



CITY OF NEW PORT RICHEY SPECIAL EVENT IN-KIND SPONSORSHIP APPLICATION

I. EVENT INFORMATION:

- a. Organization: Chasco Fiesta Inc
- b. Name of Event: Chasco Fiesta 2022
- c. Event Dates (beginning, ending): March 25-April 2, 2022
- d. Event Coordinator (name, address, phone, email) AL RENEDO
5636 Grand Blvd, Suite A, New Port Richey FL 34652
Office; 727-300-5540 Cell: 727-725-4672
director@chascofiesta.com
- e. Total amount of in-kind services requested All city personnel services are requested in-kind for the event minus event fees. (police, fire, and parks and rec-typically \$30-40,000)
- f. Please describe the proposed event to include type of event and scope of activities: 9 day Music festival with boat parade, street parade, 5 k run/walk, dragon boat races and car show and potential carnival/kid activity zone
- g. Please indicate other events provided by your agency and the amount (if any) currently funded by the City: Coronation ball, Golf tournament, Bowling tournament and other tournaments. Zero funding by City
- h. How are the events specified assessed for effectiveness? The Chasco Fiesta is a 100 year event that has 250-300k attendees. Events are marketed through newsprint, radio and digital media ads on social networks and streaming content providers.
- i. Please provide a statement setting forth the specific use of net proceeds derived from the special event and how the proposed use benefits the city: The in-kind services provided by the City keeps the cost of our event down while increasing security and efficienecies while bringing 250-300K people downtown showcasing the City and having a positive impact on businesses and tourism

II. MARKETING AND ADVERTISING

- a. Which specific advertising mediums will be used? Newspaper, radio and social media



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- b. Identify advertising campaign duration and amount for each medium: News paper \$10k/ 30k in-kind -1 week, radio 2 weeks \$10k-\$20k in-kind, social media \$5k-1 month
- c. Will the City of New Port Richey be identified as a sponsor on all promotional/advertising materials? yes

III. ECONOMIC IMPACT

- a. Describe the overall economic benefit to NPR: a USF economic study in 2017 on the Chasco Fiesta estimated the economic impact at \$20M between wages, services, events and hotel stays
- b. Will the event compliment or compete with existing downtown businesses? It will complement and bring in more business in 9 days than they do in a whole month.
- c. Please describe in what way(s) and to what degree? 350K additional people in the downtown area spending money in the bars, restaurants, and boutiques helps bring visibility and returning customers to the Downtown NPR area. A positive experience can impact a person looking to relocate and more events in the City that are impactful bring more residence and thus more tax based revenue for the City through Sales tax, business tax and real-estate taxes.

IV. EVENT IMPACT

- a. How many consecutive years has this event been held in NPR? 100
- b. What is the target audience for this event? All age groups are targeted...most attendees are between 35-55 years of age.



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- c. Are you proposing any notable changes in the event from previous years? If yes, then please explain: NO _____

V. REQUIRED DOCUMENTS

- a. Adopted agency budget for current fiscal year.
- b. Audited Financial Statement (for 2019 or a IRS Form 990)
- c. Certificate of Incorporation
- d. Federal Tax ID Number



+ New

Dashboard

Transactions ▶

Sales ▶

Cash Flow ▶

Expenses ▶

Projects

Payroll ▶

Time ▶

Reports

Taxes

Mileage

Accounting ▶

My accountant

Capital ▶

Apps

Live Bookkeeping

	JUL 2021	AUG 2021	
Contributing Sponsors	416.67	416.67	
Entertainment Sponsor	625.00	625.00	
Event Sponsorships	2,500.00	2,500.00	2,500.00
Gold Medal Sponsor	2,500.00	2,500.00	2,500.00
Presenting Sponsor	833.33	833.33	
Silver Medal Sponsorships	833.33	833.33	
Total Sponsorship Revenue	12,708.33	12,708.33	12,708.33
Total Income	\$27,991.66	\$27,991.66	\$27,991.66
▼ Cost of Goods Sold			
▼ Entertainment Costs			
▼ Bands and Musicians			
Country Concert Bands	2,500.00	2,500.00	2,500.00
MC	125.00	125.00	
Musician Hotel Rooms	166.67	166.67	
Nightly Free Concert Bands	2,083.33	2,083.33	2,083.33
Total Bands and Musicians	4,875.00	4,875.00	4,875.00
▼ Native American Entertainment			
Native American Dancers	1,500.00	1,500.00	1,500.00
Native American Director Fee	333.33	333.33	
Native American Hotel Rooms	625.00	625.00	
Native American Programs	416.67	416.67	
Total Native American Entert...	2,875.00	2,875.00	2,875.00
▼ Parade Costs			
Boat Parade Costs	83.33	83.33	
Street Parade Costs	666.67	666.67	
Total Parade Costs	750.00	750.00	750.00
Sound and Lighting	2,500.00	2,500.00	2,500.00
Talent Procurement	291.67	291.67	
Total Entertainment Costs	11,291.67	11,291.67	11,291.67
Total Cost of Goods Sold	\$11,291.67	\$11,291.67	\$11,291.67
GROSS PROFIT	\$16,699.99	\$16,699.99	\$16,699.99



