



MINUTES OF THE CITY COUNCIL WORK SESSION
CITY OF NEW PORT RICHEY

NEW PORT RICHEY CITY HALL COUNCIL CHAMBERS
5919 MAIN STREET, NEW PORT RICHEY, FLORIDA

March 5, 2020
6:00 PM

ORDER OF
BUSINESS

1 Call to Order - Roll Call

The meeting was called to order by Mayor Rob Marlowe at 6:00 p.m. Those in attendance were, Deputy Mayor Jeff Starkey, Councilman Chopper Davis, Councilman Peter Altman and Councilman Matt Murphy. Also in attendance were City Manager Debbie Manns, City Clerk Judy Meyers, Police Chief Kim Bogart, Economic Development Director Charles Rudd, Public Works Director Robert Rivera, Library Director Andi Figart, Development Director Earl Hahn, Technology Solutions Director Bryan Weed, Human Resources Manager Bernie Wharran, Assistant Finance Director Crystal Dunn and Assistant Fire Chief Adam Darling.

DISCUSSION ITEMS

2 Strategic Planning Session - Page 2

City Manager Manns introduced the item to Council. She stated that the purpose of this agenda item was to review updates to the Strategic Plan. Changes to the Plan include a mission statement, vision statement, organizational values and goals and strategic objectives. Organizational values include providing quality public service, seeking continuous improvement, demonstrating respect, compassion and integrity in decision making, coordinating internal and external resources and ensuring fiscal responsibility. Organizational goals include effective governance and professional administration, safe, healthy and welcoming neighborhoods, commitment to core services, responsible infrastructure and asset management, sound fiscal stewardship, economic security and growth. Mayor Marlowe suggested changing the word "solid" in the vision statement to vibrant. Councilman Murphy asked for clarification with internal and external resources. Councilman Altman asked if there would be a separate statement for the CRA and City Manager Manns replied that yes the CRA should have its own mission statement. Strategic objectives include mobilize reinvestment, increase real property tax revenue, develop a community mindset, improve the image of the city, develop partnerships, communicate effectively, continue community policing improvements and invest in infrastructure. Under the strategic objectives City Manager Manns asked if developing a community mindset, improving the image of the city and communicating effectively should be

listed as one objective or kept as three separate and it was the consensus of Council to keep them separate. Councilman Davis stated we could take it a step forward and recognize staff training in the document since it was important. Deputy Mayor Starkey suggested reading the book "On Great Service" by Leonard Berry. City Manager Manns stated that Library Director Andi Figart would order copies to be distributed. Councilman Altman stated on improving the image means literally cleaning up like our clean-up days. He referenced some homeless living behind the River Road Church. He stated improving the image means eliminating places to hide. Deputy Mayor Starkey also suggested lighting be installed at the overlook. City Manager Manns then highlighted the progress of each of the action items and new action items that were added. Under mobilize reinvestment, Councilman Altman suggested adding the word "expand" before the word "focus" to the goal of actively seeking development partners to expand focus beyond the downtown area. Under increasing taxable value, Councilman Altman suggested adding an action item that included a good infrastructure project or resiliency project to obtain CDBG funds. Mayor Marlowe commented that Pasco County recently created a registry for residential rentals and vacant properties. Under community mindset, Mayor Marlowe suggested we sit down with the organizers of the Chasco Fiesta after the event this year to learn of the new things they have done. Councilman Altman suggested adding an action item regarding the Christmas golf cart parade and how it was supported by our police department. Mayor Marlowe also suggested adding the Halloween trick-or-treat event. Councilman Davis suggested adding an action item titled supporting community initiated events. Under develop partnerships, Mayor Marlowe suggested adding regular meetings and coordination with the City of Port Richey. Councilman Altman suggested adding partnerships with the Tourism Board and the MPO.

3 Communications

Councilman Murphy stated that the City of Port Richey hosts a meet your neighbor program and that one of the Council members would attend our next meeting to discuss about helping us to implement the program here. Mayor Marlowe stated that Home Depot now carries LED bulbs that fit into the exit lights for businesses. He stated this information may come in handy for fire inspections. Councilman Altman suggested purchasing some bulbs for the fire inspectors to hand out.

4 Adjournment

There being no further business to consider, upon proper motion, the meeting adjourned at 7:36 p.m.

Approved: _____ (date)

_____ (signed)

Initialed: _____

Judy Meyers, CMC, City Clerk