



# KEISER UNIVERSITY

- ★ KU Flagship Campus  
in West Palm Beach  
(866)-944-3456
- Clearwater Campus  
(727) 373-1380
- Daytona Beach Campus  
(386) 274-5060
- Fort Lauderdale Main Campus  
(954) 776-4456
- Fort Lauderdale Online Division  
(866) 534-7371
- Fort Lauderdale Graduate School  
(888)-753-4737
- Fort Myers Campus  
(239) 277-1336
- Jacksonville Campus  
(904) 296-3440
- Lakeland Campus  
(863) 682-6020
- Melbourne Campus  
(321) 409-4800
- Miami Campus  
(305) 596-2226
- Naples Campus  
(239) 513-1135
- New Port Richey Campus  
(727) 484-3110
- Orlando Campus  
(407) 273-5800
- Patrick Air Force Base Campus  
(321) 430-0748
- Pembroke Pines Campus  
(954) 431-4300
- Port St. Lucie Campus  
(772) 398-9990
- Sarasota Campus  
(941) 907-3900
- Tallahassee Campus  
(850) 906-9494
- Tampa Campus  
(813) 885-4900
- West Palm Beach Campus  
(561) 471-6000



Shanghai, China  
Off-campus Site  
+86 (21) 6836 9850

San Marcos, Nicaragua  
Off-campus Site  
(505) 2535-2314

KEISERUNIVERSITY.EDU

# KEISER UNIVERSITY

## FLORIDA'S SECOND LARGEST INDEPENDENT UNIVERSITY

For more than 40 years, Keiser University has been a trusted educational resource for the citizens and businesses of Florida. We serve the adult student market in communities throughout our state, delivering a quality career education to motivated individuals through programs and majors that culminate in associates, bachelor's, master's or doctoral degrees. What sets us apart is an expectation that our students also learn to be responsible and accountable employees. We expect a culture of professionalism which includes a business dress code, attendance with punctuality, and practical application of academic skills. Our industry advisors have stressed that writing and math proficiencies are critical to success in the workforce and our programs emphasize both.

In 2015, we also began offering degree programs to traditional students at our Flagship Campus in West Palm Beach. This location includes residential housing, athletic fields, classrooms, and administration buildings in a 100-acre tropical setting in the heart of Palm Beach County. It provides our college-age students with a private, safe and quality educational environment and offers degrees that are strategically aligned with the needs of our state, national and global economies.

As we continue our goal of preparing students for inspiring careers, Keiser University is committed to remaining an innovative education and talent development leader for the state of Florida.

Arthur Keiser, Ph.D.  
Chancellor

## OUR MISSION

*Keiser University is a regionally accredited private career university that provides educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional and online delivery formats. The main campus is located in Fort Lauderdale, with campuses located throughout the State of Florida and internationally. Through quality teaching, learning, and research, the university is committed to providing students with opportunities to develop the knowledge, understanding, and skills necessary for successful employment. Committed to a "students first" philosophy, Keiser University prepares graduates for careers in business, criminal justice, health care, technology, hospitality, education, and career-focused general studies.*

*Inherent in the Mission is service to the community. This service includes community partnerships, involvement with various constituencies and various continuing education programs.*



## PHILOSOPHY

*The growth of Keiser University is largely due to the student-centered approach and unique delivery of the degree programs. Small class sizes ensure personalized attention, practical education, and accessibility to instructors.*

## ABOUT KEISER UNIVERSITY

Keiser University is a private, not-for-profit University with 3,800 employees serving 20,000 students at its 21 campuses throughout Florida. Additionally, we offer campus-based degrees, including a comprehensive graduate school, an online division, and international campuses in China and Nicaragua. Keiser University is the second largest member of the Independent Colleges and Universities of Florida (ICUF), a diverse association of 31 private, not-for-profit, higher education institutions. We are regionally accredited by the Southern Association of Colleges and Schools (SACS).

## BUSINESS DEVELOPMENT AND EMPLOYER PARTNERSHIPS

Keiser University is responsive and monitors the needs of Florida's business community and has valued partnerships with employers in a variety of career industries.

