



CITY OF NEW PORT RICHEY SPECIAL EVENT IN-KIND SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Greater Pasco Chamber of Commerce
- b. Name of Event: Holiday Parade
- c. Event Dates (beginning, ending): Saturday, December 4, 2021
- d. Event Coordinator (name, address, phone, email)
Tim McClain tim@greaterpasco.com 727-842-7651
Charlotte Ortiz charlotte@greaterpasco.com 727-842-7651
Both address 5443 Main Street, NPR 34652
- e. Total amount of in-kind services requested \$ 14,000
- f. Please describe the proposed event to include type of event and scope of activities:
This is the annual Holiday parade which goes through downtown New Port Richey. There will be lots of floats, marching bands, dance teams, scouts, youth football and cheerleading teams, veteran organizations and it is capped off with a visit from Santa at the end of the parade.
- g. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Currently none
- h. How are the events specified assessed for effectiveness?
Pre-event meetings are held with the city and other organizations who may be involved. After the event a recap meeting is held to determine any improvements for the next event.
- i. Please provide a statement setting forth the specific use of net proceeds derived from the special event and how the proposed use benefits the city:
Any net benefits would be split between the Rotary Club of Holiday and the Chamber of Commerce, but we have NOT made a profit on the Holiday Parade for at least 4 years. The event brings 20,000 people to the downtown area.



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II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Facebook, other social media, Chamber website, Chamber Eblasts to over 4,000 people. We are also going to run some Facebook ads, Suncoast News ads and have Hits 106 broadcast LIVE from the event.
- b. Identify advertising campaign duration and amount for each medium: No cost of advertising mediums we use. We can not afford paid advertising.
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? Yes as we have always done in the past.

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: It is estimated that the parade brings into the downtown New Port Richey 20,000 people. The businesses in downtown and surrounding areas benefit from the thousands of dollars in revenue generated. We expect a full parking garage this year!
- b. Will the event compliment or compete with existing downtown businesses? It is a complete compliment and brings in thousands of dollars in new sales.
- c. Please describe in what way(s) and to what degree?
The bars and restaurants are full and the shops also have full crowds.

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR?
62 (sixty two) years
- b. What is the target audience for this event? Families and people of ALL ages.



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- c. Are you proposing any notable changes in the event from previous years? If yes, then please explain: NO

V. REQUIRED DOCUMENTS

- a. ✓ Adopted agency budget for current fiscal year.
Will be done in June meeting.
- b. ✓ Audited Financial Statement (for 2019 or a IRS Form 990)
Taxes are still being worked on my accountant.
- c. Certificate of Incorporation
attached
- d. Federal Tax ID Number
38-4127874

2021 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# N19000009355

Entity Name: THE GREATER PASCO CHAMBER OF COMMERCE, INC.

Current Principal Place of Business:

5443 MAIN STREET
NEW PORT RICHEY, FL 34652

Current Mailing Address:

5443 MAIN STREET
NEW PORT RICHEY, FL 34652

FEI Number: 38-4127874

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

MCCLAIN, TIM
5443 MAIN STREET
NEW PORT RICHEY, FL 34652 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title PRESIDENT
Name MCCLAIN, TIM
Address 5443 MAIN STREET
City-State-Zip: NEW PORT RICHEY FL 34652

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: TIM MCCLAIN

PRESIDENT

04/27/2021

Electronic Signature of Signing Officer/Director Detail

Date



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Overall Proposed Statement of Revenue & Expenditures
(Detailed line-item budget)

Revenues	Previous Year*	Current Year
<i>Ex. - City Sponsorship</i>	\$	\$
Sponsors	4,300.00	4,000.00
Float Entries	4,150.00	3,500.00
In Kind NPR	6,000.00	14,000.00
Additional In Kind NPR	2,408.90	0
Total Revenue	16,858.90	21,500.00

Expenses	Previous Year*	Current Year
	\$	\$
Santa Float	1,400.00	1,600.00
Printing	1,069.14	1,400.00
Postage	385.00	0
Toilets	2,033.00	2,500.00
Parade Items/Supplies	374.24	650.00
Advertising	0	1,500.00
City Fees	60.00	60.00
NPR Services	12,937.52	14,000.00
Total Expenses	18,258.90	21,710.00

**A profit & loss statement may be provided in lieu of the requested detail*