Department of the Treasury
Internal Revenue Service
Ogden, UT 84201

Notice	CP211A
Tax period	June 30, 2020
Notice date	March 8, 2021
Employer ID number	45-5589889
To contact us	Phone 877-829-5500 FAX 877-792-2864

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CHASCO FIESTA INC
6330 US HIGHWAY 19
NEW PRT RCHY FL 34652-2232



109036

Important information about your June 30, 2020 Form 990

We approved your Form 8868, Application for Extension of Time To File an Exempt Organization Return

We approved the Form 8868 for your June 30, 2020 Form 990.

Your new due date is May 15, 2021.

What you need to do

File your June 30, 2020 Form 990 by May 15, 2021. We encourage you to use electronic filing—the fastest and easiest way to file.

Visit www.irs.gov/charities to learn about approved e-File providers, what types of returns can be filed electronically, and whether you are required to file electronically.

Additional information

Visit www.irs.gov/cp211a.

- For tax forms, instructions, and publications, visit www.irs.gov/forms-pubs or call 800-TAX-FORM (800-829-3676).
- Keep this notice for your records.

If you need assistance, please don't hesitate to contact us.



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Not For Profit Corporation
CHASCO FIESTA, INC.

Filing Information

Document Number N11000009980
FEI/EIN Number 45-5589889
Date Filed 10/20/2011
State FL
Status ACTIVE

Principal Address

5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Changed: 06/15/2021

Mailing Address

6330 US HWY 19
New Port Richey, FL 34652

Changed: 08/01/2017

Registered Agent Name & Address

Austin, Cami
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Name Changed: 04/28/2015

Address Changed: 06/15/2021

Officer/Director Detail

Name & Address

Title Chairman, Director

Austin, Cami
5636 Grand Blvd

5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Director, VC

Grey, Chuck
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Director

Gann, Gary
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Director

Luikart, Steve
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Treasurer

Altman, Peter
5536 Delaware Ave
New Port Richey, FL 34652

Title Director

Renado, Al
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Director

Brock, Arlene
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title Director

O'Daniels, Tina
5636 Grand Blvd
Suite A

New Port Richey, FL 34652

Title Director

Golinski, Debra
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Title SECRETARY

COOK, ANGEL
5636 Grand Blvd
Suite A
New Port Richey, FL 34652

Annual Reports

Report Year	Filed Date
2019	07/04/2019
2020	08/19/2020
2021	06/15/2021

Document Images

06/15/2021 -- ANNUAL REPORT	View image in PDF format
08/19/2020 -- ANNUAL REPORT	View image in PDF format
07/04/2019 -- ANNUAL REPORT	View image in PDF format
05/28/2019 -- Amended and Restated Articles	View image in PDF format
09/19/2018 -- ANNUAL REPORT	View image in PDF format
08/01/2017 -- ANNUAL REPORT	View image in PDF format
02/02/2016 -- ANNUAL REPORT	View image in PDF format
04/28/2015 -- ANNUAL REPORT	View image in PDF format
03/31/2014 -- ANNUAL REPORT	View image in PDF format
06/19/2013 -- AMENDED ANNUAL REPORT	View image in PDF format
04/16/2013 -- ANNUAL REPORT	View image in PDF format
04/18/2012 -- ANNUAL REPORT	View image in PDF format
10/20/2011 -- Domestic Non-Profit	View image in PDF format

2021 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# N11000009980

Entity Name: CHASCO FIESTA, INC.

Current Principal Place of Business:

5636 GRAND BLVD
SUITE A
NEW PORT RICHEY, FL 34652

Current Mailing Address:

6330 US HWY 19
NEW PORT RICHEY, FL 34652 US

FEI Number: 45-5589889

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

AUSTIN, CAMI
5636 GRAND BLVD
SUITE A
NEW PORT RICHEY, FL 34652 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: CAMI AUSTIN

06/15/2021

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title CHAIRMAN, DIRECTOR
Name AUSTIN, CAMI
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR, VC
Name GREY, CHUCK
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR
Name GANN, GARY
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR
Name LUIKART, STEVE
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title TREASURER
Name ALTMAN, PETER
Address 5536 DELAWARE AVE
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR
Name RENADO, AL
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR
Name BROCK, ARLENE
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title DIRECTOR
Name O'DANIELS, TINA
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Continues on page 2

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: CAMI AUSTIN

CHAIRMAN

06/15/2021

Electronic Signature of Signing Officer/Director Detail

Date

Officer/Director Detail Continued :

Title DIRECTOR
Name GOLINSKI, DEBRA
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652

Title SECRETARY
Name COOK, ANGEL
Address 5636 GRAND BLVD
SUITE A
City-State-Zip: NEW PORT RICHEY FL 34652