- Customized education and training programs are delivered on campus and off-site at a business partnership location.
- Articulation agreements with major hospitals and health care systems maximize the clinical rotation experience for students.
- More than 1,000 business advisors statewide work with us to strategically align degrees, training, and professional development programs that respond to Florida's workforce needs.
- Innovative degrees and scheduling formats are comprised of online, campus-based, and hybrid formats.
- Pilot programs are designed with professional and business development collaboration to identify trends and help to meet the pressing talent development needs of employers.



"Keiser University and Health First, Inc.'s rock solid, deep rooted relationship in the community has resulted in the hiring of hundreds of Keiser graduates over the past two decades...The students I see at Keiser are dedicated and committed. They have a passion to serve in community health care." – Debbie Holland, Clinical Education Practitioner, Health First's Center for Learning

"Keiser University has been a leader in the state of Florida and the nation in developing workforce talent for the past 40 years. By working directly with the business community in each market, Keiser is way ahead of the curve in helping to serve the targeted industries where employment is in the greatest demand." – Peter Antonacci, CEO, Enterprise Florida, Inc.

"Keiser University was founded to meet the needs of Florida's business community and has developed trusted, proven, and valued partnerships with employers in a variety of career fields." – Dr. Arthur Keiser, Chancellor

## THE INTERNATIONAL DIVISION

Recognizing Florida as the critical gateway to the worldwide economy, Keiser University's international presence transcends many borders, with students from 47 different countries enrolled in our degree programs. Offering academic support to online students in the nations of Moldova and South Korea and with SACS accredited off-site campuses in Shanghai, China and San Marcos, Nicaragua, the University continues to provide workforce talent prepared to make a positive impact in the global marketplace. Keiser University's International Division also offers several degrees in Spanish and Mandarin.



Keiser University's Latin American Off-Campus Site



Keiser University's Shanghai Off-Campus Site

## ACCREDITATION

Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1966 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.



Keiser University strives for excellence both on and off the field. The Flagship Campus is home to the Seahawk Athletic programs which compete in the National Association of Intercollegiate Athletics (NAIA) in the Sun Conference. Keiser University sponsors 23 sports programs including the Seahawks football team which debuted in 2018. Keiser is home to six NAIA Championship teams. Most recently, the Seahawks Men's Swimming Team won back-to-back titles during the 2018 and 2019 campaigns.

## THE GRADUATE SCHOOL

Keiser University's Graduate School offers doctoral and master's degrees in fields that are vital to Florida's diverse economy and global competitiveness, including the Masters of Science in Physician Assistant and the Doctor of Business Administration with concentrations in Global Organizational Leadership and Global Business. Our Graduate School faculty and students have completed, published, and are currently engaged in numerous research projects with results affecting positive change and advancements important to all individuals. Through state grant funding, Keiser University joins the University of Florida, Florida State University, the University of Miami, and the University of South Florida as part of the Florida Diagnostic and Learning Resource System's (FDLRS) Multidisciplinary Education Services Centers. The grant provides telehealth services to K-12 students, teachers and parents improving educational outcomes for students with developmental disabilities across ten Florida counties.

Marketing Services

## IN SERVICE TO OUR COMMUNITIES AND OUR STUDENTS



Keiser University is dedicated to serving communities throughout Florida. Recently, Keiser students, faculty and staff raised \$50,000 to provide for the welfare and support of the victims, the first responders, and the communities, which were devastated by Hurricane Michael in October 2018. Funds raised were distributed evenly between Volunteer Florida and the Bay Law Enforcement Assistance Fund.

Keiser University has been dedicated to enhancing each student's educational experience, responsible philanthropic endeavors, and service to our communities since its inception in 1977. The University has provided more than \$75 million over the past two years in needs-based and academic scholarships to deserving students, providing them the support

necessary to advance their lives and careers through higher education. In further efforts to broaden opportunities for aspiring student leaders, Belinda and Arthur Keiser established the Keiser Mills Foundation which offers unique international, entrepreneurial, leadership, and professionalism experiences at home and abroad.

