, Davis, Marlowe, Murphy, Starkey

3 Proposal from EZ Event Ride for Transportation Services - Page 5

Executive Director Manns introduced the item to the Board. She stated that the purpose of this agenda item was to consider a proposal from EZ Event Ride to provide transportation service in the city for a 90-day period of time for an amount not to exceed \$13,500. EZ Event Ride provided some transportation service from ancillary parking lots during this year's Chasco Fiesta. The proposal contemplates operating one 15-passenger vehicle for eight hours per day for five days during the first week of operation and then add a second 15-passenger vehicle during the second week of operation. It is the hope to have enough customer need to expand to seven days a week. Upon opening the floor to public comment, no one came forward therefore Chairman Marlowe returned the floor to the Board. Director Starkey stated he sees a need for something like this. He stated it is his opinion that this is a free enterprise service and the city should not be responsible for the cost. If the company wants to

come and test it then he is all for that. He suggested a nine passenger cart to run on the weekends. Director Davis agreed with Director Starkey and noted that some establishments close on certain days because of the lack of business. Director Murphy agreed and to perhaps alter to have them used on weekends. The model does not work for our city. Director Altman stated that he dealt with them closely during the Chasco Fiesta. The concept is to have an app for residents to use for a ride. They would identify a timeframe for use. As it was explained to him retirees are hired to drive and the money comes from advertising. The real promotion and value would be through advertising. Director Davis stated they should be going through NPRMS first instead of the CRA. Director Starkey stated they should be going to businesses to ask for advertising and not the City. Chairman Marlowe stated his concern was the timeframe. Five days is too much. When we have an event in the park he could see us providing something to make it possible for more people to attend. He agreed that the bulk of the funds should be through businesses who want to advertise. He likes the concept and is not opposed to it. We may have a role in connecting them with entities that have larger lots. We don't have a parking problem downtown during the week. Chief Bogart stated there is an extended process for golf carts to cross US19. Director Altman stated having the service is a good thing. He stated he thinks the company was looking to have the City jump start their service. Chairman Marlowe stated he would like to explore what would be involved for golf carts and NEV's to cross US19.

4 Communications

Director Altman discussed resiliency issues and innovative solutions. Director Davis stated that since they cannot attack CRA's they are attacking Home Rule. Director Davis stated that there will be 26 million people in Florida within the next few years. Director Altman stated the FRA Annual Conference will be held in Tampa.

5 Adjournment

There being no further business to consider, upon proper motion, the meeting adjourned at 9:24 p.m.

(signed) _____
Judy Meyers, CMC, City Clerk

Approved: _____ (date)

Initialed: _____