
13.19.00 Same—Business zones.

1. The following requirements shall apply to the office zone and all commercial zones with exceptions. Such requirements are that:
 - a. A total sign area of one and three-quarters (1¾) square feet for each lineal foot of building frontage or one-half square foot for each lineal foot of lot frontage, whichever results in the larger sign area. The maximum total area of all permitted signs for any establishment shall not exceed two hundred (200) square feet, single face, and the minimum shall be not less than thirty-two (32) square feet. Each face of a sign shall be included in the computation of allowable sign area, with the exception that only a single face of a monument sign be included. When two (2) identical sign faces are placed back to back, so that both faces cannot be viewed from any point at the same time, and when such sign faces are a part of the same sign structure and are not more than twenty-four (24) inches apart, the sign size (area) shall be computed by the measurement of one of the sign faces.
 - b. Wall signs may be mounted flush anywhere on the surface of that building. Where frontage is on more than one (1) street, only the signs computed with the frontage of that street shall face that street.
 - c. Monument signs are allowed, except in shopping centers, with the top level of the sign no higher than twenty-five (25) feet above ground level. The framing and structure surrounding or supporting a monument sign shall not be higher than twenty-five (25) feet above ground level.
 - d. In addition, a real estate sign up to sixteen (16) square feet in size shall be permitted. Such sign shall be set back not less than ten (10) feet from the property line and twenty (20) feet from the rear and sides of the property. Such sign shall be removed from the property immediately upon the conveyance of the property or upon the initial lease or rental of all units. Those properties which front on U.S. Highway 19, however, will have a fifteen-foot setback from the property line.
 - e. Signs shall be limited to a maximum of two (2) monument signs, except shopping centers.
2. Shopping centers shall be allowed the following signs:
 - a. One (1) monument sign no higher than twenty-five (25) feet above ground level and four (4) wall signs of a total area as defined in 1.a. above; and,
 - b. One (1) additional sign which shall not exceed twenty (20) feet in height measured to the top of the sign from ground level. The size of this sign shall not exceed eighty (80) square feet or one hundred sixty (160) square feet for the two (2) faces of a double-faced sign. The sign shall be a monument sign.
3. Signs placed in a window or affixed to a window shall not cover more than twenty-five (25) percent of the window and shall not be included as part of the total sign area allowed. No permit is required. If transparent panels are used as the primary building material comprising the building facade of a more than one-story building, window signs shall be limited to the first floor windows and only fifty (50) percent of the window area shall be considered windows for the purposes of this section.
4. Signs may be on the vertical faces of marquees and may project below the lower edge of the marquee not more than twelve (12) inches. The bottom of marquee signs shall be no less than eight (8) feet above the sidewalk or grade at any point. No part of the sign shall project above the vertical marquee face or beyond the marquee itself.

(Ord. No. 1744, § I, 1-24-2005; Ord. No. 2016-2078, § III, 5-17-2016)