## COLLEGE OF GOLF AND SPORT MANAGEMENT

Keiser University's College of Golf prepares graduates for careers in the \$78 billion worldwide golf industry. As Florida is recognized as the epicenter of the sport for both recreational and professional purposes, distinguished business leaders in the golf industry partner with Keiser University's College of Golf to prepare our students to become their future professionals. Our golf partners include:

- Taylor Made
- Cleveland
- Aerotech
- Impact Zone
- PGA National Resort & Spa
- Southwest Greens
- The First Tee of the Palm Beaches
- Eis for Autism

The College of Golf offers degrees in golf management, and the instructional staff is comprised of PGA Certified Professionals, PGA Master Professionals, and an LPGA Hall of Fame member. Additionally, all faculty members have Ph.D. degrees and Master's degrees in Education and Psychology or are pursuing those advanced degrees.



## ASSOCIATE, BACHELOR'S, MASTER'S AND DOCTORAL DEGREES

Kaiser University offers approximately 100 associate through doctoral degrees in health care including nursing and physician's assistant, information technology, business, legal studies, culinary arts, education, sports management, and psychology.

### Doctoral Degrees

Business Administration with specializations in Marketing, Global Management, or Global Business, DBA  
 Business Administration with specializations in Global Management, or Global Business (Spanish), DBA  
 Chiropractic, DC  
 Curriculum and Instruction, PhD  
 Educational Leadership, PhD  
 Educational Leadership (Spanish), PhD  
 Health Science, DHS  
 Industrial and Organizational Psychology, PhD  
 Instructional Design and Technology, PhD  
 Nurse Anesthesia Practice, DNP  
 Nursing Practice, DNP  
 Psychology, PhD

### Education Specialist Degrees

Educational Leadership, EdS  
 Instructional Design and Technology, EdS

### Master's Degrees

Accounting, MBA  
 Accountancy, MAcc  
 Business Administration, MBA  
 Business Administration (Mandarin), MBA  
 Business Administration (Spanish), MBA  
 Clinical Mental Health Counseling, MS  
 Criminal Justice, MA  
 Education, Allied Health Teaching and Leadership, MSED  
 Education, Career College Administration, MSED  
 Education, Leadership, MSED  
 Education, Leadership (Spanish), MSED  
 Education, Online Teaching and Learning, MSED  
 Education, Teaching and Learning, MSED  
 Health Services Administration, MBA  
 Homeland Security, MA  
 Information Security, MS  
 Information Technology Leadership, MS  
 International Business, MBA  
 International Business (Spanish), MBA  
 Joint Education - Business Administration, MSED-MBA  
 Management, MS  
 Management (Spanish), MS  
 Management, MBA  
 Management (Spanish), MBA  
 Marketing, MBA  
 Nurse Anesthesia, MS  
 Nursing, MSN  
 Nursing, Family Nurse Practitioner, MSN  
 Nutrition with Distance Learning Internship, MS  
 Occupational Therapy (Bridge Program), MS  
 Organizational Leadership, MS  
 Organizational Psychology, MS  
 Physician Assistant, MS  
 Psychology, MS  
 Technology Management, MBA

### Graduate Certificates

Career College Administration, Grad Cert  
 Health Services Management, Grad Cert

Management and Leadership, Grad Cert  
 Management and Leadership (Spanish), Grad Cert

