

Cultural Affairs Committee Meeting

April 20, 2022

The regular meeting of the Cultural Affairs Committee was held at the Recreation & Aquatic Center at 6:35pm on Wednesday, April 20, 2022. Board Members Anna Mae McNally, George Romagnoli, Kelly Smallwood, Chairman Richard Melton, and staff liaison Kevin Adams were in attendance. Jennifer Corman attended. Kristen King, Jay MacDonald, and Louis Ciper also attended as guests.

APPROVAL OF MINUTES:

- January 19, 2022 – The Minutes were unanimously approved. (There was no quorum in February or March, 2022.)

VOX POP:

- Kristen King – Request for Funding for the Pasco Upcycle & Arts Festival (hand-out was given) – Kristen thanked everyone for their time and gave a presentation on Keep Pasco Beautiful. She explained the purpose of the Pasco Upcycle & Arts Festival, the past attendance, number of vendors, etc, and that an increase is expected this year. She asked for CAC funding in the amount of \$5,000 to help cover expenses for the upcoming event on November 5, 2022. There is an educational component to the event, and any local, like-purposed (environmentally friendly/non-profit groups) vendors may have a booth at the event at no cost (honey, natural soap, etc., but not retail vendors). The CAC members asked a few Questions:
 1. Will local restaurants be invited to sell food at the event? A-Any restaurant in the City that is able to offer food remotely at the event is welcome to have a booth there and sell food.
 2. Does Pasco County offer any in-kind support or services for the event? A-Pasco County supports the event by providing signage, recycling services, trash-hauling service, dumpsters, advertng, etc.
 3. How was the event funded in the past? A-Coventa sponsored some of it and we had a FDOT Grant, but the State funding is no longer available this year.
 4. Has the City provided any support or funding in the past? A-The City charges the minimal fees for the event; application fees, inspection fees. The City has assisted by providing some Park staff personnel, and the County has provided staff and volunteers.

Local businesses will be invited to partner and will be listed on promotional materials for the event. The Boy Scouts, Recreation Center, MAPS Museum and others are also welcome to have a booth at the event at no cost. The CAC made a motion to give \$4,350 from their allotted funding, have the City offer in-kind services for permitting and associated City expenses for the event up to \$650, totaling \$5,000. The motion was seconded, and the CAC voted unanimously in favor of recommending the financial support.

- Monufest, 2022 (hand-out was given to all in attendance) – Jay MacDonald and Louis Ciper talked about the Monufest event that they held in RR Square last October, 2021 and explained that they expect it to be bigger and better this year, and therefore would like more funding to cover the expenses. *(The CAC then tabled the discussion temporarily to discuss some Old Business on the Agenda.)

OLD BUSINESS:

- Murals in the Park – Rich said he rode around downtown with Beth Freggar, from Main Street, to identify possible locations for Murals to be painted. He would like to partner with Main St. to get the Mural project going. (hand-out for “It’s a Sunny Day” mural proposal, was distributed. There was a picture of the building and an application for the owner in the hand-out.) *(George commented that he was concerned that the building was going to get knocked down next year.) There was some discussion about the Mural project. The CAC then made a motion to use \$3,000 of their allotted funding to have the mural painted on the building. The motion was seconded, and they all voted unanimously in favor of recommending the funding for this mural. *(George commented that he would like to work on a future crosswalk project with the local High School students; have them design it, and paint it, if they are allowed. Kevin said they will discuss it further at a future meeting.)

*Monufest, 2022 (earlier tabled discussion continued) – The CAC asked some questions about costs and funding for the event. Jay said they are selling tickets for people to come and see the bands that will be playing. Food trucks can be an issue; the downtown restaurants feel they take away their business, and the bars like them because they bring more people to their business. The CAC made a motion to give \$5,000 of their allotted funding toward Monufest, 2022. The motion was seconded and they all voted unanimously in favor of recommending CAC funding for some of the costs associated with the event to be held on October 22, 2022. Kevin said he would notify the CAC when the subject was to be brought before City Council.

- Museum Update – Rich said that Chasco will give the Museum an area next year.

NEW BUSINESS:

- Recruiting Efforts at the March 5 Concert at Sims Park – Rich had a booth and talked to many attendees at the concert. He was surprised by how many were not local residents. He would like to do it again, and have a questionnaire to hand out. He would also like to see about having an announcement regarding vacancies inserted with the water bills. Kevin said he would discuss the subject with Tom, the City Marketing Coordinator. Jennifer Corman stated that she was at the concert and heard about the CAC from Rich's recruiting efforts there. George suggested that the Richey Suncoast Theatre could possibly do an announcement.

The meeting ended at 7:50pm.

Respectfully Submitted,

Donna Hallmark

Recreation Administrative Assistant

amm:dch