



MINUTES OF THE COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING
CITY OF NEW PORT RICHEY
NEW PORT RICHEY CITY HALL COUNCIL CHAMBERS
5919 MAIN STREET, NEW PORT RICHEY, FLORIDA
October 20, 2020
IMMEDIATELY FOLLOWING THE REGULAR CITY COUNCIL MEETING

MINUTES

ORDER OF BUSINESS

1 Call to Order - Roll Call

The meeting was called to order by Chairman Rob Marlowe at 8:28 p.m. Those in attendance were, Director Jeff Starkey, Director Chopper Davis, Director Altman and Director Murphy.

Also in attendance were Executive Director Debbie Manns, City Attorney Timothy Driscoll, City Clerk Judy Meyers, Assistant City Manager Rodd Hale, Police Chief Kim Bogart, Finance Director Crystal Feast, Fire Chief Chris Fitch, Economic Development Director Charles Rudd, Public Works Director Robert Rivera, Library Director Andi Figart, Technology Solutions Director Bryan Weed, Human Resources Manager Bernie Wharran and Assistant Parks and Recreation Director Chris Bornfleth.

2 Approval of September 15, 2020 and September 22, 2020 CRA Meeting Minutes - Page 2

Motion was made to approve the minutes as presented.

Motion made by Matt Murphy and seconded by Jeff Starkey. The Motion Passed. 5-0. Ayes: Altman, Davis, Marlowe, Murphy, Starkey

3 Retail Recruitment Grant Program - Page 16

Executive Director Manns introduced Economic Development Director Charles Rudd who then presented the item to the Board. He stated that the purpose of this agenda item was to approve the Retail Recruitment Grant Program and revisions to the interior and exterior grant programs. He stated the primary goals of the grant program are for the US19 corridor, downtown and the former HCA site. The goal is to make the exterior appearance appealing. He stated the program will assist only applicants of desired businesses. There will be a limit on grants for each address. Grants will be awards and not reimbursements. The program will be limited to independent, locally owed businesses. The recruitment grant program will target:

- Home Décor & Home Gifts
- Jewelers
- Art & Music Galleries

- Stationary & Flower shops
- Clothing, Apparel, Shoes and Accessories
- Sporting Goods
- Book Stores
- Specialty Brewers
- Wine Shops
- Bicycle Sales, Rental, Repair
- Hobbies
- Gifts

The proposed incentives include rental assistance in the form of 100% reimbursement or \$2,000, which ever is less, for the first three (3) months of operations, 75% reimbursement or \$1,500, which ever is less, for the second three (3) months, and 50% reimbursement or \$1,250, which ever is less, for the remainder of the first year.

Rather than 5 years between Façade Improvement Grant and Interior Build-out Grant awards, a location/address will be eligible for up to \$25,000 within a two year time frame. If the first grant received is less than \$25,000, (Ex. \$15,000) that location/address will still be eligible for the balance up to \$25,000 (Ex. \$10,000) within the two year time frame. The two year wait will not begin until the second grant is awarded and the \$25,000 limit has been reached. If the second grant is never applied for/awarded, in this example, the location/address would be eligible for \$25,000 two years after the initial grant of \$15,000.

In addition to this, a targeted retailer would be eligible to participate in the Commercial Interior Build-out Grant Program which will award 75% of the build-out costs up to \$25,000 and the Commercial Façade Improvement Grant Program which will award 75% of the exterior improvement costs up to \$25,000.

Upon opening the floor to public comment, no one came forward therefore Chairman Marlowe returned the floor to the Board. Motion was made to approve the item as presented.

Motion made by Chopper Davis and seconded by Matt Murphy. The Motion Passed. 5-0. Ayes: Altman, Davis, Marlowe, Murphy, Starkey

4 Communications

Director Altman stated that he would like a discussion about engineering services at the next scheduled meeting. He asked the City Attorney to look at the provisions in the Code. Chairman Marlowe stated the Red Pig BBQ food truck is now in the brick and mortar location where Pete's Garage was located.

5 Adjournment

There being no further business to consider, upon proper motion, the meeting adjourned at 8:41 p.m.

(signed) _____
 Judy Meyers, CMC, City Clerk

Approved: _____ (date)

Initialed: _____