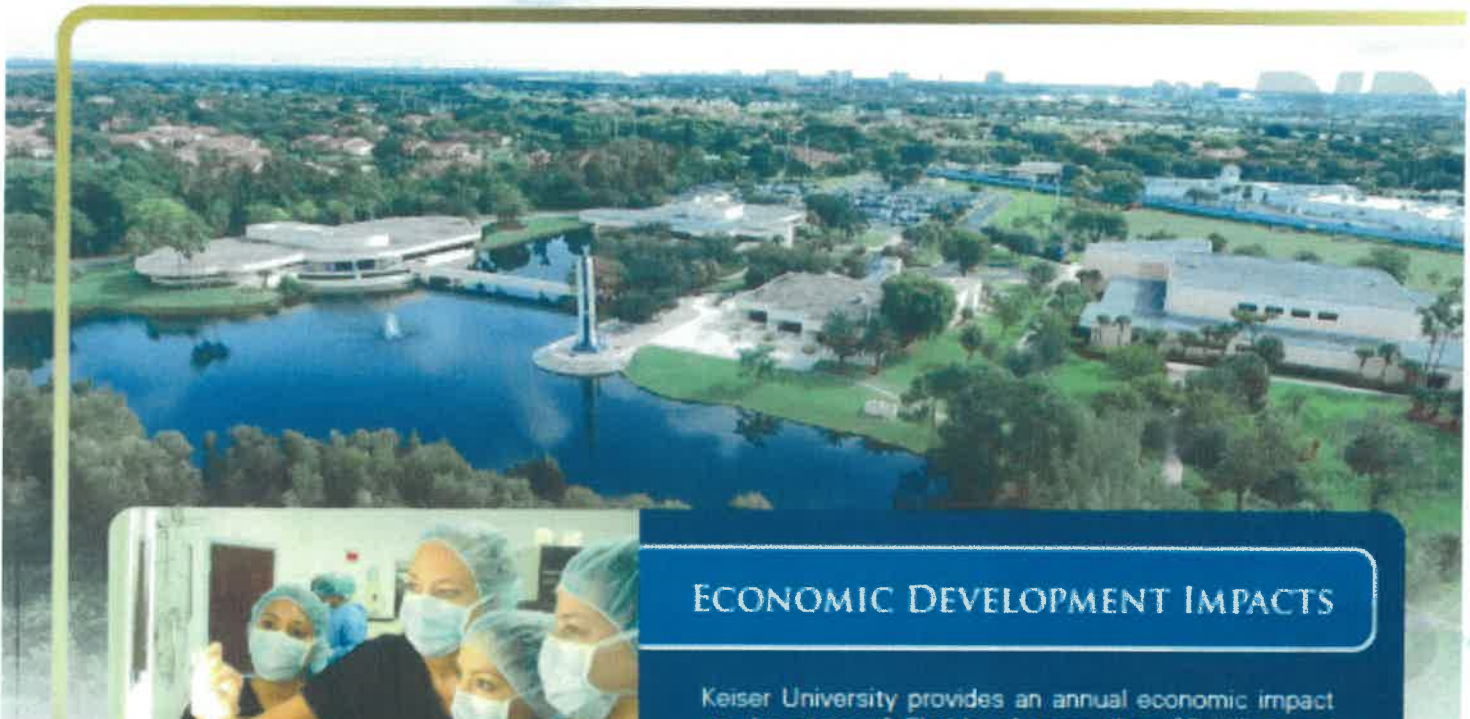
### Bachelor's Degrees

Accounting, BA  
 Accounting (Spanish), BA  
 Animation and Game Design, BS  
 Applied Engineering, BS  
 Biomedical Sciences, BS  
 Biomedical Sciences with concentrations in Equine Studies and Pre-Physician Assistant, BS  
 Business Administration with concentrations in Management, Hospitality Management, Human Resource Management, Finance, International Business, Management, Marketing, or Transportation and Logistics (Entrepreneurship, and Equine Studies concentrations at FS campus only), BA  
 Business Administration (Mandarin) with concentration in Management, BA  
 Business Administration (Spanish) with concentrations in International Business, Management, Marketing, or Finance, BA  
 Business Administration: Automotive Dealership Management, BA  
 Business Analytics (Mandarin), BA  
 Cinematic Arts, BA  
 Computer Information Systems, BS  
 Criminal Justice, BA  
 Criminal Justice with concentration in Forensics, BA  
 Cyber Forensics/Information Security, BS  
 Dietsetics and Nutrition, BS  
 Exercise Science, BS  
 Financial Crime Investigation, BA  
 Forensic Investigations with concentration in Investigations, BS  
 Forensic Investigations with concentration in Science, BS  
 Golf Management, BS  
 Health Information Management, BS  
 Health Science, BS  
 Health Services Administration, BA  
 Health Services Administration (Spanish), BA  
 Homeland Security, BA  
 Imaging Sciences with concentrations in Imaging Administration, or Clinical Imaging, BS  
 Information Technology Management with concentrations in Software Engineering, Web and Mobile Development, Network Security, Multimedia Technology, or General, BS  
 Integrated Marketing Communications, BS  
 Interdisciplinary Studies with concentration in Music, BS  
 Interdisciplinary Studies (Spanish), BS  
 Interdisciplinary Studies, Pre-DPT Bridge, BS  
 Law Enforcement Operations with concentrations in Law Enforcement, Forensic Investigation, and Courts and Corrections, BS  
 Legal Studies with concentration in Law Office Management, BS  
 Management Information Systems, BS  
 Medical Laboratory Science, BS

