

## At NO Cost to the Municipality...



- COA will replace old bus benches with contemporary units designed to be aesthetically appropriate and attractive
- **COA's Bus Bench program is a No Cost, "Turn-Key" operation completely controlled by Municipal Officials and managed by COA**
- **Municipal Partners are in complete control of all aspects of the program** ranging from site selection to approval of all sponsors and sponsorship content
- The Municipal Partner selects (at no cost), COA's configuration that is best suited for selected bus stop locations, (which must be approved by Municipal Officials)
- **COA's performance is measurable** as each unit is GPS coded so that Municipal Officials can track and evaluate our work on-line

- **Local jobs will be created** as COA hires and trains a team of local constituents to conduct weekly site inspections to maintain and clean the bus bench units. Any severely damaged units will be replaced at no cost to our Municipal Partner
- **Local small business owners**, (like your florist or dentist), will be given the opportunity to sponsor a bus bench and a portion of this sponsorship revenue will be shared with Municipal Partners
- COA will also allocate a portion of the available sponsorship space to our Municipal Partners, at No Cost, for its own use in promoting issues of public interest (tourism, recycling, etc)
- **COA's No Cost Bus Bench program will not place any manpower demands on the Public Works Department or the Transit Officials** as all resources needed to install, maintain, and service each unit is the responsibility of COA



## The Lexington

Outstanding aesthetics and superior engineering have come together in the "Lexington". Corrosive free, maintenance free the Lexington is constructed with Thermo-Plastic PVC coating over treated high strength heavy steel and aluminum. The Lexington is the strongest, most durable Thermo Plastic coated bench on the market today.

The Lexington's rugged all weather construction and finish is ideal for regions with extreme weather conditions. It will not overheat on even the hottest days and has been tested to endure winter road salt, snow and ice.

The Lexington will compliment any streetscape and is an eye catching, worry free bench solution.



## Specifications

COA's products are per accessibility & public safety standards.

<b>Model</b>	Lexington
<b>Material</b>	Treated heavy steel and aluminum
<b>Colors</b>	Various (Gloss)
<b>Finish</b>	Ultraviolet stabilized Thermo Plastic
<b>Dimensions</b>	PVC coating and baked on polyester black powder coat 72" (L) x 33" (D) x 43" (H)
<b>Installation</b>	Anchored with lag bolts and assigned a GPS verified barcode
<b>Ad Face</b>	71" x 20.5" Lexan panel



## The Lexington



## Maintenance



- City personnel can quickly and easily determine the current maintenance status of any given amenity location on a 24/7 basis
- Detailed and customized maintenance reports can be easily extracted from COA's database and delivered electronically to concerned City contacts. Sales and financial reports that may also be requested by the City are generated in the same manner
- COA will manage the City service area maintenance program by employing local constituents from within the area

- COA leads the industry in providing their clients with state-of-the-art maintenance procedures, tracking and reporting systems
- COA has built and maintains an extremely advanced computerized operational system that integrates maintenance, operations, media booking, vacancies, changes clients information, billings and financial record keeping, all within a single administrative system
- All units are GPS marked and bar-coded providing a unique identification fro each unit, which allows the physical location and service record to be recorded and maintained





- Clear away any snow from the unit, the advertising face, and form the area surrounding the unit
- Remove any overgrown grass or weeds from around the unit
- Remove graffiti from the unit and client panel
- Make repairs to the unit. This may involve re-anchoring the unit or replacing damaged parts
- pressure washing of units (usually on a semi-annual basis)

## Completely Turn-Key!

- COA will look after EVERY aspect of the program

## Maintenance

COA will maintain the units, generally at a rate of one (1) time per month, or as frequently as required. The activities that are included in each visit are as follows:

- Clean the entire outside surface of the unit, wipe the bottom so that it is free of mud, road salt, etc.
- Clean the sponsorship panel, making sure the panel is free of direct dirt and graffiti
- Remove the garbage from around the unit
- Advise COA of, and repair, any structural damage or problems with regards to the unit or the are surrounding the unit
- Record and broadcast all maintenance activities LIVE (using MDaCS) for review by Municipal Partners and COA staff



Take A Photo	See Work Orders
Add A New Location	Maintenance Run
Bar Code Tag	Shipping Process
Type In Location Code	Add Work Orders
<input type="text"/>	Or Choose Loc
	Exit



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www.CreativeOutdoor.com

## A Sample of Our Municipal Partners...

Edmonton,	AB	Parker	FL
Leduc,	AB	S.Walton County,	FL
Lethbridge,	AB	Springfield,	FL
Greenville,	AL	Wakulla County,	FL
Hartford,	AL	Walton County,	FL
Little Rock,	AR	Hernando County	FL
Fort Smith,	AR	PalmBeach County	FL
Hot Springs,	AR	Riviera Beach,	FL
Kamloops,	BC	Baldwin,	FL
Campbell River,	BC	Boise,	ID
Colwood,	BC	Clinton,	IA
Conquitlam,	BC	Evanston,	IL
Prince George	BC	Bogal,	LA
Mission,	BC	Revere,	MA
Jefferson County,	CO	Annapolis	MD
Lakewood,	CO	Kansas City,	MO
Arvada City,	CO	Columbia,	MS
Denver,	CO	Hattiesburg,	MS
Pueblo,	CT	Meridian,	MS
Bridgeport,	CT	Bergenfield,	MS
Baldwin	FL	Bloomfield,	NJ
Callaway	FL	Bogota,	NJ
Live Oak,	FL	Clearlake,	NJ
Norwalk,	CT	Dumont,	NJ
North Lauderdale,	FL	Edison,	NJ



## And Many More...

Fairlawn,	NJ	Newmarket,	ON
Hackensack,	NJ	Niagra Region,	ON
Montclair,	NJ	New Castle,	ON
Palisades Park,	NJ	Orangeville,	ON
Perth Emboy	NJ	Orillia,	ON
Rochelle,	NJ	Ottawa Carleton,	ON
Springfield,	NJ	Owen Sound,	ON
Teaneck	NJ	Pickering,	ON
Las Vegas	NV	Port Perry,	ON
Halifax,	NS	Richmond Hill,	ON
Aurora,	ON	Sarnia,	ON
Barrie,	ON	St. Catharines,	ON
Bowmanville,	ON	Vaughan,	ON
Brampton,	ON	Welland,	ON
Brantford,	ON	Whitby,	ON
Burlington,	ON	Windsor,	ON
Cambridge,	ON	York,	PA
Cobourg,	ON	Gatineau,	QC
Cornwall,	ON	Columbia,	SC
Guelph,	ON	North Charleston,	SC
Hamilton,	ON	Moose Jaw,	SK
Kingston,	ON	Sasktoon,	SK
Kitchener,	ON	Spokane,	WA
London,	ON	Green Bay,	WI
Newcastle,	ON		

