



MINUTES OF THE CITY COUNCIL WORK SESSION
CITY OF NEW PORT RICHEY
NEW PORT RICHEY CITY HALL COUNCIL CHAMBERS
5919 MAIN STREET, NEW PORT RICHEY, FLORIDA
May 25, 2021
4:00 PM

ORDER OF BUSINESS

1 Call to Order - Roll Call

The meeting was called to order by Mayor Rob Marlowe at 4:00 p.m. Those in attendance were Deputy Mayor Chopper Davis, Councilman Peter Altman and Councilman Mike Peters. Councilman Matt Murphy participated via electronically.

Also in attendance were City Manager Debbie L. Manns, City Clerk Judy Meyers, Police Chief Kim Bogart, Finance Director Crystal Feast, Fire Chief Chris Fitch, Economic Development Director Charles Rudd, Public Works Director Robert Rivera, Parks and Recreation Director Kevin Adams, Technology Solutions Director Bryan Weed, Human Resources Manager Bernie Wharran.

DISCUSSION ITEMS

2 Strategic Plan Updates

City Manager Manns introduced the item to Council. She stated the purpose of the work session was to review the updates for the Strategic Plan. Councilman Altman stated he agrees with the mission statement but there are other opportunities in the CRA than in the Strategic Plan. He would like to have a separate discussion on the CRA. He would like to see something added to support the CRA's mission. City Manager Manns began her presentation by giving an overview of the Strategic Plan including organizational values and goals. She then highlighted the current strategic objectives. City Manager Manns then highlighted the strategies from the previous year and the new ones for this year. New proposed strategies included Environmental Stewardship, Cultivate Human Resources, Maintain a Dynamic and Connected Downtown Area, Advance Emerging Technologies, Improve Customer Experience and Optimize the City's Emergency Management Services. Under Environmental Stewardship, City Council discussed the Community Garden and additional sites. Council also discussed other environmental issues and the river. Under Cultivate Human Resources, Deputy Mayor Davis suggested a summer program for juniors. City Manager Manns stated an apprenticeship program is something that is being formalized. Under Maintain a Dynamic and Connected Downtown Area, Mayor Marlowe stated it should include the Palm District and eventually out onto US19. Councilman Altman

suggested changing the strategy name to Support the CRA and the redevelopment efforts. Councilman Peters stated that the CRA should be supporting the Strategic Plan document. Mayor Marlowe stated that supporting the CRA is much larger than maintaining the downtown. He suggested adding a strategy which emphasizes the CRA in general. Deputy Mayor Davis stated that the downtown was the cornerstone and now he would like to see other areas further out. Council agreed the last three proposed strategies should be included. City Manager Manns then highlighted the previous year's strategies, projects and action items. Council then discussed the annexation issues associated with the Leisure Lane/Van Doren Avenue area. Councilman Altman stated he brought up the Interlocal Service Boundary Agreement. City Manager Manns then highlighted Improving the Image of the City. Councilman Altman suggested adding local agencies as well. City Manager Manns then highlighted the Continued Community Policing Improvements. She then highlighted the items under Invest in Infrastructure. City Manager Manns then highlighted the action items for the new strategies that were proposed. City Council then discussed microtransit options.

3 Communications

Mayor Marlowe stated he attended the Suncoast League of Cities dinner in St. Pete Beach. Councilman Murphy congratulated Mayor Marlowe and City Clerk Meyers on their Home Rule Hero Awards.

4 Adjournment

There being no further business to consider, upon proper motion, the meeting adjourned at 6:45 p.m.

Approved: _____ (date)

_____ (signed)

Initialed: _____

Judy Meyers, CMC, City Clerk