Network Systems and Data Communications, BS  
 Nursing (Traditional), BSN  
 Nursing (FastTrack), BSN  
 Nursing (Accelerated), BSN  
 Nursing (RN to BSN Bridge), BSN  
 Political Science with concentration in International Relations, BA  
 Public Administration with specializations in Politics, Communication Studies, and Emergency Management, BA  
 Psychology with concentrations in Human Services, Developmental Psychology, Health Care and Fitness, and Business, BA  
 Software Engineering, BS  
 Sport Management (Degree-Completion), BS  
 Sport Management, BS  
 Sport Management (Leadership Track), BS  
 Sports Medicine and Fitness Technology, BS

### Associates Degrees

Accounting, AA  
 Applied Engineering, AS  
 Baking and Pastry Arts, AS  
 Biotechnology, AS  
 Business Administration, AA  
 Cinematic Arts, AA  
 Crime Scene Technology, AS  
 Criminal Justice, AA  
 Culinary Arts, AS  
 Diagnostic Medical Sonography with concentration in General Sonography, AS  
 Diagnostic Medical Sonography with concentration in General and Vascular Sonography, AS  
 Fire Science, AS  
 General Studies, AA  
 General Studies (Spanish), AA  
 Golf Management, AS  
 Graphic Arts and Design, AS  
 Health Information Management, AS  
 Health Services Administration, AA  
 Histotechnology, AS  
 Homeland Security, AA  
 Hospitality, AA  
 Information Technology, AS  
 Information Technology and Programming, AS  
 Massage Therapy, AS  
 Medical Administrative Billing and Coding, AS  
 Medical Administrative Billing and Coding (Spanish), AS  
 Medical Assisting, AS  
 Medical Assisting Science, AS  
 Medical Assisting Science (Spanish), AS  
 Medical Laboratory Technician, AS  
 Nuclear Medicine Technology, AS  
 Nursing, AS  
 Occupational Therapy Assistant, AS  
 Paralegal Studies, AA  
 Physical Therapist Assistant, AS  
 Radiation Therapy, AS  
 Radiologic Technology, AS  
 Respiratory Therapy, AS  
 Sports Medicine and Fitness Technology, AS  
 Surgical Technology, AS  
 Video Game Design, AS



Master of Science in Physician's Assistant Students

## ECONOMIC DEVELOPMENT IMPACTS

Keiser University provides an annual economic impact on the state of Florida of more than \$3 billion and directly or indirectly supports more than 30,000 Florida jobs, according to an independent study by the Washington Economics Group.

## NATIONAL AND STATE RANKINGS

\*Source: Analysis of Community College Week "2016" Top 100 Associate Degree Producers.

- Associate Degrees in Nursing  
National Ranking: 3<sup>rd</sup> State Ranking 2<sup>nd</sup>
- Associate Degrees in Computer and Information Sciences & Support Services  
National Ranking 9<sup>th</sup> State Ranking 2<sup>nd</sup>
- Associate Degrees in Criminal Justice and Corrections  
National Ranking 17<sup>th</sup> State Ranking 2<sup>nd</sup>
- Associate Degrees in Parks, Recreation, Leisure, Fitness Studies  
National Ranking 2<sup>nd</sup> State Ranking 1<sup>st</sup>



Source: U.S. News and World Report 2020 Best Colleges

- Keiser University is now ranked 272 out of 381 top-rated schools in the U.S., according to US News and World Report's 2020 edition announcement.



- Ranked 1\* for Private, Non-profit Colleges & Universities, 2018 Enrollment

More than 20 percent of KU's students are active duty service members, veterans