

From: smallwood.bob@gmail.com
To: [Judy Meyers](#)
Cc: [Debbie Manns](#)
Subject: Council Vacancy
Date: Monday, October 5, 2020 9:44:31 PM

Judy, I am honored to be considered to fill the vacancy that Jeff Starkey's resignation has created. This is a great opportunity for the remaining Council members to appoint someone who has/is:

- A good working knowledge of the City and its Dept leads/staff,
- Is very involved on City Boards and organizations serving the City,
- A problem solving /engineering mentality and background,
- A sales/marketing experience to help build consensus or pitch new ideas,
- Knowledgeable with both Commercial and Residential real estate in NPR,
- Who understand this is really two jobs with the need to switch into a developer mind set when on the CRA Board,
- Who is not afraid to ask questions and do the homework necessary,
- New energy, ideas, thoughts, vision. Willing to try different ideas. Work with the County to maximize resources to NPR.
- Who has the energy, commitment and desire to keep the City of NPR on its tremendous path to renewal, especially in this new COVID-19 reality.

All these characteristics and more are key elements of my qualifications for the Council position.

I'm currently serving on the Land Development Review Board, and prior to that spent several years on the Parks and Rec Board. Service to the City is a family love, as my wife Kelly is on the Cultural Affairs and Historical Preservation Boards.

I'm a Commercial/Residential Realtor for Coldwell Banker FI Grey, concentrating on NPR and west Pasco properties. Prior to 2011 I was in technical sales/sales management for several fortune 100 companies. I provided consulting/selling/system design/training to engineers and engineering managers of high-end electronic test and calibration equipment. My clients were the US Government, KSC, Military bases and Aerospace/Defense industry primarily in the SE USA.

I did run for City Council back in 2018, and due to a very late start on my campaign I place out of the money. I did get more votes than any of the other 6 candidates on election day! I learned a valuable lesson about the early absentee/mail in ballots that can extend into other parts of life!

Being in sales my entire adult life, I have learned it is important to build consensus on issues on issues up and down an organization structure as well within families. Consensus and teamwork are sometimes difficult, especially within volunteer organizations or even in corporations where different departments may have distinctly different goals and various personalities. I have been successful my entire life working on these opportunities, repairing bridges if needed, and building new bridges to accomplish missions and goals to make sure everyone feels some sense of value at the end.

I have spent many hours volunteering for just about every event/organization in town. I have been on several Boards including the NPR Main Street and West Pasco Chamber in various leadership positions. My emphasis the past couple of years has been on restructuring and restarting the NPR Main Street Program with new Board members and leadership. I chose to fight to keep the NPR Main Street program alive, even when many doubted it could survive. It is an excellent program that is well suited for NPR, based on historic preservation, focused to strengthen and revitalize downtowns districts. The 4-point structure of the National Main Street program is the one of the key elements to the current economic development plans in use by the City (Charles Rudd).

Some past community service roles include working with the US Coast Guard to rebuild a dying and depleted Flotilla of volunteers teaching marine safety and patrolling the waters off NPR/PR as an extension to CG Station Sand Key's operations. Prior to moving to NPR 15+ years ago I was involved in local politics in Winter Springs, including leading Boards from the YMCA to a Seminole County Rails to Trails team. I led the effort to form the Winter Springs Little League and was active in the local High School athletics. I have been on several HOA Boards.

Council and the City Manager have done an excellent job bring life back into the City following the great recession. I'm absolutely committed to the continued growth, health and prosperity of City, its downtown and the US 19 gateway corridor into the City. At the same time as improving our Commercial areas, we cannot forget the need to revitalize and refresh our residential districts/neighborhoods. Not only with efforts to improve the existing housing inventory, but look for creative ways to expand and develop affordable housing for a changing demographic who want to make NPR their home. I'm excited to see the strides the City has made with a new focus on marketing and branding the City. I'm equally excited to see what come out of the new Master Plans we will be learning about in the coming weeks.

NPR is my home; I love living on the Cotee River and golf carting around the City. The City is unique with its natural beauty, the Cotee River with its connectivity to the Gulf and a historic downtown. I'm "all in" to help the City reach its maximum potential.

I'll be happy to provide any additional information and/or discuss any opportunities/issues facing our City. I'll be happy to furnish a resume if needed.

Thanks again for your time and consideration.

Thanks,

Bob Smallwood

Commercial & Residential Sales and Leasing

Coldwell Banker F.I. Grey & Son Residential

6330 US 19, New Port Richey FL 34652

Cell (727) 267-5863

Office (727) 495-2424

Brief Bio.....I grew up just outside the city limits of Safety Harbor. Graduated from Dunedin HS then went to the University of South Florida and received a BS degree in Electrical Engineering. After USF I married Kelly, moved to Orlando and took a job as a Field Engineer for Hewlett Packard. We lived/worked in Orlando, Longwood, Winter Springs/Oviedo area for many years. Three years after received my BS degree I received an MBA degree from Fla institute of Technology. My time in the Orlando area was focused on sales and marketing for high tech companies like Hewlett Packard, responsible for sales, account and regional management for primarily aerospace/defense and direct Government accounts in the South East States. Since my job allowed me to live anywhere in Florida, we made a decision to downsize and moved back close to where we were brought up (and aging parents), found a house and a town in NPR that we fell in love with in early 2005. In 2011 I made a career change, got out of the corporate world and decided to work for myself as a Commercial Real-estate sales/leasing/management Realtor, recently adding residential to my property focus. We have two adult kids, 5 grand kids and a boxer dog named Molly. I have been very involved in our NPR community, Past board chair (twice) for the NPR Main Street Program, previously on the NPR Parks and Rec Board, West Pasco Chamber's Board, past Flotilla Commander in the US Coast Guard Auxiliary. Currently I'm on the NPR Land Development Review board, a member of the NPR Main Street Board, Member of the Bayou Business Association Board and also active in several other associations. We enjoy traveling throughout Florida and Western North Carolina/North Georgia, where we discover all sort of ideas, public art and events that could play well into the NPR renaissance going forward.